

France-Narbonne: Advertising and marketing services

OJ S 5/2022 07/01/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Conseil Interprofessionnel des vins AOC du Languedoc et des IGP Sud de France

Postal address: 6 Place des Jacobins BP 221, 11100 NARBONNE CEDEX (France)

Town: Narbonne

NUTS code: FR France

Postal code: 11100

Country: France

Contact person: Conseil Interprofessionnel des vins AOC du Languedoc et des IGP Sud de France

E-mail: marcheexport@languedoc-wines.com

Internet address(es):

Main address: <http://www.languedoc-wines.com/>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: www.e-marchespublics.com

Additional information can be obtained from another address:

Official name: etiennelaporteconseil@gmail.com

Postal address: 2ç rue des 3 freres barthelemy

Town: marseille

NUTS code: FRL04 Bouches-du-Rhône

Postal code: 13006

Country: France

E-mail: etiennelaporteconseil@gmail.com

Internet address(es):

Main address: www.e-marchespublics.com

Address of the buyer profile: www.e-marchespublics.com

Tenders or requests to participate must be submitted to the following address:

Official name: Conseil Interprofessionnel des vins AOC du Languedoc et des IGP Sud de France

Postal address: 6 place des Jacobins BP 221, 11002 NARBONNE CEDEX (France)

Town: narbonne

Postal code: 11002

Country: France

Contact person: Conseil Interprofessionnel des vins AOC du Languedoc et des IGP Sud de France

Telephone: +33 468903830

E-mail: marcheexport@languedoc-wines.com

NUTS code: FRJ11 Aude

Internet address(es):

Main address: www.e-marchespublics.com

I.4. Type of the contracting authority

Other type: Association Loi 1901

I.5. Main activity

Other activity: Promotion des vins du Languedoc

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Programme triennal de communication en faveur des Vins du Languedoc au Royaume Uni en 2022-2024 auprès du Trade

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Le marché comprend des services de marketing et de communication, et, le cas échéant, les prestations suivantes : conseil en stratégie de marketing et de communication, information des consommateurs et prescripteurs, ou des voyages de prescripteurs et distributeurs en région de production viticole, ainsi que des actions de conception et d'édition de supports d'information, etc.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79416000 Public relations services

II.2.3. Place of performance

NUTS code: UK United Kingdom

II.2.4. Description of the procurement

Le marché comprend des services de marketing et de communication, et, le cas échéant, les prestations suivantes : conseil en stratégie de marketing et de communication, information des consommateurs et prescripteurs, ou des voyages de prescripteurs et distributeurs en région de production viticole, ainsi que des actions de conception et d'édition de supports d'information, etc.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Fonds OCM viticole l'UE sur les marchés exports

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 04/02/2022 Local time: 14:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.7. Conditions for opening of tenders

Date: 04/02/2022 Local time: 15:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1.

Review body

Official name: CIVL Conseil Interprofessionnel des vins AOC du Languedoc et des IGP Sud de France

Town: NARBONNE

Country: France

VI.5. Date of dispatch of this notice

04/01/2022