

Spain-Sant Adrià de Besòs: Advertising and marketing services
OJ S 248/2023 26/12/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: TRACTAMENT I SELECCIÓ DE RESIDUS, S.A.

National registration number: A08800880

Postal address: Avda. Eduard Maristany 44

Town: Sant Adrià de Besòs

NUTS code: ES511 Barcelona

Postal code: 08930

Country: Spain

E-mail: contractacio@tersa.cat

Telephone: +34 934627870

Internet address(es):

Main address: www.tersa.cat

I.4. Type of the contracting authority

Other type: Empresa Pública

I.5. Main activity

Environment

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

CTTE903 Servicio de gestión de redes sociales y boletines internos del Grupo TERSA

Reference number: CTTE903

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Servicio de gestión de redes sociales y boletines internos del Grupo TERSA

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 74 500,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: ES511 Barcelona

Main site or place of performance: El servicio se llevará a cabo en las dependencias del contratista.

II.2.4. Description of the procurement

Servicio de gestión de redes sociales y boletines internos del Grupo TERSA

II.2.5. Award criteria

Quality criterion - Name: Criterio evaluable mediante juicio de valor: Oferta técnica / Weighting : 49

Quality criterion - Name: Criterio evaluable mediante juicio de valor: Contractació indefinida / Weighting: 6

Quality criterion - Name: Criterio evaluable mediante juicio de valor: Servei de minotiratge de XXSS / Weighting: 10

Cost criterion - Name: Criterio evaluable mediante fórmulas automáticas: Precio / Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Resolución adjudicación de fecha 29/11/2023

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 118-368432](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Lot No: 1

Title:

CTTE903 Servicio de gestión de redes sociales y boletines internos del Grupo TERSA

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

20/12/2023

V.2.2. Information about tenders

Number of tenders received: 16

Number of tenders received from SMEs: 16

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 16

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: CAMPINS MORALES, S.L.

National registration number: B60944170

Town: Barcelona

NUTS code: ES511 Barcelona

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 372 500,00 EUR

Total value of the contract/lot: 68 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section VI: Complementary information

VI.3. Additional information

Resolución adjudicación de fecha 21 de noviembre de 2023. Formalización de contrato de fecha 20 de diciembre de 2023

VI.4. Procedures for review

VI.4.1. Review body

Official name: TRIBUNAL CATALAN DE CONTRATOS DEL SECTOR PUBLICO

Postal address: VIA LAIETANA 14

Town: BARCELONA

Country: Spain

VI.4.4. Service from which information about the review procedure may be obtained

Official name: TRIBUNAL CATALAN DE CONTRATOS DEL SECTOR PUBLICO

Postal address: VIA LAIETANA 14

Town: BARCELONA

Country: Spain

VI.5. Date of dispatch of this notice

21/12/2023