

**Norway-Moss: News-agency services**  
**OJ S 249/2023 27/12/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Statens vegvesen

National registration number: 971 032 081

Postal address: Skoggata 19

Town: Moss

NUTS code: NO Norge

Postal code: 1500

Country: Norway

Contact person: Debra Gunnerød

E-mail: [debgun@vegvesen.no](mailto:debgun@vegvesen.no)

Telephone: +47 98402742

**Internet address(es):**

Main address: <http://www.vegvesen.no>

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/249176>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Purchase of media monitoring and analysis

Reference number: 23/160530

**II.1.2. Main CPV code**

92400000 News-agency services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The Norwegian Public Roads Administration is seeking tenders for the purchase of media monitoring and analysis. This includes electronic media monitoring, which automatically and

continuously captures mentions of the Norwegian Public Roads Administration in as many Norwegian news sources as possible (internet sources, newspapers and broadcast media) based on set search profiles.

The contracting authority is seeking tenders for the delivery of media monitoring and analyses, divided into three products:

- Media portal/distribution of media clips
- Qualitative analyses of the Norwegian Public Roads Administration in the media
- Media archives and analytical tools

Depending on the need, it should be possible to arrange delivery from one or more of the three products.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 4 800 000,00 NOK

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

64216200 Electronic information services

#### **II.2.3. Place of performance**

NUTS code: NO Norge

Main site or place of performance: Nationwide in Norway

#### **II.2.4. Description of the procurement**

The contracting authority will purchase electronic media monitoring, which will automatically and continuously capture mentions of the Norwegian Public Roads Administration in as many Norwegian news sources as possible (internet sources, newspapers and broadcast media) based on set search profiles.

The contracting authority is seeking tenders for the delivery of media monitoring and analyses, divided into three products:

- Media portal/distribution of media clips
- Qualitative analyses of the Norwegian Public Roads Administration in the media
- Media archives and analytical tools

Depending on the need, it should be possible to arrange delivery from one or more of the three products.

#### **II.2.5. Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

#### **II.2.11. Information about options**

Options: yes

Description of options:

The contracting authority has a an option to extend the contract for 1+1 year, so that the maximum possible contract length is 4 years.

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14.**

## Additional information

### Section IV: Procedure

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#### IV.1. Description

##### IV.1.1. Type of procedure

Open procedure

##### IV.1.3. Information about a framework agreement or a dynamic purchasing system

##### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

#### IV.2. Administrative information

##### IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 196-612572](#)

##### IV.2.8. Information about termination of dynamic purchasing system

##### IV.2.9. Information about termination of call for competition in the form of a prior information notice

### Section V: Award of contract

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**Contract No:** 1

**Title:**

Purchase of media monitoring and analysis

A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

05/12/2023

##### V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

##### V.2.3. Name and address of the contractor

Official name: Infomedia Norge AS

National registration number: 977349850

Postal address: Universitetsgata 22-24

Town: Oslo

NUTS code: NO Norge

Postal code: 0162

Country: Norway

E-mail: [therese.mohn@infomedia.no](mailto:therese.mohn@infomedia.no)

The contractor is an SME: no

##### V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 4 800 000,00 NOK

Total value of the contract/lot: 4 800 000,00 NOK

## **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Oslo tingrett

Postal address: C.J. Hambros plass 4

Town: Oslo

Postal code: 0125

Country: Norway

E-mail: [oslo.tingrett@domstol.no](mailto:oslo.tingrett@domstol.no)

Telephone: +47 22035200

#### **VI.5. Date of dispatch of this notice**

22/12/2023