

425083-2026 - Hange

Norra – Turundusteenused – Advertising services for Harstad municipality and collaborating municipalities.

OJ S 118/2026 22/06/2026

**Hanketeade või kontsessiooniteade – üldkord
Teenused**

1. Hankija

1.1. Hankija

Ametlik nimi: Harstad Kommune

E-posti aadress: innkjop@harstad.kommune.no

Hankija õiguslik vorm: Riigi osalusega äriühing

Hankija tegevus: Üldised avalikud teenused

1.1. Hankija

Ametlik nimi: Kvæfjord Kommune

E-posti aadress: innkjop@harstad.kommune.no

Hankija õiguslik vorm: Riigi osalusega äriühing

Hankija tegevus: Üldised avalikud teenused

1.1. Hankija

Ametlik nimi: Dielddanuori suohkan - Tjeldsund kommune

E-posti aadress: innkjop@harstad.kommune.no

Hankija õiguslik vorm: Riigi osalusega äriühing

Hankija tegevus: Üldised avalikud teenused

2. Menetlus

2.1. Menetlus

Pealkiri: Advertising services for Harstad municipality and collaborating municipalities.

Kirjeldus: Background: Harstad municipality shall, on behalf of the participating collaboration municipalities, enter into a new framework agreement for advertising services. The need is a more general, efficient and predictable ad process. The municipalities need a system that combines a high degree of self-service with access to professional consultancy as needed. This particularly applies to recruitment advertisements, but the municipalities can also use the system for more complex or statutory announcements, where correct channel choices, targeting and documentation are important. Harstad municipality is the contracting authority for the procurement on behalf of the municipalities included in the contract. Each participating municipality will be responsible for its own obligations under the framework agreement. Other municipal entities, including public law bodies and organisations established by Harstad municipality, shall have the right, but are not obliged, to join the contract. Description of the assignment: Framework agreement for the procurement, production and publication of job advertisements, announcements and equivalent announcements on relevant channels. The contract's system shall facilitate simple and effective orders, follow-up and documentation of announcements. A service with self-service functionality is requested, combined with access to consultancy and assistance in the cases required by the municipalities. The contract shall contribute to better traceability and internal control throughout the entire process, from ordering and production to publication, reporting and archivable documentation. It is also a

central objective that the system shall support the municipality's work flow and interact with the recruitment and HR systems that are used. The delivery shall cover publication in relevant digital and printed channels, including, among other things, newspapers, trade and trade media, job portals, social media and public registers where publication is required. Furthermore, the tenderer's system shall allow advertisements prepared in the municipalities' own recruitment and HR systems to be imported or uploaded to the tenderer's platform in an easy and appropriate manner. System integrations or automated data exchange are not required. The assignment also includes the necessary reporting and documentation for each advertisement or campaign.

Menetluse tunnus: 8e857b72-8f18-4054-85ec-f1aaf6bd720d

Sisemine tunnus: cmpz9l6kf000004jrhdhsi6f8

Menetluse liik: Avatud

Kiirendatud menetlus: ei

2.1.1. Eesmärk

Lepingu olemus: Teenused

Peamine liigitus (cpv): 79342000 Turundusteenused

Täiendav liigitus (cpv): 79341400 Reklaamikampaaniateenused, 79341100

Reklaaminõustamisteenused, 79341500 Õhureklaamiteenused, 79000000 Õigus-, turundus-, nõustamis-, värbamis-, trüki- ja turvaalased kommertsteenused, 79341200

Reklaamijuhtimisteenused, 79413000 Turunduse juhtimise nõustamisteenused, 79341000 Reklaamiteenused

2.1.2. Lepingu täitmise koht

Postiaadress: Postmottak, Postboks 1000, Harstad kommune

Linn: Harstad

Sihtnumber: 9479

Riik – jaotus (NUTS): Troms/Romsa/Tromssa (NO072)

Riik: Norra

Lisateave: Norway

2.1.3. Maksumus

Eeldatav maksumus käibemaksuta: 4 500 000,00 NOK

2.1.4. Üldine teave

Õiguslik alus:

Direktiiv 2014/24/EL

Anskaffelsesforskriften -

2.1.6. Kõrvaldamise alused

Väljajätmise aluste allikad: Hankedokument, Hankedokument

5. Osa

5.1. Osa: LOT-0001

Pealkiri: Harstad municipality with collaboration municipalities shall enter into a new contract with one tenderer

Kirjeldus: Background: Harstad municipality shall, on behalf of the participating collaboration municipalities, enter into a new framework agreement for advertising services. The need is a more general, efficient and predictable ad process. The municipalities need a system that combines a high degree of self-service with access to professional consultancy as needed.

This particularly applies to recruitment advertisements, but the municipalities can also use the

system for more complex or statutory announcements, where correct channel choices, targeting and documentation are important. Harstad municipality is the contracting authority for the procurement on behalf of the municipalities included in the contract. Each participating municipality will be responsible for its own obligations under the framework agreement. Other municipal entities, including public law bodies and organisations established by Harstad municipality, shall have the right, but are not obliged, to join the contract. Description of the assignment: Framework agreement for the procurement, production and publication of job advertisements, announcements and equivalent announcements on relevant channels. The contract's system shall facilitate simple and effective orders, follow-up and documentation of announcements. A service with self-service functionality is requested, combined with access to consultancy and assistance in the cases required by the municipalities. The contract shall contribute to better traceability and internal control throughout the entire process, from ordering and production to publication, reporting and archivable documentation. It is also a central objective that the system shall support the municipality's work flow and interact with the recruitment and HR systems that are used. The delivery shall cover publication in relevant digital and printed channels, including, among other things, newspapers, trade and trade media, job portals, social media and public registers where publication is required. Furthermore, the tenderer's system shall allow advertisements prepared in the municipalities' own recruitment and HR systems to be imported or uploaded to the tenderer's platform in an easy and appropriate manner. System integrations or automated data exchange are not required. The assignment also includes the necessary reporting and documentation for each advertisement or campaign.

Sisemine tunnus: cmpz9l6mn000304jrz97ktewf

5.1.1. Eesmärk

Lepingu olemus: Teenused

Peamine liigitus (cpv): 79342000 Turundusteenused

Täiendav liigitus (cpv): 79341400 Reklaamikampaaniateenused, 79341100

Reklaaminõustamisteenused, 79341500 Õhureklaamiteenused, 79000000 Õigus-, turundus-, nõustamis-, värbamis-, trüki- ja turvaalased kommertsteenused, 79341200

Reklaamijuhtimisteenused, 79413000 Turunduse juhtimise nõustamisteenused, 79341000 Reklaamiteenused

5.1.2. Lepingu täitmise koht

Postiaadress: Postmottak, Postboks 1000, Harstad kommune

Linn: Harstad

Sihtnumber: 9479

Riik – jaotus (NUTS): Troms/Romsa/Tromssa (NO072)

Riik: Norra

Lisateave: Norway

5.1.3. Eeldatav kestus

Kestus: 48 Kuud

5.1.4. Uuendamine

Maksimaalne lepingu uuendamiste arv: 2

Muu informatsioon uuendamise kohta: The contract can be extended for 1 year at a time, up to 2 times (2+1+1).

5.1.5. Maksumus

Eeldatav maksumus käibemaksuta: 4 500 000,00 NOK

5.1.6. Üldine teave

Reserveeritud osalemine:

Osalemine ei ole reserveeritud.

Hankeprojekt, mida ei rahastata ELi vahenditest

Hanke suhtes kohaldatakse riigihankelepingut (GPA): jah

5.1.7. Strateegilised hanked

Innovatsioonihange: Hanke alusel tellitud tööd, asjad või teenused toovad endaga kaasa protsessiinnovatsiooni.

5.1.9. Kvalifitseerimistingimused

Valikukriteeriumide allikad: Hankedokument

5.1.10. Pakkumuste hindamise kriteeriumid

Kriteerium:

Liik: Kvaliteet

Nimi: Quality

Kirjeldus: Assessment of the functionality of the digital platform system for self-service, simple ordering, follow-up, traceability, documentation and support of the municipalities' work flow.

Hindamise kaalukriteeriumi kategooria: Kaal (protsentides, täpne)

Hindamiskriteerium – arv: 60

Kriteerium:

Liik: Hind

Nimi: Price

Kirjeldus: Evaluation of the tenderer's price form for advertising services, including relevant prices for publication, any mark-up/fees and price sustainability for the announcement volume and channel needs covered by the framework agreement.

Hindamise kaalukriteeriumi kategooria: Kaal (protsentides, täpne)

Hindamiskriteerium – arv: 40

5.1.11. Hankedokumendid

Hankedokumentide aadress: <https://hyyr.no/procurement/cmpz9l6kf000004jrhdksi6f8>

5.1.12. Hanke tingimused

Esitamise tingimused:

Elektrooniline esitamine: Nõutav

Esitamise aadress: <https://hyyr.no/procurement/cmpz9l6kf000004jrhdksi6f8>

Keeled, milles võib pakkumusi või osalemistaotlusi esitada: norra keel, inglise keel

Elektrooniline kataloog: Ei ole lubatud

Pakkumuste esitamise tähtaeg: 06/08/2026 12:00:00 (UTC+02:00) Ida-Euroopa aeg, Kesk-Euroopa suveaeg

Periood, mille jooksul pakkumus peab jääma kehtivaks: 60 Päevad

Lepingutingimused:

Lepingu täitmine peab toimuma kaitstud tööhõive programmide raames: Ei

Lepingu täitmisega seotud tingimused: See Tender Documents

E-arveldamine: Nõutav

Kasutatakse elektroonilisi tellimusi: ei

Kasutatakse elektroonilisi makseid: ei

Rahastamiskord: See tender documents

5.1.15. Vahendid

Raamleping:

Raamleping ilmaminikonkursita

Osalejate maksimaalne arv: 1

Teave dūnaamilise hankesūsteemi kohta:

Ei kohaldata dūnaamilist hankesūsteemi

5.1.16. Lisateave, lepitus ja vaidlustus

Vaidlustusorgan: MIDTRE HÅLOGALAND TINGRETT

Organisatsioon, mis annab lisateavet hankemenetluse kohta: Harstad Kommune

Organisatsioon, mis annab lisateavet vaidlustamise kohta: MIDTRE HÅLOGALAND TINGRETT

Organisatsioon, millele laekuvad osalemistaotlused: Hyyr AS

8. Organisatsioonid

8.1. ORG-0001

Ametlik nimi: MIDTRE HÅLOGALAND TINGRETT

Registreerimisnumber: 926723073

Postiaadress: Postboks 343

Linn: NARVIK

Sihtnumber: 8505

Riik – jaotus (NUTS): Nordland/Nordlānnda (NO071)

Riik: Norra

Kontaktpunkt: MIDTRE HÅLOGALAND TINGRETT

Selle organisatsiooni rollid:

Vaidlustusorgan

Organisatsioon, mis annab lisateavet vaidlustamise kohta

8.1. ORG-0002

Ametlik nimi: Hyyr AS

Registreerimisnumber: 924998687

Postiaadress: Gaustadallēen 21

Linn: Oslo

Sihtnumber: 0349

Riik – jaotus (NUTS): Oslo (NO081)

Riik: Norra

Kontaktpunkt: Hyyr Support

E-posti aadress: admin@hyyr.no

Telefon: +47 90 63 65 38

Selle organisatsiooni rollid:

Organisatsioon, millele laekuvad osalemistaotlused

8.1. ORG-0003

Ametlik nimi: Harstad Kommune

Registreerimisnumber: 972417971

Postiaadress: Postmottak, Postboks 1000, Harstad kommune

Linn: Harstad

Sihtnumber: 9479

Riik – jaotus (NUTS): Troms/Romsa/Tromssa (NO072)

Riik: Norra

Kontaktpunkt: Harstad Kommune

E-posti aadress: innkjop@harstad.kommune.no

Telefon: +4791645479

Selle organisatsiooni rollid:

Hankija

Organisatsioon, mis annab lisateavet hankemenetluse kohta

8.1. ORG-0004

Ametlik nimi: Kvæfjord Kommune

Registreerimisnumber: 972417998

Postiaadress: Bygdevegen 26

Linn: Borkenes

Sihtnumber: 9475

Riik – jaotus (NUTS): Troms/Romsa/Tromssa (NO072)

Riik: Norra

Kontaktpunkt: Kvæfjord Kommune

E-posti aadress: innkjop@harstad.kommune.no

Telefon: 90526349

Selle organisatsiooni rollid:

Hankija

8.1. ORG-0005

Ametlik nimi: Dielddanuori suohkan - Tjeldsund kommune

Registreerimisnumber: 959469326

Postiaadress: Evenskjer

Linn: Evenskjer

Sihtnumber: 9440

Riik – jaotus (NUTS): Troms/Romsa/Tromssa (NO072)

Riik: Norra

Kontaktpunkt: Dielddanuori suohkan - Tjeldsund kommune

E-posti aadress: innkjop@harstad.kommune.no

Telefon: +4790526349

Selle organisatsiooni rollid:

Hankija

Teave teate kohta

Teate tunnus/version: 7fa347b6-d9e9-45c2-9c98-2178b566c68e - 01

Vormi liik: Hange

Teate liik: Hanketeade või kontsessiooniteade – üldkord

Teate alaliik: 16

Teate saatmise kuupäev: 19/06/2026 12:36:34 (UTC+02:00) Ida-Euroopa aeg, Kesk-Euroopa suveaeg

Keeled, milles käesolev teade on ametlikult kättesaadav: inglise keel

Teate avaldamise number: 425083-2026

ELT S väljaande number: 118/2026

Avaldamise kuupäev: 22/06/2026