

593981-2026 - Licitación

Finlandia – Servicios TI: consultoría, desarrollo de software, Internet y apoyo – Digital exhibition design, software development and production for the reopening exhibition for the National Museum of Finland.

OJ S 166/2026 28/08/2026

**Anuncio de contrato o de concesión. Régimen normal - Anuncio de cambios
Servicios**

1. Comprador

1.1. Comprador

Denominación oficial: Finnish Heritage Agency / Museovirasto

Correo electrónico: hankinnat@museovirasto.fi

Naturaleza jurídica del comprador: Organismo de Derecho público

Actividad del poder adjudicador: Servicios públicos generales

2. Procedimiento

2.1. Procedimiento

Título: Digital exhibition design, software development and production for the reopening exhibition for the National Museum of Finland.

Descripción: The Finnish Heritage Agency, the Exhibitions and Events department of the National Museum of Finland (hereinafter the "Procurement unit") invites suppliers to submit tenders for media design and production (hereinafter the "Service") in this call for tenders and its attached annexes. The Service consists of programming, project management and technical delivery of an artificial intelligence System in the form of an interactive media software which will be used according to attached plans. The entire deliverable procurement is referred to in hereinafter as the "System". The National Museum of Finland will conduct the procurement through an open tendering procedure. The aim is for production to begin immediately after the selection of the supplier in approximately September 2026, and for delivery to the Procurement Unit to be completed no later than January 2027. The procurement documents are available in English. The Procurement unit requests a tender for:

1. Exhibition Media, AV and Interactive Elements including: - Lobby Screen - Intro to the Universe (projection) - Chatty objects - 9 interactive conversational artificial intelligence stations: - Chatty Objects Birds - Chatty Object Scarab - Chatty Object Meteorite - Chatty Object Shiva - Chatty Object Canoe - Chatty Object Turtle Seats - Chatty Object Raven Mask - Chatty Object Chilkat Blanket - Chatty Object Bad Luck Bird - Chatty Object Scarab - Projection (Hybrid element) - Agnicayana film projection solution -Exhibition wide - soundscapes including: - Anvil & hammer - Chatty Objects Birds - Audio - Egg - Chatty Object Meteorite - (hybrid element) - Chatty Object Canoe - (hybrid element) - Chatty Object Raven Mask - (hybrid element) - World tree - Conch - Universe - Overhead Screen - Universe - Chatty Universe The following items are not included within this tender: - Film content for the Agnicayana film projection - Recording of poem for the Egg Soundscape 2. Software, Services and Project Management including: - Software development and testing - Software installation and configuration - Technical and user documentation - Support and on-call services during the exhibition run - Training for the client's staff in the operation of the delivered systems - Project management covering the entire Procurement 3. Documentation set: - Technical documentation (architecture, APIs, content formats, deployment instructions). - Operational

documentation for daily use by exhibition staff. - Maintenance instructions, including restart procedures and troubleshooting steps. - Documentation required under the attached Annex 3 "03_Data and privacy requirements annex". - The tenderer shall provide sufficient documentation to enable re-installation and re-use of the System by the Procurement unit without dependency on the tenderer if the Procurement unit wants to use the System in the future after the exhibition. 4. Installation & on site deployment The tenderer shall: - Install all required system software components on site in coordination with the AV integrator contractor (procured separately) and the Procurement unit's team. - Integrate "The Universe" content into existing overhead LED screen and newly purchased hardware. - Conduct full system testing. 5. Training for museum staff The tenderer shall: - Provide training sessions for Procurement unit's staff on System operation, daily use and safety as applicable and needed for the procurement. - Provide training materials (slides, troubleshooting guides, quickstart sheets). 6. Final handover package The tenderer shall provide: - Final approved versions of all media assets. - Backup copies of the System and its configurations. - A complete inventory of all delivered software. - End of project report summarizing methods, design decisions, and technical notes. The procurements requirements are explained in more detail further on in this call for tenders and its attached annexes. The estimated value of the procurement is according to the Procurement unit 400 000 - 550 000 EUR (VAT 0%). Some of the attached annexes in the call for tenders contains confidential information. The documents are available upon request via email to hankinnat@museovirasto.fi. The tenderer shall in its request to receive the documents ensure, that it keeps the information received from the Procurement unit only to itself and uses that information for its tender according to this procurement process. The information is considered confidential even after the procurement process has ended.

Identificador del procedimiento: d090c66f-fef3-4e35-b5a0-1bf61475478a

Identificador interno: 610535

Tipo de procedimiento: Abierto

El procedimiento está acelerado: no

2.1.1. Finalidad

Naturaleza del contrato: Servicios

Clasificación principal (cpv): 72000000 Servicios TI: consultoría, desarrollo de software, Internet y apoyo

Clasificación adicional (cpv): 72200000 Servicios de programación de software y de consultoría, 72212100 Servicios de desarrollo de software específico de un sector económico, 72222200 Servicios de planificación de sistemas de información o de tecnología de la información, 72224100 Servicios de planificación de la implementación de sistemas, 73300000 Diseño y ejecución en materia de investigación y desarrollo, 92521100 Servicios de exposición en museos

2.1.2. Lugar de ejecución

Dirección postal: National museum of Finland, Mannerheimintie 34, 00100, Helsinki

Localidad: Helsinki

Código postal: 00100

Subdivisión del país (NUTS): Helsinki-Uusimaa (FI1B1)

País: Finlandia

2.1.2. Lugar de ejecución

Dirección postal: Finnish heritage agency, PL 913, 00101 Helsinki

Localidad: Helsinki

Código postal: 00101

Subdivisión del país (NUTS): Helsinki-Uusimaa (FI1B1)

2.1.4. Información general

Base jurídica:

Directiva 2014/24/UE

2.1.6. Motivos de exclusión

Fuentes de los motivos de exclusión: Documento de contratación, Anuncio, Documento europeo único de contratación (DEUC)

Corrupción: The economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein has been the subject of a conviction by final judgment for corruption, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable.

Fraude: The economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein has been the subject of a conviction by final judgment for fraud, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable.

Blanqueo de capitales o financiación del terrorismo: The economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein has been the subject of a conviction by final judgment for money laundering or terrorist financing, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable.

Participación en una organización delictiva: The economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein has been the subject of a conviction by final judgment for participation in a criminal organisation, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable.

Delitos de terrorismo o delitos ligados a las actividades terroristas: The economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein has been the subject of a conviction by final judgment for terrorist offences or offences linked to terrorist activities, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable.

Trabajo infantil y otras formas de trata de seres humanos: The economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein has been the subject of a conviction by final judgment for child labour and other forms of trafficking in human beings, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable.

Incumplimiento de obligaciones en materia de Derecho medioambiental: The economic operator has breached its obligations in the field of environmental law.

Incumplimiento de obligaciones en materia de Derecho laboral: The economic operator has breached its obligations in the field of labour law.

Incumplimiento de obligaciones en materia de Derecho social: The economic operator has breached its obligations in the field of social law.

Acuerdos con otros operadores económicos destinados a falsear la competencia: The economic operator has entered into agreements with other economic operators aimed at distorting competition.

Falta profesional grave: The economic operator is guilty of grave professional misconduct.

Declaración falsa, ocultación de información, incapacidad de presentar los documentos exigidos u obtención de información confidencial del presente procedimiento: The economic operator can confirm that: a) It has been guilty of serious misrepresentation in supplying the information required for the verification of the absence of grounds for exclusion or the fulfilment of the selection criteria, b) It has withheld such information, c) It has not been able, without delay, to submit the supporting documents required by a contracting authority or contracting entity, and d) It has undertaken to unduly influence the decision making process of the contracting authority or contracting entity, to obtain confidential information that may confer upon it undue advantages in the procurement procedure or to negligently provide misleading information that may have a material influence on decisions concerning exclusion, selection or award.

Conflicto de intereses debido a su participación en el procedimiento de contratación: The economic operator is aware of any conflict of interest, as indicated in national law, the relevant notice or the procurement documents due to its participation in the procurement procedure.

Participación, directa o indirecta, en la preparación del presente procedimiento de contratación : The economic operator or an undertaking related to it has advised the contracting authority or contracting entity or otherwise been involved in the preparation of the procurement procedure.

Rescisión anticipada, imposición de daños y perjuicios u otras sanciones comparables: The economic operator has experienced that a prior public contract, a prior contract with a contracting entity or a prior concession contract was terminated early, or that damages or other comparable sanctions were imposed in connection with that prior contract.

Incumplimiento de obligaciones basadas en motivos de exclusión puramente nacionales: The tenderer itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein has breached the following obligations defined in the Finnish criminal code: aggravated accounting offence, work safety offence, work hour offence, work discrimination, extortionate work discrimination, violation of the right to organise, the use of unauthorised foreign labour, aggravated degradation of the environment or aggravated nature conservation offence.

Incumplimiento de la obligación de pago de cotizaciones a la seguridad social: The economic operator has breached its obligations relating to the payment social security contributions, both in the country in which it is established and in Member State of the contracting authority or contracting entity if other than the country of establishment.

Incumplimiento de la obligación de pago de impuestos: The economic operator has breached its obligations relating to the payment of taxes, both in the country in which it is established and in Member State of the contracting authority or contracting entity if other than the country of establishment.

Las actividades empresariales han sido suspendidas: The business activities of the economic operator are suspended.

Quiebra: The economic operator is bankrupt.

Convenio con los acreedores: The economic operator is in arrangement with creditors.

Insolvencia: The economic operator is the subject of insolvency or winding-up.

Activos que están siendo administrados por un liquidador: The assets of the economic operator are being administered by a liquidator or by the court.

Situación análoga a la quiebra con arreglo al Derecho nacional: The economic operator is in any analogous situation like bankruptcy arising from a similar procedure under national laws and regulations.

5. Lote

5.1. Lote: LOT-0000

Título: Digital exhibition design, software development and production for the reopening exhibition for the National Museum of Finland.

Descripción: The Finnish Heritage Agency, the Exhibitions and Events department of the National Museum of Finland (hereinafter the "Procurement unit") invites suppliers to submit tenders for media design and production (hereinafter the "Service") in this call for tenders and its attached annexes. The Service consists of programming, project management and technical delivery of an artificial intelligence System in the form of an interactive media software which will be used according to attached plans. The entire deliverable procurement is referred to in hereinafter as the "System". The National Museum of Finland will conduct the procurement through an open tendering procedure. The aim is for production to begin immediately after the selection of the supplier in approximately September 2026, and for delivery to the Procurement Unit to be completed no later than January 2027. The procurement documents are available in English. The Procurement unit requests a tender for:

1. Exhibition Media, AV and Interactive Elements including: - Lobby Screen - Intro to the Universe (projection) - Chatty objects - 9 interactive conversational artificial intelligence stations: - Chatty Objects Birds - Chatty Object Scarab - Chatty Object Meteorite - Chatty Object Shiva - Chatty Object Canoe - Chatty Object Turtle Seats - Chatty Object Raven Mask - Chatty Object Chilkat Blanket - Chatty Object Bad Luck Bird - Chatty Object Scarab - Projection (Hybrid element) - Agnicayana film projection solution -Exhibition wide - soundscapes including: - Anvil & hammer - Chatty Objects Birds - Audio - Egg - Chatty Object Meteorite - (hybrid element) - Chatty Object Canoe - (hybrid element) - Chatty Object Raven Mask - (hybrid element) - World tree - Conch - Universe - Overhead Screen - Universe - Chatty Universe The following items are not included within this tender: - Film content for the Agnicayana film projection - Recording of poem for the Egg Soundscape
2. Software, Services and Project Management including: - Software development and testing - Software installation and configuration - Technical and user documentation - Support and on-call services during the exhibition run - Training for the client's staff in the operation of the delivered systems - Project management covering the entire Procurement
3. Documentation set: - Technical documentation (architecture, APIs, content formats, deployment instructions). - Operational documentation for daily use by exhibition staff. - Maintenance instructions, including restart procedures and troubleshooting steps. - Documentation required under the attached Annex 3 "03_Data and privacy requirements annex". - The tenderer shall provide sufficient documentation to enable re-installation and re-use of the System by the Procurement unit without dependency on the tenderer if the Procurement unit wants to use the System in the future after the exhibition.
4. Installation & on site deployment The tenderer shall: - Install all required system software components on site in coordination with the AV integrator contractor (procured separately) and the Procurement unit's team. - Integrate "The Universe" content into existing overhead LED screen and newly purchased hardware. - Conduct full system testing.
5. Training for museum staff The tenderer shall: - Provide training sessions for Procurement unit's staff on System operation, daily use and safety as applicable and needed for the procurement. - Provide training materials (slides, troubleshooting guides, quickstart sheets).
6. Final handover package The tenderer shall provide: - Final approved versions of all media assets. - Backup copies of the System and its configurations. - A complete inventory of all delivered software. - End of project report summarizing methods, design decisions, and technical notes. The procurements requirements are explained in more detail further on in this call for tenders and its attached annexes. The estimated value of the procurement is according

to the Procurement unit 400 000 - 550 000 EUR (VAT 0%). Some of the attached annexes in the call for tenders contains confidential information. The documents are available upon request via email to hankinnat@museovirasto.fi. The tenderer shall in its request to receive the documents ensure, that it keeps the information received from the Procurement unit only to itself and uses that information for its tender according to this procurement process. The information is considered confidential even after the procurement process has ended.

Identificador interno: 610535

5.1.1. Finalidad

Naturaleza del contrato: Servicios

Clasificación principal (cpv): 72000000 Servicios TI: consultoría, desarrollo de software, Internet y apoyo

Clasificación adicional (cpv): 72200000 Servicios de programación de software y de consultoría, 72212100 Servicios de desarrollo de software específico de un sector económico, 72222200 Servicios de planificación de sistemas de información o de tecnología de la información, 72224100 Servicios de planificación de la implementación de sistemas, 73300000 Diseño y ejecución en materia de investigación y desarrollo, 92521100 Servicios de exposición en museos

5.1.2. Lugar de ejecución

Dirección postal: National museum of Finland, Mannerheimintie 34, 00100, Helsinki

Localidad: Helsinki

Código postal: 00100

Subdivisión del país (NUTS): Helsinki-Uusimaa (FI1B1)

País: Finlandia

5.1.2. Lugar de ejecución

Dirección postal: Finnish heritage agency, PL 913, 00101 Helsinki

Localidad: Helsinki

Código postal: 00101

Subdivisión del país (NUTS): Helsinki-Uusimaa (FI1B1)

País: Finlandia

5.1.3. Duración estimada

Duración: otra información: Desconocido

5.1.6. Información general

Participación reservada:

La participación no está reservada.

Proyecto de contratación pública no financiado con fondos de la UE

La contratación pública está cubierta por el Acuerdo sobre Contratación Pública (ACP): sí

Esta contratación también es adecuada para las pequeñas y medianas empresas (pymes): no

5.1.7. Contratación estratégica

Contratación de innovación: Las obras, suministros o servicios contratados son novedosos o mejoran significativamente en comparación con otras obras, suministros o servicios ya presentes en el mercado.

5.1.9. Criterios de selección

Fuentes de los criterios de selección: Documento de contratación, Anuncio, Documento europeo único de contratación (DEUC)

Criterio: Referencias sobre entregas específicas

Descripción del criterio de selección: Description (English): The tenderer assures it has experience in delivering at least two (2) generative media systems. References must have been done within the last five (5) years, counting from the deadline for submitting tenders.

Criterio: Volumen de negocios anual medio

Descripción del criterio de selección: Description (English): Tenderers turnover for each of the two (2) most recent fiscal years must exceed 1 000 000 euros.

5.1.10. Criterios de adjudicación

Criterio:

Tipo: Precio

Nombre: Halvin hinta

Descripción: Halvimman kokonaishinnan saanut tarjoaja saa hinnan osalta täydet pisteet.

Muiden tarjousten pisteet määräytyvät tarjotun hinnan suhteessa halvimpaan tarjoukseen kaavalla: halvin hinta / tarjottu hinta * hinnan kokonaispisteet.

Categoría del criterio de adjudicación de valor fijo: Valor fijo (total)

Criterio de adjudicación: número: 12 345 678

Criterio:

Tipo: Calidad

Nombre: Laatuvaatimukset

Descripción: Laatuvaatimuksista tarjoajat saavat pisteitä. Laadulliset tekijät pisteytetään kohdassa "Quality Requirements".

Categoría del criterio de adjudicación de valor fijo: Valor fijo (total)

Criterio de adjudicación: número: 12 345 678

5.1.11. Pliegos de contratación

Plazo para solicitar información complementaria: 20/08/2026 13:00:00 (UTC+00:00) Hora de Europa Occidental, GMT

Dirección de los pliegos de contratación: <https://tarjouspalvelu.fi/museovirasto?id=610535&tpk=f6f2964d-2e09-48f0-841d-2c542bf854d2>

5.1.12. Condiciones de la contratación pública

Condiciones de presentación:

Presentación electrónica: Obligatoria

Dirección para la presentación: <https://tarjouspalvelu.fi/museovirasto?id=610535&tpk=f6f2964d-2e09-48f0-841d-2c542bf854d2>

Lenguas en las que pueden presentarse las ofertas o solicitudes de participación: inglés

Catálogo electrónico: No autorizada

Los licitadores pueden presentar más de una oferta: No autorizada

Plazo de recepción de ofertas: 07/09/2026 09:00:00 (UTC+00:00) Hora de Europa Occidental, GMT

Duración durante la cual la oferta debe permanecer válida: 3 Meses

Información sobre la apertura pública:

Fecha de apertura: 07/09/2026 09:05:00 (UTC+00:00) Hora de Europa Occidental, GMT

Condiciones del contrato:

La ejecución del contrato debe realizarse en el marco de programas de empleo protegido: No

Facturación electrónica: Obligatoria

Se utilizarán pedidos electrónicos: sí

Se utilizará el pago electrónico: sí

5.1.15. Técnicas

Acuerdo marco:

Ningún acuerdo marco

Información sobre el sistema dinámico de adquisición:

Ningún sistema dinámico de adquisición

5.1.16. Información adicional, mediación y recurso

Organización de mediación: Markkinaoikeus

Organización encargada de los procedimientos de recurso: Markkinaoikeus

Información sobre los plazos de revisión: Suomeksi: Hankintapäätöksestä on oikeus tehdä valitus Markkinaoikeuteen. Valitus on tehtävä kirjallisesti 14 päivän kuluessa siitä, kun asianosainen on saanut tiedon hankintaa koskevasta päätöksestä valitusosoituksineen. Tiedoksisaantipäivää ei lasketa mukaan valitusaikaan.

Organización que proporciona más información sobre los procedimientos de recurso: Markkinaoikeus

8. Organizaciones

8.1. ORG-0001

Denominación oficial: Markkinaoikeus

Número de registro: 3006157-6

Dirección postal: Radanrakentajantie 5

Localidad: Helsinki

Código postal: 00520

Subdivisión del país (NUTS): Helsinki-Uusimaa (FI1B1)

País: Finlandia

Correo electrónico: markkinaoikeus@oikeus.fi

Teléfono: +358 295643300

Dirección de internet: <https://www.markkinaoikeus.fi>

Funciones de esta organización:

Organización encargada de los procedimientos de recurso

Organización que proporciona más información sobre los procedimientos de recurso

Organización de mediación

8.1. ORG-0002

Denominación oficial: Finnish Heritage Agency / Museovirasto

Número de registro: 0292559-2

Dirección postal: PL 913

Localidad: Helsinki

Código postal: 00101

Subdivisión del país (NUTS): Helsinki-Uusimaa (FI1B1)

País: Finlandia

Punto de contacto: National Museum of Finland

Correo electrónico: hankinnat@museovirasto.fi

Teléfono: +358 295336070

Dirección de internet: <http://www.museovirasto.fi>

Funciones de esta organización:

Comprador

8.1. ORG-0003

Denominación oficial: Hansel Oy (Hilma)

Número de registro: FI09880841

Dirección postal: Mannerheiminaukio 1a
Localidad: Helsinki
Código postal: 00100
Subdivisión del país (NUTS): Helsinki-Uusimaa (FI1B1)
País: Finlandia
Punto de contacto: eSender
Correo electrónico: tekninen@hankintailmoitukset.fi
Teléfono: 029 55 636 30
Dirección de internet: <http://hankintailmoitukset.fi>
Funciones de esta organización:
TED eSender

10. Modificación

Versión del anuncio anterior que debe modificarse

:

5ee357e9-712d-43bc-895a-d3932967dbc8-01

Principal motivo de la modificación

:

Información actualizada

Descripción

:

The Procurement unit has decided to extend the deadline for submitting tenders to 7.9.2026.

10.1. Modificación

Identificador de sección: PROCEDURE

10.1. Modificación

Identificador de sección: LOT-0000

Información del anuncio

Identificador/versión del anuncio: e7a770a2-3ea1-4266-91a3-dbeae5ddb9 - 01

Tipo de formulario: Licitación

Tipo de anuncio: Anuncio de contrato o de concesión. Régimen normal

Subtipo de anuncio: 16

Fecha de envío del anuncio: 27/08/2026 07:45:19 (UTC+00:00) Hora de Europa Occidental, GMT

Anuncio: fecha de envío (por parte del eSender): 27/08/2026 07:45:20 (UTC+00:00) Hora de Europa Occidental, GMT

Lenguas en las que este anuncio está disponible oficialmente: inglés

Número de publicación del anuncio: 593981-2026

Número de la edición del DO S: 166/2026

Fecha de publicación: 28/08/2026