

Mongolia – Public relations consultancy services – Strategic Communication of EU Delegation to Mongolia**OJ S 5/2025 08/01/2025****Contract or concession award notice – standard regime
Services**

1. Buyer**1.1. Buyer**

Official name: European Commission, INTPA - International Partnerships

Email: DELEGATION-THAILAND-REGIONAL-CALL-FOR-TENDERS@eeas.europa.eu

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: General public services

2. Procedure**2.1. Procedure**

Title: Strategic Communication of EU Delegation to Mongolia

Description: This service contract will support the implementation of strategic communication activities designed to raise awareness, understanding and perception of the European Union (EU) and its partnership with the country, in line with the priorities identified in the country Multi-annual Indicative Programme (MIP) as well as relevant global and regional strategies. The Overall objective of this contract is to contribute to positioning the EU as a partner of reference for Mongolia among selected target audiences.

Procedure identifier: c2909969-627b-4d83-9942-c2d05d948b86

Previous notice: 371736-2024

Internal identifier: EC-INTPA/ULN/2024/EA-RP/0092

Type of procedure: Restricted

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

2.1.3. Value

Estimated value excluding VAT: 750 000,00 EUR

2.1.4. General information

Additional information: Names of short-listed candidates: 1) POMILIO BLUMM SRL, IT (Leader) 2) GDSI Limited, IR (Leader) New Moment New Ideas Company d.o.o. Beograd, RS 3) GOPA COM, BE (Leader) 4) Particip GmbH, DE (Leader) 5) CEU Consulting GmbH, AT (Leader) PROMAN S.A. LU MDA Albania, AL 6) CommWithUs SA, BE (Leader) Norm Consulting Danismanlik A.S,TR 7) Eurosupport – Fineurop Support Srl, IT (Leader) Next SpA, IT 8) Landell Mills, IE (Leader)

Legal basis:

Regulation (EU, Euratom) 2018/1046

5. Lot**5.1. Lot: LOT-0001**

Title: Strategic Communication of EU Delegation to Mongolia

Description: This service contract will support the implementation of strategic communication activities designed to raise awareness, understanding and perception of the European Union (EU) and its partnership with the country, in line with the priorities identified in the country Multi-annual Indicative Programme (MIP) as well as relevant global and regional strategies. The Overall objective of this contract is to contribute to positioning the EU as a partner of reference for Mongolia among selected target audiences.

Internal identifier: EC-INTPA/ULN/2024/EA-RP/0092

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79341400 Advertising campaign services, 79416100

Public relations management services

Options:

Description of the options: provided they are in conformity with the basic project, new services or works consisting in the repetition of similar services or works, may be entrusted up to 100 % of the initial contract to the initial contractor by negotiated procedure without prior publication of a contract notice.

5.1.2. Place of performance

Anywhere

Additional information: The contract will be performed in Mongolia

5.1.3. Estimated duration

Duration: 26 Months

5.1.5. Value

Estimated value excluding VAT: 750 000,00 EUR

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Please consult the procurement documents.

Weight (percentage, exact): 80

Criterion:

Type: Price

Description: Please consult the procurement documents.

Weight (percentage, exact): 20

5.1.15. Techniques

Framework agreement: No framework agreement

Information about the dynamic purchasing system: No dynamic purchase system

Electronic auction: no

5.1.16. Further information, mediation and review

Review organisation: Court of Justice of the European Union

6. Results

Value of all contracts awarded in this notice: 749 650,00 EUR

6.1. Result lot Identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: LANDELL MILLS INTERNATIONAL LIMITED

Tender:

Tender identifier: LANDELL MILLS INTERNATIONAL LIMITED

Identifier of lot or group of lots: LOT-0001

Contract information:

Identifier of the contract: NDICI ASIA 2024/462-587

Date on which the winner was chosen: 05/12/2024

Date of the conclusion of the contract: 17/12/2024

Information about European Union funds

Name of EU-financed project or programme:

Neighbourhood, Development and International Cooperation Instrument (NDICI) (2021/2027)

Organisation signing the contract: European Commission, INTPA - International Partnerships

6.1.4. Statistical information:

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 6

8. Organisations

8.1. ORG-0001

Official name: European Commission, INTPA - International Partnerships

Registration number: COM

Department: INTPA.C - Middle East, Asia and Pacific, INTPA.C.3 - East Asia and the Pacific

Postal address: 6th floor, ICC Tower, Jamiyan Gun Str. 9, 1st khoroo, Sukhbaatar district

Town: Ulaanbaatar

Postcode: 14240

Country: Mongolia

Email: DELEGATION-THAILAND-REGIONAL-CALL-FOR-TENDERS@eeas.europa.eu

Telephone: +32 2 299 11 11

Internet address: https://ec.europa.eu/europeaid/general_en

Roles of this organisation:

Buyer

Organisation signing the contract

8.1. ORG-0002

Official name: Court of Justice of the European Union

Registration number: CURIA

Postal address: Rue du Fort Niedergrünewald

Town: Luxembourg
Postcode: L-2925
Country subdivision (NUTS): Luxembourg (LU000)
Country: Luxembourg
Email: GC.Registry@curia.europa.eu
Telephone: +352 4303-1
Internet address: <http://curia.europa.eu>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: European Commission
Registration number: EUCOM
Postal address: Mondrian (CDMA), Rue du Champ de Mars 21
Town: Brussels
Postcode: B-1050
Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)
Country: Belgium
Email: DELEGATION-THAILAND-REGIONAL-CALL-FOR-TENDERS@eeas.europa.eu
Telephone: +32 2 299 11 11
Internet address: <https://commission.europa.eu/>

Roles of this organisation:

TED eSender

8.1. ORG-0004

Official name: LANDELL MILLS INTERNATIONAL LIMITED
Registration number: IE3493602NH
Postal address: THE OLD STATION HOUSE 15A MAIN STREET BLACKROCK BLACKROCK

Town: DUBLIN
Country subdivision (NUTS): Extra-Regio NUTS 3 (IEZZZ)
Country: Ireland
Email: lm_comms@landell-mills.com

Telephone: +353 1 2836739

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

11. Notice information

11.1. Notice information

Notice identifier/version: 546e5350-25ad-419b-8210-d3c7940715a1 - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice subtype: 29
Notice dispatch date: 07/01/2025 08:12:13 (UTC+1)
Languages in which this notice is officially available: English

11.2. Publication information

Notice publication number: 8288-2025

