

86942-2026 - Competition

Greece – Advertising and marketing services – CHERRYFIC

OJ S 26/2026 06/02/2026

Contract notice – light regime

Services

1. Buyer

1.1. Buyer

Official name: Αγροτικός Συνεταιρισμός Ράχης Πιερίας– Ο ΑΓΙΟΣ ΛΟΥΚΑΣ

Email: sales@kerasiarachis.gr

2. Procedure

2.1. Procedure

Title: CHERRYFIC

Description: ΕΝΕΡΓΕΙΕΣ ΠΡΟΒΟΛΗΣ

Procedure identifier: 9908727a-6629-49d1-ab30-de6f71b1cf8f

Main features of the procedure: ΔΙΑΔΙΚΑΣΙΑ 2 ΣΤΑΔΙΩΝ ΣΥΜΦΩΝΑ ΜΕ ΤΗΝ ΔΙΑΚΗΡΥΞΗ

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Country subdivision (NUTS): Πιερία (EL525)

Country: Greece

2.1.3. Value

Estimated value excluding VAT: 2 651 393,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Fraud:

Corruption:

Direct or indirect involvement in the preparation of this procurement procedure:

5. Lot

5.1. Lot: LOT-0001

Title: Ανοιχτός Διαγωνισμός με κριτήριο κατακύρωσης την πλέον συμφέρουσα από οικονομική άποψη Προσφορά για την επιλογή Αναδόχου για το Έργο: Information provision and promotion measures on high quality European cherries in India and UAE

Description: ΕΝΕΡΓΕΙΕΣ ΠΡΟΒΟΛΗΣ

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

5.1.2. Place of performance

Country subdivision (NUTS): Περία (EL525)

Country: Greece

5.1.3. Estimated duration

Start date: 23/03/2026

Duration end date: 22/03/2029

5.1.6. General information

Reserved participation:

Participation is not reserved.

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: References on specified works

Description of selection criterion: ΤΕΧΝΙΚΗ ΙΚΑΝΟΤΗΤΑ

Criterion: Other economic or financial requirements

Description of selection criterion: ΧΡΗΜΑΤΟΟΙΚΟΝΟΜΙΚΗ ΙΚΑΝΟΤΗΤΑ

5.1.11. Procurement documents

Deadline for requesting additional information: 16/02/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

5.1.12. Terms of procurement

Terms of the procedure:

Estimated date of dispatch of the invitations to submit tenders: 20/02/2026

Terms of submission:

Languages in which tenders or requests to participate may be submitted: Greek

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

8. Organisations

8.1. ORG-0001

Official name: Αγροτικός Συνεταιρισμός Ράχης Περίας– Ο ΑΓΙΟΣ ΛΟΥΚΑΣ

Registration number: EL096088105

Town: Ράχη Περίας

Postcode: 60150

Country subdivision (NUTS): Περία (EL525)

Country: Greece

Email: sales@kerasiarachis.gr

Telephone: +302351098711

Roles of this organisation:

Buyer

8.1. ORG-0000

Official name: Publications Office of the European Union

Registration number: PUBL
Town: Luxembourg
Postcode: 2417
Country subdivision (NUTS): Luxembourg (LU000)
Country: Luxembourg
Email: ted@publications.europa.eu
Telephone: +352 29291
Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: db2028de-e40e-4c22-ad6d-4c537f7ee1e9 - 01
Form type: Competition
Notice type: Contract notice – light regime
Notice subtype: 20
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