

524448-2026 - Hange

Norra – Reklaami- ja turundusteenused – Framework agreement, Communication and Marketing Services.

OJ S 144/2026 29/07/2026

Hanketeade või kontsessiooniteade – üldkord
Teenused

1. Hankija

1.1. Hankija

Ametlik nimi: Sandnes kommune

E-posti aadress: sandra.pedersen2@sandnes.kommune.no

Hankija õiguslik vorm: Riigi osalusega äriühing

Hankija tegevus: Üldised avalikud teenused

2. Menetlus

2.1. Menetlus

Pealkiri: Framework agreement, Communication and Marketing Services.

Kirjeldus: The contracting authority needs to enter into a framework agreement with a tenderer for the procurement of communication and marketing services. Please note that job advertisements and film production will not be included in this framework agreement. See chapter 4 for further details on the procurement's purpose and requirements. The contracting authority is uncertain about the extent of the procurement, but based on average calculations based on statistics information for 2023-2025, an annual contract value of approx. NOK 1,200,000 is estimated excluding VAT. The total estimated contract value, including options, is approx. NOK 4,800,000 excluding VAT. Emphasis is put on the fact that the estimated contract value is only of an informative character and does not represent any obligations for the contracting authority or rights for the tenderer. The contracting authority draws attention to the fact that the actual contract value can vary, partly as a result of a decision that municipal sub-plans and other types of plans are likely to be prepared internally in the municipality, as well as changed financial framework terms, organisational changes and municipal activity. Tenderers cannot demand compensation if the expected procurement is lower than expected. Based on the estimated value of the contract, the contracting authority has stated the maximum contract value, c.f. the Court of Justice's case C-23/20. The maximum contract value is + 15% above the estimated value, calculated to NOK 5,520,000 excluding VAT.

Menetluse tunnus: c7b3364f-81c4-47c4-ab3c-6139524c40d9

Sisemine tunnus: 26/09315

Menetluse liik: Avatud

Kiirendatud menetlus: ei

Menetluskorra kirjeldus: The procurement will be made in accordance with the Public Procurement Act (LOA) dated 17 June 2016 no. 73 and the Public Procurement Regulations (FOA) dated 19 February 2020 no. 974 parts I and part III. The contract will be awarded in accordance with the open tender contest procedure, cf. the Public Procurement Regulations § 13-1 (1). Negotiations are not allowed in this competition. Tenders cannot, therefore, be changed after the tender deadline has expired. Furthermore, attention is agreed that tenders that include significant deviations from the procurement documents shall be rejected in accordance with PPR § 24-8 (1) b. The contracting authority can reject tenders that include

deviations from the procurement documents, uncertainties or similar that must not be considered insignificant, cf. the Public Procurement Regulations § 24-8 (2) a. Tenderers are therefore strongly encouraged to follow the instructions given in this tender documentation with annexes and possibly to question uncertainties through EU Supply to the contracting authority's gender neutral preferred.

2.1.1. Eesmärk

Lepingu olemus: Teenused

Peamine liigitus (cpv): 79340000 Reklaami- ja turundusteenused

Täiendav liigitus (cpv): 79341000 Reklaamiteenused, 79341100 Reklaaminõustamisteenused, 79342000 Turundusteenused, 79413000 Turunduse juhtimise nõustamisteenused, 79822500 Graafilise kujundamise teenused

2.1.2. Lepingu täitmise koht

Riik – jaotus (NUTS): Rogaland (NO0A1)

Riik: Norra

2.1.3. Maksumus

Eeldatav maksumus käibemaksuta: 4 800 000,00 NOK

2.1.4. Üldine teave

Õiguslik alus:

Direktiiv 2014/24/EL

2.1.6. Kõrvaldamise alused

Väljajätmise aluste allikad: Euroopa ühtne hankedokument (ESPD)

5. Osa

5.1. Osa: LOT-0000

Pealkiri: Framework agreement, Communication and Marketing Services.

Kirjeldus: The contracting authority needs to enter into a framework agreement with a tenderer for the procurement of communication and marketing services. Please note that job advertisements and film production will not be included in this framework agreement. See chapter 4 for further details on the procurement's purpose and requirements. The contracting authority is uncertain about the extent of the procurement, but based on average calculations based on statistics information for 2023-2025, an annual contract value of approx. NOK 1,200,000 is estimated excluding VAT. The total estimated contract value, including options, is approx. NOK 4,800,000 excluding VAT. Emphasis is put on the fact that the estimated contract value is only of an informative character and does not represent any obligations for the contracting authority or rights for the tenderer. The contracting authority draws attention to the fact that the actual contract value can vary, partly as a result of a decision that municipal sub-plans and other types of plans are likely to be prepared internally in the municipality, as well as changed financial framework terms, organisational changes and municipal activity. Tenderers cannot demand compensation if the expected procurement is lower than expected. Based on the estimated value of the contract, the contracting authority has stated the maximum contract value, c.f. the Court of Justice's case C-23/20. The maximum contract value is + 15% above the estimated value, calculated to NOK 5,520,000 excluding VAT.

Sisemine tunnus: 26/09315

5.1.1. Eesmärk

Lepingu olemus: Teenused

Peamine liigitus (cpv): 79340000 Reklaami- ja turundusteenused
Täiendav liigitus (cpv): 79341000 Reklaamiteenused, 79341100 Reklaaminõustamisteenused, 79342000 Turundusteenused, 79413000 Turunduse juhtimise nõustamisteenused, 79822500 Graafilise kujundamise teenused

5.1.2. Lepingu täitmise koht

Riik – jaotus (NUTS): Rogaland (NO0A1)
Riik: Norra

5.1.3. Eeldatav kestus

Kestus: 4 Aastad

5.1.4. Uuendamine

Maksimaalne lepingu uuendamiste arv: 2

5.1.5. Maksumus

Eeldatav maksumus käibemaksuta: 4 800 000,00 NOK

5.1.6. Üldine teave

Reserveeritud osalemine:

Osalemine ei ole reserveeritud.

Hankeprojekt, mida ei rahastata ELi vahenditest

Hanke suhtes kohaldatakse riigihankelepingut (GPA): ei

5.1.9. Kvalifitseerimistingimused

Valikukriteeriumide allikad: Hankedokument

5.1.10. Pakkumuste hindamise kriteeriumid

Kriteerium:

Liik: Kvaliteet

Nimi: Experience and reference assignments

Kirjeldus: See the tender documentation point 7.2.1.

Hindamise kaalukriteeriumi kategooria: Kaal (protsentides, täpne)

Hindamiskriteerium – arv: 40

Kriteerium:

Liik: Kvaliteet

Nimi: Solution proposal

Kirjeldus: See the tender documentation point 7.2.2.

Hindamise kaalukriteeriumi kategooria: Kaal (protsentides, täpne)

Hindamiskriteerium – arv: 30

Kriteerium:

Liik: Hind

Nimi: Price

Kirjeldus: See the tender documentation point 7.2.3.

Hindamise kaalukriteeriumi kategooria: Kaal (protsentides, täpne)

Hindamiskriteerium – arv: 30

5.1.11. Hankedokumendid

Lisateabe taotlemise tähtaeg: 04/09/2026 10:00:00 (UTC+00:00) Lääne-Euroopa aeg, Greenwichi aeg

Hankedokumentide aadress: https://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=459152&TID=200419648&B=

5.1.12. Hanke tingimused

Esitamise tingimused:

Elektrooniline esitamine: Nõutav

Esitamise aadress: https://eu.eu-supply.com/app/rfq/rwentrance_s.asp?PID=459152&TID=200419648&B=

Keeled, milles võib pakkumusi või osalemistaotlusi esitada: norra keel

Elektrooniline kataloog: Ei ole lubatud

Pakkumuste esitamise tähtaeg: 11/09/2026 10:00:00 (UTC+00:00) Lääne-Euroopa aeg, Greenwichi aeg

Periood, mille jooksul pakkumus peab jääma kehtivaks: 3 Kuud

Teave avaliku avamise kohta:

Avamise kuupäev: 11/09/2026 10:05:00 (UTC+00:00) Lääne-Euroopa aeg, Greenwichi aeg

Lepingutingimused:

Lepingu täitmine peab toimuma kaitstud tööhõive programmide raames: Ei

E-arveldamine: Nõutav

Kasutatakse elektroonilisi tellimusi: ei

Kasutatakse elektroonilisi makseid: jah

5.1.15. Vahendid

Raamleping:

Raamleping ilmainikonkursita

Osalejate maksimaalne arv: 50

Teave dunaamilise hankesüsteemi kohta:

Ei kohaldata dunaamilist hankesüsteemi

5.1.16. Lisateave, lepitus ja vaidlustus

Vaidlustusorgan: Sør-Rogaland Tingrett

Teave vaidlustamise tähtaegade kohta: 10 day waiting period.

Organisatsioon, mis annab lisateavet vaidlustamise kohta: Sandnes kommune

8. Organisatsioonid

8.1. ORG-0001

Ametlik nimi: Sandnes kommune

Registreerimisnumber: 964965137

Postiaadress: Rådhusgata 1

Linn: Sandnes

Sihtnumber: 4306

Riik – jaotus (NUTS): Rogaland (NO0A1)

Riik: Norra

Kontaktpunkt: Sandra Pedersen

E-posti aadress: sandra.pedersen2@sandnes.kommune.no

Telefon: +47 48206011

Hankija profiil: <https://eu.eu-supply.com/ctm/company/companyinformation/index/306369>

Selle organisatsiooni rollid:

Hankija

Organisatsioon, mis annab lisateavet vaidlustamise kohta

8.1. ORG-0002

Ametlik nimi: Sør-Rogaland Tingrett

Registreerimisnumber: 926723448

Osakond: Sandnes
Postiaadress: Olav Vs plass 1
Linn: Sandnes
Sihtnumber: 4306
Riik – jaotus (NUTS): Rogaland (NO0A1)
Riik: Norra
E-posti aadress: sor-rogaland.tingrett@domstol.no
Telefon: 52004600
Selle organisatsiooni rollid:
Vaidlustusorgan

Teave teate kohta

Teate tunnus/version: 12e7ab2b-1f2a-4534-9542-d11d3bd4cc54 - 01
Vormi liik: Hange
Teate liik: Hanketeade või kontsessiooniteade – üldkord
Teate alaliik: 16
Teate saatmise kuupäev: 28/07/2026 10:33:27 (UTC+00:00) Lääne-Euroopa aeg, Greenwichi aeg
Teate saatmise kuupäev (eSender): 28/07/2026 11:02:29 (UTC+00:00) Lääne-Euroopa aeg, Greenwichi aeg
Keeled, milles käesolev teade on ametlikult kättesaadav: inglise keel
Teate avaldamise number: 524448-2026
ELT S väljaande number: 144/2026
Avaldamise kuupäev: 29/07/2026