

89570-2026 - Competition

Sweden – Advertising and marketing services – Ramavtal för kommunikationstjänster till Kammarkollegiet
OJ S 27/2026 09/02/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Kammarkollegiet, egen verksamhet
Email: per.elfner@kammarkollegiet.se
Legal type of the buyer: Central government authority
Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Ramavtal för kommunikationstjänster till Kammarkollegiet
Description: Kammarkollegiet vill upphandla ett ramavtal med en leverantör av kommunikationstjänster.
Procedure identifier: 5490c688-2ca2-4395-b172-7cf409609c1d
Internal identifier: 2.7.5-1467-2026
Type of procedure: Open
The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79340000 Advertising and marketing services
Additional classification (cpv): 79416000 Public relations services

2.1.2. Place of performance

Country: Sweden
Anywhere in the given country
Additional information: Distansarbete kommer att förekomma.

2.1.2. Place of performance

Postal address: Slottsbacken 6
Town: Stockholm
Postcode: 111 30
Country subdivision (NUTS): Stockholms län (SE110)
Country: Sweden

2.1.3. Value

Estimated value excluding VAT: 7 500 000,00 SEK
Maximum value of the framework agreement: 10 000 000,00 SEK

2.1.4. General information

Legal basis:
Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0000

Title: Ramavtal för kommunikationstjänster till Kammarkollegiet

Description: Kammarkollegiet vill upphandla ett ramavtal med en leverantör av kommunikationstjänster.

Internal identifier: 2.7.5-1467-2026

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79416000 Public relations services

5.1.2. Place of performance

Country: Sweden

Anywhere in the given country

Additional information: Distansarbete kommer att förekomma.

5.1.2. Place of performance

Postal address: Slottsbacken 6

Town: Stockholm

Postcode: 111 30

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

5.1.3. Estimated duration

Start date: 13/04/2026

Duration end date: 12/04/2028

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Förlängning är 12 månader

5.1.5. Value

Estimated value excluding VAT: 7 500 000,00 SEK

Maximum value of the framework agreement: 10 000 000,00 SEK

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Innovative purchase

Description: Leverantören en partner i myndighetens egen plan för utveckling.

Approach to reducing environmental impacts: Other

Green Procurement Criteria: No Green Public Procurement criteria

Social objective promoted: Other

Innovation procurement: The procured works, supplies or services are novel or significantly improved compared to other works, supplies, or services already on the market.

5.1.8. Accessibility criteria

Accessibility criteria for persons with disabilities are included

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Name: Anbudsgivaren bör ha erfarenhet av tidigare kommunikationsuppdrag inom samhällskommunikation

Criterion:

Type: Quality

Name: Anbudsgivaren bör ha förmåga att skapa kundförtroende

Criterion:

Type: Quality

Name: Anbudsgivaren bör kunna hantera lagkrav

Criterion:

Type: Quality

Name: Intervju med anbudspresentation

5.1.11. Procurement documents

Deadline for requesting additional information: 26/02/2026 23:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://tendsign.com/doc.aspx?MeFormsNoticeld=82932>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://tendsign.com/doc.aspx?MeFormsNoticeld=82932&GoTo=Tender>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 09/03/2026 22:59:58 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 120 Days

Information about public opening:

Opening date: 10/03/2026 08:00:00 (UTC+00:00) Western European Time, GMT

Place: Stockholm

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

A non-disclosure agreement is required: no

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Förvaltningsrätten i Stockholm

Review organisation: Förvaltningsrätten i Stockholm

Organisation providing information concerning the general regulatory framework for taxes applicable in the place where the contract is to be performed: Förvaltningsrätten i Stockholm

Organisation providing information concerning the general regulatory framework for environmental protection applicable in the place where the contract is to be performed: Förvaltningsrätten i Stockholm

Organisation providing information concerning the general regulatory framework for employment protection and working conditions applicable in the place where the contract is to be performed: Förvaltningsrätten i Stockholm

Organisation providing additional information about the procurement procedure:

Kammarkollegiet, egen verksamhet

Organisation providing offline access to the procurement documents: Kammarkollegiet, egen verksamhet

Organisation providing more information on the review procedures: Kammarkollegiet, egen verksamhet

8. Organisations

8.1. ORG-0001

Official name: Kammarkollegiet, egen verksamhet

Registration number: 2021000829

Department: Ekonomi- och förvaltningsavdelningen

Postal address: Box 2218

Town: STOCKHOLM

Postcode: 10315

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

Contact point: Per Elfner

Email: per.elfner@kammarkollegiet.se

Telephone: +46 8 700 08 00

Internet address: <https://www.kammarkollegiet.se>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: Förvaltningsrätten i Stockholm

Registration number: 202100-2742

Town: Stockholm
Postcode: 115 76
Country subdivision (NUTS): Stockholms län (SE110)
Country: Sweden
Email: forvaltningsrattenistockholm@dom.se
Telephone: 08-561 680 00
Internet address: <https://www.domstol.se/forvaltningsratten-i-stockholm/>

Roles of this organisation:

Review organisation

Mediation organisation

Organisation providing information concerning the general regulatory framework for taxes applicable in the place where the contract is to be performed

Organisation providing information concerning the general regulatory framework for environmental protection applicable in the place where the contract is to be performed

Organisation providing information concerning the general regulatory framework for employment protection and working conditions applicable in the place where the contract is to be performed

Notice information

Notice identifier/version: b802bfb2-d650-49f4-a6bb-1ddd7f14bca7 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 06/02/2026 06:27:37 (UTC+00:00) Western European Time, GMT

Notice dispatch date (eSender): 06/02/2026 06:27:48 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: Swedish

Notice publication number: 89570-2026

OJ S issue number: 27/2026

Publication date: 09/02/2026