

240209-2026 - Hange

Norra – Turundusteenused – Framework agreement for advertisement services - job advertisements and notices.

OJ S 69/2026 09/04/2026

**Hanketeade või kontsessiooniteade – üldkord - Paranduse teade
Teenused**

1. Hankija

1.1. Hankija

Ametlik nimi: Harstad Kommune

E-posti aadress: innkjop@harstad.kommune.no

Hankija õiguslik vorm: Kohaliku omavalitsuse kontrollitav avalik-õiguslik isik

Hankija tegevus: Üldised avalikud teenused

1.1. Hankija

Ametlik nimi: Harstad havn

E-posti aadress: innkjop@harstad.kommune.no

Hankija õiguslik vorm: Kohaliku omavalitsuse kontrollitav avalik-õiguslik isik

Hankija tegevus: Üldised avalikud teenused

1.1. Hankija

Ametlik nimi: Tjeldsund kommune

E-posti aadress: innkjop@harstad.kommune.no

Hankija õiguslik vorm: Kohaliku omavalitsuse kontrollitav avalik-õiguslik isik

Hankija tegevus: Üldised avalikud teenused

1.1. Hankija

Ametlik nimi: Kvæfjord Kommune

E-posti aadress: innkjop@harstad.kommune.no

Hankija õiguslik vorm: Kohaliku omavalitsuse kontrollitav avalik-õiguslik isik

Hankija tegevus: Üldised avalikud teenused

2. Menetlus

2.1. Menetlus

Pealkiri: Framework agreement for advertisement services - job advertisements and notices.

Kirjeldus: Background Harstad municipality and the collaborating municipalities shall enter into a new framework agreement for advertising services as a result of the existing framework agreement for job advertisements expiring. The municipalities have a continual need for effective recruitment advertising, as well as the execution of statutory notices in the press and /or public registers. The objective of the procurement is to ensure an overall, predictable and cost efficient advertising process with good traceability, from ordering and production to publication and documentation. The supplier market also requests that the municipalities need to use more channels and formats (digital surfaces and print) and that the ordering and follow-up process shall support the municipalities' internal work flow. Harstad municipality is the contracting authority on behalf of the municipalities covered by the procurement. Emphasis is put on the fact that the participating municipalities each bear responsibility for their obligations in the execution of the framework agreement. The requirements cannot be applied to the

municipalities together, but only against the municipality that has resulted in any contract deviation. Other municipal entities, including all public law bodies and organisations established by Harstad municipality, shall have the right, but are not obliged, to enter into this agreement. Description of the assignment The procurement comprises a framework agreement for the purchase, production and publication of job advertisements, announcements and equivalent announcements in relevant channels. The agreement shall cover announcements in both digital and printed areas, including relevant trade and trade media, newspapers, job portals, social media and public registers when required. The delivery shall include the necessary production support connected to the design and adaptation of advertising material, as well as the delivery of documentation of publication and available statistics/reporting for completed campaigns and indentations. Furthermore, the tenderer shall offer a web-based ordering and management system that supports ordering, approval and follow-up and which provides a total overview of status and history. The system shall also be able to support integration with the municipality's recruitment/HR system.

Menetluse tunnus: 86aedda6-f91f-4207-adfa-85c69927bb67

Sisemine tunnus: cmkmc38q002kl904bmjdnhez

Menetluse liik: Avatud

Kiirendatud menetlus: ei

2.1.1. Eesmärk

Lepingu olemus: Teenused

Peamine liigitus (cpv): 79342000 Turundusteenused

Täiendav liigitus (cpv): 79340000 Reklaami- ja turundusteenused

2.1.2. Lepingu täitmise koht

Riik – jaotus (NUTS): Troms/Romsa/Tromssa (NO072)

Riik: Norra

Lisateave: Norway

2.1.3. Maksumus

Eeldatav maksumus käibemaksuta: 4 500 000,00 NOK

2.1.4. Üldine teave

Õiguslik alus:

Direktiiv 2014/24/EL

Anskaffelsesforskriften -

2.1.6. Kõrvaldamise alused

Väljajätmise aluste allikad: Hankedokument, Hankedokument

5. Osa

5.1. Osa: LOT-0001

Pealkiri: Framework agreement for advertisement services - job advertisements and notices.

Kirjeldus: Background Harstad municipality and the collaborating municipalities shall enter into a new framework agreement for advertising services as a result of the existing framework agreement for job advertisements expiring. The municipalities have a continual need for effective recruitment advertising, as well as the execution of statutory notices in the press and /or public registers. The objective of the procurement is to ensure an overall, predictable and cost efficient advertising process with good traceability, from ordering and production to publication and documentation. The supplier market also requests that the municipalities need to use more channels and formats (digital surfaces and print) and that the ordering and follow-

up process shall support the municipalities' internal work flow. Harstad municipality is the contracting authority on behalf of the municipalities covered by the procurement. Emphasis is put on the fact that the participating municipalities each bear responsibility for their obligations in the execution of the framework agreement. The requirements cannot be applied to the municipalities together, but only against the municipality that has resulted in any contract deviation. Other municipal entities, including all public law bodies and organisations established by Harstad municipality, shall have the right, but are not obliged, to enter into this agreement. Description of the assignment The procurement comprises a framework agreement for the purchase, production and publication of job advertisements, announcements and equivalent announcements in relevant channels. The agreement shall cover announcements in both digital and printed areas, including relevant trade and trade media, newspapers, job portals, social media and public registers when required. The delivery shall include the necessary production support connected to the design and adaptation of advertising material, as well as the delivery of documentation of publication and available statistics/reporting for completed campaigns and indentations. Furthermore, the tenderer shall offer a web-based ordering and management system that supports ordering, approval and follow-up and which provides a total overview of status and history. The system shall also be able to support integration with the municipality's recruitment/HR system.

Sisemine tunnus: cmkmcm38q002ol9046ovm5wrj

5.1.1. Eesmärk

Lepingu olemus: Teenused

Peamine liigitus (cpv): 79342000 Turundusteenused

Täiendav liigitus (cpv): 79340000 Reklaami- ja turundusteenused

5.1.2. Lepingu täitmise koht

Riik – jaotus (NUTS): Troms/Romsa/Tromssa (NO072)

Riik: Norra

Lisateave: Norway

5.1.3. Eeldatav kestus

Kestus: 48 Kuud

5.1.4. Uuendamine

Maksimaalne lepingu uuendamiste arv: 2

Muu informatsioon uuendamise kohta: The contract can be extended for 1 year at a time, up to 2 times (2+1+1).

5.1.5. Maksumus

Eeldatav maksumus käibemaksuta: 4 500 000,00 NOK

5.1.6. Üldine teave

Reserveeritud osalemine:

Osalemine ei ole reserveeritud.

Hankeprojekt, mida ei rahastata ELi vahenditest

Hanke suhtes kohaldatakse riigihankelepingut (GPA): jah

5.1.9. Kvalifitseerimistingimused

Valikukriteeriumide allikad: Hankedokument

5.1.10. Pakkumuste hindamise kriteeriumid

Kriteerium:

Liik: Kvaliteet

Nimi: Quality

Kirjeldus: Under this criteria, associated requirements will be assessed.

Hindamise kaalukriteeriumi kategooria: Kaal (protsentides, täpne)

Hindamiskriteerium – arv: 30

Kriteerium:

Liik: Hind

Nimi: Price

Kirjeldus: The price form will be assessed under this criteria.

Hindamise kaalukriteeriumi kategooria: Kaal (protsentides, täpne)

Hindamiskriteerium – arv: 70

5.1.11. Hankedokumendid

Hankedokumentide aadress: <https://hyyr.no/procurement/cmkmcm38q002kl904bmjdnxez>

5.1.12. Hanke tingimused

Esitamise tingimused:

Elektrooniline esitamine: Nõutav

Esitamise aadress: <https://hyyr.no/procurement/cmkmcm38q002kl904bmjdnxez>

Keeled, milles võib pakkumusi või osalemistaotlusi esitada: norra keel, inglise keel

Elektrooniline kataloog: Ei ole lubatud

Pakkumuste esitamise tähtaeg: 04/05/2026 14:00:00 (UTC+02:00) Ida-Euroopa aeg, Kesk-Euroopa suveaeg

Periood, mille jooksul pakkumus peab jääma kehtivaks: 60 Päevad

Lepingutingimused:

Lepingu täitmine peab toimuma kaitstud tööhõive programmide raames: Ei

Lepingu täitmisega seotud tingimused: See Tender Documents

E-arveldamine: Nõutav

Kasutatakse elektroonilisi tellimusi: ei

Kasutatakse elektroonilisi makseid: ei

Rahastamiskord: See tender documents

5.1.15. Vahendid

Raamleping:

Raamleping ilmaminikonkursita

Osalejate maksimaalne arv: 1

Teave dūnaamilise hankesūsteemi kohta:

Ei kohaldata dūnaamilist hankesūsteemi

5.1.16. Lisateave, lepitus ja vaidlustus

Vaidlustusorgan: MIDTRE HÅLOGALAND TINGRETT

Organisatsioon, mis annab lisateavet hankemenetluse kohta: Harstad Kommune

Organisatsioon, mis annab lisateavet vaidlustamise kohta: MIDTRE HÅLOGALAND TINGRETT

Organisatsioon, millele laekuvad osalemistaotlused: Hyyr AS

8. Organisatsioonid

8.1. ORG-0001

Ametlik nimi: MIDTRE HÅLOGALAND TINGRETT

Registreerimisnumber: 926723073

Postiaadress: Postboks 343

Linn: Narvik
Sihtnumber: 8505
Riik – jaotus (NUTS): Nordland/Nordlândia (NO071)
Riik: Norra
Kontaktpunkt: MIDTRE HÅLOGALAND TINGRETT
Selle organisatsiooni rollid:
Vaidlustusorgan
Organisatsioon, mis annab lisateavet vaidlustamise kohta

8.1. ORG-0002

Ametlik nimi: Hyyr AS
Registreerimisnumber: 924998687
Postiaadress: Gaustadalléen 21
Linn: Oslo
Sihtnumber: 0349
Riik – jaotus (NUTS): Oslo (NO081)
Riik: Norra
Kontaktpunkt: Hyyr Support
E-posti aadress: admin@hyyr.no
Telefon: +47 90 63 65 38
Internetiaadress: <https://hyyr.no>
Selle organisatsiooni rollid:
Organisatsioon, millele laekuvad osalemistaotlused

8.1. ORG-0003

Ametlik nimi: Harstad Kommune
Registreerimisnumber: 972417971
Postiaadress: Asbjørn Selsbanes gate 9
Linn: Harstad
Sihtnumber: 9405
Riik – jaotus (NUTS): Troms/Romsa/Tromssa (NO072)
Riik: Norra
Kontaktpunkt: Harstad Kommune
E-posti aadress: innkjop@harstad.kommune.no
Telefon: +4790526349
Internetiaadress: <https://www.harstad.kommune.no/>
Selle organisatsiooni rollid:
Hankija
Organisatsioon, mis annab lisateavet hankemenetluse kohta

8.1. ORG-0004

Ametlik nimi: Harstad havn
Registreerimisnumber: 972417971
Postiaadress: Postmottak, Postboks 1000, Harstad kommune
Linn: Harstad
Sihtnumber: 9411
Riik – jaotus (NUTS): Troms/Romsa/Tromssa (NO072)
Riik: Norra
Kontaktpunkt: Harstad havn
E-posti aadress: innkjop@harstad.kommune.no
Telefon: +4791645479

Selle organisatsiooni rollid:

Hankija

8.1. ORG-0005

Ametlik nimi: Tjeldsund kommune

Registreerimisnumber: 959469326

Postiaadress: Evenskjer

Linn: Evenskjer

Sihtnumber: 9440

Riik – jaotus (NUTS): Troms/Romsa/Tromssa (NO072)

Riik: Norra

Kontaktpunkt: Tjeldsund kommune

E-posti aadress: innkjop@harstad.kommune.no

Telefon: +4790526349

Internetiaadress: <https://www.tjeldsund.kommune.no/>

Selle organisatsiooni rollid:

Hankija

8.1. ORG-0006

Ametlik nimi: Kvæfjord Kommune

Registreerimisnumber: 972417998

Postiaadress: Bygdeveien 26

Linn: Borkenes

Sihtnumber: 9475

Riik – jaotus (NUTS): Troms/Romsa/Tromssa (NO072)

Riik: Norra

Kontaktpunkt: Kvæfjord Kommune

E-posti aadress: innkjop@harstad.kommune.no

Telefon: +4790526349

Internetiaadress: <https://www.kvafjord.kommune.no/>

Selle organisatsiooni rollid:

Hankija

10. Muudatus

Eelmise teate versioon, mida muudetakse

:

cb3e5b19-95a6-4d00-b173-cc783861e030-01

Muudatuse peamine põhjus

:

Teave ajakohastatud

Kirjeldus

:

Changes in the tender documentation Details: 1. A new requirement for "Quality": "Description of what is included in the different media packages/price models"

10.1. Muudatus

Punkti tunnus: LOT-0001

Muudatuste kirjeldus: Changes in the tender documentation

Teave teate kohta

Teate tunnus/version: 76bf3567-d632-45dd-9cbd-0e96815ab701 - 01

Vormi liik: Hange

Teate liik: Hanketeade või kontsessiooniteade – üldkord

Teate alaliik: 16

Teate saatmise kuupäev: 08/04/2026 12:49:17 (UTC+02:00) Ida-Euroopa aeg, Kesk-Euroopa suveaeg

Keeled, milles käesolev teade on ametlikult kättesaadav: inglise keel

Teate avaldamise number: 240209-2026

ELT S väljaande number: 69/2026

Avaldamise kuupäev: 09/04/2026