

82584-2026 - Result

Mauritania – Other community, social and personal services – Appui à la communication stratégique de la Délégation de l'Union européenne en Mauritanie

OJ S 24/2026 04/02/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Commission européenne, INTPA - International Partnerships

Email: DELEGATION-MAURITANIA-FC-CALLS@eeas.europa.eu

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Appui à la communication stratégique de la Délégation de l'Union européenne en Mauritanie

Description: L'objectif de ce marché de services est de renforcer l'image et la perception de l'Union européenne en Mauritanie, notamment auprès de la jeunesse mauritanienne entre 18 et 35 ans, vivant en milieu urbain ou péri-urbain, en tant que partenaire stratégique, de sorte que ses interventions soient visibles, comprises et perçues comme ayant une réelle valeur ajoutée sur la population

Procedure identifier: 05bc39ae-d2e7-4394-8e1a-7ca8c595fb66

Previous notice: 434698-2025

Internal identifier: EC-INTPA/NKC/2025/EA-RP/0115

Type of procedure: Restricted

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 98000000 Other community, social and personal services

2.1.2. Place of performance

Anywhere

Additional information: Veuillez consulter les documents de marché.

2.1.3. Value

Estimated value excluding VAT: 961 000,00 EUR

2.1.4. General information

Legal basis:

Regulation (EU, Euratom) 2024/2509

5. Lot

5.1. Lot: LOT-0001

Title: Appui à la communication stratégique de la Délégation de l'Union européenne en Mauritanie

Description: L'objectif de ce marché de services est de renforcer l'image et la perception de l'Union européenne en Mauritanie, notamment auprès de la jeunesse mauritanienne entre 18 et 35 ans, vivant en milieu urbain ou péri-urbain, en tant que partenaire stratégique, de sorte que ses interventions soient visibles, comprises et perçues comme ayant une réelle valeur ajoutée sur la population

Internal identifier: EC-INTPA/NKC/2025/EA-RP/0115

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 98000000 Other community, social and personal services

5.1.2. Place of performance

Anywhere

Additional information: Le contrat sera exécuté en Mauritania

5.1.2. Place of performance

Anywhere

Additional information: Le contrat sera exécuté en Sub-Saharan Africa

5.1.2. Place of performance

Anywhere

Additional information: Veuillez consulter les documents de marché.

5.1.3. Estimated duration

Duration: 23 Months

5.1.5. Value

Estimated value excluding VAT: 961 000,00 EUR

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

Additional information: The procurement is funded by the following EU programme: Sub-Saharan Africa.

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Veuillez consulter les documents de marché.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 80

Criterion:

Type: Price

Description: Veuillez consulter les documents de marché.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Cour de justice de l'Union européenne

Organisation providing more information on the review procedures: Commission européenne, INTPA - International Partnerships

Organisation signing the contract: Commission européenne, INTPA - International Partnerships

6. Results

Value of all contracts awarded in this notice: 957 840,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Leader of tendering party: PROMAN SA

Official name: Alinea International Ltd

Tender:

Tender identifier: 300146821

Identifier of lot or group of lots: LOT-0001

Value of the tender: 957 840,00 EUR

Subcontracting: Yes

Subcontracting value is known: no

Subcontracting percentage is known: no

Contract information:

Identifier of the contract: 484878

Date on which the winner was chosen: 04/12/2025

Organisation signing the contract: Commission européenne, INTPA - International Partnerships

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 2

8. Organisations

8.1. ORG-0001

Official name: Commission européenne, INTPA - International Partnerships

Registration number: COM

Department: INTPA.A - Africa, INTPA.A.6 - Finance and Contracts

Postal address: Rue 42-163, B.P. 213, Tévragh Zeina

Town: Nouakchott

Country: Mauritania

Email: DELEGATION-MAURITANIA-FC-CALLS@eeas.europa.eu

Telephone: +32 2 299 11 11

Internet address: https://international-partnerships.ec.europa.eu/index_en

Roles of this organisation:

Buyer

Organisation providing more information on the review procedures

Organisation signing the contract

8.1. ORG-0002

Official name: Cour de justice de l'Union européenne

Registration number: CURIA

Postal address: Rue du Fort Niedergrünewald

Town: Luxembourg

Postcode: L-2925

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: GC.Registry@curia.europa.eu

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: Commission européenne

Registration number: EUCOM

Postal address: Mondrian (CDMA), Rue du Champ de Mars 21

Town: Brussels

Postcode: B-1050

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: DELEGATION-MAURITANIA-FC-CALLS@eeas.europa.eu

Telephone: +32 2 299 11 11

Internet address: <https://commission.europa.eu/>

Roles of this organisation:

TED eSender

8.1. ORG-0004

Official name: PROMAN SA

Size of the economic operator: Large

Registration number: LU13230349

Postal address: RUE MICHEL HACK 68

Town: BETTEMBOURG

Postcode: 3240

Country subdivision (NUTS): Extra-Regio NUTS 3 (LUZZZ)

Country: Luxembourg

Email: gbarker@proman.lu

Telephone: +3522546841

Roles of this organisation:

Tenderer

Leader of tendering party

Winner of these lots: LOT-0001

8.1. ORG-0005

Official name: Alinea International Ltd

Size of the economic operator: Large

Registration number: CA120560594

Postal address: 200, 14707 BANNISTER ROAD SE

Town: CALGARY
Postcode: T2X 1Z2
Country: Canada
Email: gbarker@proman.lu
Telephone: +14032535298
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

Notice information

Notice identifier/version: ab0ac6f5-e4a0-454f-9431-0dbf5daad60f - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice subtype: 29
Notice dispatch date: 02/02/2026 17:49:20 (UTC+01:00) Central European Time, Western European Summer Time
Languages in which this notice is officially available: French
Notice publication number: 82584-2026
OJ S issue number: 24/2026
Publication date: 04/02/2026