

85592-2026 - Competition

France – Advertising campaign services – Campagnes de promotion des applications mobile, des sites internet de Radio France et de leurs contenus.

OJ S 25/2026 05/02/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: RADIO FRANCE

Email: marion.moreau@radiofrance.com

Legal type of the buyer: Public undertaking, controlled by a central government authority

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: Campagnes de promotion des applications mobile, des sites internet de Radio France et de leurs contenus.

Description: Marché relatif a des prestations de campagnes de promotion des applications mobile, des sites internet de Radio France et de leurs contenus.

Procedure identifier: b1a5b8e8-8fe3-478e-a331-2619e3652006

Internal identifier: 26.008

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

2.1.2. Place of performance

Anywhere

2.1.3. Value

Estimated value excluding VAT: 0,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Campagnes de promotion des applications mobile, des sites internet de Radio France et de leurs contenus.

Description: Marché relatif à des prestation de campagnes de promotion des applications mobile, des sites internet de Radio France et de leurs contenus.

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Anywhere

5.1.3. Estimated duration

Other duration: Unlimited

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_ZY7mofmNH8

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_ZY7mofmNH8

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 09/03/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 180 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 0

Information about the dynamic purchasing system:

No dynamic purchase system

Electronic auction: yes

5.1.16. Further information, mediation and review

Review organisation: RADIO FRANCE - Tribunal judiciaire de Paris

Information about review deadlines: Référé précontractuel et référé contractuel dans les conditions et délais prévus aux articles 1441-1 à 1443-1 du code de procédure civile, et en vertu de l'ordonnance n°2009-515 du 7 mai 2009 relative aux procédures de recours applicables aux contrats de la commande publique. Les renseignements peuvent être obtenus pour l'introduction des recours auprès du greffe du Tribunal Judiciaire de Paris

8. Organisations

8.1. ORG-0001

Official name: RADIO FRANCE

Registration number: 32609447100017

Postal address: 116 avenue du Président Kennedy

Town: Paris

Postcode: 75016

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: marion.moreau@radiofrance.com

Telephone: 06 21 64 20 42

Fax: 06 21 64 20 42

Information exchange endpoint (URL): https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_ZY7mofmNH8

Buyer profile: <https://www.achatpublic.com/sdm/ent2/gen/index.jsp>

Other contact points:

Official name: Tribunal judiciaire de Paris

Internet address: <https://www.tribunal-de-paris.justice.fr/75>

Roles of this organisation:

Buyer

Review organisation

Notice information

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