

541586-2026 - Licitación

España – Servicios de organización de ferias y exposiciones – Bord Bia Tender for the Construction, Installation and Dismantling of a Pre-Designed Exhibition Stand at Alles fur den Gast 2026

OJ S 149/2026 05/08/2026

Anuncio de contrato o de concesión. Régimen normal

Servicios - Obras

1. Comprador

1.1. Comprador

Denominación oficial: Atlas Marketing Studio SL

Correo electrónico: internacional@atlasmarketingstudio.com

2. Procedimiento

2.1. Procedimiento

Título: Bord Bia Tender for the Construction, Installation and Dismantling of a Pre-Designed Exhibition Stand at Alles fur den Gast 2026

Descripción: Bord Bia, the Irish Food Board, is seeking an experienced contractor to manufacture, deliver, install, maintain and dismantle a pre-designed exhibition stand for the EU Organic Beef & Lamb – Pasture Raised in Ireland campaign at Alles für den Gast 2026, taking place from 7 to 10 November 2026 at Messezentrum Salzburg, Austria. Atlas Marketing Studio, as Bord Bia's implementing body and appointed agency for the EU-funded programme, will manage and supervise the tender process, coordinate communications with tenderers and oversee delivery of the contract. Bord Bia will remain the contracting authority and final decision-making body. The scope includes technical development, dimension verification, production, transport, installation, graphics, lighting, rigging, furniture, AV equipment, refrigeration, plumbing, safety equipment, venue coordination, on-site support and dismantling. The contractor must comply with Austrian legislation, venue requirements and all applicable health and safety standards. Tenderers must submit a comprehensive fixed-price quotation covering all labour, materials, equipment, transport, venue services, installation, dismantling and project management, clearly identifying any exclusions, assumptions or client-supplied items quantities and dimensions, identify any technical concerns before production, and provide a comprehensive fixed-price quotation covering all labour, materials, equipment hire, transport, installation, venue-related services, dismantling and associated project management. Any exclusions, assumptions or items identified as client-supplied must be clearly stated in the tender response.

Identificador del procedimiento: 8bb27123-fc80-46c9-a77d-b1c15bc86b91

Tipo de procedimiento: Abierto

El procedimiento está acelerado: no

Principales características del procedimiento: Tenderers must submit a complete technical and financial proposal in accordance with the procurement documents, covering the manufacture, transport, installation, venue coordination, on-site support and dismantling of the pre-designed 42 m² stand. The financial offer must be presented as a comprehensive fixed price, with all assumptions, exclusions and client-supplied items clearly identified. Atlas Marketing Studio will manage and supervise the procedure on behalf of Bord Bia, while Bord Bia will remain the contracting authority and will make the final award decision. Tenders will be

assessed in accordance with the requirements and award criteria set out in the procurement documents.

2.1.1. Finalidad

Naturaleza del contrato: Servicios

Naturaleza complementaria del contrato: Obras

Clasificación principal (cpv): 79956000 Servicios de organización de ferias y exposiciones

2.1.2. Lugar de ejecución

Dirección postal: Messezentrum Salzburg GmbH Am Messezentrum 1

Localidad: Salzburg

Código postal: 5020

Subdivisión del país (NUTS): Salzburg und Umgebung (AT323)

País: Austria

Información complementaria: Design specifications documentation available here: <https://drive.google.com/drive/folders/1Ds4347Ecvi-R9kp6Zq2GzSadftdQ9C7w?usp=sharing>

2.1.3. Valor

Valor estimado, IVA excluido: 65 000,00 EUR

2.1.4. Información general

Base jurídica:

Otro

Irish national public procurement rules applicable to below-threshold public contracts. -

2.1.6. Motivos de exclusión

Fuentes de los motivos de exclusión: Documento de contratación

5. Lote

5.1. Lote: LOT-0001

Título: Construction, Installation and Dismantling of the Bord Bia Exhibition Stand at Alles für den Gast 2026

Descripción: Appointment of an experienced exhibition stand contractor to manufacture, transport, install, maintain and dismantle a pre-designed 42 m² exhibition stand for Bord Bia's EU Organic Beef & Lamb – Pasture Raised in Ireland campaign at Alles für den Gast 2026, taking place from 7 to 10 November 2026 at Messezentrum Salzburg, Austria. The scope includes technical development of the approved design, verification of dimensions, stand construction, graphics production and installation, flooring, lightboxes, overhead banners, lighting, rigging, electrical and plumbing services, furniture, AV equipment, refrigeration, food demonstration facilities, venue coordination, on-site support and dismantling. The contractor must comply with the supplied drawings and technical specifications, Austrian legislation, venue regulations and all applicable health and safety requirements. Atlas Marketing Studio, as Bord Bia's implementing body and appointed agency for the EU-funded programme, will manage and supervise the tender process and coordinate contract delivery on behalf of Bord Bia.

5.1.1. Finalidad

Naturaleza del contrato: Servicios

Clasificación principal (cpv): 79956000 Servicios de organización de ferias y exposiciones

5.1.2. Lugar de ejecución

Subdivisión del país (NUTS): Salzburg und Umgebung (AT323)
País: Austria

5.1.9. Criterios de selección

Fuentes de los criterios de selección: Anuncio

Criterio: Otros requisitos económicos o financieros

Descripción del criterio de selección: Best value for money

5.1.12. Condiciones de la contratación pública

Condiciones de presentación:

Dirección para la presentación: www.internacional@atlasmarketinstudio.com

Plazo de recepción de ofertas: 15/09/2026 17:00:00 (UTC+02:00) Hora de Europa Oriental, hora de verano de Europa Central

8. Organizaciones

8.1. ORG-0001

Denominación oficial: Atlas Marketing Studio SL

Número de registro: B13628136

Departamento: International

Localidad: Alcazar de San Juan

Código postal: 13600

Subdivisión del país (NUTS): Ciudad Real (ES422)

País: España

Punto de contacto: Ana Maria Martin del Moral

Correo electrónico: internacional@atlasmarketingstudio.com

Dirección de internet: <https://atlasmarketingstudio.com/>

Funciones de esta organización:

Comprador

8.1. ORG-0000

Denominación oficial: Publications Office of the European Union

Número de registro: PUBL

Localidad: Luxembourg

Código postal: 2417

Subdivisión del país (NUTS): Luxembourg (LU000)

País: Luxemburgo

Correo electrónico: ted@publications.europa.eu

Teléfono: +352 29291

Dirección de internet: <https://op.europa.eu>

Funciones de esta organización:

TED eSender

Información del anuncio

Identificador/versión del anuncio: 0b848c02-9176-4fa1-b95b-50e56f281daf - 01

Tipo de formulario: Licitación

Tipo de anuncio: Anuncio de contrato o de concesión. Régimen normal

Subtipo de anuncio: E3

Fecha de envío del anuncio: 04/08/2026 10:06:11 (UTC+00:00) Hora de Europa Occidental, GMT

Lenguas en las que este anuncio está disponible oficialmente: inglés

Número de publicación del anuncio: 541586-2026

Número de la edición del DO S: 149/2026

Fecha de publicación: 05/08/2026