

**Portugal-Lisbon: Advertising management services**

OJ S 249/2023 27/12/2023

**Contract notice****Services****Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Secretaria-Geral do Ministério da Justiça

National registration number: 600017613

Postal address: Rua do Ouro, nº 6

Town: Lisboa

NUTS code: PT Portugal

Postal code: 1149-019

Country: Portugal

E-mail: [correio@sg.mj.pt](mailto:correio@sg.mj.pt)**Internet address(es):**Main address: <https://sgmj.justica.gov.pt/>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.vortal.biz/pt-pt/>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.vortal.biz/pt-pt/>Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://www.vortal.biz/pt-pt/>**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Serviços de compra e planeamento de espaço publicitário para campanhas BUPi para o período pré e pós Páscoa de 2024

Reference number: CPI 02/2023/eBUPi/SGMJ

**II.1.2. Main CPV code**

79341200 Advertising management services

**II.1.3.**

## **Type of contract**

Services

### **II.1.4. Short description**

Serviços de compra e planeamento de espaço publicitário para campanhas BUPi (em televisão nacional generalista, rádio local e regional e imprensa local e regional), para o período pré e pós Páscoa de 2024

### **II.1.5. Estimated total value**

Value excluding VAT: 300 000,00 EUR

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.3. Place of performance**

NUTS code: PT Portugal

### **II.2.4. Description of the procurement**

Serviços de compra e planeamento de espaço publicitário para campanhas BUPi (em televisão nacional generalista, rádio local e regional e imprensa local e regional), para o período pré e pós Páscoa de 2024

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in days: 78

This contract is subject to renewal: no

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: PRR C08.I02.03/2023

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

##### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 21/01/2024 Local time: 23:59

##### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

##### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Portuguese

##### **IV.2.7. Conditions for opening of tenders**

Date: 22/01/2024 Local time: 10:00

#### **Section VI: Complementary information**

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##### **VI.1. Information about recurrence**

This is a recurrent procurement: no

##### **VI.3. Additional information**

##### **VI.4. Procedures for review**

###### **VI.4.1. Review body**

Official name: Secretaria-Geral do Ministério da Justiça (SGMJ)

Postal address: Rua do Ouro, nº 6

Town: Lisboa

Postal code: 1149-019

Country: Portugal

E-mail: [correio@sg.mj.pt](mailto:correio@sg.mj.pt)

##### **VI.5. Date of dispatch of this notice**

22/12/2023