

89971-2026 - Competition

France – Promotional services – PRESTATIONS REPRESENTATION COMMERCIALE, MARKETING ET RELATIONS PRESSE AU BRESIL COMMERCIAL REPRESENTATION, MARKETING, AND PRESS RELATIONS SERVICES IN BRAZIL

OJ S 27/2026 09/02/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: EPIC Courchevel Tourisme

Email: info@courchevel.com

Legal type of the buyer: Local authority

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: PRESTATIONS REPRESENTATION COMMERCIALE, MARKETING ET RELATIONS PRESSE AU BRESIL COMMERCIAL REPRESENTATION, MARKETING, AND PRESS RELATIONS SERVICES IN BRAZIL

Description: Courchevel Tourisme entend confier au prestataire retenu la mise en oeuvre de la promotion touristique de sa destination sur le territoire du Brésil. Cela concerne l'élaboration stratégique et le déploiement opérationnel d'un plan d'action commercial, marketing et communication, ces prestations étant détaillées dans le présent cahier des charges

Procedure identifier: 254ead94-0383-4ee0-abdb-f47ba2a96907

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

Additional classification (cpv): 79342000 Marketing services, 79416000 Public relations services, 79416100 Public relations management services

2.1.2. Place of performance

Postal address: 291 rue des Lugeurs

Town: Courchevel

Postcode: 73120

Country subdivision (NUTS): Savoie (FRK27)

Country: France

2.1.3. Value

Estimated value excluding VAT: 121 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0000

Title: PRESTATIONS REPRESENTATION COMMERCIALE, MARKETING ET RELATIONS PRESSE AU BRESIL COMMERCIAL REPRESENTATION, MARKETING, AND PRESS RELATIONS SERVICES IN BRAZIL

Description: Courchevel Tourisme entend confier au prestataire retenu la mise en oeuvre de la promotion touristique de sa destination sur le territoire du Brésil. Cela concerne l'élaboration stratégique et le déploiement opérationnel d'un plan d'action commercial, marketing et communication, ces prestations étant détaillées dans le présent cahier des charges

Internal identifier: S-PA-1776398

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

Additional classification (cpv): 79342000 Marketing services, 79416000 Public relations services, 79416100 Public relations management services

5.1.2. Place of performance

Postal address: 291 rue des Lugeurs

Town: Courchevel

Postcode: 73120

Country subdivision (NUTS): Savoie (FRK27)

Country: France

5.1.3. Estimated duration

Start date: 05/03/2026

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 121 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1776398>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1776398>

Languages in which tenders or requests to participate may be submitted: English, French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 25/02/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 4 Months

Information about public opening:

Opening date: 25/02/2026 13:30:00 (UTC+01:00) Central European Time, Western European Summer Time

Place: Courchevel

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Grenoble

Organisation providing more information on the review procedures: Tribunal administratif de Grenoble

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: D82258D4-EA89-9AEC-DCCDC623B4748147

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: publications-joue@aws-france.com

Telephone: +33480041260

Roles of this organisation:

TED eSender

8.1. ORG-0002

Official name: EPIC Courchevel Tourisme

Registration number: 5012
Postal address: Le Coeur de Courchevel 9 Rue du Rocher
Town: Courchevel
Postcode: 73120
Country subdivision (NUTS): Savoie (FRK27)
Country: France
Contact point: LAINE Alexia
Email: info@courchevel.com
Telephone: 0479080029
Internet address: <http://www.courchevel.com>
Buyer profile: <http://www.marches-publics.info>

Roles of this organisation:

Buyer

8.1. ORG-0003

Official name: Tribunal administratif de Grenoble
Registration number: D8225920-CC08-0BB5-2F422A6C618D961D
Postal address: 2 Place de Verdun
Town: Grenoble
Postcode: 38022
Country subdivision (NUTS): Isère (FRK24)
Country: France
Email: greffe.ta-grenoble@juradm.fr
Telephone: 0476429000
Fax: 0476422269

Roles of this organisation:

Review organisation

8.1. ORG-0004

Official name: Tribunal administratif de Grenoble
Registration number: D822593C-0A6F-BE2D-4F964BDEBFEBD679
Postal address: 2 Place de Verdun
Town: Grenoble
Postcode: 38022
Country subdivision (NUTS): Isère (FRK24)
Country: France
Email: greffe.ta-grenoble@juradm.fr
Telephone: 0476429000
Fax: 0476422269

Roles of this organisation:

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: b764ec1f-1c00-46b9-9e54-551dcb5720fa - 01
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Notice type: Contract or concession notice – standard regime
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