

338120-2026 - Licitación

Noruega – Servicios de consultoría comercial y de gestión y servicios afines – Framework agreement for strategic consultancy and communication services.

OJ S 94/2026 18/05/2026

Anuncio de contrato o de concesión. Régimen normal

Servicios

1. Comprador

1.1. Comprador

Denominación oficial: Norske tog AS

Correo electrónico: Nazife.Maliqi@norsketog.no

Naturaleza jurídica del comprador: Empresa pública bajo el control de una autoridad estatal

Actividad de la entidad adjudicadora: Servicios de transporte ferroviario

2. Procedimiento

2.1. Procedimiento

Título: Framework agreement for strategic consultancy and communication services.

Descripción: This procurement is for an agreement for assistance in connection with strategic and communication consultancy services. The procurement is divided into two assignments /sub-areas, including (1). Strategic communication consulting and (2). Strategic design and graphical services. Norske tog intend to enter into a framework agreement with one tenderer in each of the areas. See Annex A for further details on the delivery.

Identificador del procedimiento: e233badc-d41d-4b40-bca5-1057926440f0

Identificador interno: 26-26

Tipo de procedimiento: Restringido

El procedimiento está acelerado: no

2.1.1. Finalidad

Naturaleza del contrato: Servicios

Clasificación principal (cpv): 79400000 Servicios de consultoría comercial y de gestión y servicios afines

Clasificación adicional (cpv): 72413000 Servicios de diseño de sitios web www, 79000000

Servicios a empresas: legislación, mercadotecnia, asesoría, selección de personal, imprenta y seguridad, 79340000 Servicios de publicidad y de marketing, 79341100 Servicios de consultoría en publicidad, 79415200 Servicios de consultoría en diseño, 79416100 Servicios de gestión en relaciones públicas, 79822500 Servicios de diseño gráfico, 79960000 Servicios de fotografía y servicios auxiliares

2.1.2. Lugar de ejecución

Subdivisión del país (NUTS): Oslo (NO081)

País: Noruega

Información complementaria: Digital or at Norske togs premises in Oslo.

2.1.3. Valor

Valor estimado, IVA excluido: 25 000 000,00 NOK

2.1.4. Información general

Base jurídica:

Directiva 2014/25/UE

2.1.6. Motivos de exclusión

Fuentes de los motivos de exclusión: Documento europeo único de contratación (DEUC), Anuncio, Documento de contratación

Corrupción: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a enforceable verdict has been convicted of corruption by a verdict handed down not more than five years ago, or a rejection period determined directly in the judgement that still applies? Corruption as defined in Article 3 of the Convention on Combating Corruption, Involving European Communities or European Union Member States (EUT C 195 of 25.6.1997, s. 1), and in Article 2, point 1, in the Council's framework decision 2003/568/RIA of 22 July 2003 on combating corruption in the private sector (EUT L 192 of 31.7.2003, p. 54). This rejection reason also includes corruption as defined in national law for the contracting authority or supplier.

Fraude: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, at the time a legally convicted of fraud has been convicted of fraud by a verdict handed down not more than five years ago, or a rejection period determined directly in the judgement that still applies? Fraud included in Article 1 of the Convention on protection of the Financial Interests of the European Communities (EFT C 316 of 27.11.1995, p. 48).

Blanqueo de capitales o financiación del terrorismo: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of money laundering or financing terrorism by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Money laundering or financing terrorism As defined in Article 1 of the European Parliament and Council Directive 2005/60/EF of 26 October 2005 on preventive measures against the use of the financial system for money laundering and financing terrorism (EUT L 309 of 25.11.2005, p. 15).

Participación en una organización delictiva: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, at the time a legally convicted verdict of participation in a criminal organisation by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Participation in a criminal organisation as defined in Article 2 of the Council's framework decision 2008/841/RIA of 24 October 2008 on control of organised crime (EUT L 300 of 11.11.2008, p. 42)

Delitos de terrorismo o delitos ligados a las actividades terroristas: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body, or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of acts of terrorism or criminal acts connected to terrorist activities by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Acts of terrorism or criminal acts relating to terrorist activity as defined in Article 1 and 3 of the Council's framework decision 2002/475/RIA of 13 June 2002 on combating terrorism (EFT L 164, af 22.6.2002, p. 3). This rejection reason also includes incitement to, participation or attempts to commit such actions as included in Article 4 in the mentioned framework decision.

Trabajo infantil y otras formas de trata de seres humanos: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of child labour and other forms of human trafficking by a verdict handed down no more than five years ago, or a rejection period determined directly in the judgement that still applies? Child labour and other forms of human trafficking as defined in Article 2 of the European Parliament and council directive 2011/36/EU of 5. 1 April 2011 on the prevention and control of human trafficking and the protection of its victims and for compensation of the Council's framework decision 2002/629/RIA (EUT L 101 of 15.4.2011, p. 1).

Incumplimiento de obligaciones en materia de Derecho medioambiental: Is the tenderer aware of breaches of environmental provisions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Incumplimiento de obligaciones en materia de Derecho laboral: Is the tenderer aware of breaches of provisions on working conditions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Incumplimiento de obligaciones en materia de Derecho social: Is the tenderer aware of breaches of provisions on social conditions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Acuerdos con otros operadores económicos destinados a falsear la competencia: Has the tenderer entered into agreement(s) with other tenderers with the intention of turning the competition?

Falta profesional grave: Has the tenderer committed serious errors in professional practice? If relevant, see the definitions in national law, the relevant notice or procurement documents.

Declaración falsa, ocultación de información, incapacidad de presentar los documentos exigidos u obtención de información confidencial del presente procedimiento: Have the tenderer: a) given grossly incorrect information when notifying the information required to verify that there is no basis for rejection, or of the qualification requirements being met, b) failed to provide such information, c) subject to immediately submitting the supporting documents requested by the Contracting Authority, or d) improperly affecting the Contracting Authority's decision process to acquire confidential information that could give this an unlawful advantage in connection with competition, or negligently has given misleading information that can have a significant influence on decisions on rejection, selection or award?

Conflicto de intereses debido a su participación en el procedimiento de contratación: Are tenderers aware of a conflict of interest as stated in national law, the relevant notice or procurement documents?

Participación, directa o indirecta, en la preparación del presente procedimiento de contratación : Has the tenderer or an entity associated with the supplier advised the contracting authority or in another way been involved in the planning of the competition?

Rescisión anticipada, imposición de daños y perjuicios u otras sanciones comparables: Has the tenderer committed significant breaches of contract in connection with the fulfilment of a previous public contract, a previous contract with a public contracting authority or a previous concession contract, where the breach has led to the cancellation of the contract, compensation or other similar sanctions?

Incumplimiento de la obligación de pago de cotizaciones a la seguridad social: Have tenderers failed to fulfil all their social security obligations in the country where they are established and in their member state, if this is a different country than what he is established in?

Incumplimiento de la obligación de pago de impuestos: Has the tenderer not fulfilled his tax and duty obligations in the country in which he is established, and in the contracting authority's member state, if this is a different country than what he is established in?

Las actividades empresariales han sido suspendidas: Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Quiebra: Is the tenderer in a bankruptcy situation? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Convenio con los acreedores: Is the supplier in a situation where he has been forced debt arrangement? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Insolvencia: Is the tenderer in an insolvency situation? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Activos que están siendo administrados por un liquidador: Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Situación análoga a la quiebra con arreglo al Derecho nacional: Is the supplier in a situation where he has been forced debt arrangement? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

5. Lote

5.1. Lote: LOT-0000

Título: Framework agreement for strategic consultancy and communication services.

Descripción: This procurement is for an agreement for assistance in connection with strategic and communication consultancy services. The procurement is divided into two assignments /sub-areas, including (1). Strategic communication consulting and (2). Strategic design and graphical services. Norwegian trains intend to enter into a framework agreement with one tenderer in each of the areas. See Annex A for further details on the delivery.

Identificador interno: 1-0

5.1.1. Finalidad

Naturaleza del contrato: Servicios

Clasificación principal (cpv): 79400000 Servicios de consultoría comercial y de gestión y servicios afines

Clasificación adicional (cpv): 72413000 Servicios de diseño de sitios web www, 79000000

Servicios a empresas: legislación, mercadotecnia, asesoría, selección de personal, imprenta y seguridad, 79340000 Servicios de publicidad y de marketing, 79341100 Servicios de

consultoría en publicidad, 79415200 Servicios de consultoría en diseño, 79416100 Servicios de gestión en relaciones públicas, 79822500 Servicios de diseño gráfico, 79960000 Servicios de fotografía y servicios auxiliares

Opciones:

Descripción de las opciones: Option to extend the framework agreement for a further 2+2+2 years.

5.1.2. Lugar de ejecución

Subdivisión del país (NUTS): Oslo (NO081)

País: Noruega

Información complementaria: Digital or at Norske togs premises in Oslo.

5.1.3. Duración estimada

Duración: 8 Años

5.1.4. Renovación

Número máximo de renovaciones: 3

5.1.5. Valor

Valor estimado, IVA excluido: 25 000 000,00 NOK

5.1.6. Información general

Participación reservada:

La participación no está reservada.

La contratación pública está cubierta por el Acuerdo sobre Contratación Pública (ACP): sí

5.1.9. Criterios de selección

Fuentes de los criterios de selección: Documento europeo único de contratación (DEUC), Anuncio, Documento de contratación

Criterio: Otros requisitos económicos o financieros

Descripción del criterio de selección: Tax certificate - Tenderers shall fulfil tax, employer contribution and VAT obligations.

Los criterios se utilizarán para seleccionar a los candidatos que serán invitados a la segunda fase del procedimiento

Criterio: Inscripción en un registro mercantil

Descripción del criterio de selección: Company Registration Certificate - Tenderers shall be a legally established company.

Los criterios se utilizarán para seleccionar a los candidatos que serán invitados a la segunda fase del procedimiento

Criterio: Ratio financiero

Descripción del criterio de selección: Credit rating - Tenderers shall have sufficient financial strength to be able to fulfil the contract.

Los criterios se utilizarán para seleccionar a los candidatos que serán invitados a la segunda fase del procedimiento

Criterio: Titulaciones educativas y profesionales relevantes

Descripción del criterio de selección: 1. Competence and professional capacity - Tenderers shall have the necessary capacity and expertise to fulfil the contract. 2. Relevant deliveries

and references - Tenderers shall have documented experience and competence to fulfil the contract. 3. Quality assurance and control - Tenderers shall have and operate a good and efficient quality assurance system.

Los criterios se utilizarán para seleccionar a los candidatos que serán invitados a la segunda fase del procedimiento

Información sobre la segunda fase de un procedimiento de dos fases:

Número máximo de candidatos que serán invitados a la segunda fase del procedimiento: 5

El procedimiento se desarrollará en fases sucesivas. En cada fase, pueden eliminarse algunos participantes

5.1.11. Pliegos de contratación

Dirección de los pliegos de contratación: https://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=455299&TID=200416003&B=

5.1.12. Condiciones de la contratación pública

Condiciones de presentación:

Presentación electrónica: Obligatoria

Dirección para la presentación: https://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=455299&TID=200416003&B=

Lenguas en las que pueden presentarse las ofertas o solicitudes de participación: noruego

Catálogo electrónico: Permitida

Plazo de recepción de solicitudes de participación: 15/06/2026 10:00:00 (UTC+00:00) Hora de Europa Occidental, GMT

Condiciones del contrato:

La ejecución del contrato debe realizarse en el marco de programas de empleo protegido: No

Condiciones relativas a la ejecución del contrato: Procurement of consultancy services in connection with: strategic communication consultancy and strategic design and graphical services, with payment after delivery.

Facturación electrónica: Permitida

Estructura financiera: General payment terms for invoicing after delivery, cf. annex B.

5.1.15. Técnicas

Acuerdo marco:

Acuerdo marco sin convocatoria de nueva licitación

Información sobre el sistema dinámico de adquisición:

Ningún sistema dinámico de adquisición

5.1.16. Información adicional, mediación y recurso

Organización encargada de los procedimientos de recurso: Oslo Tingrett

Información sobre los plazos de revisión: See the tender documentation (ITT)

Organización que proporciona información adicional sobre el procedimiento de contratación: Norske tog AS

8. Organizaciones

8.1. ORG-0001

Denominación oficial: Norske tog AS

Número de registro: 917445060

Dirección postal: Postboks 1547 Vika

Localidad: Oslo

Código postal: 0117

Subdivisión del país (NUTS): Oslo (NO081)

País: Noruega

Punto de contacto: Nazife Maliqi

Correo electrónico: Nazife.Maliqi@norsketog.no

Teléfono: +47 41262664

Perfil de comprador: <https://eu.eu-supply.com/ctm/company/companyinformation/index/355648>

Funciones de esta organización:

Comprador

Organización que proporciona información adicional sobre el procedimiento de contratación

8.1. ORG-0002

Denominación oficial: Oslo Tingrett

Número de registro: 926725939

Localidad: Oslo

Código postal: 0125

Subdivisión del país (NUTS): Oslo (NO081)

País: Noruega

Correo electrónico: oslo.tingrett@domstol.no

Teléfono: +47 22035200

Funciones de esta organización:

Organización encargada de los procedimientos de recurso

Información del anuncio

Identificador/versión del anuncio: aca69386-7709-479f-a4e7-1fb9b2d05213 - 01

Tipo de formulario: Licitación

Tipo de anuncio: Anuncio de contrato o de concesión. Régimen normal

Subtipo de anuncio: 17

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Lenguas en las que este anuncio está disponible oficialmente: inglés

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Fecha de publicación: 18/05/2026