

584598-2026 - Licitación

Alemania – Servicios a empresas: legislación, mercadotecnia, asesoría, selección de personal, imprenta y seguridad – 10032984-Technical advisory services for aquaculture value chain development

OJ S 163/2026 25/08/2026

**Anuncio de contrato o de concesión. Régimen normal
Servicios**

1. Comprador

1.1. Comprador

Denominación oficial: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Correo electrónico: giz.ausschreibungen@fgvw.de

Naturaleza jurídica del comprador: Empresa pública bajo el control de una autoridad estatal

Actividad del poder adjudicador: Servicios públicos generales

2. Procedimiento

2.1. Procedimiento

Título: 10032984-Technical advisory services for aquaculture value chain development

Descripción: The ProsperBlue Programme (formerly the Western Indian Ocean Governance Initiative - WIOGI), through the EU Action Stawi Bluu - Sustainable Blue Businesses in Tanzania, seeks to promote an inclusive, climate-resilient and sustainable Blue Economy along the Tanzanian mainland coast and Zanzibar. The Action is jointly co-financed by the European Union (EU) and the German Federal Ministry for Economic Cooperation and Development (BMZ) and implemented by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH as part of the Team Europe Initiative on Blue Economy for Job Creation and Climate Change Adaptation in Tanzania. The Action contributes to strengthening marine and coastal biodiversity conservation while simultaneously creating sustainable economic opportunities, improving livelihoods, and increasing the resilience of coastal communities. This procurement contributes directly to Specific Objective 2 of the Action by strengthening sustainable and job-intensive businesses operating within the Blue Economy. The assignment focuses primarily on Output 2.1, while creating strong synergies with activities supporting enterprise development, access to finance, business incubation and sustainable coastal tourism under Outputs 2.2 and 2.3. The contractor will provide strategic and technical advisory services to strengthen selected aquaculture and fisheries value chains through a comprehensive market systems and value chain development approach. During the inception phase, the contractor shall undertake a comprehensive value chain analysis to validate priority value chains, identify critical systemic constraints, opportunities for public and private investment, and entry points for sustainable interventions. The assignment is expected to promote innovation, strengthen business competitiveness, improve market access, increase productivity, enhance post-harvest value addition, and facilitate stronger linkages between producers, processors, service providers, financial institutions, research organisations and public sector stakeholders. The intervention places particular emphasis on strengthening micro, small and medium-sized enterprises (MSMEs), promoting women's economic empowerment, creating employment opportunities for young people, and improving climate resilience through environmentally sustainable production systems and responsible resource management. Capacity development, institutional strengthening, practical training, business

development services, demonstration activities and policy dialogue will support long-term sector transformation. The contractor will work closely with GIZ, national and local government agencies, research and training institutions, the private sector, civil society organisations and financial institutions to facilitate coordinated implementation and ensure sustainability of results. The assignment is expected to contribute to resilient, competitive and inclusive aquaculture and fisheries value chains capable of generating economic growth while supporting the sustainable management of Tanzania's marine and coastal resources.

Identificador del procedimiento: 1d03a8b1-77c6-43d2-ac1f-747616a402ac

Identificador interno: 10032984

Tipo de procedimiento: Abierto

El procedimiento está acelerado: no

2.1.1. Finalidad

Naturaleza del contrato: Servicios

Clasificación principal (cpv): 79000000 Servicios a empresas: legislación, mercadotecnia, asesoría, selección de personal, imprenta y seguridad

Clasificación adicional (cpv): 77800000 Servicios de acuicultura

2.1.2. Lugar de ejecución

País: Tanzania

Información complementaria: Services are to provided in Tanzania-coastal region and Zanzibar

2.1.4. Información general

Información complementaria: #Bekanntmachungs-ID: CXTRY6DYZZ6DHR# All communication takes place in English via communication tool in the project area of the procurement portal.

Base jurídica:

Directiva 2014/24/UE

vgv -

2.1.6. Motivos de exclusión

Fuentes de los motivos de exclusión: Anuncio

Incumplimiento de obligaciones basadas en motivos de exclusión puramente nacionales: In accordance with §§ 123,124 GWB, § 22 LkSG

5. Lote

5.1. Lote: LOT-0001

Título: 10032984-Technical advisory services for aquaculture value chain development

Descripción: The contractor shall provide comprehensive technical advisory services for the design, implementation, technical coordination and quality assurance of interventions supporting sustainable aquaculture and fisheries value chain development under Output 2.1 of the EU Action Stawi Bluu - Sustainable Blue Businesses in Tanzania. The assignment forms part of the ProsperBlue Programme implemented by GIZ and contributes to the broader objective of promoting a climate-resilient, inclusive and sustainable Blue Economy in Tanzania. At the beginning of the assignment, the contractor shall undertake an inception phase that includes a comprehensive aquaculture and fisheries value chain analysis using recognised value chain development methodologies, including the ValueLinks 2.0 approach. The analysis shall validate priority value chains, identify market opportunities, analyse constraints affecting competitiveness, map relevant stakeholders and institutions, assess governance arrangements, identify opportunities for public and private investment, examine

environmental and climate-related risks, and integrate gender equality, youth inclusion and social inclusion considerations into the intervention strategy. Based on the findings, the contractor shall design, implement and continuously adapt integrated interventions addressing bottlenecks across selected value chains.. The assignment shall strengthen production systems, post-harvest handling, processing, storage, quality assurance, product diversification, marketing, business management and market access while promoting environmentally sustainable production practices, innovation and climate resilience. Particular attention shall be given to strengthening economic opportunities for women, youth and other underrepresented groups within the Blue Economy. The contractor shall provide technical assistance to MSMEs, producer organisations, cooperatives, private enterprises and other value chain actors through coaching, mentoring, business development services and practical capacity development measures. This shall include strengthening entrepreneurship capacities, improving business planning, facilitating market linkages, promoting investment readiness, facilitating access to finance, and supporting the development of commercially viable business models capable of attracting public and private investment. The contractor shall design and implement capacity development activities for public institutions, research organisations, vocational education and training institutions, extension services and business support organisations to strengthen the enabling environment for sustainable aquaculture and fisheries value chains. Activities may include Training of Trainers (ToT), curriculum enhancement, demonstration facilities and practical learning environments, institutional partnerships and knowledge exchange mechanisms that promote long-term institutional capacity. The contractor shall facilitate dialogue and collaboration among government institutions, private sector actors, financial institutions, development partners, academia and civil society organisations to strengthen coordination, improve sector governance and promote evidence-based decision-making. Where appropriate, the contractor shall support the development of standard operating procedures, technical guidelines, business models and other practical tools that improve sector performance and facilitate sustainable investment. Throughout implementation, the contractor shall apply participatory, gender-responsive, conflict-sensitive and environmentally sustainable approaches consistent with the principles of the EU Action and GIZ quality standards. Cross-cutting themes, including climate resilience, biodiversity conservation, social inclusion, decent employment, occupational health and safety, digital innovation, monitoring and knowledge management, shall be systematically integrated throughout implementation. All activities shall be implemented in accordance with the principles of the EU Action and GIZ quality standards. The contractor shall establish robust monitoring, evaluation, learning and knowledge management systems to document progress against agreed indicators, capture lessons learned, generate evidence for adaptive management and support communication of project achievements. Close coordination with GIZ, implementing partners and relevant stakeholders will be required throughout implementation to ensure complementarity with other Action outputs, maximise synergies with ongoing initiatives and promote sustainability beyond the contract period. The contractor shall be responsible for delivering all agreed outputs within the contractual timeframe while maintaining high standards of technical quality, financial accountability, professional integrity and compliance with GIZ procurement, environmental and social safeguard requirements. All activities shall contribute to strengthening competitive, inclusive and sustainable aquaculture and fisheries value chains that generate employment, improve livelihoods, enhance food security, mobilise sustainable public and private investment, and support the long-term conservation and sustainable use of Tanzania's marine and coastal ecosystems.

Identificador interno: 10032984

5.1.1. Finalidad

Naturaleza del contrato: Servicios

Clasificación principal (cpv): 79000000 Servicios a empresas: legislación, mercadotecnia, asesoría, selección de personal, imprenta y seguridad

Clasificación adicional (cpv): 77800000 Servicios de acuicultura

Opciones:

Descripción de las opciones: GIZ may optionally commission contract amendments and/or increases based on the criteria in the tender documents to the successful bidder of this tender. For details, please see the terms of reference.

5.1.2. Lugar de ejecución

País: Tanzania

Información complementaria: Services are to provided in Tanzania-coastal region and Zanzibar

5.1.3. Duración estimada

Duración: 34 Meses

5.1.4. Renovación

Número máximo de renovaciones: 2

Más información sobre renovaciones: GIZ may optionally commission contract amendments and/or increases based on the criteria in the tender documents to the successful bidder of this tender. For details, please see the terms of reference.

5.1.6. Información general

Participación reservada:

La participación no está reservada.

Deben indicarse los nombres y las cualificaciones profesionales del personal encargado de ejecutar el contrato: Requisito en oferta

Proyecto de contratación pública financiado total o parcialmente con fondos de la UE

La contratación pública está cubierta por el Acuerdo sobre Contratación Pública (ACP): sí

Esta contratación también es adecuada para las pequeñas y medianas empresas (pymes): sí

Información complementaria: #Besonders auch geeignet für:selbst#

5.1.7. Contratación estratégica

Objetivo de la contratación estratégica: Reducción de los impactos ambientales

Descripción: Reference is made to the Terms of reference (ToRs), especially 2.5.

Objetivo de la contratación estratégica: Cumplimiento de objetivos sociales

Descripción: Reference is made to the Terms of reference (ToRs), especially 2.5 and 3.3.4.

Enfoque para reducir el impacto ambiental: Mitigación del cambio climático

Objetivo social promovido: Igualdad étnica, Igualdad de género, Oportunidades de empleo para desempleados de larga duración, personas desfavorecidas o personas con discapacidad , Condiciones de trabajo justas, Otros

5.1.9. Criterios de selección

Fuentes de los criterios de selección: Anuncio

Criterio: Otros requisitos económicos o financieros

Descripción del criterio de selección: EN-A1: Principles for the execution of orders (Mit dem Angebot; Mittels Eigenerklärung): The eligibility criteria are not from the same category as stipulated above, as there is no suitable category. 1. Self-declaration: name of company and address, tax ID, registration and commercial register number or equivalent register in accordance with the legal provisions of the country of origin. 2. No grounds for exclusion

pursuant to § 123, § 124 GWB, § 22 LkSG, EU-Russia sanctions and Federal Collective Agreements Act. 3. Declaration of bidding consortium and/or declaration of Eligibility through reliance upon the capacities of other entities and or sub-contractors (if applicable)

Criterio: Referencias sobre servicios específicos

Descripción del criterio de selección: EN-B1: Technical and professional ability (Mit dem Angebot; Mittels Eigenerklärung): 1. The technical assessment is only based on reference projects with a minimum commission value of 300,000 EUR (net). 2. At least 3 reference projects in the technical field "Fisheries and / or the management of marine resources" thereof at least 3 reference projects in the region "Eastern Africa in the above-mentioned technical field (fisheries and / or the management of marine resources)" in the last 36 months

Criterio: Volumen de negocios anual medio

Descripción del criterio de selección: EN-C1: Economic and financial standing (Mit dem Angebot; Mittels Eigenerklärung): Average annual turnover for the last three years (last-but-four financial year can be included in case of tenders held within 6 months of end of last financial year), at least: 2,500,000.00 EUR (net).

Criterio: Otros requisitos económicos o financieros

Descripción del criterio de selección: EN-B2: Technical and professional ability (Mit dem Angebot; Mittels Eigenerklärung): Average number of employees and managers in the last three calendar years, at least 20 persons.

5.1.11. Pliegos de contratación

Lenguas en las que los pliegos de contratación están disponibles oficialmente: inglés

Plazo para solicitar información complementaria: 14/09/2026 23:59:59 (UTC+02:00) Hora de Europa Oriental, hora de verano de Europa Central

Dirección de los pliegos de contratación: <https://ausschreibungen.giz.de/Satellite/notice/CXTRYY6DYYZZ6DHR/documents>

Canal de comunicación ad hoc:

Dirección web: <https://ausschreibungen.giz.de/Satellite/notice/CXTRYY6DYYZZ6DHR>

5.1.12. Condiciones de la contratación pública

Condiciones de presentación:

Presentación electrónica: Obligatoria

Dirección para la presentación: <https://ausschreibungen.giz.de/Satellite/notice/CXTRYY6DYYZZ6DHR>

Lenguas en las que pueden presentarse las ofertas o solicitudes de participación: inglés

Catálogo electrónico: No autorizada

Variantes: No autorizada

Los licitadores pueden presentar más de una oferta: No autorizada

Descripción de la garantía financiera: An advance payment guarantee may be required

Plazo de recepción de ofertas: 24/09/2026 12:00:00 (UTC+02:00) Hora de Europa Oriental, hora de verano de Europa Central

Duración durante la cual la oferta debe permanecer válida: 157 Días

Información que puede completarse finalizado el plazo de presentación:

A discreción del comprador, podrán presentarse posteriormente todos los documentos relacionados con el licitador que falten.

Información complementaria: GIZ asks the applicant or bidder to submit, complete or correct documents, within the framework laid down by law.

Condiciones del contrato:

La ejecución del contrato debe realizarse en el marco de programas de empleo protegido: No
Condiciones relativas a la ejecución del contrato: The execution conditions result from the information given in the contract notice and the tender documents.

Facturación electrónica: Obligatoria

Se utilizarán pedidos electrónicos: sí

Se utilizará el pago electrónico: sí

5.1.15. Técnicas**Acuerdo marco:**

Ningún acuerdo marco

Información sobre el sistema dinámico de adquisición:

Ningún sistema dinámico de adquisición

5.1.16. Información adicional, mediación y recurso

Organización encargada de los procedimientos de recurso: Vergabekammern des Bundes
Información sobre los plazos de revisión: According to Article 160, Section 3 of the German Act Against Restraint of Competition (GWB), application for review is not permissible insofar as 1. the applicant has identified the claimed infringement of the procurement rules before submitting the application for review and has not submitted a complaint to the contracting authority within a period of 10 calendar days; the expiry of the period pursuant to Article 134, Section 2 remains unaffected, 2. complaints of infringements of procurement rules that are evident in the tender notice are not submitted to the contracting authority at the latest by the expiry of the deadline for the application or by the deadline for the submission of bids, specified in the tender notice. 3. complaints of infringements of procurement rules that first become evident in the tender documents are not submitted to the contracting authority at the latest by the expiry of the deadline for application or by the deadline for the submission of bids, 4. more than 15 calendar days have expired since receipt of notification from the contracting authority that it is unwilling to redress the complaint. Sentence 1 does not apply in the case of an application to determine the invalidity of the contract in accordance with Article 135, Section 1 (2). Article 134, Section 1, Sentence 2 remains unaffected.

Organización que proporciona información adicional sobre el procedimiento de contratación: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Organización que recibe solicitudes de participación: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

8. Organizaciones**8.1. ORG-0001**

Denominación oficial: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Número de registro: 993-80072-52

Dirección postal: Dag-Hammarskjöld-Weg 1 - 5

Localidad: Eschborn

Código postal: 65760

Subdivisión del país (NUTS): Main-Taunus-Kreis (DE71A)

País: Alemania

Punto de contacto: Friedrich Graf von Westphalen & Partner mbB Rechtsanwälte

Correo electrónico: giz.ausschreibungen@fgvw.de

Teléfono: +49 69719189012

Dirección de internet: <https://www.giz.de>

Funciones de esta organización:

Comprador

Organización que proporciona información adicional sobre el procedimiento de contratación

Organización que recibe solicitudes de participación

8.1. ORG-0002

Denominación oficial: Vergabekammern des Bundes

Número de registro: 022894990

Dirección postal: Kaiser-Friedrich-Straße 16

Localidad: Bonn

Código postal: 53113

Subdivisión del país (NUTS): Bonn, Kreisfreie Stadt (DEA22)

País: Alemania

Correo electrónico: vk@bundeskartellamt.bund.de

Teléfono: +49 2289499-0

Fax: +49 2289499-163

Dirección de internet: <https://www.bundeskartellamt.de>

Funciones de esta organización:

Organización encargada de los procedimientos de recurso

8.1. ORG-0003

Denominación oficial: Datenservice Öffentlicher Einkauf (in Verantwortung des Beschaffungsamts des BMI)

Número de registro: 0204:994-DOEVD-83

Localidad: Bonn

Código postal: 53119

Subdivisión del país (NUTS): Bonn, Kreisfreie Stadt (DEA22)

País: Alemania

Correo electrónico: noreply.esender_hub@bescha.bund.de

Teléfono: +49228996100

Funciones de esta organización:

TED eSender

Información del anuncio

Identificador/versión del anuncio: 57bffb9a-0a44-423d-8a22-670935974a2f - 01

Tipo de formulario: Licitación

Tipo de anuncio: Anuncio de contrato o de concesión. Régimen normal

Subtipo de anuncio: 16

Fecha de envío del anuncio: 24/08/2026 13:14:22 (UTC+02:00) Hora de Europa Oriental, hora de verano de Europa Central

Lenguas en las que este anuncio está disponible oficialmente: inglés

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