

Norway-Hamar: Trade-advertising material, commercial catalogues and manuals
OJ S 249/2023 27/12/2023
Contract award notice
Supplies

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Norsk Tipping AS
National registration number: 925 836 613
Postal address: Postboks 4414
Town: Hamar
NUTS code: NO020 Innlandet
Postal code: 2325
Country: Norway
Contact person: Erik Johannesen
E-mail: erik.johannesen@norsk-tipping.no
Internet address(es):
Main address: <http://www.norsk-tipping.no>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Communication and interior concept in physical arenas
Reference number: NT-23-0350

II.1.2. Main CPV code

22460000 Trade-advertising material, commercial catalogues and manuals

II.1.3. Type of contract

Supplies

II.1.4. Short description

Norsk Tipping AS has entered into an agreement with Make Studio AS. The aim of this contract is to procure physical elements for use in different physical arenas where Norsk Tipping has a presence, consultancy services in order to promote or sell products from Norsk Tipping.

The elements that are to be delivered are: Interior elements, illuminated signs, signs without a light source, wallpaper, dispensers for the sale of scratch cards and other material that will be used in physical arenas, as well as different consultancy services that naturally fall under the areas.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 20 000 000,00 NOK

II.2. Description

II.2.2. Additional CPV code(s)

22462000 Advertising material, 31523100 Advertising neon lights, 79340000 Advertising and marketing services, 79342000 Marketing services, 79413000 Marketing management consultancy services

II.2.3. Place of performance

NUTS code: NO020 Innlandet

II.2.4. Description of the procurement

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The elements that are to be delivered are: Interior elements, illuminated signs, signs without a light source, wallpaper, dispensers for the sale of scratch cards and other material that will be used in physical arenas, as well as different consultancy services that naturally fall under the areas.

II.2.5. Award criteria

Cost criterion - Name: Quality / Weighting: 45%

Cost criterion - Name: Competence / Weighting: 20%

Cost criterion - Name: Price / Weighting: 35%

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Deliveries:

- Production of existing equipment that is used at commission agents
- Production of different types of signs with/without a light source
- Foil of different sizes and design
- Development and production of new elements, including prototypes
- Consultancy services
- Assembly/disassembly of foil
- Project management
- Procurement of dispensers

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 197-615785](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

20/12/2023

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Make Studio AS

National registration number: 922 662 096

Postal address: Åsveien 3

Town: Ski

NUTS code: NO081 Oslo

Postal code: 1424

Country: Norway

Internet address: <http://www.puume.fi>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 20 000 000,00 NOK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Merzell notice: <https://opic.com/id/aftarygzne>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Østre Innlandet tingrett

Town: Hamar

Country: Norway

VI.5. Date of dispatch of this notice

22/12/2023