

94190-2026 - Competition

Sweden – Advertising and marketing services – Fullservicebyrå - Kommunikationstjänster

OJ S 28/2026 10/02/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Huddinge kommun

Email: upphandling@huddinge.se

Legal type of the buyer: Body governed by public law, controlled by a local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Fullservicebyrå - Kommunikationstjänster

Description: Huddinge kommun bjuder in anbudsgivare att lämna anbud i upphandling av Fullservicebyrå - Kommunikationstjänster, UPP-2025/056. Målet och syftet med upphandlingen är att teckna ramavtal med en leverantör av fullservicebyrå inom kommunikation i form av strategisk rådgivning, grafisk produktion, filmproduktion och fotoupdrag, enligt ställda krav i upphandlingen. Detta för att säkerställa att kommunen har en leverantör som kan ge ett sammanhållet byråstöd inom kommunikationstjänster och på det sättet nå hög kvalitet samt strategisk och kreativ höjd inom hela kommunikationsområdet.

Procedure identifier: 3c7dc301-882d-4c69-b4e1-d2db46bc6954

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

2.1.3. Value

Estimated value excluding VAT: 6 000 000,00 SEK

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Fullservicebyrå - Kommunikationstjänster

Description: Huddinge kommun bjuder in anbudsgivare att lämna anbud i upphandling av Fullservicebyrå - Kommunikationstjänster, UPP-2025/056. Målet och syftet med upphandlingen är att teckna ramavtal med en leverantör av fullservicebyrå inom kommunikation i form av strategisk rådgivning, grafisk produktion, filmproduktion och fotouppdrag, enligt ställda krav i upphandlingen. Detta för att säkerställa att kommunen har en leverantör som kan ge ett sammanhållet byråstöd inom kommunikationstjänster och på det sättet nå hög kvalitet samt strategisk och kreativ höjd inom hela kommunikationsområdet.
Internal identifier: urn:eavrop:mdn:ProcurementProject:109685:Lot:1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341000 Advertising services, 79341100 Advertising consultancy services, 79342000 Marketing services, 79413000 Marketing management consultancy services, 79822500 Graphic design services, 79960000 Photographic and ancillary services, 79961000 Photographic services, 92100000 Motion picture and video services, 92110000 Motion picture and video tape production and related services, 92111000 Motion picture and video production services, 92111260 Information video-tape production, 92112000 Services in connection with motion-picture and video-tape production

5.1.2. Place of performance

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

5.1.3. Estimated duration

Start date: 28/04/2026

Duration end date: 27/04/2030

5.1.4. Renewal

Maximum renewals: 2

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.e-avrop.com/huddinge/e-Upphandling/NoticeLink.aspx?id=108676>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.e-avrop.com/huddinge/e-Upphandling/NoticeLink.aspx?id=108676>

Languages in which tenders or requests to participate may be submitted: Swedish
Electronic catalogue: Not allowed
Deadline for receipt of tenders: 19/03/2026 00:00:00 (UTC+01:00) Central European Time,
Western European Summer Time
Duration during which the tender must remain valid: 6 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered
employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: yes
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition
Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten i Stockholm
Organisation providing additional information about the procurement procedure: Huddinge
kommun
Organisation providing more information on the review procedures: Förvaltningsrätten i
Stockholm

8. Organisations

8.1. ORG-0001

Official name: Huddinge kommun
Registration number: 212000-0068
Postal address: Kommunalvägen 28
Town: Huddinge
Postcode: 141 85
Country subdivision (NUTS): Stockholms län (SE110)
Country: Sweden
Email: upphandling@huddinge.se
Telephone: +46853530000

Roles of this organisation:

Buyer
Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Antirio AB
Registration number: 556533-8133
Postal address: GÅRDSVÄGEN 18
Town: Solna
Postcode: 169 70
Country subdivision (NUTS): Stockholms län (SE110)
Country: Sweden
Email: support@e-avrop.com

Telephone: 08-501 190 00

Internet address: <https://www.e-avrop.com>

Roles of this organisation:

TED eSender

8.1. ORG-0003

Official name: Förvaltningsrätten i Stockholm

Registration number: 202100-2742

Town: Stockholm

Postcode: 115 76

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

Email: forvaltningsrattenistockholm@dom.se

Telephone: +46 8-561 680 00

Internet address: <https://www.domstol.se/forvaltningsratten-i-stockholm/>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 2cdc54f0-d117-43bb-a146-14e91046edcd - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

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