

309549-2026 - Mise en concurrence

Norvège – Services liés à la production de films cinématographiques ou de vidéos – NRK 2026-192 Procurement of Production Asset Management (PAM) solution (Stage 1)

OJ S 87/2026 06/05/2026

Avis de marché ou de concession – régime ordinaire

Services

1. Acheteur

1.1. Acheteur

Nom officiel: Norsk rikskringkasting AS

Adresse électronique: erik.andreas.tangen@nrk.no

Forme juridique de l'acheteur: Entreprise publique

Activité du pouvoir adjudicateur: Services d'administration générale

2. Procédure

2.1. Procédure

Titre: NRK 2026-192 Procurement of Production Asset Management (PAM) solution (Stage 1)
Description: Norwegian Broadcasting Corporation AS, hereinafter referred to as "NRK", has initiated this Request for Proposal ("RFP") process with the intention of procuring a Production Asset Management System (hereinafter referred to as "PAM"), with the options of a lightweight editor and a further expansion to a MAM. The primary purpose is to acquire a robust, flexible and feature-rich PAM-solution that supports the creative workflows and end user needs across both news production and post-production. The estimated value of the contract is NOK 50-75 million including the exercise of options, based on an initial contract period of five years. The RFP will be conducted as a Competitive procedure with negotiation. Following the initial phase of vendor qualification and selection (Stage 1), qualified and selected vendors will be invited to participate in the tender/offer phase (Stage 2). Please see the Tender Provisions for further details. This information concerns Stage 1.

Identifiant de la procédure: 1c2a732c-5e2e-422f-9603-8838ffd42afa

Identifiant interne: 2026/192

Type de procédure: Négociée avec publication préalable d'un appel à la concurrence / concurrentielle avec négociation

La procédure est accélérée: non

Principales caractéristiques de la procédure et informations sur l'endroit où obtenir les règles complètes applicables à la procédure: Competitive procedure with negotiation: Stage 1: Qualification, and selection of vendors (between three and five vendors). Requirements are listed in Tender Provisions and ESPD form. Stage 2: Submission of offer/tender from selected vendors. The stage includes planned negotiation phase before submission of final offer/tender. Details are included in Tender Provisions.

2.1.1. Objet

Nature principale du marché: Services

Nomenclature principale (cpv): 92112000 Services liés à la production de films cinématographiques ou de vidéos

Nomenclature complémentaire (cpv): 32351100 Matériel de montage vidéo, 48300000

Logiciels de création de documents, de dessin, de synthèse d'images, de planification et de

productivité, 48311100 Système de gestion de documents, 48329000 Système d'imagerie et d'archivage, 48517000 Logiciels de TI, 48521000 Logiciel musical ou d'édition sonore, 48611000 Logiciels de bases de données, 48613000 Gestion électronique de données (GED), 72261000 Services d'assistance relative aux logiciels, 72262000 Services de développement de logiciels, 92221000 Services de production télévisuelle

2.1.2. Lieu d'exécution

Subdivision pays (NUTS): Oslo (NO081)

Pays: Norvège

2.1.3. Valeur

Valeur estimée hors TVA: 62 500 000,00 NOK

2.1.4. Informations générales

Base juridique:

Directive 2014/24/UE

Anskaffelsesforskriften - Competitive procedure with negotiation.

2.1.6. Motifs d'exclusion

Sources des motifs d'exclusion: Document unique de marché européen (DUME), Avis
Corruption: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a enforceable verdict has been convicted of corruption by a verdict handed down not more than five years ago, or a rejection period determined directly in the judgement that still applies? Corruption as defined in Article 3 of the Convention on Combating Corruption, Involving European Communities or European Union Member States (EUT C 195 of 25.6.1997, s. 1), and in Article 2, point 1, in the Council's framework decision 2003/568/RIA of 22 July 2003 on combating corruption in the private sector (EUT L 192 of 31.7.2003, p. 54). This rejection reason also includes corruption as defined in national law for the contracting authority or supplier.

Fraude: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, at the time a legally convicted of fraud has been convicted of fraud by a verdict handed down not more than five years ago, or a rejection period determined directly in the judgement that still applies? Fraud included in Article 1 of the Convention on protection of the Financial Interests of the European Communities (EFT C 316 of 27.11.1995, p. 48).

Blanchiment de capitaux ou financement du terrorisme: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of money laundering or financing terrorism by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Money laundering or financing terrorism As defined in Article 1 of the European Parliament and Council Directive 2005/60/EF of 26 October 2005 on preventive measures against the use of the financial system for money laundering and financing terrorism (EUT L 309 of 25.11.2005, p. 15).

Participation à une organisation criminelle: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, at the time a legally convicted verdict of participation in a criminal organisation by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies?

Participation in a criminal organisation as defined in Article 2 of the Council's framework decision 2008/841/RIA of 24 October 2008 on control of organised crime (EUT L 300 of 11.11.2008, p. 42)

Infractions terroristes ou infractions liées aux activités terroristes: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body, or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of acts of terrorism or criminal acts connected to terrorist activities by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Acts of terrorism or criminal acts relating to terrorist activity as defined in Article 1 and 3 of the Council's framework decision 2002/475/RIA of 13 June 2002 on combating terrorism (EFT L 164, af 22.6.2002, p. 3). This rejection reason also includes incitement to, participation or attempts to commit such actions as included in Article 4 in the mentioned framework decision.

Travail des enfants et autres formes de traite des êtres humains: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of child labour and other forms of human trafficking by a verdict handed down no more than five years ago, or a rejection period determined directly in the judgement that still applies? Child labour and other forms of human trafficking as defined in Article 2 of the European Parliament and council directive 2011/36/EU of 5. 1 April 2011 on the prevention and control of human trafficking and the protection of its victims and for compensation of the Council's framework decision 2002/629/RIA (EUT L 101 of 15.4.2011, p. 1).

Manquement à des obligations liées à des motifs d'exclusion purement nationaux: The contracting authority shall state that in Norway there are national rejection reasons. These shall be described in the procurement documents. Tenderers must respond to whether they are in one or more of the situations described in the national rejection reasons. Will the purely national rejection reasons, as stated in the relevant notice or in the procurement documents, apply?

Manquement à l'obligation relative au paiement de cotisations de sécurité sociale: Have tenderers failed to fulfil all their social security obligations in the country where they are established and in their member state, if this is a different country than what he is established in?

Manquement à l'obligation relative au paiement d'impôts et taxes: Has the tenderer not fulfilled his tax and duty obligations in the country in which he is established, and in the contracting authority's member state, if this is a different country than what he is established in?

5. Lot

5.1. Lot: LOT-0000

Titre: NRK 2026-192 Procurement of Production Asset Management (PAM) solution (Stage 1)
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participate in the tender/offer phase (Stage 2). Please see the Tender Provisions for further details. This information concerns Stage 1.

Identifiant interne: 2026/192

5.1.1. Objet

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Options:

Description des options: Option for light-weight editing too (compulsory part of offer). Option for MAM.

5.1.2. Lieu d'exécution

Subdivision pays (NUTS): Oslo (NO081)

Pays: Norvège

5.1.3. Durée estimée

Durée: 60 Mois

5.1.5. Valeur

Valeur estimée hors TVA: 62 500 000,00 NOK

5.1.6. Informations générales

Participation réservée:

La participation n'est pas réservée.

Projet de passation de marché non financé par des fonds de l'UE

Le marché relève de l'accord sur les marchés publics (AMP): non

5.1.9. Critères de sélection

Sources des critères de sélection: Document unique de marché européen (DUME), Document de marché

Informations sur la seconde étape d'une procédure en deux étapes:

Nombre minimal de candidats à inviter pour la seconde étape de la procédure: 3

Nombre maximal de candidats à inviter pour la seconde étape de la procédure: 5

La procédure se déroulera en plusieurs étapes. À chaque étape, certains candidats peuvent être éliminés

L'acheteur se réserve le droit d'attribuer le marché sur la base des offres initiales sans mener de négociations

5.1.11. Documents de marché

Langues dans lesquelles les documents de marché sont officiellement disponibles: anglais

Adresse des documents de marché: <https://permalink.mercell.com/277912945.aspx>

Canal de communication ad hoc:

Nom: Merzell

5.1.12. Conditions du marché public

Conditions de soumission:

Soumission par voie électronique: Requise

Adresse de soumission: <https://permalink.mercell.com/277912945.aspx>

Langues dans lesquelles les offres ou demandes de participation/candidatures peuvent être présentées: norvégien

Catalogue électronique: Non autorisée

Variantes: Non autorisée

Les soumissionnaires peuvent présenter plusieurs offres: Non autorisée

Date limite de réception des demandes de participation/candidatures: 08/06/2026 10:00:00 (UTC+00:00) Heure de l'Europe occidentale, GMT

Conditions du marché:

Le contrat doit être exécuté dans le cadre de programmes d'emplois protégés: Non

Facturation électronique: Requise

La commande en ligne sera utilisée: non

Le paiement électronique sera utilisé: oui

5.1.15. Techniques**Accord-cadre:**

Pas d'accord-cadre

Informations sur le système d'acquisition dynamique:

Pas de système d'acquisition dynamique

5.1.16. Informations complémentaires, médiation et recours

Organisation chargée des procédures de recours: Klagenemda for offentlige anskaffelser (KOFA)

Description des délais d'introduction des procédures de recours: Please see Tender Provisions.

Organisation qui fournit des informations complémentaires sur la procédure de passation de marché: Norsk rikskringkasting AS

Organisation qui fournit des précisions concernant l'introduction des recours: Norsk rikskringkasting AS

Organisation qui reçoit les demandes de participation/candidatures: Norsk rikskringkasting AS

Organisation qui traite les offres: Norsk rikskringkasting AS

8. Organisations**8.1. ORG-0001**

Nom officiel: Norsk rikskringkasting AS

Numéro d'enregistrement: 976390512

Adresse postale: Bjørnstjerne Bjørnsons plass 1

Ville: OSLO

Code postal: 0340

Subdivision pays (NUTS): Oslo (NO081)

Pays: Norvège

Point de contact: Konserninnskjøp - NRK AS

Adresse électronique: erik.andreas.tangen@nrk.no

Téléphone: +47 23047000

Télécopieur: +47 23048958

Adresse internet: <http://www.nrk.no/>

Rôles de cette organisation:

Acheteur

Organisation qui fournit des informations complémentaires sur la procédure de passation de marché

Organisation qui reçoit les demandes de participation/candidatures

Organisation qui traite les offres

Organisation qui fournit des précisions concernant l'introduction des recours

8.1. ORG-0002

Nom officiel: Klagenemda for offentlige anskaffelser (KOFA)

Numéro d'enregistrement: 918195548

Ville: Bergen

Code postal: 5015

Subdivision pays (NUTS): Vestland (NO0A2)

Pays: Norvège

Rôles de cette organisation:

Organisation chargée des procédures de recours

Informations relatives à l'avis

Identifiant/version de l'avis: 47c367a7-a944-4974-a7e0-edd98b948ddf - 01

Type de formulaire: Mise en concurrence

Type d'avis: Avis de marché ou de concession – régime ordinaire

Sous-type d'avis: 16

Date d'envoi de l'avis: 04/05/2026 20:17:50 (UTC+00:00) Heure de l'Europe occidentale, GMT

Date et heure de transmission de l'avis (eSender): 05/05/2026 06:20:47 (UTC+00:00) Heure de l'Europe occidentale, GMT

Langues dans lesquelles l'avis en question est officiellement disponible: anglais

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Date de publication: 06/05/2026