93729-2026 - Competition

Spain – Translation services – Contrato administrativo de servicios para auxiliar al Ayuntamiento de Santa María de Guía en la Dinamización, Coordinación y Comunicación del Mercado de Guía.
OJ S 28/2026 10/02/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Alcaldía del Ayuntamiento de Santa María de Guía
Email: anajimmir@santamariadeguia.es
Legal type of the buyer: Local authority
Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Contrato administrativo de servicios para auxiliar al Ayuntamiento de Santa María de Guía en la Dinamización, Coordinación y Comunicación del Mercado de Guía.
Description: Contrato administrativo de servicios para auxiliar al Ayuntamiento de Santa María de Guía en la Dinamización, Coordinación y Comunicación del Mercado de Guía.
Procedure identifier: aacebeaf-19b0-430e-9c9f-6e6d5136cd25
Internal identifier: 8749/2025
Type of procedure: Open
The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79530000 Translation services
Additional classification (cpv): 79934000 Furniture design services, 79952000 Event services, 79993100 Facilities management services

2.1.2. Place of performance

Country subdivision (NUTS): El Hierro (ES703)
Country: Spain

2.1.2. Place of performance

Country subdivision (NUTS): Fuerteventura (ES704)
Country: Spain

2.1.2. Place of performance

Country subdivision (NUTS): Gran Canaria (ES705)
Country: Spain

2.1.2. Place of performance

Country subdivision (NUTS): La Gomera (ES706)
Country: Spain

2.1.2. Place of performance

Country subdivision (NUTS): La Palma (ES707)
Country: Spain

2.1.2. Place of performance
Country subdivision (NUTS): Lanzarote (ES708)
Country: Spain

2.1.2. Place of performance
Country subdivision (NUTS): Tenerife (ES709)
Country: Spain

2.1.3. Value
Estimated value excluding VAT: 386 019,87 EUR

2.1.4. General information
Legal basis:
Directive 2014/24/EU

2.1.5. Terms of procurement
Terms of submission:
Maximum number of lots for which one tenderer can submit tenders: 3
Terms of contract:
Maximum number of lots for which contracts can be awarded to one tenderer: 3

2.1.6. Grounds for exclusion
Sources of grounds for exclusion: Notice
Conflict of interest due to its participation in the procurement procedure: Conforme se describe en los pliegos que rigen la contratacion

5. Lot

5.1. Lot: LOT-0001
Title: Servicio de dinamización
Description: Comprende la planificación, diseño y ejecución de actividades de carácter social, cultural y comercial en el entorno del Mercado de Santa María de Guía. Su finalidad es incrementar la afluencia de visitantes y consolidar el mercado como espacio de encuentro, promoción y dinamización del tejido económico local.
Internal identifier: 1

5.1.1. Purpose
Main nature of the contract: Services
Main classification (cpv): 79530000 Translation services
Additional classification (cpv): 79934000 Furniture design services, 79952000 Event services, 79993100 Facilities management services

5.1.2. Place of performance
Country subdivision (NUTS): El Hierro (ES703)
Country: Spain

5.1.2. Place of performance
Country subdivision (NUTS): Fuerteventura (ES704)
Country: Spain

5.1.2. Place of performance

Country subdivision (NUTS): Gran Canaria (ES705)
Country: Spain

5.1.2. Place of performance
Country subdivision (NUTS): La Gomera (ES706)
Country: Spain

5.1.2. Place of performance
Country subdivision (NUTS): La Palma (ES707)
Country: Spain

5.1.2. Place of performance
Country subdivision (NUTS): Lanzarote (ES708)
Country: Spain

5.1.2. Place of performance
Country subdivision (NUTS): Tenerife (ES709)
Country: Spain

5.1.3. Estimated duration
Duration: 1 Year

5.1.5. Value
Estimated value excluding VAT: 64 875,94 EUR

5.1.6. General information
Reserved participation:
Participation is not reserved.
Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria
Sources of selection criteria: Notice
Criterion: General yearly turnover
Description of selection criterion: Cifra anual de negocio

Criterion: References on specified services
Description of selection criterion: Trabajos realizados

5.1.10. Award criteria
Criterion:
Type: Quality
Description: Experiencia.
Category of award weight criterion: Weight (points, exact)
Award criterion number: 20
Criterion:
Type: Price
Description: Mejor oferta económica.
Category of award weight criterion: Weight (points, exact)
Award criterion number: 40
Criterion:
Type: Quality
Description: Memoria Técnica.

Category of award weight criterion: Weight (points, exact)
Award criterion number: 40

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=0alhlNTSTCiHCIsjvJ3rhQ%3D%3D

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required
Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=0alhlNTSTCiHCIsjvJ3rhQ%3D%3D
Languages in which tenders or requests to participate may be submitted: Spanish
Electronic catalogue: Not allowed
Deadline for receipt of tenders: 13/03/2026 15:00:00 (UTC+01:00) Central European Time, Western European Summer Time
Duration during which the tender must remain valid: 1 Year

Information about public opening:

Opening date: 17/03/2026 10:27:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: no
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Alcaldía del Ayuntamiento de Santa María de Guía - Ayuntamiento de Santa María de Guía
Information about review deadlines: Conforme a la legislación de aplicación
Organisation providing more information on the review procedures: Alcaldía del Ayuntamiento de Santa María de Guía - Ayuntamiento de Santa María de Guía

5.1. Lot: LOT-0002

Title: Servicio de Coordinación
Description: Incluye las tareas de dirección, seguimiento y control de las actuaciones de dinamización y comunicación, asegurando la coherencia entre las acciones, la optimización de los recursos y la adecuada interlocución entre las entidades implicadas y el Ayuntamiento.
Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79530000 Translation services
Additional classification (cpv): 79934000 Furniture design services, 79952000 Event services, 79993100 Facilities management services

5.1.2. Place of performance
Country subdivision (NUTS): El Hierro (ES703)
Country: Spain

5.1.2. Place of performance
Country subdivision (NUTS): Fuerteventura (ES704)
Country: Spain

5.1.2. Place of performance
Country subdivision (NUTS): Gran Canaria (ES705)
Country: Spain

5.1.2. Place of performance
Country subdivision (NUTS): La Gomera (ES706)
Country: Spain

5.1.2. Place of performance
Country subdivision (NUTS): La Palma (ES707)
Country: Spain

5.1.2. Place of performance
Country subdivision (NUTS): Lanzarote (ES708)
Country: Spain

5.1.2. Place of performance
Country subdivision (NUTS): Tenerife (ES709)
Country: Spain

5.1.3. Estimated duration
Duration: 1 Year

5.1.5. Value
Estimated value excluding VAT: 14 017,80 EUR

5.1.6. General information
Reserved participation:
Participation is not reserved.
Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria
Sources of selection criteria: Notice
Criterion: General yearly turnover
Description of selection criterion: Cifra anual de negocio

Criterion: References on specified services
Description of selection criterion: Trabajos realizados

5.1.10. Award criteria
Criterion:
Type: Quality
Description: Experiencia profesional.
Category of award weight criterion: Weight (points, exact)

Award criterion number: 20
Criterion:
Type: Price
Description: Oferta.
Category of award weight criterion: Weight (points, exact)
Award criterion number: 35
Criterion:
Type: Quality
Description: Memoria.
Category of award weight criterion: Weight (points, exact)
Award criterion number: 45

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=0alhlNTSTCiHCIsjvJ3rhQ%3D%3D

5.1.12. Terms of procurement

Terms of submission:
Electronic submission: Required
Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=0alhlNTSTCiHCIsjvJ3rhQ%3D%3D
Languages in which tenders or requests to participate may be submitted: Spanish
Electronic catalogue: Not allowed
Deadline for receipt of tenders: 13/03/2026 15:00:00 (UTC+01:00) Central European Time, Western European Summer Time
Duration during which the tender must remain valid: 1 Year
Information about public opening:
Opening date: 17/03/2026 10:27:00 (UTC+01:00) Central European Time, Western European Summer Time
Terms of contract:
The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: no
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:
No framework agreement
Information about the dynamic purchasing system:
No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Alcaldía del Ayuntamiento de Santa María de Guía - Ayuntamiento de Santa María de Guía
Information about review deadlines: Conforme a la legislación de aplicación
Organisation providing more information on the review procedures: Alcaldía del Ayuntamiento de Santa María de Guía - Ayuntamiento de Santa María de Guía

5.1. Lot: LOT-0003

Title: Servicio de Comunicación

Description: Publicidad y difusión, engloba el diseño y ejecución de campañas de comunicación y marketing, tanto en medios digitales como tradicionales. Incluye la creación de materiales gráficos, la gestión de contenidos, la relación con medios de comunicación y la difusión de las actividades y valores del Mercado de Guía.
Internal identifier: 3

5.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79530000 Translation services
Additional classification (cpv): 79934000 Furniture design services, 79952000 Event services, 79993100 Facilities management services

5.1.2. Place of performance

Country subdivision (NUTS): El Hierro (ES703)
Country: Spain

5.1.2. Place of performance

Country subdivision (NUTS): Fuerteventura (ES704)
Country: Spain

5.1.2. Place of performance

Country subdivision (NUTS): Gran Canaria (ES705)
Country: Spain

5.1.2. Place of performance

Country subdivision (NUTS): La Gomera (ES706)
Country: Spain

5.1.2. Place of performance

Country subdivision (NUTS): La Palma (ES707)
Country: Spain

5.1.2. Place of performance

Country subdivision (NUTS): Lanzarote (ES708)
Country: Spain

5.1.2. Place of performance

Country subdivision (NUTS): Tenerife (ES709)
Country: Spain

5.1.3. Estimated duration

Duration: 1 Year

5.1.5. Value

Estimated value excluding VAT: 28 334,00 EUR

5.1.6. General information

Reserved participation:
Participation is not reserved.
Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover
Description of selection criterion: Cifra anual de negocio

Criterion: References on specified services
Description of selection criterion: Trabajos realizados

5.1.10. Award criteria

Criterion:
Type: Price
Description: Precio.
Category of award weight criterion: Weight (points, exact)
Award criterion number: 35

Criterion:
Type: Quality
Description: Trabajos realizados.
Category of award weight criterion: Weight (points, exact)
Award criterion number: 20

Criterion:
Type: Quality
Description: Memoria de contenido técnico.
Category of award weight criterion: Weight (points, exact)
Award criterion number: 45

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=0alhlNTSTCiHCIsjvJ3rhQ%3D%3D

5.1.12. Terms of procurement

Terms of submission:
Electronic submission: Required
Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=0alhlNTSTCiHCIsjvJ3rhQ%3D%3D
Languages in which tenders or requests to participate may be submitted: Spanish
Electronic catalogue: Not allowed
Deadline for receipt of tenders: 13/03/2026 15:00:00 (UTC+01:00) Central European Time, Western European Summer Time
Duration during which the tender must remain valid: 1 Year

Information about public opening:
Opening date: 17/03/2026 10:27:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:
The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: no
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:
No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Alcaldía del Ayuntamiento de Santa María de Guía - Ayuntamiento de Santa María de Guía
Information about review deadlines: Conforme a la legislación de aplicación
Organisation providing more information on the review procedures: Alcaldía del Ayuntamiento de Santa María de Guía - Ayuntamiento de Santa María de Guía

8. Organisations

8.1. ORG-0001

Official name: Alcaldía del Ayuntamiento de Santa María de Guía
Registration number: 31070440150804
Registration number: P3501000H
Town: Santa María de Guía
Postcode: 35450
Country subdivision (NUTS): Tenerife (ES709)
Country: Spain
Contact point: Alcaldía del Ayuntamiento de Santa María de Guía
Email: anajimmir@santamariadeguia.es
Telephone: 928896555
Internet address: http://www.santamariadeguia.es
Buyer profile: https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=Kyo40Bp%2FOkMQK2TEfXGy%2BA%3D%3D
Other contact points:
Official name: Ayuntamiento de Santa María de Guía
Town: Santa María de Guía
Postcode: 35450
Country subdivision (NUTS): Madrid (ES300)
Country: Spain
Internet address: https://santamariadeguia.es
Other contact points:
Official name: Ayuntamiento de Santa María de Guía
Town: Santa María de Guía
Postcode: 35450
Country subdivision (NUTS): Gran Canaria (ES705)
Country: Spain
Internet address: http://www.santamariadeguia.es
Roles of this organisation:
Buyer
Review organisation
Organisation providing more information on the review procedures

Notice information

Notice identifier/version: cbd0eb3a-6a7d-440c-9aa5-41041e9e3f13 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16

Notice dispatch date: 09/02/2026 11:29:41 (UTC+01:00) Central European Time, Western European Summer Time
Languages in which this notice is officially available: Spanish
Notice publication number: 93729-2026
OJ S issue number: 28/2026
Publication date: 10/02/2026