

108171-2026 - Iomaíocht

An Bhoisnia agus an Heirseagaivéin – Advertising and marketing services – Outreach and Communication Support for the EU Delegation – Europe House

OJ S 32/2026 16/02/2026

Fógra maidir le conradh nó lamháltas — an gnáthchóras - Fógra maidir le hathrú
Seirbhísí

1. Ceannaitheoir

1.1. Ceannaitheoir

Ainm oifigiúil: European Union, represented by the European Commission on behalf of and for the account of Bosnia and Herzegovina

R-phost: delegation-bosnia-and-herzegovina-procurement@eeas.europa.eu

Cineál dlíthiúil an cheannaitheora: Institiúid, comhlact nó gníomhaireacht de chuid an AE

Gníomhaíocht an údaráis chonarthaigh: Seirbhísí poiblí ginearálta

2. Nós imeachta

2.1. Nós imeachta

Teideal: Outreach and Communication Support for the EU Delegation – Europe House

Cur síos: The overall objective (Impact) to which this action contributes is: • To provide objective, clear and accessible information to BiH citizens and to specific target groups on the EU, its policies and assistance programmes; • To assist, support and advise the EU in BiH in BiH to conduct efficient communication and outreach activities, also using public diplomacy as a vector. The specific objective (Outcome) of this contract is as follows: • Efficient management of the EU Info Center (EUIIC) in Sarajevo and EU Info Points (EUIPs) in Banja Luka, Brcko District and Mostar providing easy access to EU information to citizens supported by coordinated country-wide communication and outreach activities. Efficient management of activities within the existing youth platforms and networks, including Generation Change and EU in BiH Youth Advisory Board. Efficient engagement of BiH media outlets in reporting on the EU related topics thus bringing the EU integration process closer to BiH citizens.

Aitheantóir an nós imeachta: 0a81b56c-8a10-4c57-a70e-e8204e9337b7

Aitheantóir inmheánach: EC-ENEST/SJJ/2026/EA-RP/0008

An cineál nós imeachta: Teoranta

Tá an nós imeachta á bhrostú: níl

2.1.1. Cuspóir

Cineál an chonartha: Seirbhísí

Príomhaicmiú (cpv): 79340000 Advertising and marketing services

2.1.2. An áit feidhmíochta

Tír: An Bhoisnia agus an Heirseagaivéin

Aon áit sa tír áirithe

Eolas breise: Please consult the procurement documents.

2.1.3. Luach

Luach measta gan CBL a áireamh: 5 380 000,00 EUR

2.1.4. Eolas ginearálta

Eolas breise: For any additional information, please refer to the document A5f "Additional information about the Contract Notice". In case of unavailability or disruptions in the functioning of the electronic means of communication provided in Section 5.1.11 in the last 5 calendar days before the time limit for receipt indicated in Section 5.1.12, the contracting authority reserves the right to extend this time limit and publish the extension at the Internet address provided in Section 5.1.11, without a preceding publication of a corrigendum to this notice. Economic operators interested in this procurement are invited to subscribe to the call for tenders at the address in Section 5.1.11 in order to get notified when new information or documents are published.

Bunús dlí:

Rialachán (AE, Euratom) 2024/2509

LocalLaw - Procurement award procedure applying to European Union external actions financed from the general budget of the European Union and the European Development Fund (EDF)

2.1.6. Forais eisiaimh

Foinse na gcúiseanna eisiúna: Doiciméad Soláthair

5. Luchtóg

5.1. Luchtóg: LOT-0001

Teideal: Outreach and Communication Support for the EU Delegation – Europe House

Cur síos: The overall objective (Impact) to which this action contributes is: • To provide objective, clear and accessible information to BiH citizens and to specific target groups on the EU, its policies and assistance programmes; • To assist, support and advise the EU in BiH in BiH to conduct efficient communication and outreach activities, also using public diplomacy as a vector. The specific objective (Outcome) of this contract is as follows: • Efficient management of the EU Info Center (EUIC) in Sarajevo and EU Info Points (EUIPs) in Banja Luka, Brcko District and Mostar providing easy access to EU information to citizens supported by coordinated country-wide communication and outreach activities. Efficient management of activities within the existing youth platforms and networks, including Generation Change and EU in BiH Youth Advisory Board. Efficient engagement of BiH media outlets in reporting on the EU related topics thus bringing the EU integration process closer to BiH citizens.

Aitheantóir inmheánach: EC-ENEST/SJJ/2026/EA-RP/0008

5.1.1. Cuspóir

Cineál an chonartha: Seirbhísí

Príomhaicmiú (cpv): 79340000 Advertising and marketing services

Aicmiú breise (cpv): 79320000 Public-opinion polling services, 79410000 Business and management consultancy services

Roghanna:

Cur síos ar na roghanna: provided they are in conformity with the basic project, new services or works consisting in the repetition of similar services or works, may be entrusted up to 50 % of the initial contract to the initial contractor by negotiated procedure without prior publication of a contract notice.

5.1.2. An áit feidhmíochta

Aon áit

Eolas breise: The contract will be performed in Bosnia and Herzegovina

5.1.3. Fad measta

5.1.4. Athnuachan

Athnuachaintí uasta: 1

Tuilleadh eolais faoi athnuachain: The contract is concluded for an initial period of 36 (thirty-six) months, renewable 1 (one) time(s). Please consult the draft contract in the procurement documents.

5.1.5. Luach

Luach measta gan CBL a áireamh: 5 380 000,00 EUR

5.1.6. Eolas ginearálta

Rannpháirtíocht fhorchoimeádta:

Ní fhorchoimeádtar an rannpháirtíocht.

Tionscadal soláthair a mhaoinítear go hiomlán nó i bpáirt le cistí an Aontais

Tá an soláthar cumhdaithe ag an gComhaontú maidir le Soláthar Rialtais (GPA): níl

Eolas breise: The procurement is funded by the following EU programme: Instrument for Pre-accession Assistance.

5.1.9. Critéir roghnúcháin

Foinse na gcritéir roghnaithe: Doiciméad Soláthair

Eolas faoin dara céim de nós imeachta dhá chéim:

Beidh an nós imeachta ar siúl i gcéimeanna comhleanúnacha. I ngach céim, d'fhéadfaí roinnt rannpháirtithe a dhíchur

5.1.10. Critéir dhámhachtana

Critéar:

Cineál: Cáilíocht

Cur síos: Please consult the procurement documents.

Catagóir an critéir dhámhachtana meáchain: Ualú (céatadán, beacht)

Uimhir an chritéir dhámhachtana: 80

Critéar:

Cineál: Praghas

Cur síos: Please consult the procurement documents.

Catagóir an critéir dhámhachtana meáchain: Ualú (céatadán, beacht)

Uimhir an chritéir dhámhachtana: 20

5.1.11. Doiciméid soláthair

Seoladh na ndoiciméad soláthair: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/0a81b56c-8a10-4c57-a70e-e8204e9337b7-CN?#anchorDocuments>

Cainéal cumarsáide ad hoc:

Ainm: Funding and Tenders Portal

URL: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/0a81b56c-8a10-4c57-a70e-e8204e9337b7-CN?#anchorDocuments>

5.1.12. Téarmaí soláthair

Téarmaí na haighneachta:

Cur isteach leictreonach: Éigeantach

Seoladh an chur isteach: <https://webgate.ec.europa.eu/digit/opsys/esubmission?cftUuid=0a81b56c-8a10-4c57-a70e-e8204e9337b7>

Na teangacha inar féidir tairiscintí nó iarrataí ar rannpháirtíocht a chur isteach: Béarla

Catalóg leictreonach: Ní ceadmhach

Spríodhata chun iarrataí ar rannpháirtíocht a fháil: 06/03/2026 12:00:59 (UTC+01:00) Am Lár na hEorpa, Am Samhraidh Iarthar na hEorpa

Téarmaí an chonartha:

Ní mór an Conradh a chur i gcrích faoi chuimsiú clár fostaíochta dídeanaí: Ní hea

Sonrascú leictreonach: Ceadmhach

Úsáidfear ordú leictreonach: tá

Úsáidfear íocaíocht leictreonach: tá

5.1.15. Teicnící

Creat-chomhaontú:

Níl feidhm ag creat-chomhaontú

Eolas faoin gcóras ceannaigh dinimiciúil:

Níl feidhm ag córas ceannaigh dinimiciúil

5.1.16. Tuilleadh eolais, idirghabháil agus athbhreithniú

Eagraíocht athbhreithniúcháin: Court of Justice of the European Union

Eagraíocht a sholáthraíonn tuilleadh faisnéise faoi na nósanna imeachta athbhreithnithe:

European Union, represented by the European Commission on behalf of and for the account of Bosnia and Herzegovina

8. Eagraíochtaí

8.1. ORG-0001

Ainm oifigiúil: European Union, represented by the European Commission on behalf of and for the account of Bosnia and Herzegovina

Uimhir chlárúcháin: COM

Roinn: ENEST.B - Western Balkans, ENEST.B.4 - Montenegro, Bosnia and Herzegovina

Seoladh poist: EU Special Rep. in Bosnia and Herzegovina, Skenderija 3a

Baile: Sarajevo

Cód poist: 71000

Tír: An Bhoisnia agus an Heirseagaivéin

R-phost: delegation-bosnia-and-herzegovina-procurement@eeas.europa.eu

Teil.: +32 2 299 11 11

Seoladh idirlín: https://ec.europa.eu/neighbourhood-enlargement/node_en

Róil na heagraíochta seo:

Ceannaitheoir

Eagraíocht a sholáthraíonn tuilleadh faisnéise faoi na nósanna imeachta athbhreithnithe

8.1. ORG-0002

Ainm oifigiúil: Court of Justice of the European Union

Uimhir chlárúcháin: CURIA

Seoladh poist: Rue du Fort Niedergrünwald

Baile: Luxembourg

Cód poist: L-2925

Foroinn tíre (NUTS): Luxembourg (LU000)

Tír: Lucsamburg

R-phost: GC.Registry@curia.europa.eu

Teil.: +352 4303-1

Seoladh idirlín: <http://curia.europa.eu>

Róil na heagraíochta seo:

8.1. ORG-0003

Ainm oifigiúil: European Commission

Uimhir chlárúcháin: EUCOM

Seoladh poist: Mondrian (CDMA), Rue du Champ de Mars 21

Baile: Brussels

Cód poist: B-1050

Foroinn tíre (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Tír: An Bheilg

R-phost: delegation-bosnia-and-herzegovina-procurement@eeas.europa.eu

Teil.: +32 2 299 11 11

Seoladh idirlín: <https://commission.europa.eu/>

Róil na heagraíochta seo:

TED eSender

10. Athraigh

Leagan den fhógra roimhe seo atá le hathrú

:

04e3411f-bf8d-47d6-8e2a-4bba020aa1a9-01

An phríomhchúis leis an athrú

:

Faisnéis nuashonraithe

Cur síos

:

Section 5.1.1. Purpose, Options: Description of the options: provided they are in conformity with the basic project, new services or works consisting in the repetition of similar services or works, may be entrusted up to 50.00 % of the initial contract to the initial contractor by negotiated procedure without prior publication of a contract notice. Section 5.1.4 Renewal: Maximum renewals: 1 Other information about renewals: The contract is concluded for an initial period of 36 (thirty-six) months, renewable 1 (one) time for a maximum period of 18 months. Please consult the draft contract in the procurement documents.

Eolas faoin bhfógra

Aitheantóir/leagan an fhógra: a7af421e-69c7-48c2-a2cc-88b2073dc594 - 01

Cineál na foirme: lomaíocht

Cineál an fhógra: Fógra maidir le conradh nó lamháltas — an gnáthchóras

Fochineál an fhógra: 16

Dáta seolta an fhógra: 13/02/2026 10:39:33 (UTC+01:00) Am Lár na hEorpa, Am Samhraidh Iarthar na hEorpa

Na teangacha ina bhfuil an fógra seo ar fáil go hoifigiúil: Béarla

Uimhir foilseacháin an fhógra: 108171-2026

Uimhir eagráin IO S: 32/2026

Dáta foilsithe: 16/02/2026