

50606-2026 - Mise en concurrence

Espagne – Services aux entreprises: droit, marketing, conseil, recrutement, impression et sécurité – Rfp Implementation of Marketing, Communication and Content Activities for the EIT STEM Tech Talent Initiative '26-28

OJ S 16/2026 23/01/2026

Avis de marché ou de concession – régime ordinaire

Services - Fournitures

1. Acheteur

1.1. Acheteur

Nom officiel: EIT Urban Mobility

Adresse électronique: procurement@eiturbanmobility.eu

2. Procédure

2.1. Procédure

Titre: Rfp Implementation of Marketing, Communication and Content Activities for the EIT STEM Tech Talent Initiative '26-28

Description: By the present procurement procedure, EIT Urban Mobility, hereinafter being referred to as "EIT UM", is seeking professional support for the Design and Implementation of Marketing, Communication and Content Activities for the EIT STEM Tech Talent Initiative (hereinafter being referred to as "EIT STEM"), by appointing a communications and digital marketing provider (hereinafter being referred to as "Provider"). This document, along with its annexes, constitute a Request for Proposal (RFP) issued by EIT Urban Mobility for a potential procurement of services in the field of design and implementation of marketing, communications and content activities for the EIT STEM. EIT Urban Mobility is part of the EIT Cross KIC Entrepreneurial Education and Skills Cluster (EntrEduSkills), a joint pan-European project under Horizon Europe and within the EIT framework that represents an unprecedented endeavour in the EIT Education ecosystem to develop a comprehensive, unique, cross-sectoral education offer that directly implements the Union of Skills and the STEM Strategic Education Plan. Among other initiatives, the EntrEduSkills delivers and implements the EIT STEM.

Identifiant de la procédure: d43a386d-b180-41a7-964c-803902132a90

2.1.1. Objet

Nature principale du marché: Services

Nature complémentaire du marché: Fournitures

Nomenclature principale (cpv): 79000000 Services aux entreprises: droit, marketing, conseil, recrutement, impression et sécurité

2.1.2. Lieu d'exécution

Subdivision pays (NUTS): Barcelona (ES511)

Pays: Espagne

Informations complémentaires: English

2.1.4. Informations générales

Base juridique:

Autre

2.1.6. Motifs d'exclusion

Sources des motifs d'exclusion: Document de marché

5. Lot

5.1. Lot: LOT-0001

Titre: Rfp Implementation of Marketing, Communication and Content Activities for the EIT STEM Tech Talent Initiative '26-28

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5.1.1. Objet

Nature principale du marché: Services

Nature complémentaire du marché: Fournitures

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5.1.2. Lieu d'exécution

Subdivision pays (NUTS): Barcelona (ES511)

Pays: Espagne

Informations complémentaires: The Supplier provides shipping services in European countries (Hardware)

5.1.9. Critères de sélection

Sources des critères de sélection: Document de marché

5.1.12. Conditions du marché public

Conditions de soumission:

Adresse de soumission: <https://www.eiturbanmobility.eu/join-us/request-for-proposals/>

8. Organisations

8.1. ORG-0001

Nom officiel: EIT Urban Mobility

Pays: Espagne

Adresse électronique: procurement@eiturbanmobility.eu

Rôles de cette organisation:

Acheteur

8.1. ORG-0000

Nom officiel: Publications Office of the European Union

Numéro d'enregistrement: PUBL

Ville: Luxembourg

Code postal: 2417

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Pays: Luxembourg

Adresse électronique: ted@publications.europa.eu

Téléphone: +352 29291

Adresse internet: <https://op.europa.eu>

Rôles de cette organisation:

TED eSender

Informations relatives à l'avis

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