

338120-2026 - Mise en concurrence

Norvège – Conseil en affaires et en gestion et services connexes – Framework agreement for strategic consultancy and communication services.

OJ S 94/2026 18/05/2026

Avis de marché ou de concession – régime ordinaire
Services

1. Acheteur

1.1. Acheteur

Nom officiel: Norske tog AS

Adresse électronique: Nazife.Maliqi@norsketog.no

Forme juridique de l'acheteur: Entreprise publique, contrôlée par une autorité publique centrale

Activité de l'entité adjudicatrice: Services de chemin de fer

2. Procédure

2.1. Procédure

Titre: Framework agreement for strategic consultancy and communication services.

Description: This procurement is for an agreement for assistance in connection with strategic and communication consultancy services. The procurement is divided into two assignments /sub-areas, including (1). Strategic communication consulting and (2). Strategic design and graphical services. Norske tog intend to enter into a framework agreement with one tenderer in each of the areas. See Annex A for further details on the delivery.

Identifiant de la procédure: e233badc-d41d-4b40-bca5-1057926440f0

Identifiant interne: 26-26

Type de procédure: Restreinte

La procédure est accélérée: non

2.1.1. Objet

Nature principale du marché: Services

Nomenclature principale (cpv): 79400000 Conseil en affaires et en gestion et services connexes

Nomenclature complémentaire (cpv): 72413000 Services de conception de sites WWW (World Wide Web), 79000000 Services aux entreprises: droit, marketing, conseil, recrutement, impression et sécurité, 79340000 Services de publicité et de marketing, 79341100 Services de conseils en publicité, 79415200 Services de conseil en conception, 79416100 Services de gestion des relations publiques, 79822500 Services de conception graphique, 79960000 Services photographiques et services connexes

2.1.2. Lieu d'exécution

Subdivision pays (NUTS): Oslo (NO081)

Pays: Norvège

Informations complémentaires: Digital or at Norske togs premises in Oslo.

2.1.3. Valeur

Valeur estimée hors TVA: 25 000 000,00 NOK

2.1.4. Informations générales

Base juridique:

Directive 2014/25/UE

2.1.6. Motifs d'exclusion

Sources des motifs d'exclusion: Document unique de marché européen (DUME), Avis, Document de marché

Corruption: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a enforceable verdict has been convicted of corruption by a verdict handed down not more than five years ago, or a rejection period determined directly in the judgement that still applies? Corruption as defined in Article 3 of the Convention on Combating Corruption, Involving European Communities or European Union Member States (EUT C 195 of 25.6.1997, s. 1), and in Article 2, point 1, in the Council's framework decision 2003/568/RIA of 22 July 2003 on combating corruption in the private sector (EUT L 192 of 31.7.2003, p. 54). This rejection reason also includes corruption as defined in national law for the contracting authority or supplier.

Fraude: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, at the time a legally convicted of fraud has been convicted of fraud by a verdict handed down not more than five years ago, or a rejection period determined directly in the judgement that still applies? Fraud included in Article 1 of the Convention on protection of the Financial Interests of the European Communities (EFT C 316 of 27.11.1995, p. 48).

Blanchiment de capitaux ou financement du terrorisme: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of money laundering or financing terrorism by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Money laundering or financing terrorism As defined in Article 1 of the European Parliament and Council Directive 2005/60/EF of 26 October 2005 on preventive measures against the use of the financial system for money laundering and financing terrorism (EUT L 309 of 25.11.2005, p. 15).

Participation à une organisation criminelle: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, at the time a legally convicted verdict of participation in a criminal organisation by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Participation in a criminal organisation as defined in Article 2 of the Council's framework decision 2008/841/RIA of 24 October 2008 on control of organised crime (EUT L 300 of 11.11.2008, p. 42)

Infractions terroristes ou infractions liées aux activités terroristes: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body, or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of acts of terrorism or criminal acts connected to terrorist activities by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Acts of terrorism or criminal acts relating to terrorist activity as defined in Article 1 and 3 of the Council's framework decision 2002/475/RIA of 13 June 2002 on combating terrorism (EFT L 164, af 22.6.2002, p. 3). This rejection reason also includes incitement to, participation or attempts to commit such actions as included in Article 4 in the mentioned framework decision.

Travail des enfants et autres formes de traite des êtres humains: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of child labour and other forms of human trafficking by a verdict handed down no more than five years ago, or a rejection period determined directly in the judgement that still applies? Child labour and other forms of human trafficking as defined in Article 2 of the European Parliament and council directive 2011/36/EU of 5. 1 April 2011 on the prevention and control of human trafficking and the protection of its victims and for compensation of the Council's framework decision 2002/629/RIA (EUT L 101 of 15.4.2011, p. 1).

Manquement aux obligations dans le domaine du droit environnemental: Is the tenderer aware of breaches of environmental provisions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Manquement aux obligations dans le domaine du droit du travail: Is the tenderer aware of breaches of provisions on working conditions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Manquement aux obligations dans le domaine du droit social: Is the tenderer aware of breaches of provisions on social conditions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Accords avec d'autres opérateurs économiques en vue de fausser la concurrence: Has the tenderer entered into agreement(s) with other tenderers with the intention of turning the competition?

Faute professionnelle grave: Has the tenderer committed serious errors in professional practice? If relevant, see the definitions in national law, the relevant notice or procurement documents.

Fausse déclarations, dissimulation d'informations, incapacité de présenter les documents requis ou obtention d'informations confidentielles sur cette procédure: Have the tenderer:a) given grossly incorrect information when notifying the information required to verify that there is no basis for rejection, or of the qualification requirements being met,b) failed to provide such information,c) subject to immediately submitting the supporting documents requested by the Contracting Authority, ord) improperly affecting the Contracting Authority's decision process to acquire confidential information that could give this an unlawful advantage in connection with competition, or negligently has given misleading information that can have a significant influence on decisions on rejection, selection or award?

Conflit d'intérêt créé par sa participation à la procédure de passation de marché: Are tenderers aware of a conflict of interest as stated in national law, the relevant notice or procurement documents?

Association directe ou indirecte à la préparation de cette procédure de passation de marché: Has the tenderer or an entity associated with the supplier advised the contracting authority or in another way been involved in the planning of the competition?

Résiliation, dommages et intérêts ou autres sanctions comparables: Has the tenderer committed significant breaches of contract in connection with the fulfilment of a previous public contract, a previous contract with a public contracting authority or a previous concession contract, where the breach has led to the cancellation of the contract, compensation or other similar sanctions?

Manquement à l'obligation relative au paiement de cotisations de sécurité sociale: Have tenderers failed to fulfil all their social security obligations in the country where they are established and in their member state, if this is a different country than what he is established in?

Manquement à l'obligation relative au paiement d'impôts et taxes: Has the tenderer not fulfilled his tax and duty obligations in the country in which he is established, and in the contracting authority's member state, if this is a different country than what he is established in?

État de cessation d'activités: Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Faillite: Is the tenderer in a bankruptcy situation? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Concordat: Is the supplier in a situation where he has been forced debt arrangement? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Insolvabilité: Is the tenderer in an insolvency situation? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Biens administrés par un liquidateur: Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Situation analogue à la faillite prévue dans la législation nationale: Is the supplier in a situation where he has been forced debt arrangement? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

5. Lot

5.1. Lot: LOT-0000

Titre: Framework agreement for strategic consultancy and communication services.

Description: This procurement is for an agreement for assistance in connection with strategic and communication consultancy services. The procurement is divided into two assignments /sub-areas, including (1). Strategic communication consulting and (2). Strategic design and graphical services. Norwegian trains intend to enter into a framework agreement with one tenderer in each of the areas. See Annex A for further details on the delivery.

Identifiant interne: 1-0

5.1.1. Objet

Nature principale du marché: Services

Nomenclature principale (cpv): 79400000 Conseil en affaires et en gestion et services connexes

Nomenclature complémentaire (cpv): 72413000 Services de conception de sites WWW (World Wide Web), 79000000 Services aux entreprises: droit, marketing, conseil, recrutement, impression et sécurité, 79340000 Services de publicité et de marketing, 79341100 Services de conseils en publicité, 79415200 Services de conseil en conception, 79416100 Services de gestion des relations publiques, 79822500 Services de conception graphique, 79960000 Services photographiques et services connexes

Options:

Description des options: Option to extend the framework agreement for a further 2+2+2 years.

5.1.2. Lieu d'exécution

Subdivision pays (NUTS): Oslo (NO081)

Pays: Norvège

Informations complémentaires: Digital or at Norske togs premises in Oslo.

5.1.3. Durée estimée

Durée: 8 Ans

5.1.4. Reconduction

Nombre maximum de reconductions: 3

5.1.5. Valeur

Valeur estimée hors TVA: 25 000 000,00 NOK

5.1.6. Informations générales

Participation réservée:

La participation n'est pas réservée.

Le marché relève de l'accord sur les marchés publics (AMP): oui

5.1.9. Critères de sélection

Sources des critères de sélection: Document unique de marché européen (DUME), Avis, Document de marché

Critère: Autres exigences économiques ou financières

Description du critère de sélection: Tax certificate - Tenderers shall fulfil tax, employer contribution and VAT obligations.

Les critères seront appliqués pour sélectionner les candidats à inviter pour la seconde étape de la procédure

Critère: Inscription à un registre du commerce

Description du critère de sélection: Company Registration Certificate - Tenderers shall be a legally established company.

Les critères seront appliqués pour sélectionner les candidats à inviter pour la seconde étape de la procédure

Critère: Ratio financier

Description du critère de sélection: Credit rating - Tenderers shall have sufficient financial strength to be able to fulfil the contract.

Les critères seront appliqués pour sélectionner les candidats à inviter pour la seconde étape de la procédure

Critère: Qualifications éducatives et professionnelles pertinentes

Description du critère de sélection: 1. Competence and professional capacity - Tenderers shall have the necessary capacity and expertise to fulfil the contract. 2. Relevant deliveries and

references - Tenderers shall have documented experience and competence to fulfil the contract. 3. Quality assurance and control - Tenderers shall have and operate a good and efficient quality assurance system.

Les critères seront appliqués pour sélectionner les candidats à inviter pour la seconde étape de la procédure

Informations sur la seconde étape d'une procédure en deux étapes:

Nombre maximal de candidats à inviter pour la seconde étape de la procédure: 5

La procédure se déroulera en plusieurs étapes. À chaque étape, certains candidats peuvent être éliminés

5.1.11. Documents de marché

Adresse des documents de marché: https://eu.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=455299&TID=200416003&B=

5.1.12. Conditions du marché public

Conditions de soumission:

Soumission par voie électronique: Requise

Adresse de soumission: https://eu.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=455299&TID=200416003&B=

Langues dans lesquelles les offres ou demandes de participation/candidatures peuvent être présentées: norvégien

Catalogue électronique: Autorisée

Date limite de réception des demandes de participation/candidatures: 15/06/2026 10:00:00 (UTC+00:00) Heure de l'Europe occidentale, GMT

Conditions du marché:

Le contrat doit être exécuté dans le cadre de programmes d'emplois protégés: Non

Conditions relatives à l'exécution du contrat: Procurement of consultancy services in connection with: strategic communication consultancy and strategic design and graphical services, with payment after delivery.

Facturation électronique: Autorisée

Arrangement financier: General payment terms for invoicing after delivery, cf. annex B.

5.1.15. Techniques

Accord-cadre:

Accord-cadre, sans remise en concurrence

Informations sur le système d'acquisition dynamique:

Pas de système d'acquisition dynamique

5.1.16. Informations complémentaires, médiation et recours

Organisation chargée des procédures de recours: Oslo Tingrett

Description des délais d'introduction des procédures de recours: See the tender documentation (ITT)

Organisation qui fournit des informations complémentaires sur la procédure de passation de marché: Norske tog AS

8. Organisations

8.1. ORG-0001

Nom officiel: Norske tog AS

Numéro d'enregistrement: 917445060

Adresse postale: Postboks 1547 Vika

Ville: Oslo
Code postal: 0117
Subdivision pays (NUTS): Oslo (NO081)
Pays: Norvège
Point de contact: Nazife Maliqi
Adresse électronique: Nazife.Maliqi@norsketog.no
Téléphone: +47 41262664
Profil de l'acheteur: <https://eu.eu-supply.com/ctm/company/companyinformation/index/355648>

Rôles de cette organisation:

Acheteur

Organisation qui fournit des informations complémentaires sur la procédure de passation de marché

8.1. ORG-0002

Nom officiel: Oslo Tingrett
Numéro d'enregistrement: 926725939
Ville: Oslo
Code postal: 0125
Subdivision pays (NUTS): Oslo (NO081)
Pays: Norvège
Adresse électronique: oslo.tingrett@domstol.no
Téléphone: +47 22035200

Rôles de cette organisation:

Organisation chargée des procédures de recours

Informations relatives à l'avis

Identifiant/version de l'avis: aca69386-7709-479f-a4e7-1fb9b2d05213 - 01
Type de formulaire: Mise en concurrence
Type d'avis: Avis de marché ou de concession – régime ordinaire
Sous-type d'avis: 17
Date d'envoi de l'avis: 13/05/2026 14:54:46 (UTC+00:00) Heure de l'Europe occidentale, GMT
Date et heure de transmission de l'avis (eSender): 14/05/2026 09:01:06 (UTC+00:00) Heure de l'Europe occidentale, GMT
Langues dans lesquelles l'avis en question est officiellement disponible: anglais
Numéro de publication de l'avis: 338120-2026
Numéro de publication au JO S: 94/2026
Date de publication: 18/05/2026