

88056-2026 - Competition

France – Survey services – Prestations de suivi de l'offre et de la consommation en vidéo physique et vidéo à la demande transactionnelle sur la période 2026-2029

OJ S 26/2026 06/02/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Centre national du cinéma et de l'image animée

Email: marchespublics@cnc.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: Prestations de suivi de l'offre et de la consommation en vidéo physique et vidéo à la demande transactionnelle sur la période 2026-2029

Description: Prestations de suivi de l'offre et de la consommation en vidéo physique et vidéo à la demande transactionnelle sur la période 2026-2029

Procedure identifier: 724df731-abe0-4a9a-abf1-ed1450ab9eaa

Internal identifier: 2026002

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79311000 Survey services

2.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Lot 1 : Vidéo physique : volume et chiffre d'affaires

Description: Lot 1 : Vidéo physique : volume et chiffre d'affaires

Internal identifier: 2026002-L1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79311000 Survey services

5.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Duration: 48 Months

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.gouv.fr>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.gouv.fr>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Allowed

Variants: Not allowed

Deadline for receipt of tenders: 06/03/2026 14:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Paris

Information about review deadlines: référé précontractuel : 11 jours pour l'exercer entre la date de notification du rejet de l'offre et la signature du marché. référé contractuel : 2 mois à compter de la notification ou publication

5.1. Lot: LOT-0002

Title: Lot 2 : Vidéo à la demande transactionnelle : offre, transactions et chiffre d'affaires

Description: Lot 2 : Vidéo à la demande transactionnelle : offre, transactions et chiffre d'affaires

Internal identifier: 2026002-L2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79311000 Survey services

5.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Duration: 48 Months

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.gouv.fr>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.gouv.fr>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Allowed

Variants: Not allowed

Deadline for receipt of tenders: 06/03/2026 14:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Paris

Information about review deadlines: référé précontractuel : 11 jours pour l'exercer entre la date de notification du rejet de l'offre et la signature du marché. référé contractuel : 2 mois à compter de la notification ou publication

8. Organisations

8.1. ORG-0001

Official name: Centre national du cinéma et de l'image animée

Registration number: 18004603900186

Postal address: 291 BOULEVARD RASPAIL

Town: PARIS

Postcode: 75014

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: marchespublics@cnc.fr

Telephone: 0144341304

Buyer profile: <https://www.marches-publics.gouv.fr>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Tribunal administratif de Paris

Registration number: 17750005500013

Postal address: HOTEL D AUMONT 7 RUE DE JOUY

Town: PARIS

Postcode: 75004

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: greffe.ta-paris@juradm.fr

Telephone: 0144594400

Roles of this organisation:

Review organisation

Notice information

Notice identifier/version: 6d65949f-e91a-43cb-8c1f-e05ebcc8e489 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 04/02/2026 16:58:22 (UTC+01:00) Central European Time, Western European Summer Time

Languages in which this notice is officially available: French

Notice publication number: 88056-2026

OJ S issue number: 26/2026

Publication date: 06/02/2026