

611925-2026 - Mise en concurrence

Allemagne – Services d'organisation d'événements – 10035001-Event management contract
African Union
OJ S 171/2026 04/09/2026
Avis de marché ou de concession – régime ordinaire
Services

1. Acheteur

1.1. Acheteur

Nom officiel: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Adresse électronique: giz-vergabe@bho-legal.com

Forme juridique de l'acheteur: Entreprise publique, contrôlée par une autorité publique centrale

Activité du pouvoir adjudicateur: Services d'administration générale

2. Procédure

2.1. Procédure

Titre: 10035001-Event management contract African Union

Description: The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH is a global service provider in the field of international cooperation for sustainable development dedicated to shaping a future worth living around the world. As a public-benefit federal enterprise, GIZ supports the German Government - in particular the Federal Ministry for Economic Cooperation and Development (BMZ) - and many public and private sector clients in achieving their objectives in international cooperation in around 120 countries. Since 2004, GIZ has been a reliable and trusted partner of the African Union (AU) to enhance inclusive growth and sustainable development on the African continent in line with the AU's Agenda 2063: The Africa We Want. With more than 200 staff, GIZ African Union cooperates with the AU Commission, as well as the AU's specialised institutions and agency, such as the Development Agency AUDA-NEPAD, at continental, regional and national level in more than 35 member states. Key areas of engagement include Peacebuilding and Conflict Prevention, Governance and Migration, Sustainable Economic Growth and Employment, as well as Health and Social Development. The GIZ African Union Office headquartered in Addis Ababa, Ethiopia, with further staff based in South Africa, Ghana and Germany provides services and support in the areas of procurement, financial management, events and travel, human resources, internal operations, communication and portfolio management to all GIZ programmes and projects that are implemented in partnership with the African Union. Many GIZ AU programmes pursue a multi-level approach and work not only at the continental level, but also at the international, regional and national level. Most staff work in the respective offices while some are seconded to the Regional Economic Communities (RECs) including the Economic Community of West African States (ECOWAS), Southern African Development Community (SADC) and the East African Community (EAC) and to the AU's Member States. They strategize together with the respective partners on how to best realize and implement continent-wide agendas, protocols and declarations. An important measure to create awareness and sensitize stakeholders that need to be involved in the design, implementation, and evaluation of continental, regional, and national policies - ranging from (high-level) policy-makers, legislators, representatives of the media, academia as well as private sector, and members of the civil society and different communities, including Civil Society Organizations

(CSOs) - on relevant policy issues as well as facilitate networking between these actors are virtual and physical/face-to-face dialogue events. Such exchanges can focus on a particular country (national level), but also on specific regions or the continent as a whole (regional and continental level). The different exchange formats vary in length and number of participants. Some GIZ AU projects organize many events per year, depending on the requests and needs of partners as well as commissioning parties. Against this background, the projects within the GIZ AU portfolio across the four sectors, seek to engage an experienced Events management company with regional and international experience and networks in Africa and worldwide and a track-record of having supported different types of events on the continent and internationally, to provide events management services for its operations in Africa and the world in time and at a high level of flexibility, quality, efficiency, and reliability. The tender is open to international market.

Identifiant de la procédure: 6270a016-f85b-4414-a3ea-5948da8175a3

Identifiant interne: 10035001

Type de procédure: Ouverte

La procédure est accélérée: non

2.1.1. Objet

Nature principale du marché: Services

Nomenclature principale (cpv): 79952000 Services d'organisation d'événements

2.1.2. Lieu d'exécution

Pays: Éthiopie

N'importe où dans le pays donné

2.1.4. Informations générales

Informations complémentaires: #Bekanntmachungs-ID: CXTRY6DYDDUPFVB# All communication takes place in English via communication tool in the project area of the procurement portal.

Base juridique:

Directive 2014/24/UE

vgv -

2.1.6. Motifs d'exclusion

Sources des motifs d'exclusion: Avis

Manquement à des obligations liées à des motifs d'exclusion purement nationaux: In accordance with §§ 123,124 GWB, § 22 LkSG

Participation à une organisation criminelle: In accordance with §§ 123,124 GWB, § 22 LkSG

Infractions terroristes ou infractions liées aux activités terroristes: In accordance with §§ 123,124 GWB, § 22 LkSG

Blanchiment de capitaux ou financement du terrorisme: In accordance with §§ 123,124 GWB, § 22 LkSG

Fraude: In accordance with §§ 123,124 GWB, § 22 LkSG

Corruption: In accordance with §§ 123,124 GWB, § 22 LkSG

Travail des enfants et autres formes de traite des êtres humains: In accordance with §§ 123,124 GWB, § 22 LkSG

Manquement à l'obligation relative au paiement d'impôts et taxes: In accordance with §§ 123,124 GWB, § 22 LkSG

Manquement à l'obligation relative au paiement de cotisations de sécurité sociale: In accordance with §§ 123,124 GWB, § 22 LkSG

Manquement aux obligations dans le domaine du droit environnemental: In accordance with §§ 123,124 GWB, § 22 LkSG

Manquement aux obligations dans le domaine du droit social: In accordance with §§ 123,124 GWB, § 22 LkSG

Manquement aux obligations dans le domaine du droit du travail: In accordance with §§ 123,124 GWB, § 22 LkSG

Insolvabilité: In accordance with §§ 123,124 GWB, § 22 LkSG

Biens administrés par un liquidateur: In accordance with §§ 123,124 GWB, § 22 LkSG

État de cessation d'activités: In accordance with §§ 123,124 GWB, § 22 LkSG

Situation analogue à la faillite prévue dans la législation nationale: In accordance with §§ 123,124 GWB, § 22 LkSG

Faute professionnelle grave: In accordance with §§ 123,124 GWB, § 22 LkSG

Accords avec d'autres opérateurs économiques en vue de fausser la concurrence: In accordance with §§ 123,124 GWB, § 22 LkSG

Conflit d'intérêt créé par sa participation à la procédure de passation de marché: In accordance with §§ 123,124 GWB, § 22 LkSG

Association directe ou indirecte à la préparation de cette procédure de passation de marché: In accordance with §§ 123,124 GWB, § 22 LkSG

Résiliation, dommages et intérêts ou autres sanctions comparables: In accordance with §§ 123,124 GWB, § 22 LkSG

Fausse déclarations, dissimulation d'informations, incapacité de présenter les documents requis ou obtention d'informations confidentielles sur cette procédure: In accordance with §§ 123,124 GWB, § 22 LkSG

5. Lot

5.1. Lot: LOT-0001

Titre: 10035001-Event management contract African Union

Description: The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH is a global service provider in the field of international cooperation for sustainable development dedicated to shaping a future worth living around the world. As a public-benefit federal enterprise, GIZ supports the German Government - in particular the Federal Ministry for Economic Cooperation and Development (BMZ) - and many public and private sector clients in achieving their objectives in international cooperation in around 120 countries. Since 2004, GIZ has been a reliable and trusted partner of the African Union (AU) to enhance inclusive growth and sustainable development on the African continent in line with the AU's Agenda 2063: The Africa We Want. With more than 200 staff, GIZ African Union cooperates with the AU Commission, as well as the AU's specialised institutions and agency, such as the Development Agency AUDA-NEPAD, at continental, regional and national level in more than 35 member states. Key areas of engagement include Peacebuilding and Conflict Prevention, Governance and Migration, Sustainable Economic Growth and Employment, as well as Health and Social Development. The GIZ African Union Office headquartered in Addis Ababa, Ethiopia, with further staff based in South Africa, Ghana and Germany provides services and support in the areas of procurement, financial management, events and travel, human resources, internal operations, communication and portfolio management to all GIZ programmes and projects that are implemented in partnership with the African Union. Many GIZ AU programmes pursue a multi-level approach and work not only at the continental level, but also at the international, regional and national level. Most staff work in the respective offices while some are seconded to the Regional Economic Communities (RECs) including the Economic Community of West African States (ECOWAS), Southern African Development

Community (SADC) and the East African Community (EAC) and to the AU's Member States. They strategize together with the respective partners on how to best realize and implement continent-wide agendas, protocols and declarations. An important measure to create awareness and sensitize stakeholders that need to be involved in the design, implementation, and evaluation of continental, regional, and national policies - ranging from (high-level) policy-makers, legislators, representatives of the media, academia as well as private sector, and members of the civil society and different communities, including Civil Society Organizations (CSOs) - on relevant policy issues as well as facilitate networking between these actors are virtual and physical/face-to-face dialogue events. Such exchanges can focus on a particular country (national level), but also on specific regions or the continent as a whole (regional and continental level). The different exchange formats vary in length and number of participants. Some GIZ AU projects organize many events per year, depending on the requests and needs of partners as well as commissioning parties. Against this background, the projects within the GIZ AU portfolio across the four sectors, seek to engage an experienced Events management company with regional and international experience and networks in Africa and worldwide and a track-record of having supported different types of events on the continent and internationally, to provide events management services for its operations in Africa and the world in time and at a high level of flexibility, quality, efficiency, and reliability. The tender is open to international market. Services to be provided: - GIZ AU requires the provision of comprehensive, end-to-end event management services for the planning, coordination, and execution of physical, virtual, and hybrid events. These services shall be delivered in a flexible and demand-driven manner, including the capacity to respond to short-notice requirements and multi-country implementation contexts. The contractor shall ensure that all services are delivered in full compliance with applicable GIZ rules and regulations, as well as relevant national legal frameworks. - The events to be supported under this contract include small-scale (10-20 participants), medium-scale (20-40 participants), and large-scale events (up to 500 participants), sometimes big fare exhibitions up to 1000 participants as well as virtual events typically ranging from 50 to over 200 participants. The duration of events generally ranges from two to three days, with occasional extensions of up to five days, depending on programmatic needs.

Identifiant interne: 10035001

5.1.1. Objet

Nature principale du marché: Services

Nomenclature principale (cpv): 79952000 Services d'organisation d'événements

Options:

Description des options: GIZ may optionally commission contract amendments and/or increases based on the criteria in the tender documents to the successful bidder of this tender. For details, please see the terms of reference.

5.1.2. Lieu d'exécution

Pays: Éthiopie

N'importe où dans le pays donné

5.1.3. Durée estimée

Durée: 48 Mois

5.1.4. Reconduction

Nombre maximum de reconductions: 1

Autres informations sur le renouvellement: GIZ may optionally commission contract amendments and/or increases based on the criteria in the tender documents to the successful bidder of this tender. For details, please see the terms of reference.

5.1.6. Informations générales

Participation réservée:

La participation n'est pas réservée.

Les noms et les qualifications professionnelles du personnel chargé de l'exécution du marché doivent être mentionnés: Exigence dans l'offre

Projet de passation de marché financé en totalité ou en partie par des fonds de l'UE

Le marché relève de l'accord sur les marchés publics (AMP): oui

Le marché en question convient aussi aux petites et moyennes entreprises (PME): non

5.1.7. Marché public stratégique

Objectif du marché public stratégique: Pas de passation de marché stratégique

5.1.9. Critères de sélection

Sources des critères de sélection: Avis

Critère: Autres exigences économiques ou financières

Description du critère de sélection: EN-A1: Principles for the execution of orders (Mit dem Angebot; Mittels Eigenerklärung): The eligibility criteria are not from the same category as stipulated above, as there is no suitable category. 1. Self-declaration: name of company and address, tax ID, registration and commercial register number or equivalent register in accordance with the legal provisions of the country of origin. 2. No grounds for exclusion pursuant to § 123, § 124 GWB, § 22 LkSG, EU-Russia sanctions 3. Declaration of bidding consortium and/or declaration of subcontractors (if applicable)

Critère: Références sur des services spécifiés

Description du critère de sélection: EN-B1: Technical and professional ability (Mit dem Angebot; Mittels Eigenerklärung): 1. The technical assessment is only based on reference projects with a minimum commission value of 2000000 EUR (net). 2. At least 3 reference projects in the technical field Events' management including workshops, conferences, trainings, panel discussions, etc.including accommodation, transportation for participants and at least 2 reference projects in the region Africa in the last 36 months

Critère: Chiffre d'affaires annuel moyen

Description du critère de sélection: EN-C1: Economic and financial standing (Mit dem Angebot; Mittels Eigenerklärung): Average annual turnover for the last three years (last-but-four financial year can be included in case of tenders held within 6 months of end of last financial year), at least: 3500000 EUR (net).

Critère: Autres exigences économiques ou financières

Description du critère de sélection: EN-C2: Economic and financial standing (Mit dem Angebot; Mittels Eigenerklärung): Average number of employees and managers in the last three calendar years, at least 20 persons.

Critère: Références sur des services spécifiés

Description du critère de sélection: Eligibility criterias

5.1.11. Documents de marché

Langues dans lesquelles les documents de marché sont officiellement disponibles: anglais

Date limite de demande d'informations complémentaires: 17/09/2026 23:59:59 (UTC+02:00)

Heure de l'Europe orientale, heure d'été de l'Europe centrale

Adresse des documents de marché: <https://ausschreibungen.giz.de/Satellite/notice/CXTRYY6DYDDUPFVB/documents>

Canal de communication ad hoc:

URL: <https://ausschreibungen.giz.de/Satellite/notice/CXTRYY6DYDDUPFVB>

5.1.12. Conditions du marché public

Conditions de soumission:

Soumission par voie électronique: Requise

Adresse de soumission: <https://ausschreibungen.giz.de/Satellite/notice/CXTRYY6DYDDUPFVB>

Langues dans lesquelles les offres ou demandes de participation/candidatures peuvent être présentées: allemand

Catalogue électronique: Non autorisée

Variantes: Non autorisée

Les soumissionnaires peuvent présenter plusieurs offres: Non autorisée

Date limite de réception des offres: 06/10/2026 12:00:00 (UTC+02:00) Heure de l'Europe orientale, heure d'été de l'Europe centrale

Durée de validité des offres: 86 Jours

Informations qui peuvent être complétées après la date limite de réception des offres:

À la discrétion de l'acheteur, certains documents manquants relatifs au soumissionnaire peuvent être transmis ultérieurement.

Informations complémentaires: GIZ asks the applicant or bidder to submit, complete or correct documents, within the framework laid down by law.

Conditions du marché:

Le contrat doit être exécuté dans le cadre de programmes d'emplois protégés: Non

Conditions relatives à l'exécution du contrat: The execution conditions result from the information given in the contract notice and the tender documents.

Facturation électronique: Requise

La commande en ligne sera utilisée: oui

Le paiement électronique sera utilisé: oui

5.1.15. Techniques

Accord-cadre:

Pas d'accord-cadre

Informations sur le système d'acquisition dynamique:

Pas de système d'acquisition dynamique

5.1.16. Informations complémentaires, médiation et recours

Organisation chargée des procédures de recours: Vergabekammern des Bundes

Description des délais d'introduction des procédures de recours: According to Article 160, Section 3 of the German Act Against Restraint of Competition (GWB), application for review is not permissible insofar as 1. the applicant has identified the claimed infringement of the procurement rules before submitting the application for review and has not submitted a complaint to the contracting authority within a period of 10 calendar days; the expiry of the period pursuant to Article 134, Section 2 remains unaffected, 2. complaints of infringements of procurement rules that are evident in the tender notice are not submitted to the contracting authority at the latest by the expiry of the deadline for the application or by the deadline for the submission of bids, specified in the tender notice. 3. complaints of infringements of procurement rules that first become evident in the tender documents are not submitted to the

contracting authority at the latest by the expiry of the deadline for application or by the deadline for the submission of bids, 4. more than 15 calendar days have expired since receipt of notification from the contracting authority that it is unwilling to redress the complaint. Sentence 1 does not apply in the case of an application to determine the invalidity of the contract in accordance with Article 135, Section 1 (2). Article 134, Section 1, Sentence 2 remains unaffected.

Organisation qui fournit des informations complémentaires sur la procédure de passation de marché: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Organisation qui reçoit les demandes de participation/candidatures: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

8. Organisations

8.1. ORG-0001

Nom officiel: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Numéro d'enregistrement: 993-80072-52

Adresse postale: Dag-Hammarskjöld-Weg 1 - 5

Ville: Eschborn

Code postal: 65760

Subdivision pays (NUTS): Main-Taunus-Kreis (DE71A)

Pays: Allemagne

Adresse électronique: giz-vergabe@bho-legal.com

Téléphone: +49 619679

Télécopieur: +49 6196791115

Adresse internet: <https://www.giz.de>

Rôles de cette organisation:

Acheteur

Organisation qui fournit des informations complémentaires sur la procédure de passation de marché

Organisation qui reçoit les demandes de participation/candidatures

8.1. ORG-0002

Nom officiel: Vergabekammern des Bundes

Numéro d'enregistrement: 022894990

Adresse postale: Kaiser-Friedrich-Straße 16

Ville: Bonn

Code postal: 53113

Subdivision pays (NUTS): Bonn, Kreisfreie Stadt (DEA22)

Pays: Allemagne

Adresse électronique: vk@bundeskartellamt.bund.de

Téléphone: +49 2289499-0

Télécopieur: +49 2289499-163

Adresse internet: <https://www.bundeskartellamt.de>

Rôles de cette organisation:

Organisation chargée des procédures de recours

8.1. ORG-0003

Nom officiel: Datenservice Öffentlicher Einkauf (in Verantwortung des Beschaffungsamts des BMI)

Numéro d'enregistrement: 0204:994-DOEVD-83

Ville: Bonn
Code postal: 53119
Subdivision pays (NUTS): Bonn, Kreisfreie Stadt (DEA22)
Pays: Allemagne
Adresse électronique: noreply.esender_hub@bescha.bund.de
Téléphone: +49228996100
Rôles de cette organisation:
TED eSender

Informations relatives à l'avis

Identifiant/version de l'avis: 3eac159b-2da9-431b-b757-383301d7d132 - 01
Type de formulaire: Mise en concurrence
Type d'avis: Avis de marché ou de concession – régime ordinaire
Sous-type d'avis: 16
Date d'envoi de l'avis: 03/09/2026 00:00:00 (UTC+02:00) Heure de l'Europe orientale, heure d'été de l'Europe centrale
Langues dans lesquelles l'avis en question est officiellement disponible: anglais
Numéro de publication de l'avis: 611925-2026
Numéro de publication au JO S: 171/2026
Date de publication: 04/09/2026