

89453-2026 - Competition

France – Graphic design services – 2026-000091 - Accord-cadre conception et composition graphique

OJ S 27/2026 09/02/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: SEMECCEL

Email: s.dahrour@semeccel.com

Legal type of the buyer: Local authority

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: 2026-000091 - Accord-cadre conception et composition graphique

Description: L'objet du présent accord-cadre concerne la conception/réalisation de fichiers graphiques pour les futurs projets et actions de la Semeccel. Les prestations peuvent comprendre des conceptions et des réalisations de compositions graphiques de différentes natures : création d'habillage de mobilier, de supports contenus, de signalétique, d'illustrations, de chartes graphiques, etc.

Procedure identifier: e6b2016b-ee3c-4e5b-95f3-ae91669c6ed4

Internal identifier: PPP1KC-100/6004/2026-000091

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

2.1.2. Place of performance

Country subdivision (NUTS): Haute-Garonne (FRJ23)

Country: France

2.1.2. Place of performance

Country subdivision (NUTS): Haute-Garonne (FRJ23)

Country: France

2.1.3. Value

Estimated value excluding VAT: 240 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: 2026-000091 - Accord-cadre conception et composition graphique

Description: L'objet du présent accord-cadre concerne la conception/réalisation de fichiers graphiques pour les futurs projets et actions de la Semecel. Les prestations peuvent comprendre des conceptions et des réalisations de compositions graphiques de différentes natures : création d'habillage de mobilier, de supports contenus, de signalétique, d'illustrations, de chartes graphiques, etc.

Internal identifier: 2026-000091_1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Options:

Description of the options: Le marché prévoit la réalisation de prestations similaires.

5.1.2. Place of performance

Postal address: Avenue Jean Gonord

Town: TOULOUSE

Postcode: 31500

Country subdivision (NUTS): Haute-Garonne (FRJ23)

Country: France

Additional information: SEMECCEL

5.1.3. Estimated duration

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: Le marché comporte trois reconductions.

5.1.5. Value

Estimated value excluding VAT: 240 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Valeur technique

Category of award weight criterion: Weight (points, exact)

Award criterion number: 55

Criterion:

Type: Cost

Description: Prix

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Stratégie développement durable

Category of award weight criterion: Weight (points, exact)

Award criterion number: 15

5.1.11. Procurement documents

Address of the procurement documents: <http://cite-espace.e-marchespublics.com>

5.1.12. Terms of procurement**Terms of submission:**

Electronic submission: Required

Address for submission: <https://e-marchespublics.com>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Deadline for receipt of tenders: 18/03/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 120 Days

Information about public opening:

Opening date: 18/03/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Place: SEMECCEL, Avenue Jean Gonord, BP 25855, 31500 TOULOUSE

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques**Framework agreement:**

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal de Grande Instance de Bordeaux

Review organisation: Tribunal de Grande Instance de Bordeaux

Information about review deadlines: Organisation fournissant les informations sur les recours et les délais : Tribunal de Grande Instance de Bordeaux

Organisation providing additional information about the procurement procedure: SEMECCEL

Organisation providing more information on the review procedures: Tribunal de Grande Instance de Bordeaux

8. Organisations

8.1. ORG-0001

Official name: SEMECCEL

Registration number: 40826624500021

Postal address: Avenue Jean Gonord

Town: TOULOUSE

Postcode: 31500

Country subdivision (NUTS): Haute-Garonne (FRJ23)

Country: France

Contact point: Sophie DAHROUR

Email: s.dahrou@semeccel.com

Telephone: +33 562715626

Internet address: <https://www.semeccel.com/>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation receiving requests to participate

8.1. ORG-0002

Official name: Tribunal de Grande Instance de Bordeaux

Registration number: 17330111000529

Postal address: 30 rue des Frères Bonie

Town: BORDEAUX

Postcode: 33000

Country subdivision (NUTS): Gironde (FRI12)

Country: France

Email: tj-bordeaux@justice.fr

Telephone: +33 547339000

Internet address: <http://bordeaux.tribunal-administratif.fr/>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Mediation organisation

Notice information

Notice identifier/version: 9cff3f27-9e21-470b-9d26-0c2d712e78b8 - 01

Form type: Competition

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