

## 815079-2025 - Competition

Norway – Marketing management consultancy services – Framework agreement with one supplier for the purchase of profiling services and profiling items

OJ S 237/2025 09/12/2025

Contract or concession notice – standard regime

Services

### 1. Buyer

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#### 1.1. Buyer

Official name: Norwegian Nuclear Decommissioning

Email: [peter.aadland@cms-kluge.com](mailto:peter.aadland@cms-kluge.com)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Public order and safety

### 2. Procedure

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#### 2.1. Procedure

Title: Framework agreement with one supplier for the purchase of profiling services and profiling items

Description: NND needs a supplier that can support the agency within a broad range of profiling services. NND has a great deal of in-house expertise when it comes to developing graphic material, but needs a supplier that can assist both when our internal capacity or expertise is insufficient, and in areas where external support is necessary. This can include everything from foiling offices and meeting rooms to developing NND's website, PowerPoint templates, illustrations, etc. The party providing profiling services to NND must also ensure that NND can obtain the necessary profiling items. Profiling material may include signs, branded clothing, trade fair equipment, and giveaways, and includes the necessary adaptation and printing of physical material.

Procedure identifier: f204edcd-040c-40b8-9879-a80282761482

Previous notice: 792356-2025

Internal identifier: 2025/109

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 14715000 Copper, 18000000 Clothing, footwear, luggage articles and accessories, 18331000 T-shirts, 18422000 Scarves, 22000000 Printed matter and related products, 22300000 Postcards, greeting cards and other printed matter, 22462000 Advertising material, 30199730 Business cards, 30237220 Mousepads, 35821000 Flags, 39226220 Flasks, 39294100 Information and promotion products, 39295200 Umbrellas, 44423400 Signs and related items, 44423450 Nameplates, 79340000 Advertising and marketing services, 79341100 Advertising consultancy services, 79342000 Marketing services , 79410000 Business and management consultancy services

##### 2.1.2. Place of performance

Anywhere

### 2.1.3. Value

Estimated value excluding VAT: 6 000 000,00 NOK

Maximum value of the framework agreement: 900 000,00 NOK

### 2.1.4. General information

#### Legal basis:

Directive 2014/24/EU

### 2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD), Procurement Document

## 5. Lot

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### 5.1. Lot: LOT-0000

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Internal identifier: 2025/109

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#### 5.1.2. Place of performance

Anywhere

#### 5.1.3. Estimated duration

Duration: 2 Years

#### 5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: The framework agreement will have a term of two years with an option to extend for 1+1 years. The maximum term of the agreement, including options, will be four years.

#### 5.1.5. Value

Estimated value excluding VAT: 6 000 000,00 NOK

Maximum value of the framework agreement: 900 000,00 NOK

#### 5.1.6. General information

##### Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

#### 5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

#### 5.1.10. Award criteria

##### Criterion:

Type: Price

Name: Price

Description: - Hourly rates for consulting services - Price for promotional items, including logo

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

##### Criterion:

Type: Quality

Name: Quality

Description: 1. Competence within the areas of expertise based on the CVs of the resources offered (50%) 2. Understanding of the assignment (50%)

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

#### 5.1.11. Procurement documents

Deadline for requesting additional information: 09/01/2025 11:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: [https://eu.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=447139&TID=408302&B=](https://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=447139&TID=408302&B=)

#### 5.1.12. Terms of procurement

##### Terms of submission:

Electronic submission: Required

Address for submission: [https://eu.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=447139&TID=408302&B=](https://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=447139&TID=408302&B=)

Languages in which tenders or requests to participate may be submitted: Norwegian

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 19/01/2026 11:00:00 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 3 Months

##### Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

### 5.1.15. Techniques

**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

**Information about the dynamic purchasing system:**

No dynamic purchase system

### 5.1.16. Further information, mediation and review

Review organisation: Søndre Østfold District Court

Information about review deadlines: The standstill period is 10 days from the date of notification of the award decision.

## 8. Organisations

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### 8.1. ORG-0001

Official name: Norwegian Nuclear Decommissioning

Registration number: 920440754

Postal address: Storgata 2A

Town: HALDEN

Postcode: 1767

Country subdivision (NUTS): Østfold (NO083)

Country: Norway

Contact point: Peter Aadland

Email: [peter.aadland@cms-kluge.com](mailto:peter.aadland@cms-kluge.com)

Telephone: +47 47643499

Buyer profile: <https://eu.eu-supply.com/ctm/company/companyinformation/index/361536>

**Roles of this organisation:**

Buyer

### 8.1. ORG-0002

Official name: Søndre Østfold District Court

Registration number: 926 722 808

Town: Fredrikstad

Postcode: 1601

Country subdivision (NUTS): Østfold (NO083)

Country: Norway

**Roles of this organisation:**

Review organisation

## Notice information

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Notice identifier/version: 0bf6c09d-9458-4b64-8b4e-0edb605d50ca - 01

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