

486757-2026 - Hange

Saksamaa – Reklaamikampaaniateenused – 10010807-Communication Campaign

OJ S 133/2026 14/07/2026

Hanketeade või kontsessiooniteade – üldkord

Teenused

1. Hankija

1.1. Hankija

Ametlik nimi: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

E-posti aadress: gerhard.jaekel@giz.de

Hankija õiguslik vorm: Keskkvalitsusasutuse kontrollitav riigi osalusega äriühing

Hankija tegevus: Üldised avalikud teenused

2. Menetlus

2.1. Menetlus

Pealkiri: 10010807-Communication Campaign

Kirjeldus: Women in Kosovo have less education and training opportunities than men and are therefore limited in their professional development. They are underrepresented in basic and general education, vocational training and labour market-oriented training, on the labour market and as start-up entrepreneurs. Around 20 per cent of women only have an income. This exacerbates economic inequality in rural areas, above all. Women from minority backgrounds, such as the Serbian minority in northern Kosovo, are particularly affected. The project aims to expand economic opportunities for disadvantaged women in rural Kosovo. This particularly affects the 35 to 55 age group and women who have dropped out of education or have completed it and are unable to find initial or continuing training. The project supports women in improving their employability and setting up and expanding small businesses in rural areas. Among other things, it provides training, advisory services and assistance with the regulation of unregulated work. It also develops gender-just financial support programmes. The project works with representatives of government and civil society. At the same time, the project is promoting a (nationwide) communication campaign with the aim of changing the views of Kosovan society and making it more open to women's participation in vocational training and work. The overall module objective is that the employment prospects for disadvantaged women in rural areas in Kosovo have improved. The term "communication campaign" shall be used in a broadest sense of all measures that can enable a change of societal values, social norms, perceptions, attitudes and behaviour, i.e. social and behavior change (SBC). Output 1 strengthens the capacities and competences of selected public labour market service providers to pilot new labour market initiatives for disadvantaged women. Output 2 cooperates with civil society organisations to ensure that disadvantaged women in rural areas benefit from gender-responsive labour market services to improve their employability. Output 3 initiates gender-transformative changes in the perception of women's participation in vocational training and employment in parts of Kosovan society.

Menetluse tunnus: 4e3f5a35-fafe-4ecd-9fce-bbf7149faa5b

Sisemine tunnus: 10010807

Menetluse liik: Avatud

Kiirendatud menetlus: ei

2.1.1. Eesmärk

Lepingu olemus: Teenused

Peamine liigitus (cpv): 79341400 Reklaamikampaaniateenused

2.1.2. Lepingu täitmise koht

Riik: Kosovo

Kõikjal asjaomases riigis

2.1.4. Üldine teave

Lisateave: #Bekanntmachungs-ID: CXTRYY6YTW680LF# All communication takes place in English via communication tool in the project area of the procurement portal.

Õiguslik alus:

Direktiiv 2014/24/EL

vgv -

2.1.6. Kõrvaldamise alused

Väljajätmise aluste allikad: Teade

Ainult siseriiklikest kõrvalejätmise alustest tulenevate kohustuste rikkumine: In accordance with §§ 123,124 GWB, § 22 LkSG

5. Osa

5.1. Osa: LOT-0001

Pealkiri: 10010807-Communication Campaign

Kirjeldus: Women in Kosovo have fewer education and training opportunities than men, which limits their professional development. They are underrepresented in basic and general education, vocational training, labour market-oriented training, the labour market, and as start-up entrepreneurs. Women from minority backgrounds and rural areas are particularly affected. The project aims to expand economic opportunities for disadvantaged women in rural Kosovo. It focuses on women aged 35 to 55 and those who have dropped out of education or are unable to find initial or continuing training after completing it. The project supports women in improving their employability and in setting up and expanding small businesses in rural areas. It provides training, advisory services, and assistance with regulating unregulated work, and develops gender-just financial support programmes. Output 3 aims to change social norms and practices. Gender stereotypes and role models, especially in the world of work, are to be reflected on, and gender-transformative attitudes supported. At the same time, the project promotes a nationwide communication campaign to shift societal views and make Kosovo more open to women's participation in vocational training and work. The term "communication campaign" is used broadly to include all measures that can foster changes in societal values, social norms, perceptions, attitudes, and behaviour (social and behaviour change, SBC). A number of SBC intervention fields and target groups are anticipated at a general level: through gender-transformative campaigns and dialogue formats, the project aims to contribute to improved gender equality in education, training, and income-generating work. Campaigns also highlight the currently untapped human potential that women represent for Kosovo's social and economic development. Key audiences in broader society will be reached with gender-transformative measures using suitable SBC approaches, such as positive deviance, campaigns, entertainment education, nudging, and targeted formats ranging from direct interaction to traditional and social media. The tenderer is to implement Output 3 based on these aims, designing and delivering activities that promote reflection on norms, engage key audiences, and foster gender-transformative attitudes.

Sisemine tunnus: 10010807

5.1.1. Eesmärk

Lepingu olemus: Teenused

Peamine liigitus (cpv): 79341400 Reklaamikampaaniateenused

Täiendavad hankevõimalused:

Täiendavate hankevõimaluste kirjeldus: GIZ may optionally commission contract amendments and/or increases based on the criteria in the tender documents to the successful bidder of this tender. For details, please see the terms of reference.

5.1.2. Lepingu täitmise koht

Riik: Kosovo

Kõikjal asjaomases riigis

5.1.3. Eeldatav kestus

Alguskuupäev: 01/10/2026

Kestuse lõppkuupäev: 31/12/2027

5.1.4. Uuendamine

Maksimaalne lepingu uuendamiste arv: 2

Muu informatsioon uuendamise kohta: GIZ may optionally commission contract amendments and/or increases based on the criteria in the tender documents to the successful bidder of this tender. For details, please see the terms of reference.

5.1.6. Üldine teave

Reserveeritud osalemine:

Osalemine ei ole reserveeritud.

Tuleb esitada lepingu täitmiseks määratud töötajate nimed ja nende kutsekvalifikatsioonid: Ei ole nõutud

Hankeprojekt, mida ei rahastata ELi vahenditest

Hanke suhtes kohaldatakse riigihankelepingut (GPA): jah

See hange sobib ka väikestele ja keskmise suurusega ettevõtjatele (VKEd): jah

Lisateave: #Besonders auch geeignet für:freelance#, #Besonders auch geeignet für:selbst#, #Besonders auch geeignet für:other-sme#

5.1.7. Strateegilised hanked

Strateegilise hanke eesmärk: Sotsiaalsete eesmärkide täitmine

Kirjeldus: Weitere Details: siehe Wettbewerbsunterlagen / Leistungsbeschreibung

Sotsiaalse eesmärgi edendamine: Etniline võrdõiguslikkus, Sooline võrdõiguslikkus,

Inimõigustega seotud hoolsuskohustus ülemaailmses tarneahelas, Õiglased töötingimused, Muu

5.1.9. Kvalifitseerimistingimused

Valikukriteeriumide allikad: Teade

Kriteerium: Muud majanduslikud või finantsnõuded

Valikukriteeriumi kirjeldus: EN-A1: Principles for the execution of orders (Mit dem Angebot; Mittels Eigenerklärung): The eligibility criteria are not from the same category as stipulated above, as there is no suitable category. 1. Self-declaration: name of company and address, tax ID, registration and commercial register number or equivalent register in accordance with the legal provisions of the country of origin. 2. No grounds for exclusion pursuant to § 123, § 124 GWB, § 22 LkSG, EU-Russia sanctions 3. Declaration of bidding consortium and/or declaration of subcontractors (if applicable)

Kriteerium: Viited määratud teenustele

Valikukriteeriumi kirjeldus: EN-B1: Technical and professional ability (Mit dem Angebot; Mittels Eigenerklärung): 1. The technical assessment is only based on reference projects with a minimum commission value of 20,000.00 EUR (net). 2. At least 4 reference projects in the technical field of Social and Behaviour Change globally in the last 36 months

Kriteerium: Keskmise aastane käive

Valikukriteeriumi kirjeldus: EN-C1: Economic and financial standing (Mit dem Angebot; Mittels Eigenerklärung): Average annual turnover for the last three years (last-but-four financial year can be included in case of tenders held within 6 months of end of last financial year), at least: 560,000.00 EUR (net).

Kriteerium: Muud majanduslikud või finantsnõuded

Valikukriteeriumi kirjeldus: EN-C2: Economic and financial standing (Mit dem Angebot; Mittels Eigenerklärung): Average number of employees and managers in the last three calendar years, at least 5 persons.

5.1.10. Pakkumuste hindamise kriteeriumid

Kriteerium:

Liik: Hind

Nimi: Price

Kirjeldus: Price criteria for "Bestangebots-Quotienten-Methode"

Hindamise kaalukriteeriumi kategooria: Kaal (punktid, täpne)

Hindamiskriteerium – arv: 30

Kriteerium:

Liik: Kvaliteet

Nimi: Erreichte Gesamtpunktzahl nach fachlicher Wertung (inkl. Mindbed.)

Kirjeldus: Zur Ermittlung des wirtschaftlichsten Bieters wird hier von der Vergabestelle die erreichte Gesamtpunktzahl nach fachlicher Wertung eingetragen. Es werden nur Angebote mit einer fachlichen Bewertung von mindestens 500 Punkten gewertet. Fachliche Angebote mit weniger Punkten scheiden als fachlich ungeeignet aus.

Hindamise kaalukriteeriumi kategooria: Kaal (punktid, täpne)

Hindamiskriteerium – arv: 70

Kriteerium:

Liik: Kvaliteet

Nimi: Erreichte Gesamtpunktzahl nach fachlicher Wertung (inkl. Mindbed.)

Kirjeldus: Zur Ermittlung des wirtschaftlichsten Bieters wird hier von der Vergabestelle die erreichte Gesamtpunktzahl nach fachlicher Wertung eingetragen. Es werden nur Angebote mit einer fachlichen Bewertung von mindestens 500 Punkten gewertet. Fachliche Angebote mit weniger Punkten scheiden als fachlich ungeeignet aus.

Hindamise lävendikriteeriumi kategooria: Minimaalne punktisumma

Hindamiskriteerium – arv: 500

5.1.11. Hankedokumendid

Keeled, milles hankedokumendid on ametlikult kättesaadavad: inglise keel

Lisateabe taotlemise tähtaeg: 03/08/2026 23:59:59 (UTC+02:00) Ida-Euroopa aeg, Kesk-Euroopa suveaeg

Hankedokumentide aadress: <https://ausschreibungen.giz.de/Satellite/notice/CXTRYY6YTW680LF/documents>

Sihtotstarbeline teabevahetuskanal:

5.1.12. Hanke tingimused

Esitamise tingimused:

Elektrooniline esitamine: Nõutav

Esitamise aadress: <https://ausschreibungen.giz.de/Satellite/notice/CXTRYY6YTWR680LF>

Keeled, milles võib pakkumusi või osalemistaotlusi esitada: inglise keel

Elektrooniline kataloog: Ei ole lubatud

Variandid: Ei ole lubatud

Pakkujad võivad esitada rohkem kui ühe pakkumuse: Ei ole lubatud

Pakkumuste esitamise tähtaeg: 11/08/2026 12:00:00 (UTC+02:00) Ida-Euroopa aeg, Kesk-Euroopa suveaeg

Periood, mille jooksul pakkumus peab jääma kehtivaks: 59 Päevad

Teave, mida saab pärast esitamise tähtaega täiendada:

Ostja äranägemisel võib kõik puuduvad pakkujaga seotud dokumendid esitada hiljem.

Lisateave: GIZ asks the applicant or bidder to submit, complete or correct documents, within the framework laid down by law.

Lepingutingimused:

Lepingu täitmine peab toimuma kaitstud tööhõive programmide raames: Ei

Lepingu täitmisega seotud tingimused: The execution conditions result from the information given in the contract notice and the tender documents.

E-arveldamine: Nõutav

Kasutatakse elektroonilisi tellimusi: jah

Kasutatakse elektroonilisi makseid: jah

5.1.15. Vahendid

Raamleping:

Ei kohaldata raamlepingut

Teave dunaamilise hankesüsteemi kohta:

Ei kohaldata dunaamilist hankesüsteemi

5.1.16. Lisateave, lepitus ja vaidlustus

Vaidlustusorgan: Vergabekammern des Bundes

Teave vaidlustamise tähtaegade kohta: According to Article 160, Section 3 of the German Act Against Restraint of Competition (GWB), application for review is not permissible insofar as 1. the applicant has identified the claimed infringement of the procurement rules before submitting the application for review and has not submitted a complaint to the contracting authority within a period of 10 calendar days; the expiry of the period pursuant to Article 134, Section 2 remains unaffected, 2. complaints of infringements of procurement rules that are evident in the tender notice are not submitted to the contracting authority at the latest by the expiry of the deadline for the application or by the deadline for the submission of bids, specified in the tender notice. 3. complaints of infringements of procurement rules that first become evident in the tender documents are not submitted to the contracting authority at the latest by the expiry of the deadline for application or by the deadline for the submission of bids, 4. more than 15 calendar days have expired since receipt of notification from the contracting authority that it is unwilling to redress the complaint. Sentence 1 does not apply in the case of an application to determine the invalidity of the contract in accordance with Article 135, Section 1 (2). Article 134, Section 1, Sentence 2 remains unaffected.

Organisatsioon, mis annab lisateavet hankemenetluse kohta: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

8. Organisatsioonid

8.1. ORG-0001

Ametlik nimi: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Registreerimisnumber: 993-80072-52

Postiaadress: Dag-Hammarskjöld-Weg 1 - 5

Linn: Eschborn

Sihtnumber: 65760

Riik – jaotus (NUTS): Main-Taunus-Kreis (DE71A)

Riik: Saksamaa

E-posti aadress: gerhard.jaekel@giz.de

Telefon: +49 6196792802

Faks: +49 6196791115

Internetiaadress: <https://www.giz.de>

Selle organisatsiooni rollid:

Hankija

Organisatsioon, mis annab lisateavet hankemenetluse kohta

Organisatsioon, millele laekuvad osalemistaotlused

8.1. ORG-0002

Ametlik nimi: Vergabekammern des Bundes

Registreerimisnumber: 022894990

Postiaadress: Kaiser-Friedrich-Straße 16

Linn: Bonn

Sihtnumber: 53113

Riik – jaotus (NUTS): Bonn, Kreisfreie Stadt (DEA22)

Riik: Saksamaa

E-posti aadress: vk@bundeskartellamt.bund.de

Telefon: +49 2289499-0

Faks: +49 2289499-163

Internetiaadress: <https://www.bundeskartellamt.de>

Selle organisatsiooni rollid:

Vaidlustusorgan

8.1. ORG-0003

Ametlik nimi: Datenservice Öffentlicher Einkauf (in Verantwortung des Beschaffungsamts des BMI)

Registreerimisnumber: 0204:994-DOEVD-83

Linn: Bonn

Sihtnumber: 53119

Riik – jaotus (NUTS): Bonn, Kreisfreie Stadt (DEA22)

Riik: Saksamaa

E-posti aadress: noreply.esender_hub@bescha.bund.de

Telefon: +49228996100

Selle organisatsiooni rollid:

TED eSender

Teave teate kohta

Teate tunnus/version: 1bfc9060-e567-4206-bed0-09c597a1dafa - 01

Vormi liik: Hange

Teate liik: Hanketeade või kontsessiooniteade – üldkord

Teate alaliik: 16

Teate saatmise kuupäev: 10/07/2026 19:10:15 (UTC+02:00) Ida-Euroopa aeg, Kesk-Euroopa suveaeg

Keeled, milles käesolev teade on ametlikult kättesaadav: inglise keel

Teate avaldamise number: 486757-2026

ELT S väljaande number: 133/2026

Avaldamise kuupäev: 14/07/2026