

93053-2026 - Result

Bulgaria – Television services – "Предоставяне на програмно време за изпълнение на мерките за популяризиране на Програма "Околна среда 2021-2027 г." (ПОС 2021-2027 г.) и мерки по Приоритети "Въздух", "Отпадъци" и "Риск и изменение на климата" на ПОС 2021-2027 г."

OJ S 27/2026 09/02/2026

**Contract or concession award notice – standard regime
Services**

1. Buyer

1.1. Buyer

Official name: МИНИСТЕРСТВО НА ОКОЛНАТА СРЕДА И ВОДИТЕ

Email: hristina.besheva@moew.government.bg

Legal type of the buyer: Central government authority

Activity of the contracting authority: Environmental protection

2. Procedure

2.1. Procedure

Title: "Предоставяне на програмно време за изпълнение на мерките за популяризиране на Програма "Околна среда 2021-2027 г." (ПОС 2021-2027 г.) и мерки по Приоритети "Въздух", "Отпадъци" и "Риск и изменение на климата" на ПОС 2021-2027 г."

Description: В обхвата на предмета на договора се включва разпространение на информация за популяризиране на ПОС 2021-2027 г. по Приоритети "Въздух", "Отпадъци" и "Риск и изменение на климата" на ПОС 2021-2027 г. в програмата на "Нова Телевизия", чрез излъчване на аудио-визуални произведения (репортажи, рубрики, клипове) с продължителност до 15" (петнадесет секунди) и до 30" (тридесет секунди).

Procedure identifier: fb25eec0-0500-42a4-ac10-335271a80775

Internal identifier: 556320

Type of procedure: Negotiated without prior call for competition

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92220000 Television services

2.1.2. Place of performance

Postal address: ул. "Уилям Гладстон" № 67

Town: София

Postcode: 1000

Country subdivision (NUTS): София (столица) (BG411)

Country: Bulgaria

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: "Предоставяне на програмно време за изпълнение на мерките за популяризиране на Програма "Околна среда 2021-2027 г." (ПОС 2021-2027 г.) и мерки по Приоритети "Въздух", "Отпадъци" и "Риск и изменение на климата" на ПОС 2021-2027 г."

Description: В обхвата на предмета на договора се включва разпространение на информация за популяризиране на ПОС 2021-2027 г. по Приоритети "Въздух", "Отпадъци" и "Риск и изменение на климата" на ПОС 2021-2027 г. в програмата на "Нова Телевизия", чрез излъчване на аудио-визуални произведения (репортажи, рубрики, клипове) с продължителност до 15" (петнадесет секунди) и до 30" (тридесет секунди).

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Postcode: 1000

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Country: Bulgaria

5.1.3. Estimated duration

Duration: 8 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

Green Procurement Criteria: No Green Public Procurement criteria

5.1.8. Accessibility criteria

Accessibility criteria for persons with disabilities are not included with the following justification

Justification: В предмета на поръчката не се включват дейности свързани с критерии за достъпността за лицата с увреждания

5.1.10. Award criteria

Criterion:

Type: Price

Name: Критерий за възлагане "най-ниска цена".

Description: Критерий за възлагане "най-ниска цена".

Description of the method to be used if weighting cannot be expressed by criteria:

Неприложимо.

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Софийски окръжен съд

Information about review deadlines: Унищожение на сключения договор за възлагане на настоящата обществена поръчка може да се иска от правоимащи лица по сроковете, реда и с последиците, регламентирани в чл. 224-226 от ЗОП. Компетентен да разгледа иска е Софийски окръжен съд, на основание чл. 365, т. 2, във връзка с чл. 105 от ГПК.

Organisation providing information concerning the general regulatory framework for taxes applicable in the place where the contract is to be performed: Национална агенция по приходите

Web address of tax legislation: <https://portal.nra.bg/>

Organisation providing information concerning the general regulatory framework for environmental protection applicable in the place where the contract is to be performed: МИНИСТЕРСТВО НА ОКОЛНАТА СРЕДА И ВОДИТЕ

Web address of environmental legislation: <https://www.moew.government.bg/>

Organisation providing information concerning the general regulatory framework for employment protection and working conditions applicable in the place where the contract is to be performed: Министерство на труда и социалната политика

Web address of employment legislation: <https://www.mlsp.government.bg/>

6. Results

Value of all contracts awarded in this notice: 42 720,14 EUR

Direct award

:

Justification for direct award: The procurement falls outside the scope of application of the directive

Other justification: Договорът е сключен във връзка с изключенията от приложното поле на ЗОП чл. 13, ал. 1, т. 5 от ЗОП, а именно "при поръчки за закупуване на програмно време за осигуряване на предавания, които се възлагат на доставчици на медийни услуги".

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: НОВА БРОУДКАСТИНГ ГРУП ЕООД

Tender:

Tender identifier: 236207: "НОВА БРОУДКАСТИНГ ГРУП ЕООД"

Identifier of lot or group of lots: LOT-0001

Value of the tender: 42 720,14 EUR

The tender was ranked: yes

Subcontracting: No

Contract information:

Identifier of the contract: 236207

Title: "Предоставяне на програмно време за изпълнение на мерките за популяризиране на Програма "Околна среда 2021-2027 г." (ПОС 2021-2027 г.) и мерки по Приоритети "Въздух", "Отпадъци" и "Риск и изменение на климата" на ПОС 2021-2027 г."

Date of the conclusion of the contract: 21/01/2026

Address of the contract: <https://app.eop.bg/today/556320>

Information about European Union funds:

Name of EU-financed project or programme: European Regional Development Fund (ERDF) (2021/2027)

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

8. Organisations

8.1. ORG-0001

Official name: МИНИСТЕРСТВО НА ОКОЛНАТА СРЕДА И ВОДИТЕ

Registration number: 000697371

Postal address: бул. "Княгиня Мария Луиза" №22

Town: гр. София

Postcode: 1000

Country subdivision (NUTS): София (столица) (BG411)

Country: Bulgaria

Contact point: Христина Бешева

Email: hristina.besheva@moew.government.bg

Telephone: +35929406147

Internet address: <https://www.moew.government.bg/>

Buyer profile: <https://app.eop.bg/buyer/1118>

Roles of this organisation:

Buyer

Organisation providing information concerning the general regulatory framework for environmental protection applicable in the place where the contract is to be performed

8.1. ORG-0002

Official name: Софийски окръжен съд

Registration number: 000776541

Postal address: бул. "Витоша" № 2

Town: София

Postcode: 1000

Country subdivision (NUTS): София (столица) (BG411)

Country: Bulgaria

Contact point: Софийски окръжен съд

Email: sd_court@sofiadc.justice.bg

Telephone: +359 2 9219 203
Fax: +359 2 981 57 42
Internet address: <https://sofia-os.justice.bg/bg>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: НОВА БРОУДКАСТИНГ ГРУП ЕООД
Size of the economic operator: Large
Registration number: 205738443
Postal address: ул. "Неделчо Бончев" № 10.
Town: София
Postcode: 1000
Country subdivision (NUTS): София (столица) (BG411)
Country: Bulgaria
Contact point: Капка Станишева
Email: kapka.stanisheva@ntv.bg
Telephone: +359 2 805 00 00

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0004

Official name: Национална агенция по приходите
Registration number: 131063188
Postal address: бул. "Княз Ал. Дондуков" № 52
Town: софия
Postcode: 1000
Country subdivision (NUTS): София (столица) (BG411)
Country: Bulgaria
Contact point: Национална агенция по приходите
Email: infocenter@nra.bg
Telephone: 0700 18 700
Internet address: <https://portal.nra.bg/>

Roles of this organisation:

Organisation providing information concerning the general regulatory framework for taxes applicable in the place where the contract is to be performed

8.1. ORG-0005

Official name: Министерство на труда и социалната политика
Registration number: 000695395
Department: <https://www.mlsp.government.bg/>
Postal address: ул. "Триадица" № 2
Town: София
Postcode: 1000
Country subdivision (NUTS): София (столица) (BG411)
Country: Bulgaria
Contact point: Министерство на труда и социалната политика
Email: e-uslugi@mlsp.government.bg
Telephone: +359 28119443

Roles of this organisation:

Organisation providing information concerning the general regulatory framework for employment protection and working conditions applicable in the place where the contract is to be performed

Notice information

Notice identifier/version: c7101715-e890-4cfa-8f02-70878ab3b825 - 01

Form type: Result

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