

83734-2026 - Competition

Belgium – Exhibition, fair and congress organisation services – Communication and Events Services

OJ S 25/2026 05/02/2026

Contract or concession notice – standard regime - Change notice Services

1. Buyer

1.1. Buyer

Official name: European External Action Service (EEAS)

Email: eeas-tenders@eeas.europa.eu

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Communication and Events Services

Description: Communication and Events Services for 2026 -2030. The purpose of this request is to support the EEAS Strategic Communications divisions for a range of services in the field of communication, PR and outreach that include, but are not limited to, strategic advice, production of audio-visual material, support with online and social media services, design and implementation of communication campaigns, conferences and events. The contractor will also be responsible of the technical maintenance of the EU Alumni Platform and the communication and community-building services for its Online Community. This request also includes the provision of intra-muros staff to fulfill the mandate of the Directorate. The services will be provided in Brussels, other EU countries and/or worldwide.

Procedure identifier: 35306e16-a8ba-4003-9a34-e3c2b80b93a2

Internal identifier: EEAS/2025/OP/0179

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79950000 Exhibition, fair and congress organisation services

2.1.2. Place of performance

Anywhere

Additional information: Please consult the procurement documents.

2.1.3. Value

Estimated value excluding VAT: 50 000 000,00 EUR

2.1.4. General information

Additional information: In case of unavailability or disruptions in the functioning of the electronic means of communication provided in Section 5.1.11 in the last 5 calendar days before the time limit for receipt indicated in Section 5.1.12, the contracting authority reserves the right to extend this time limit and publish the extension at the Internet address provided in

Section 5.1.11, without a preceding publication of a corrigendum to this notice. Economic operators interested in this procurement are invited to subscribe to the call for tenders at the address in Section 5.1.11 in order to get notified when new information or documents are published.

Legal basis:

Regulation (EU, Euratom) 2024/2509

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Communication and Events Services

Description: Communication and Events Services for 2026 -2030. The purpose of this request is to support the EEAS Strategic Communications divisions for a range of services in the field of communication, PR and outreach that include, but are not limited to, strategic advice, production of audio-visual material, support with online and social media services, design and implementation of communication campaigns, conferences and events. The contractor will also be responsible of the technical maintenance of the EU Alumni Platform and the communication and community-building services for its Online Community. This request also includes the provision of intra-muros staff to fulfill the mandate of the Directorate. The services will be provided in Brussels, other EU countries and/or worldwide.

Internal identifier: EEAS/2025/OP/0179

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79950000 Exhibition, fair and congress organisation services

Additional classification (cpv): 55120000 Hotel meeting and conference services, 75210000

Foreign affairs and other services, 79822500 Graphic design services, 79951000 Seminar organisation services, 79952000 Event services, 79340000 Advertising and marketing services

Options:

Description of the options: provided they are in conformity with the basic project, new services or works consisting in the repetition of similar services or works, may be entrusted up to 50 % of the initial contract to the initial contractor by negotiated procedure without prior publication of a contract notice.

5.1.2. Place of performance

Anywhere

Additional information: Please consult the procurement documents.

5.1.3. Estimated duration

Duration: 48 Months

5.1.5. Value

Estimated value excluding VAT: 50 000 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Please consult the procurement documents.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 70

Criterion:

Type: Price

Description: Please consult the procurement documents.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

5.1.11. Procurement documents

Deadline for requesting additional information: 09/02/2026

Address of the procurement documents: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/35306e16-a8ba-4003-9a34-e3c2b80b93a2-CN?#anchorDocuments>

Ad hoc communication channel:

Name: Funding and Tenders Portal

URL: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/35306e16-a8ba-4003-9a34-e3c2b80b93a2-CN?#anchorDocuments>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://webgate.ec.europa.eu/digit/opsys/esubmission?cftUuid=35306e16-a8ba-4003-9a34-e3c2b80b93a2>

Languages in which tenders or requests to participate may be submitted: Bulgarian, Czech, Danish, German, Greek, English, Spanish, Estonian, Finnish, French, Irish, Croatian, Hungarian, Italian, Lithuanian, Latvian, Maltese, Dutch, Polish, Portuguese, Romanian, Slovak, Slovenian, Swedish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 16/02/2026 15:00:59 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 9 Months

Information about public opening:

Opening date: 17/02/2026 11:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 3

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Court of Justice of the European Union

Organisation providing more information on the review procedures: European External Action Service (EEAS)

8. Organisations

8.1. ORG-0001

Official name: European External Action Service (EEAS)

Registration number: EEAS

Department: HR/VP - HR/VP Service, SG - Secretariat-General, GII - Deputy Secretary General for Geoeconomics and Interinstitutional Issues, GII.GLOBAL - Global Issues and Communication, GII.GLOBAL.STRAT.DMD - Policy Planning and Strategic Communication

Postal address: EEAS Building, 9A Rond Point Schuman

Town: Brussels

Postcode: B-1046

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: eeas-tenders@eeas.europa.eu

Telephone: +32 2 584 11 11

Internet address: <https://eeas.europa.eu/>

Roles of this organisation:

Buyer

Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: Court of Justice of the European Union

Registration number: CURIA

Postal address: Rue du Fort Niedergrünwald

Town: Luxembourg

Postcode: L-2925

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: GC.Registry@curia.europa.eu

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: European Commission

Registration number: EUCOM

Postal address: Mondrian (CDMA), Rue du Champ de Mars 21

Town: Brussels

Postcode: B-1050

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: eeas-tenders@eeas.europa.eu

Telephone: +32 2 299 11 11

Internet address: <https://commission.europa.eu/>

Roles of this organisation:

TED eSender

10. Change

Version of the previous notice to be changed

:

ca1982e5-70f1-42f2-93be-a4166c4b382e-01

Main reason for change

:

Information updated

Description

:

Opening date timing has been updated

Notice information

Notice identifier/version: a3d43aef-6505-4a9d-bb7e-1f2ef705f3fe - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 03/02/2026 16:12:11 (UTC+01:00) Central European Time, Western European Summer Time

Languages in which this notice is officially available: English

Notice publication number: 83734-2026

OJ S issue number: 25/2026

Publication date: 05/02/2026