

**France-Bourg-en-Bresse: Event services**  
**OJ S 251/2023 29/12/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Département de l'Ain

National registration number: 22010001000010

Postal address: 45, avenue Alsace-Lorraine CS10114

Town: Bourg-en-Bresse

NUTS code: FRK21 Ain

Postal code: 01003

Country: France

E-mail: [commande.publique@ain.fr](mailto:commande.publique@ain.fr)

Fax: +33 474506323

**Internet address(es):**

Main address: <https://www.ain.fr/>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Ain'Formations Orientation 2024

Reference number: 2023119gm

**II.1.2. Main CPV code**

79952000 Event services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Ain'Formations Orientation 2024

**II.1.6. Information about lots**

This contract is divided into lots: yes

**II.1.7. Total value of the procurement**

Value excluding VAT: 116 973,00 EUR

## **II.2. Description**

### **II.2.1. Title**

Conception et logistique  
Lot No: 01

### **II.2.2. Additional CPV code(s)**

79952000 Event services

### **II.2.3. Place of performance**

NUTS code: FRK21 Ain

### **II.2.4. Description of the procurement**

Conception et logistique

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60

Cost criterion - Name: Prix des prestations / Weighting: 40

### **II.2.11. Information about options**

Options: yes

Description of options:

Possibilité de confier ultérieurement au titulaire du marché un ou plusieurs marchés ayant pour objet la réalisation de prestations similaires

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

Vidéo et plateau Tv  
Lot No: 02

### **II.2.2. Additional CPV code(s)**

92112000 Services in connection with motion-picture and video-tape production

### **II.2.3. Place of performance**

NUTS code: FRK21 Ain

### **II.2.4. Description of the procurement**

Vidéo et plateau Tv

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60

Cost criterion - Name: Prix des prestations / Weighting: 40

### **II.2.11. Information about options**

Options: yes

Description of options:

Possibilité de confier ultérieurement au titulaire du marché un ou plusieurs marchés ayant pour objet la réalisation de prestations similaires

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Award of a contract without prior publication of a call for competition in the Official Journal of the European Union in the cases listed below

- The procurement falls outside the scope of application of the directive

Explanation:

Le montant du marché est inférieur aux seuils européens

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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**Lot No: 01**

**Title:**

Conception et logistique

A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

07/12/2023

#### **V.2.2. Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

#### **V.2.3. Name and address of the contractor**

Official name: SARL EVENEMENTIEL 01

Postal address: 5 Rue des Crêts

Town: BOURG-EN-BRESSE

NUTS code: FRK21 Ain

Postal code: 01000

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 91 496,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Lot No: 02**

**Title:**

Vidéo et plateau Tv

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

13/12/2023

**V.2.2. Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: MEDIAFRANCE

Postal address: ZAC des Bruyères - 390 Rue Lavoisier

Town: PERONNAS

NUTS code: FRK21 Ain

Postal code: 01960

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 25 477,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

Critères de sélection des candidatures : situation juridique et capacités professionnelles. les personnes désireuses de consulter le contrat peuvent transmettre leur demande par courriel à l'adresse suivante : URL : [commande.publique@ain.fr](mailto:commande.publique@ain.fr) Une copie du marché leur sera envoyée par voie postale dans le respect du secret industriel et commercial. Les tiers justifiant d'un intérêt lésé peuvent exercer un recours de pleine juridiction devant le juge administratif dans un délai de deux mois à compter de la publication du présent avis

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Tribunal administratif de Lyon

Postal address: 184, rue Duguesclin  
Town: Lyon  
Postal code: 69433  
Country: France  
E-mail: [greffe.ta-lyon@juradm.fr](mailto:greffe.ta-lyon@juradm.fr)  
Telephone: +33 478141010  
Fax: +33 478141065

**VI.4.2. Body responsible for mediation procedures**

Official name: Tribunal administratif de Lyon  
Postal address: 184, rue Duguesclin  
Town: Lyon  
Postal code: 69433  
Country: France  
E-mail: [greffe.ta-lyon@juradm.fr](mailto:greffe.ta-lyon@juradm.fr)  
Telephone: +33 478141010  
Fax: +33 478141065

**VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:  
cf article L551-1 du Code de justice administrative

**VI.5. Date of dispatch of this notice**

26/12/2023