

## 91807-2025 - Result

### Netherlands – Photographic services – Contract for international photography projects

OJ S 29/2025 11/02/2025

Contract or concession award notice – standard regime

Services

## 1. Buyer

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### 1.1. Buyer

Official name: Invest International B.V.

Email: [procurement@investinternational.nl](mailto:procurement@investinternational.nl)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Economic affairs

## 2. Procedure

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### 2.1. Procedure

Title: Contract for international photography projects

Description: Invest International plans to sign a multi-year contract with Makmende Media BV. We publish this award without prior notice, as we exceed the European threshold of EUR 221.000 if we were to spread the expected spend over a four-year period. Market research shows that Makmende Media has a unique position as being a Dutch media agency that offers access to a worldwide network of photographers and videographers. Their network allows us to relatively easy capture our work around the world, without making a Dutch photographer / videographer fly around the world to do this for us. Also, having local people creating video/photography allows for a more authentic and honest view on the local situation.  
221.000

Procedure identifier: 83d3fba1-d4ab-4ea7-b970-cf8ad07e9944

Type of procedure: Negotiated without prior call for competition

#### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79961000 Photographic services

#### 2.1.2. Place of performance

Country: Netherlands

Anywhere in the given country

#### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

## 5. Lot

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### 5.1. Lot: LOT-0000

Title: Contract for international photography projects

Description: N/A

Internal identifier: 1

### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79961000 Photographic services

### 5.1.2. Place of performance

Country: Netherlands

Anywhere in the given country

### 5.1.3. Estimated duration

Duration: 48 Months

### 5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

### 5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

### 5.1.10. Award criteria

#### Criterion:

Type: Price

Name: N/A

Description: N/A

Category of award weight criterion: Weight (points, exact)

Award criterion number: 100

### 5.1.15. Techniques

#### Framework agreement:

Framework agreement, without reopening of competition

#### Information about the dynamic purchasing system:

No dynamic purchase system

Electronic auction: no

### 5.1.16. Further information, mediation and review

Review organisation: Invest International B.V. - Rechtbank Den Haag

Organisation providing additional information about the procurement procedure: Invest International B.V.

Organisation providing more information on the review procedures: Invest International B.V.

Organisation signing the contract: Invest International B.V.

## 6. Results

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Maximum value of the framework agreements in this notice: 1,00 EUR

#### Direct award

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Justification for direct award: No suitable tenders, requests to participate, or applications were received in response to a previous notice

Other justification: Invest International plans to sign a multi-year contract with Makmende Media BV. We publish this award without prior notice, as we exceed the European threshold of EUR 221.000 if we were to spread the expected spend over a four-year period.

Market research shows that Makmende Media has a unique position as being a Dutch media agency that offers access to a worldwide network of photographers and videographers. Their

network allows us to relatively easy capture our work around the world, without making a Dutch photographer / videographer fly around the world to do this for us. Also, having local people creating video/photography allows for a more authentic and honest view on the local situation.

#### 6.1. Result lot identifier: LOT-0000

Winner selection status: At least one winner was chosen.

##### **Framework agreement:**

Maximum value of the framework agreement: 1,00 EUR

#### 6.1.2. Information about winners

##### **Winner:**

Official name: Makmende Media B.V.

##### **Tender:**

Tender identifier: 1

Identifier of lot or group of lots: LOT-0000

The tender was ranked: no

The tender is a variant: no

Subcontracting: No

##### **Contract information:**

Identifier of the contract: CON-0001

Title: P1 Contract for international photography projects

Date on which the winner was chosen: 01/01/2025

Date of the conclusion of the contract: 01/01/2025

##### **Information about European Union funds:**

Organisation signing the contract: Invest International B.V.

#### 6.1.4. Statistical information

##### **Received tenders or requests to participate:**

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

## 8. Organisations

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### 8.1. ORG-0001

Official name: Invest International B.V.

Registration number: 468010083

Postal address: Bezuidenhoutseweg 12

Town: 's-Gravenhage

Postcode: 2594AV

Country subdivision (NUTS): Agglomeratie 's-Gravenhage (NL332)

Country: Netherlands

Contact point: Ilona van der Kaaij

Email: [procurement@investinternational.nl](mailto:procurement@investinternational.nl)

Telephone: +31 625305011

Internet address: <http://www.investinternational.nl>

##### **Other contact points:**

Official name: Rechtbank Den Haag

Town: Den Haag

Postcode: 2595AJ

Country subdivision (NUTS): Extra-Regio NUTS 3 (NLZZZ)

Country: Netherlands

Email: [procurement@investinternational.nl](mailto:procurement@investinternational.nl)

Internet address: <https://www.rechtspraak.nl/organisatie-en-contact/organisatie/rechtbanken/rechtbank-den-haag>

**Roles of this organisation:**

Buyer

Organisation providing additional information about the procurement procedure

Review organisation

Organisation providing more information on the review procedures

Organisation signing the contract

**8.1. ORG-0002**

Official name: Makmende Media B.V.

Size of the economic operator: Micro, small, or medium

Registration number: 34243945

Postal address: Overhoeksplein 2 Unit 206

Town: Amsterdam

Postcode: 1031KS

Country subdivision (NUTS): Extra-Regio NUTS 3 (NLZZZ)

Country: Netherlands

Internet address: <http://www.makmendemedia.com>

**Roles of this organisation:**

Tenderer

**Winner of these lots: LOT-0000**

## Notice information

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Notice identifier/version: 58c9b41d-8410-4872-b89d-2dc49e2b6c23 - 01

Form type: Result

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