

524819-2026 - Licitación

Noruega – Investigación mercadotécnica y económica; sondeos y estadísticas – 2026/3129 -
Framework agreement for external and internal surveys and analyses.

OJ S 144/2026 29/07/2026

Anuncio de contrato o de concesión. Régimen normal

Servicios

1. Comprador

1.1. Comprador

Denominación oficial: STATSBYGG

Correo electrónico: rouven.besters@statsbygg.no

Naturaleza jurídica del comprador: Empresa pública bajo el control de una autoridad estatal

Actividad del poder adjudicador: Servicios públicos generales

2. Procedimiento

2.1. Procedimiento

Título: 2026/3129 - Framework agreement for external and internal surveys and analyses.

Descripción: The governmental civil sector is constantly developing and changing. The Public Administration has requirements for efficiency, which Statsbygg marks from both the owner side and the customer side. Being able to be at the forefront and know what existing and potential customers think of Statsbygg, who the competition is and what the environment thinks – makes Statsbygg better able to meet the future challenges. Statsbygg is therefore carrying out various customer and market surveys and analyses thereof.

Identificador del procedimiento: 307d5a48-c920-42c1-a292-32e8b55b9004

Identificador interno: 2026/3129

Tipo de procedimiento: Abierto

El procedimiento está acelerado: no

Principales características del procedimiento: Statsbygg would like to enter into a framework agreement (2 +1 +1) for the execution of internal and external surveys and analyses among Statsbygg's tenants, contracting authorities/ministries, user groups in the government/civil sector and get an overview of what the Directorate of Public Construction and Property operates in.

2.1.1. Finalidad

Naturaleza del contrato: Servicios

Clasificación principal (cpv): 79300000 Investigación mercadotécnica y económica; sondeos y estadísticas

Clasificación adicional (cpv): 79310000 Servicios de estudios de mercado, 79311000

Servicios de estudios, 79311100 Servicios de concepción de estudios, 79311200 Servicios de dirección de estudios, 79311210 Servicios de encuesta telefónica, 79311300 Servicios de análisis de estudios

2.1.2. Lugar de ejecución

País: Noruega

En cualquier parte de un país dado

2.1.2. Lugar de ejecución

2.1.4. Información general

Base jurídica:

Directiva 2014/24/UE

Anskaffelsesforskriften - Public Procurement Regulations

2.1.6. Motivos de exclusión

Fuentes de los motivos de exclusión: Anuncio

Corrupción: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, by enforceable judgement been convicted of corruption by a verdict handed down not more than five years ago, or a rejection period determined directly in the judgement that still applies? Corruption as defined in Article 3 of the Convention on Combating Corruption, involving European Communities or European Union member states (EUT C 195 of 25.6.1997, s. 1), and in Article 2, point 1, in the Council's framework decision 2003/568/RIA of 22 July 2003 on combating corruption in the private sector (EUT L 192 of 31.7.2003, p. 54). This rejection reason also includes corruption as defined in national law for the contracting authority or supplier.

Fraude: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, at the time a legally convicted of fraud has been convicted of fraud by a verdict handed down not more than five years ago, or a rejection period determined directly in the judgement that still applies? Fraud included in Article 1 of the Convention on protection of the Financial Interests of the European Communities (EFT C 316 of 27.11.1995, p. 48).

Blanqueo de capitales o financiación del terrorismo: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of money laundering or financing terrorism by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Money laundering or financing terrorism As defined in Article 1 of the European Parliament and Council Directive 2005/60/EF of 26 October 2005 on preventive measures against the use of the financial system for money laundering and financing terrorism (EUT L 309 of 25.11.2005, p. 15).

Participación en una organización delictiva: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, at the time a legally convicted verdict of participation in a criminal organisation by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Participation in a criminal organisation as defined in Article 2 of the Council's framework decision 2008/841/RIA of 24 October 2008 on control of organised crime (EUT L 300 of 11.11.2008, p. 42)

Delitos de terrorismo o delitos ligados a las actividades terroristas: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body, or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of acts of terrorism or criminal acts connected to terrorist activities by a verdict handed down no more than five years ago, or a rejection period set directly in the judgement that still applies? Acts of terrorism or criminal acts relating to terrorist

activity as defined in Article 1 and 3 of the Council's framework decision 2002/475/RIA of 13 June 2002 on combating terrorism (EFT L 164, af 22.6.2002, p. 3). This rejection reason also includes incitement to, participation or attempts to commit such actions as included in Article 4 in the mentioned framework decision.

Trabajo infantil y otras formas de trata de seres humanos: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of child labour and other forms of human trafficking by a verdict handed down no more than five years ago, or a rejection period determined directly in the judgement that still applies? Child labour and other forms of human trafficking as defined in Article 2 of the European Parliament and council directive 2011/36/EU of 5. 1 April 2011 on the prevention and control of human trafficking and the protection of its victims and for compensation of the Council's framework decision 2002/629/RIA (EUT L 101 of 15.4.2011, p. 1).

Incumplimiento de obligaciones en materia de Derecho medioambiental: Is the tenderer aware of breaches of environmental provisions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Incumplimiento de obligaciones en materia de Derecho laboral: Is the tenderer aware of breaches of provisions on working conditions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Incumplimiento de obligaciones en materia de Derecho social: Is the tenderer aware of breaches of provisions on social conditions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Acuerdos con otros operadores económicos destinados a falsear la competencia: Has the tenderer entered into agreement(s) with other tenderers with the intention of turning the competition?

Falta profesional grave: Has the tenderer committed serious errors in professional practice? If relevant, see the definitions in national law, the relevant notice or procurement documents.

Declaración falsa, ocultación de información, incapacidad de presentar los documentos exigidos u obtención de información confidencial del presente procedimiento: Have the tenderer: a) given grossly incorrect information when notifying the information required to verify that there is no basis for rejection, or of the qualification requirements being met, b) failed to provide such information, c) subject to immediately submitting the supporting documents requested by the Contracting Authority, or d) improperly affecting the Contracting Authority's decision process to acquire confidential information that could give this an unlawful advantage in connection with competition, or negligently has given misleading information that can have a significant influence on decisions on rejection, selection or award?

Conflicto de intereses debido a su participación en el procedimiento de contratación: Are tenderers aware of a conflict of interest as stated in national law, the relevant notice or procurement documents?

Participación, directa o indirecta, en la preparación del presente procedimiento de contratación : Has the tenderer or an entity associated with the supplier advised the contracting authority or in another way been involved in the planning of the competition?

Rescisión anticipada, imposición de daños y perjuicios u otras sanciones comparables: Has the tenderer committed significant breaches of contract in connection with the fulfilment of a previous public contract, a previous contract with a public contracting authority or a previous concession contract, where the breach has led to the cancellation of the contract, compensation or other similar sanctions?

Incumplimiento de obligaciones basadas en motivos de exclusión puramente nacionales: The contracting authority shall state that in Norway there are national rejection reasons. These

shall be described in the procurement documents. Tenderers must respond to whether they are in one or more of the situations described in the national rejection reasons. Will the purely national rejection reasons, as stated in the relevant notice or in the procurement documents, apply?

Incumplimiento de la obligación de pago de cotizaciones a la seguridad social: Have tenderers failed to fulfil all their social security obligations in the country where they are established and in their member state, if this is a different country than what he is established in?

Incumplimiento de la obligación de pago de impuestos: Has the tenderer not fulfilled his tax and duty obligations in the country in which he is established, and in the contracting authority's member state, if this is a different country than what he is established in?

Las actividades empresariales han sido suspendidas: Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Quiebra: Is the tenderer in a bankruptcy situation? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Convenio con los acreedores: Is the supplier in a situation where he has been forced debt arrangement? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Insolvencia: Is the tenderer in an insolvency situation? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Activos que están siendo administrados por un liquidador: Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Situación análoga a la quiebra con arreglo al Derecho nacional: Is the supplier in a situation where he has been forced debt arrangement? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

5. Lote

5.1. Lote: LOT-0000

Título: 2026/3129 - Framework agreement for external and internal surveys and analyses.

Descripción: The governmental civil sector is constantly developing and changing. The Public Administration has requirements for efficiency, which Statsbygg marks from both the owner side and the customer side. Being able to be at the forefront and know what existing and potential customers think of Statsbygg, who the competition is and what the environment

thinks – makes Statsbygg better able to meet the future challenges. Statsbygg is therefore carrying out various customer and market surveys and analyses thereof.

Identificador interno: 2026/3129

5.1.1. Finalidad

Naturaleza del contrato: Servicios

Clasificación principal (cpv): 79300000 Investigación mercadotécnica y económica; sondeos y estadísticas

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5.1.2. Lugar de ejecución

País: Noruega

En cualquier parte de un país dado

5.1.2. Lugar de ejecución

Subdivisión del país (NUTS): Oslo (NO081)

País: Noruega

5.1.3. Duración estimada

Duración: 48 Meses

5.1.6. Información general

Participación reservada:

La participación no está reservada.

Proyecto de contratación pública no financiado con fondos de la UE

La contratación pública está cubierta por el Acuerdo sobre Contratación Pública (ACP): sí

5.1.9. Criterios de selección

Fuentes de los criterios de selección: Anuncio

Criterio: Inscripción en un registro mercantil

Descripción del criterio de selección: Tenderers are required to have a legally established company. Company Registration Certificate, foreign companies are required to have an equivalent certificate in the country where the company is registered, alternatively StartBANK ID.

Criterio: Otros requisitos económicos o financieros

Descripción del criterio de selección: Tenderers are required to have satisfactory financial implementation ability. The size of the turnover, seen in relation to the contract value, can be emphasised. The Directorate of Public Construction and Property will carry out a credit rating of tenderers. Tenderers may, in addition, be asked to submit auditor confirmed annual accounts, alternatively state StartBANK ID.

Criterio: Referencias sobre entregas específicas

Descripción del criterio de selección: Tenderers are required to have sufficient experience from assignments with comparative value. including larger target group and market surveys in the public sector, both qualitatively and quantitatively. A description shall be provided, of approx. 1/2 A4 page per reference assignment, for up to 3 reference assignments in the last 3

years with a transferable value, with information on, among other things: • Name of the assignment • The Contracting Authority • The assignment's contract value excluding VAT. • The company's assignments/role in the project.

Criterio: Media anual de personal

Descripción del criterio de selección: Tenderers are required to have a secure implementation ability (capacity) for the execution of assignments under the contract. Overview of the number of employees in the company, divided into job categories relevant for this assignment.

Criterio: Herramientas, planta o equipo técnico

Descripción del criterio de selección: Tenderers are required to have satisfactory technical system and implementation ability (capacity) for electronic data acquisition.

5.1.10. Criterios de adjudicación

Criterio:

Tipo: Precio

Nombre: Price

Descripción: We will evaluate the prices that the tenderer has stated in "03 Annex to the Assistance Agreement", Annex 5. This includes both monthly remuneration for access to the service as well as hourly rates for consultancy services.

Categoría del criterio de adjudicación de peso: Ponderación (porcentaje, exacto)

Criterio de adjudicación: número: 30

Criterio:

Tipo: Calidad

Nombre: Quality consultant/primary contact

Descripción: Under this criteria we will assess both education and experience for the offered personnel.

Categoría del criterio de adjudicación de peso: Ponderación (porcentaje, exacto)

Criterio de adjudicación: número: 35

Criterio:

Tipo: Calidad

Nombre: Quality of the offered system

Descripción: The technical qualities, functionality and technical possibilities of the system described in annex "08 Assignment Description - Framework Agreement Surveys and Analyses" will be evaluated under this criteria.

Categoría del criterio de adjudicación de peso: Ponderación (porcentaje, exacto)

Criterio de adjudicación: número: 35

5.1.11. Pliegos de contratación

Lenguas en las que los pliegos de contratación están disponibles oficialmente: noruego

Plazo para solicitar información complementaria: 17/08/2026 10:00:00 (UTC+00:00) Hora de Europa Occidental, GMT

Dirección de los pliegos de contratación: <https://permalink.mercell.com/288191579.aspx>

5.1.12. Condiciones de la contratación pública

Condiciones de presentación:

Presentación electrónica: Obligatoria

Dirección para la presentación: <https://permalink.mercell.com/288191579.aspx>

Lenguas en las que pueden presentarse las ofertas o solicitudes de participación: noruego

Catálogo electrónico: No autorizada

Son necesarios el sello o la firma electrónicos avanzados o cualificados [como se definen en el Reglamento (UE) nº 910/2014]

Variantes: No autorizada

Plazo de recepción de ofertas: 27/08/2026 07:00:00 (UTC+00:00) Hora de Europa Occidental, GMT

Duración durante la cual la oferta debe permanecer válida: 3 Meses

Información sobre la apertura pública:

Fecha de apertura: 27/08/2026 07:00:00 (UTC+00:00) Hora de Europa Occidental, GMT

Condiciones del contrato:

La ejecución del contrato debe realizarse en el marco de programas de empleo protegido: No

Facturación electrónica: Obligatoria

Se utilizarán pedidos electrónicos: sí

Se utilizará el pago electrónico: sí

5.1.15. Técnicas

Acuerdo marco:

Acuerdo marco sin convocatoria de nueva licitación

Número máximo de participantes: 100

Información sobre el sistema dinámico de adquisición:

Ningún sistema dinámico de adquisición

5.1.16. Información adicional, mediación y recurso

Organización encargada de los procedimientos de recurso: Oslo tingrett

Información sobre los plazos de revisión: Public Procurement Regulations

Organización que proporciona más información sobre los procedimientos de recurso: STATSBYGG

8. Organizaciones

8.1. ORG-0001

Denominación oficial: STATSBYGG

Número de registro: 971278374

Dirección postal: Biskop Gunnerus' gate 6

Localidad: OSLO

Código postal: 0103

Subdivisión del país (NUTS): Oslo (NO081)

País: Noruega

Punto de contacto: Rouven Besters

Correo electrónico: rouven.besters@statsbygg.no

Teléfono: (47) 22 95 40 00

Funciones de esta organización:

Comprador

Organización que proporciona más información sobre los procedimientos de recurso

8.1. ORG-0002

Denominación oficial: Oslo tingrett

Número de registro: 926725939

Localidad: Oslo

Código postal: 0125

Subdivisión del país (NUTS): Oslo (NO081)

País: Noruega

Funciones de esta organización:

Organización encargada de los procedimientos de recurso

Información del anuncio

Identificador/versión del anuncio: 175b8561-ad71-448f-904a-0cb416ade538 - 01

Tipo de formulario: Licitación

Tipo de anuncio: Anuncio de contrato o de concesión. Régimen normal

Subtipo de anuncio: 16

Fecha de envío del anuncio: 27/07/2026 13:14:10 (UTC+00:00) Hora de Europa Occidental, GMT

Anuncio: fecha de envío (por parte del eSender): 27/07/2026 14:21:54 (UTC+00:00) Hora de Europa Occidental, GMT

Lenguas en las que este anuncio está disponible oficialmente: inglés

Número de publicación del anuncio: 524819-2026

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