

537409-2026 - Kilpailu

Suomi – Tietotekniset palvelut: neuvonta, ohjelmistojen kehittäminen, Internet ja tuki – Digital exhibition design, software development and production for the reopening exhibition for the National Museum of Finland.

OJ S 148/2026 04/08/2026

**Hankintailmoitus tai käyttöoikeussopimusta koskeva ilmoitus – vakiojärjestelmä
Palvelut**

1. Ostaja

1.1. Ostaja

Virallinen nimi: Finnish Heritage Agency / Museovirasto

Sähköposti: hankinnat@museovirasto.fi

Ostajan oikeudellinen muoto: Julkisoikeudellinen yhteisö

Pääasiallinen toimiala: Yleinen julkishallinto

2. Menettely

2.1. Menettely

Ilmoituksen nimi: Digital exhibition design, software development and production for the reopening exhibition for the National Museum of Finland.

Kuvaus: The Finnish Heritage Agency, the Exhibitions and Events department of the National Museum of Finland (hereinafter the "Procurement unit") invites suppliers to submit tenders for media design and production (hereinafter the "Service") in this call for tenders and its attached annexes. The Service consists of programming, project management and technical delivery of an artificial intelligence System in the form of an interactive media software which will be used according to attached plans. The entire deliverable procurement is referred to in hereinafter as the "System". The National Museum of Finland will conduct the procurement through an open tendering procedure. The aim is for production to begin immediately after the selection of the supplier in approximately September 2026, and for delivery to the Procurement Unit to be completed no later than January 2027. The procurement documents are available in English. The Procurement unit requests a tender for: 1. Exhibition Media, AV and Interactive Elements including: - Lobby Screen - Intro to the Universe (projection) - Chatty objects - 9 interactive conversational artificial intelligence stations: - Chatty Objects Birds - Chatty Object Scarab - Chatty Object Meteorite - Chatty Object Shiva - Chatty Object Canoe - Chatty Object Turtle Seats - Chatty Object Raven Mask - Chatty Object Chilkat Blanket - Chatty Object Bad Luck Bird - Chatty Object Scarab - Projection (Hybrid element) - Agnicayana film projection solution - Exhibition wide - soundscapes including: - Anvil & hammer - Chatty Objects Birds - Audio - Egg - Chatty Object Meteorite - (hybrid element) - Chatty Object Canoe - (hybrid element) - Chatty Object Raven Mask - (hybrid element) - World tree - Conch - Universe - Overhead Screen - Universe - Chatty Universe The following items are not included within this tender: - Film content for the Agnicayana film projection - Recording of poem for the Egg Soundscape 2. Software, Services and Project Management including: - Software development and testing - Software installation and configuration - Technical and user documentation - Support and on-call services during the exhibition run - Training for the client's staff in the operation of the delivered systems - Project management covering the entire Procurement 3. Documentation set: - Technical documentation (architecture, APIs, content formats, deployment instructions). - Operational documentation for daily use by exhibition staff. - Maintenance instructions,

including restart procedures and troubleshooting steps. - Documentation required under the attached Annex 3 "03_Data and privacy requirements annex". - The tenderer shall provide sufficient documentation to enable re-installation and re-use of the System by the Procurement unit without dependency on the tenderer if the Procurement unit wants to use the System in the future after the exhibition. 4. Installation & on site deployment The tenderer shall: - Install all required system software components on site in coordination with the AV integrator contractor (procured separately) and the Procurement unit's team. - Integrate "The Universe" content into existing overhead LED screen and newly purchased hardware. - Conduct full system testing. 5. Training for museum staff The tenderer shall: - Provide training sessions for Procurement unit's staff on System operation, daily use and safety as applicable and needed for the procurement. - Provide training materials (slides, troubleshooting guides, quickstart sheets). 6. Final handover package The tenderer shall provide: - Final approved versions of all media assets. - Backup copies of the System and its configurations. - A complete inventory of all delivered software. - End of project report summarizing methods, design decisions, and technical notes. The procurements requirements are explained in more detail further on in this call for tenders and its attached annexes. The estimated value of the procurement is according to the Procurement unit 400 000 - 550 000 EUR (VAT 0%). Some of the attached annexes in the call for tenders contains confidential information. The documents are available upon request via email to hankinnat@museovirasto.fi. The tenderer shall in its request to receive the documents ensure, that it keeps the information received from the Procurement unit only to itself and uses that information for its tender according to this procurement process. The information is considered confidential even after the procurement process has ended.

Menettelyn tunnistus: d090c66f-fef3-4e35-b5a0-1bf61475478a

Sisäinen tunnistus: 610535

Menettelyn tyyppi: Avoin

Käytetään nopeutettua menettelyä: ei

2.1.1. Tarkoitus

Pääasiallinen hankintalaji: Palvelut

Pääasiallinen luokitus (cpv): 72000000 Tietotekniset palvelut: neuvonta, ohjelmistojen kehittäminen, Internet ja tuki

Lisäluokitus (cpv): 72200000 Ohjelmointi ja siihen liittyvät neuvontapalvelut, 72212100 Toimialakohtaisten ohjelmistojen kehittämispalvelut, 72222200 Tietojärjestelmien tai tietotekniikan suunnittelupalvelut, 72224100 Järjestelmän toteutuksen suunnittelupalvelut, 73300000 Tutkimus- ja kehitystoiminnan suunnittelu ja toteutus, 92521100 Museonäyttelypalvelut

2.1.2. Suorituspaikka

Postiosoite: National museum of Finland, Mannerheimintie 34, 00100, Helsinki

Postitoimipaikka: Helsinki

Postinumero: 00100

Maaryhmittely (NUTS): Helsinki-Uusimaa (FI1B1)

Maa: Suomi

2.1.2. Suorituspaikka

Postiosoite: Finnish heritage agency, PL 913, 00101 Helsinki

Postitoimipaikka: Helsinki

Postinumero: 00101

Maaryhmittely (NUTS): Helsinki-Uusimaa (FI1B1)

Maa: Suomi

2.1.4. Yleistä tietoa

Oikeusperusta:

Direktiivi 2014/24/EU

2.1.6. Poissulkemisperusteet

Poissulkemisperusteiden ilmoittamispaikka: Hankinta-asiakirja, Ilmoitus, Yhteinen eurooppalainen hankinta-asiakirja (ESPD)

Korruptio: The economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein has been the subject of a conviction by final judgment for corruption, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable.

Petos: The economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein has been the subject of a conviction by final judgment for fraud, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable.

Rahanpesu tai terrorismin rahoitus: The economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein has been the subject of a conviction by final judgment for money laundering or terrorist financing, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable.

Rikollisjärjestön toimintaan osallistuminen: The economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein has been the subject of a conviction by final judgment for participation in a criminal organisation, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable.

Terrorismirikokset tai terroritoimintaan liittyvät rikokset: The economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein has been the subject of a conviction by final judgment for terrorist offences or offences linked to terrorist activities, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable.

Lapsityövoima ja muut ihmiskaupan muodot: The economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein has been the subject of a conviction by final judgment for child labour and other forms of trafficking in human beings, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable.

Ympäristölainsäädännön mukaisten velvoitteiden rikkominen: The economic operator has breached its obligations in the field of environmental law.

Työlainsäädännön mukaisten velvoitteiden rikkominen: The economic operator has breached its obligations in the field of labour law.

Sosiaalilainsäädännön mukaisten velvoitteiden rikkominen: The economic operator has breached its obligations in the field of social law.

Toisten talouden toimijoiden kanssa kilpailun vääristämiseksi tehdyt sopimukset: The economic operator has entered into agreements with other economic operators aimed at distorting competition.

Ammatin harjoittamiseen liittyvä vakava virhe: The economic operator is guilty of grave professional misconduct.

Väärien tietojen antaminen, tietojen salaaminen, vaadittujen asiakirjojen toimittamatta jättäminen tai tätä menettelyä koskevien luottamuksellisten tietojen saaminen: The economic operator can confirm that: a) It has been guilty of serious misrepresentation in supplying the information required for the verification of the absence of grounds for exclusion or the fulfilment of the selection criteria, b) It has withheld such information, c) It has not been able, without delay, to submit the supporting documents required by a contracting authority or contracting entity, and d) It has undertaken to unduly influence the decision making process of the contracting authority or contracting entity, to obtain confidential information that may confer upon it undue advantages in the procurement procedure or to negligently provide misleading information that may have a material influence on decisions concerning exclusion, selection or award.

Talouden toimijan hankintamenettelyyn osallistumisesta johtuvat eturistiriidat: The economic operator is aware of any conflict of interest, as indicated in national law, the relevant notice or the procurement documents due to its participation in the procurement procedure.

Välitön tai välillinen osallistuminen tämän hankintamenettelyn valmisteluun: The economic operator or an undertaking related to it has advised the contracting authority or contracting entity or otherwise been involved in the preparation of the procurement procedure.

Ennenaikainen irtisanominen, vahingonkorvaukset tai muut vastaavat seuraamukset: The economic operator has experienced that a prior public contract, a prior contract with a contracting entity or a prior concession contract was terminated early, or that damages or other comparable sanctions were imposed in connection with that prior contract.

Puhtaasti kansallisten poissulkemisperusteiden nojalla asetettujen velvoitteiden rikkominen:

Any person who is a member of the economic operator's administrative, management or supervisory body or has powers of representation, decision or control therein has been the subject of a conviction by final judgment for work safety offence, working hours offence, work discrimination, extortionate work discrimination, violation of the right to organise or unauthorised use of foreign labour.

Sosiaaliturvamaksujen maksamiseen liittyvän velvoitteen rikkominen: The economic operator has breached its obligations relating to the payment social security contributions, both in the country in which it is established and in Member State of the contracting authority or contracting entity if other than the country of establishment.

Verojen maksamiseen liittyvän velvoitteen rikkominen: The economic operator has breached its obligations relating to the payment of taxes, both in the country in which it is established and in Member State of the contracting authority or contracting entity if other than the country of establishment.

Liiketoiminta on keskeytetty: The business activities of the economic operator are suspended.

Konkurssi: The economic operator is bankrupt.

Järjestelyt velkojien kanssa: The economic operator is in arrangement with creditors.

Maksukyvyttömyys: The economic operator is the subject of insolvency or winding-up.

Varat selvitysmiehen hallinnassa: The assets of the economic operator are being administered by a liquidator or by the court.

Kansallisesta lainsäädännöstä johtuva konkurssia tai muuta sellaista vastaava tilanne: The economic operator is in any analogous situation like bankruptcy arising from a similar procedure under national laws and regulations.

5. Osa

5.1. Osa: LOT-0000

Ilmoituksen nimi: Digital exhibition design, software development and production for the reopening exhibition for the National Museum of Finland.

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documents ensure, that it keeps the information received from the Procurement unit only to itself and uses that information for its tender according to this procurement process. The information is considered confidential even after the procurement process has ended.

Sisäinen tunniste: 610535

5.1.1. Tarkoitus

Pääasiallinen hankintalaji: Palvelut

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Postitoimipaikka: Helsinki

Postinumero: 00101

Maaryhmittely (NUTS): Helsinki-Uusimaa (FI1B1)

Maa: Suomi

5.1.3. Arvioitu kesto

Muu kesto: Tuntematon

5.1.6. Yleistä tietoa

Varattu osallistuminen:

Osallistumista ei ole varattu.

Hankintaa ei ole rahoitettu EU:n varoista

Hankintaan sovelletaan WTO:n julkisia hankintoja koskevaa sopimusta (GPA): kyllä

Tämä hankinta soveltuu myös pienille ja keskisuurille yrityksille (pk-yrityksille): ei

5.1.7. Strategiset hankinnat

Innovaatiohankinnat: Hankitut urakat, tavarat tai palvelut ovat uusia tai huomattavia parannuksia verrattuna jo markkinoilla oleviin urakoihin, tavaroihin tai palveluihin.

5.1.9. Valintaperusteet

Valintaperusteiden ilmoittamispaikka: Hankinta-asiakirja, Ilmoitus, Yhteinen eurooppalainen hankinta-asiakirja (ESPD)

Kriteeri: Viitteet määriteltäisiin toimituksiin

Valintaperusteen kuvaus: Description (English): The tenderer assures it has experience in delivering at least two (2) generative media systems. References must have been done within the last five (5) years, counting from the deadline for submitting tenders.

Kriteeri: Keskimääräinen vuotuinen liikevaihto

Valintaperusteen kuvaus: Description (English): Tenderers turnover for each of the two (2) most recent fiscal years must exceed 1 000 000 euros.

5.1.10. Vertailuperusteet

Kriteeri:

Tyyppi: Hinta

Nimi: Halvin hinta

Kuvaus: Halvimman kokonaishinnan saanut tarjoaja saa hinnan osalta täydet pisteet. Muiden tarjousten pisteet määräytyvät tarjotun hinnan suhteessa halvimpaan tarjoukseen kaavalla: halvin hinta / tarjottu hinta * hinnan kokonaispisteet.

Kategoria vertailuperuste kiinteä arvo: Kiinteä arvo (yhteensä)

Vertailuperusteen luku: 12 345 678

Kriteeri:

Tyyppi: Laatu

Nimi: Laatuvaatimukset

Kuvaus: Laatuvaatimuksista tarjoajat saavat pisteitä. Laadulliset tekijät pisteytetään kohdassa "Quality Requirements".

Kategoria vertailuperuste kiinteä arvo: Kiinteä arvo (yhteensä)

Vertailuperusteen luku: 12 345 678

5.1.11. Hankinta-asiakirjat

Lisätietojen pyytämisen määräaika: 20/08/2026 13:00:00 (UTC+00:00) Länsi-Euroopan aika, GMT

Hankinta-asiakirjojen osoite: <https://tarjouspalvelu.fi/museovirasto?id=610535&tpk=f6f2964d-2e09-48f0-841d-2c542bf854d2>

5.1.12. Hankinnan ehdot

Tarjouksen/hakemuksen jättämisen ehdot:

Tarjouksen/hakemuksen jättäminen sähköisesti: Pakollinen

Tarjouksen/hakemuksen toimitusosoite: <https://tarjouspalvelu.fi/museovirasto?id=610535&tpk=f6f2964d-2e09-48f0-841d-2c542bf854d2>

Kielet, joilla tarjoukset tai osallistumishakemukset voidaan toimittaa: englanti

Sähköinen luettelo: Ei sallittu

Tarjoaja voi jättää useamman kuin yhden tarjouksen: Ei sallittu

Tarjousten vastaanottamisen määräaika: 02/09/2026 09:00:00 (UTC+00:00) Länsi-Euroopan aika, GMT

Ajanjakso, jonka tarjouksen on pysyttävä voimassa: 3 Kuukaudet

Tietoa julkisesta avaamisesta:

Tarjousten avaamisen päivämäärä: 02/09/2026 09:05:00 (UTC+00:00) Länsi-Euroopan aika, GMT

Sopimusehdot:

Sopimuksen täytäntöönpano on rajattu tehtäväksi suojatyöohjelmien puitteissa: Ei

Sähköinen laskutus: Pakollinen

Tilaukset tehdään sähköisesti: kyllä

Maksut tehdään sähköisesti: kyllä

5.1.15. Menetelmät

Puitejärjestely:

Ei puitejärjestelyä

Tietoa dynaamisesta hankintajärjestelmästä:

Ei dynaamista hankintajärjestelmää

5.1.16. Lisätietoja, sovittelu ja muutoksenhaku

Välityselin: Markkinaoikeus

Muutoksenhakuelin: Markkinaoikeus

Tietoa muutoksenhaun määräajoista: Suomeksi: Hankintapäätöksestä on oikeus tehdä valitus Markkinaoikeuteen. Valitus on tehtävä kirjallisesti 14 päivän kuluessa siitä, kun asianosainen on saanut tiedon hankintaa koskevasta päätöksestä valitusosoituksineen.

Tiedoksisaantipäivää ei lasketa mukaan valitusaikaan.

Muutoksenhakumenettelyjen määräajoista lisätietoja tarjoava organisaatio: Markkinaoikeus

8. Organisaatiot

8.1. ORG-0001

Virallinen nimi: Markkinaoikeus

Rekisterinumero: 3006157-6

Postiosoite: Radanrakentajantie 5

Postitoimipaikka: Helsinki

Postinumero: 00520

Maaryhmittely (NUTS): Helsinki-Uusimaa (FI1B1)

Maa: Suomi

Sähköposti: markkinaoikeus@oikeus.fi

Puhelin: +358 295643300

Internetosoite: <https://www.markkinaoikeus.fi>

Tämän organisaation roolit:

Muutoksenhakuelin

Muutoksenhakumenettelyjen määräajoista lisätietoja tarjoava organisaatio

Välityselin

8.1. ORG-0002

Virallinen nimi: Finnish Heritage Agency / Museovirasto

Rekisterinumero: 0292559-2

Postiosoite: PL 913

Postitoimipaikka: Helsinki

Postinumero: 00101

Maaryhmittely (NUTS): Helsinki-Uusimaa (FI1B1)

Maa: Suomi

Yhteyspiste: National Museum of Finland

Sähköposti: hankinnat@museovirasto.fi

Puhelin: +358 295336070

Internetosoite: <http://www.museovirasto.fi>

Tämän organisaation roolit:

Ostaja

8.1. ORG-0003

Virallinen nimi: Hansel Oy (Hilma)

Rekisterinumero: FI09880841

Postiosoite: Mannerheiminaukio 1a

Postitoimipaikka: Helsinki

Postinumero: 00100

Maaryhmittely (NUTS): Helsinki-Uusimaa (FI1B1)

Maa: Suomi

Yhteyspiste: eSender
Sähköposti: tekninen@hankintailmoitukset.fi
Puhelin: 029 55 636 30
Internetosoite: <http://hankintailmoitukset.fi>
Tämän organisaation roolit:
TED eSender

Ilmoituksen tiedot

Ilmoituksen tunniste/versio: 5ee357e9-712d-43bc-895a-d3932967dbc8 - 01
Lomakkeen tyyppi: Kilpailu
Ilmoituksen tyyppi: Hankintailmoitus tai käyttöoikeussopimusta koskeva ilmoitus – vakiojärjestelmä
Ilmoituksen alatyyppe: 16
Ilmoituksen lähetyspäivä: 31/07/2026 13:17:15 (UTC+00:00) Länsi-Euroopan aika, GMT
Ilmoituksen lähetyspäivä (eSender): 31/07/2026 13:17:16 (UTC+00:00) Länsi-Euroopan aika, GMT
Kielet, joilla tämä ilmoitus on virallisesti saatavilla: englanti
Ilmoituksen julkaisunumero: 537409-2026
EUVL S -lehden numero: 148/2026
Julkaisupäivä: 04/08/2026