

82026-2026 - Competition

France – News-agency services – Prestations d'agences de presse pour la promotion touristique du département de la Haute-Savoie (74)

OJ S 24/2026 04/02/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Comité Départemental du Tourisme HAUTE-SAVOIE MONT-BLANC

Email: correspondre@aws-france.com

Legal type of the buyer: Local authority

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: Prestations d'agences de presse pour la promotion touristique du département de la Haute-Savoie (74)

Description: L'accord-cadre sera exécuté par l'émission de bons de commande. Chaque lot fera l'objet d'une attribution séparée. Les prestations sont réglées par des prix unitaires. Les montants estimatifs correspondent aux montants maxi et à la totalité des périodes de reconduction. Ces prestations portent notamment sur la gestion des relations presse pour la promotion touristique de la Haute-Savoie sur quatre marchés spécifiques : France, Suisse, Royaume-Uni et Benelux (Belgique, Pays-Bas, Luxembourg). L'objectif est d'assurer une visibilité accrue du territoire dans les médias (presse écrite, digitale, radio, TV) et de renforcer l'attractivité de la destination auprès des journalistes

Procedure identifier: 6ec31248-492a-4af1-b65b-9a828d0b35f7

Internal identifier: AP2A-2026-PRESSE

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92400000 News-agency services

Additional classification (cpv): 92400000 News-agency services

2.1.2. Place of performance

Postal address: Comité Départemental du Tourisme Haute-Savoie Mont-Blanc 20 avenue du Parmelan

Town: Annecy

Postcode: 74000

Country subdivision (NUTS): Haute-Savoie (FRK28)

Country: France

2.1.3. Value

Estimated value excluding VAT: 1 200 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 3

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 3

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Agence de presse marché FRANCE & SUISSE ROMANDE

Description: Agence de presse marché FRANCE & SUISSE ROMANDE

Internal identifier: 01

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92400000 News-agency services

Additional classification (cpv): 92400000 News-agency services

Options:

Description of the options: Le contrat prévoit la possibilité de confier ultérieurement au titulaire du marché un ou plusieurs marchés ayant pour objet la réalisation de prestations similaires

5.1.2. Place of performance

Postal address: Comité Départemental du Tourisme Haute-Savoie Mont-Blanc 20 avenue du Parmelan

Town: Annecy

Postcode: 74000

Country subdivision (NUTS): Haute-Savoie (FRK28)

Country: France

5.1.3. Estimated duration

Start date: 01/04/2026

Duration: 9 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 400 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1773825>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1773825>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 04/03/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 4 Months

Information about public opening:

Opening date: 04/03/2026 14:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: L'exécution des prestations débute à compter de la date de notification du contrat. Aucune clause de garantie financière prévue. Le contrat prévoit le versement d'une avance, avec obligation de constituer une garantie à première demande en contrepartie. Les prix sont révisables. Le paiement des prestations se fera dans le respect du délai global de paiement applicable à l'acheteur

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Judiciaire d'Annecy

Organisation providing more information on the review procedures: Tribunal judiciaire d'Annecy

5.1. Lot: LOT-0002

Title: Agence de presse marché ROYAUME-UNI

Description: Agence de presse marché ROYAUME-UNI

Internal identifier: 02

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92400000 News-agency services

Additional classification (cpv): 92400000 News-agency services

Options:

Description of the options: Le contrat prévoit la possibilité de confier ultérieurement au titulaire du marché un ou plusieurs marchés ayant pour objet la réalisation de prestations similaires

5.1.2. Place of performance

Postal address: Comité Départemental du Tourisme Haute-Savoie Mont-Blanc 20 avenue du Parmelan

Town: Annecy

Postcode: 74000

Country subdivision (NUTS): Haute-Savoie (FRK28)

Country: France

5.1.3. Estimated duration

Start date: 01/04/2026

Duration: 9 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 400 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1773825>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1773825>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 04/03/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 4 Months

Information about public opening:

Opening date: 04/03/2026 14:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: L'exécution des prestations débute à compter de la date de notification du contrat. Aucune clause de garantie financière prévue. Le contrat prévoit le versement d'une avance, avec obligation de constituer une garantie à première demande en contrepartie. Les prix sont révisables. Le paiement des prestations se fera dans le respect du délai global de paiement applicable à l'acheteur

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Judiciaire d'Annecy

Organisation providing more information on the review procedures: Tribunal judiciaire d'Annecy

5.1. Lot: LOT-0003

Title: Agence de presse marché BENELUX

Description: Agence de presse marché BENELUX

Internal identifier: 03

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92400000 News-agency services

Additional classification (cpv): 92400000 News-agency services

Options:

Description of the options: Le contrat prévoit la possibilité de confier ultérieurement au titulaire du marché un ou plusieurs marchés ayant pour objet la réalisation de prestations similaires

5.1.2. Place of performance

Postal address: Comité Départemental du Tourisme Haute-Savoie Mont-Blanc 20 avenue du Parmelan

Town: Annecy

Postcode: 74000

Country subdivision (NUTS): Haute-Savoie (FRK28)

Country: France

5.1.3. Estimated duration

Start date: 01/04/2026

Duration: 9 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 400 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1773825>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.marches-publics.info/mpiaaws/index.cfm?fuseaction=demat.termes&IDM=1773825>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 04/03/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 4 Months

Information about public opening:

Opening date: 04/03/2026 14:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: L'exécution des prestations débute à compter de la date de notification du contrat. Aucune clause de garantie financière prévue. Le contrat prévoit le versement d'une avance, avec obligation de constituer une garantie à première demande en contrepartie. Les prix sont révisables. Le paiement des prestations se fera dans le respect du délai global de paiement applicable à l'acheteur

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Judiciaire d'Annecy

Organisation providing more information on the review procedures: Tribunal judiciaire d'Annecy

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: 35AD7F6D-D021-F84E-1346D5C686244F8E

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: publications-joue@aws-france.com

Telephone: +33480041260

Roles of this organisation:

TED eSender

8.1. ORG-0002

Official name: Comité Départemental du Tourisme HAUTE-SAVOIE MONT-BLANC

Registration number: 85416

Postal address: 20 avenue du Parmelan

Town: Annecy

Postcode: 74000

Country subdivision (NUTS): Haute-Savoie (FRK28)

Country: France

Contact point: SADDIER Martial

Email: correspondre@aws-france.com

Telephone: 0450335000

Internet address: <https://hautesavoie.fr>

Buyer profile: <https://marches-publics.info/>

Roles of this organisation:

Buyer

8.1. ORG-0003

Official name: Tribunal Judiciaire d'Annecy

Registration number: 35AD854A-B11C-EE8B-9004A4E51D6268C9

Postal address: 51 rue Sommeiller

Town: Annecy Cedex

Postcode: 74001

Country subdivision (NUTS): Haute-Savoie (FRK28)

Country: France

Email: accueil-annecy@justice.fr

Telephone: 0450101700

Internet address: <http://www.justice.gouv.fr/>

Roles of this organisation:

Review organisation

8.1. ORG-0004

Official name: Tribunal judiciaire d'Annecy

Registration number: 35AD8567-AD68-5FCB-BBB05DDBD7F399CD

Postal address: 51 rue Sommeiller Bp 2321

Town: Annecy

Postcode: 74011

Country subdivision (NUTS): Haute-Savoie (FRK28)

Country: France

Email: accueil-annecy@justice.fr

Telephone: 0450101700

Roles of this organisation:

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 6b1dce0e-6712-4d00-bc77-9779c4382bc4 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 02/02/2026 16:27:59 (UTC+01:00) Central European Time, Western European Summer Time

Languages in which this notice is officially available: French

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Publication date: 04/02/2026