

86781-2026 - Competition

Indonesia – Advertising and marketing services – EU communication campaigns in Indonesia
OJ S 26/2026 06/02/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: European Commission, INTPA - International Partnerships

Email: DELEGATION-INDONESIA-EU-TENDER@eeas.europa.eu

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: EU communication campaigns in Indonesia

Description: The action will support the implementation of strategic communication activities designed to raise awareness, understanding and perception of the EU and its partnership in Indonesia, in line with the priorities identified in the Regional Multi annual Indicative Programme as well as relevant global and regional strategies. This will be done through 360-degree Global Gateway communication campaigns

Procedure identifier: 1e99773c-c3c2-4a92-89dd-a1eb4ca676c5

Internal identifier: EC-INTPA/JKT/2026/EA-RP/0013

Type of procedure: Restricted

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Country: Indonesia

Anywhere in the given country

Additional information: Please consult the procurement documents.

2.1.3. Value

Estimated value excluding VAT: 3 500 000,00 EUR

2.1.4. General information

Additional information: For any additional information, please refer to the document A5f "Additional information about the Contract Notice". In case of unavailability or disruptions in the functioning of the electronic means of communication provided in Section 5.1.11 in the last 5 calendar days before the time limit for receipt indicated in Section 5.1.12, the contracting authority reserves the right to extend this time limit and publish the extension at the Internet address provided in Section 5.1.11, without a preceding publication of a corrigendum to this

notice. Economic operators interested in this procurement are invited to subscribe to the call for tenders at the address in Section 5.1.11 in order to get notified when new information or documents are published.

Legal basis:

Regulation (EU, Euratom) 2024/2509

LocalLaw - Procurement award procedure applying to European Union external actions financed from the general budget of the European Union and the European Development Fund (EDF)

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: EU communication campaigns in Indonesia

Description: The action will support the implementation of strategic communication activities designed to raise awareness, understanding and perception of the EU and its partnership in Indonesia, in line with the priorities identified in the Regional Multi annual Indicative Programme as well as relevant global and regional strategies. This will be done through 360-degree Global Gateway communication campaigns

Internal identifier: EC-INTPA/JKT/2026/EA-RP/0013

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79410000 Business and management consultancy services, 79950000 Exhibition, fair and congress organisation services

Options:

Description of the options: provided they are in conformity with the basic project, new services or works consisting in the repetition of similar services or works, may be entrusted up to 50 % of the initial contract to the initial contractor by negotiated procedure without prior publication of a contract notice.

5.1.2. Place of performance

Anywhere

Additional information: The contract will be performed in Indonesia

5.1.3. Estimated duration

Duration: 36 Months

5.1.5. Value

Estimated value excluding VAT: 3 500 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

Information about European Union funds:

EU funds programme: Neighbourhood, Development and International Cooperation Instrument (NDICI) (2021/2027)

The procurement is covered by the Government Procurement Agreement (GPA): no

Additional information: The procurement is funded by the following EU programme: Asia and the Pacific.

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

The procedure will take place in successive stages. At each stage, some participants may be eliminated

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Please consult the procurement documents.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 80

Criterion:

Type: Price

Description: Please consult the procurement documents.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

5.1.11. Procurement documents

Address of the procurement documents: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/1e99773c-c3c2-4a92-89dd-a1eb4ca676c5-CN?#anchorDocuments>

Ad hoc communication channel:

Name: Funding and Tenders Portal

URL: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/1e99773c-c3c2-4a92-89dd-a1eb4ca676c5-CN?#anchorDocuments>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://webgate.ec.europa.eu/digit/opsys/esubmission?cftUuid=1e99773c-c3c2-4a92-89dd-a1eb4ca676c5>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 10/03/2026 16:00:59 (UTC+07:00) Bangkok, Hanoi, Jakarta

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Court of Justice of the European Union

Organisation providing more information on the review procedures: European Commission, INTPA - International Partnerships

8. Organisations

8.1. ORG-0001

Official name: European Commission, INTPA - International Partnerships

Registration number: COM

Department: INTPA.C - Asia and Pacific, INTPA.C.4 - Finance and Contracts

Postal address: Menara Astra, 38th floor, Jalan Jendral Sudirman 5-6

Town: Jakarta

Postcode: 10220

Country: Indonesia

Email: DELEGATION-INDONESIA-EU-TENDER@eeas.europa.eu

Telephone: +32 2 299 11 11

Internet address: https://international-partnerships.ec.europa.eu/index_en

Roles of this organisation:

Buyer

Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: Court of Justice of the European Union

Registration number: CURIA

Postal address: Rue du Fort Niedergrünwald

Town: Luxembourg

Postcode: L-2925

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: GC.Registry@curia.europa.eu

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: European Commission

Registration number: EUCOM

Postal address: Mondrian (CDMA), Rue du Champ de Mars 21

Town: Brussels

Postcode: B-1050

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: DELEGATION-INDONESIA-EU-TENDER@eeas.europa.eu

Telephone: +32 2 299 11 11

Internet address: <https://commission.europa.eu/>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: c7933209-9bf2-4fd2-a50f-fd6ef0fe9d37 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

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