

240209-2026 - Iomaíocht

An Iorua – Marketing services – Framework agreement for advertisement services - job advertisements and notices.

OJ S 69/2026 09/04/2026

Fógra maidir le conradh nó lamháltas — an gnáthchóras - Fógra maidir le hathrú Seirbhísí

1. Ceannaitheoir

1.1. Ceannaitheoir

Ainm oifigiúil: Harstad Kommune

R-phost: innkjop@harstad.kommune.no

Cineál dlíthiúil an cheannaitheora: Comhlacht dlí phoiblí atá faoi rialú údaráis áitiúil

Gníomhaíocht an údaráis chonarthaigh: Seirbhísí poiblí ginearálta

1.1. Ceannaitheoir

Ainm oifigiúil: Harstad havn

R-phost: innkjop@harstad.kommune.no

Cineál dlíthiúil an cheannaitheora: Comhlacht dlí phoiblí atá faoi rialú údaráis áitiúil

Gníomhaíocht an údaráis chonarthaigh: Seirbhísí poiblí ginearálta

1.1. Ceannaitheoir

Ainm oifigiúil: Tjeldsund kommune

R-phost: innkjop@harstad.kommune.no

Cineál dlíthiúil an cheannaitheora: Comhlacht dlí phoiblí atá faoi rialú údaráis áitiúil

Gníomhaíocht an údaráis chonarthaigh: Seirbhísí poiblí ginearálta

1.1. Ceannaitheoir

Ainm oifigiúil: Kvæfjord Kommune

R-phost: innkjop@harstad.kommune.no

Cineál dlíthiúil an cheannaitheora: Comhlacht dlí phoiblí atá faoi rialú údaráis áitiúil

Gníomhaíocht an údaráis chonarthaigh: Seirbhísí poiblí ginearálta

2. Nós imeachta

2.1. Nós imeachta

Teideal: Framework agreement for advertisement services - job advertisements and notices.

Cur síos: Background Harstad municipality and the collaborating municipalities shall enter into a new framework agreement for advertising services as a result of the existing framework agreement for job advertisements expiring. The municipalities have a continual need for effective recruitment advertising, as well as the execution of statutory notices in the press and /or public registers. The objective of the procurement is to ensure an overall, predictable and cost efficient advertising process with good traceability, from ordering and production to publication and documentation. The supplier market also requests that the municipalities need to use more channels and formats (digital surfaces and print) and that the ordering and follow-up process shall support the municipalities' internal work flow. Harstad municipality is the contracting authority on behalf of the municipalities covered by the procurement. Emphasis is put on the fact that the participating municipalities each bear responsibility for their obligations in the execution of the framework agreement. The requirements cannot be applied to the

municipalities together, but only against the municipality that has resulted in any contract deviation. Other municipal entities, including all public law bodies and organisations established by Harstad municipality, shall have the right, but are not obliged, to enter into this agreement. Description of the assignment The procurement comprises a framework agreement for the purchase, production and publication of job advertisements, announcements and equivalent announcements in relevant channels. The agreement shall cover announcements in both digital and printed areas, including relevant trade and trade media, newspapers, job portals, social media and public registers when required. The delivery shall include the necessary production support connected to the design and adaptation of advertising material, as well as the delivery of documentation of publication and available statistics/reporting for completed campaigns and indentations. Furthermore, the tenderer shall offer a web-based ordering and management system that supports ordering, approval and follow-up and which provides a total overview of status and history. The system shall also be able to support integration with the municipality's recruitment/HR system.

Aitheantóir an nós imeachta: 86aedda6-f91f-4207-adfa-85c69927bb67

Aitheantóir inmheánach: cmkmcm38q002kl904bmjdnhez

An cineál nós imeachta: Oscailte

Tá an nós imeachta á bhrostú: níl

2.1.1. Cuspóir

Cineál an chonartha: Seirbhísí

Príomhaicmiú (cpv): 79342000 Marketing services

Aicmiú breise (cpv): 79340000 Advertising and marketing services

2.1.2. An áit feidhmíochta

Foroinn tíre (NUTS): Troms/Romsa/Tromssa (NO072)

Tír: An Iorua

Eolas breise: Norway

2.1.3. Luach

Luach measta gan CBL a áireamh: 4 500 000,00 NOK

2.1.4. Eolas ginearálta

Bunús dlí:

Treoir 2014/24/AE

Anskaffelsesforskriften -

2.1.6. Forais eisiaimh

Foinse na gcúiseanna eisiúna: Doiciméad Soláthair, Doiciméad Soláthair

5. Luchtóg

5.1. Luchtóg: LOT-0001

Teideal: Framework agreement for advertisement services - job advertisements and notices. Cur síos: Background Harstad municipality and the collaborating municipalities shall enter into a new framework agreement for advertising services as a result of the existing framework agreement for job advertisements expiring. The municipalities have a continual need for effective recruitment advertising, as well as the execution of statutory notices in the press and /or public registers. The objective of the procurement is to ensure an overall, predictable and cost efficient advertising process with good traceability, from ordering and production to publication and documentation. The supplier market also requests that the municipalities need to use more channels and formats (digital surfaces and print) and that the ordering and follow-

up process shall support the municipalities' internal work flow. Harstad municipality is the contracting authority on behalf of the municipalities covered by the procurement. Emphasis is put on the fact that the participating municipalities each bear responsibility for their obligations in the execution of the framework agreement. The requirements cannot be applied to the municipalities together, but only against the municipality that has resulted in any contract deviation. Other municipal entities, including all public law bodies and organisations established by Harstad municipality, shall have the right, but are not obliged, to enter into this agreement. Description of the assignment The procurement comprises a framework agreement for the purchase, production and publication of job advertisements, announcements and equivalent announcements in relevant channels. The agreement shall cover announcements in both digital and printed areas, including relevant trade and trade media, newspapers, job portals, social media and public registers when required. The delivery shall include the necessary production support connected to the design and adaptation of advertising material, as well as the delivery of documentation of publication and available statistics/reporting for completed campaigns and indentations. Furthermore, the tenderer shall offer a web-based ordering and management system that supports ordering, approval and follow-up and which provides a total overview of status and history. The system shall also be able to support integration with the municipality's recruitment/HR system.

Aitheantóir inmheánach: cmkmcm38q002ol9046ovm5wrj

5.1.1. Cuspóir

Cineál an chonartha: Seirbhísí
Príomhaicmiú (cpv): 79342000 Marketing services
Aicmiú breise (cpv): 79340000 Advertising and marketing services

5.1.2. An áit feidhmíochta

Foroinn tíre (NUTS): Troms/Romsa/Tromssa (NO072)
Tír: An Iorua
Eolas breise: Norway

5.1.3. Fad measta

Fad ama: 48 Míonna

5.1.4. Athnuachan

Athnuachaintí uasta: 2
Tuilleadh eolais faoi athnuachain: The contract can be extended for 1 year at a time, up to 2 times (2+1+1).

5.1.5. Luach

Luach measta gan CBL a áireamh: 4 500 000,00 NOK

5.1.6. Eolas ginearálta

Rannpháirtíocht fhorchoimeáda:

Ní fhorchoimeádtar an rannpháirtíocht.
Tionscadal soláthair nach maoinítear le cistí an Aontais
Tá an soláthar cumhdaithe ag an gComhaontú maidir le Soláthar Rialtais (GPA): tá

5.1.9. Critéir roghnúcháin

Foinse na gcritéir roghnaithe: Doiciméad Soláthair

5.1.10. Critéir dhámhachtana

Critéar:

Cineál: Cáilíocht

Ainm: Quality

Cur síos: Under this criteria, associated requirements will be assessed.

Catagóir an critéir dhámhachtana meáchain: Ualú (céatadán, beacht)

Uimhir an chritéir dhámhachtana: 30

Critéar:

Cineál: Praghas

Ainm: Price

Cur síos: The price form will be assessed under this criteria.

Catagóir an critéir dhámhachtana meáchain: Ualú (céatadán, beacht)

Uimhir an chritéir dhámhachtana: 70

5.1.11. Doiciméid soláthair

Seoladh na ndoiciméad soláthair: <https://hyr.no/procurement/cmkmcm38q002kl904bmjdnxez>

5.1.12. Téarmaí soláthair

Téarmaí na haighneachta:

Cur isteach leictreonach: Éigeantach

Seoladh an chur isteach: <https://hyr.no/procurement/cmkmcm38q002kl904bmjdnxez>

Na teangacha inar féidir tairiscintí nó iarrataí ar rannpháirtíocht a chur isteach: Ioruais, Béarla

Catalóg leictreonach: Ní ceadmhach

Spríodhata chun tairiscintí a fháil: 04/05/2026 14:00:00 (UTC+02:00) Am Oirthear na hEorpa, Am Samhraidh Lár na hEorpa

An tréimhse le linn a gcaithfidh an tairiscint a bheith bailí: 60 Laethanta

Téarmaí an chonartha:

Ní mór an Conradh a chur i gcrích faoi chuimsiú clár fostaíochta dídeanaí: Ní hea
Coinníollacha a bhaineann le comhlíonadh an chonartha: See Tender Documents

Sonrascú leictreonach: Éigeantach

Úsáidfear ordú leictreonach: níl

Úsáidfear íocaíocht leictreonach: níl

Socrú airgeadais: See tender documents

5.1.15. Teicnící

Creat-chomhaontú:

Creat-chomhaontú, gan an iomaíocht a athoscailt

An t-uaslíon rannpháirtithe: 1

Eolas faoin gcóras ceannaigh dinimiciúil:

Níl feidhm ag córas ceannaigh dinimiciúil

5.1.16. Tuilleadh eolais, idirghabháil agus athbhreithniú

Eagraíocht athbhreithniúcháin: MIDTRE HÅLOGALAND TINGRETT

Eagraíocht a sholáthraíonn faisnéis bhreise faoin nós imeachta soláthair: Harstad Kommune

Eagraíocht a sholáthraíonn tuilleadh faisnéise faoi na nósanna imeachta athbhreithnithe:

MIDTRE HÅLOGALAND TINGRETT

Eagraíocht a fhaigheann iarratais ar rannpháirtíocht: Hyr AS

8. Eagraíochtaí

8.1. ORG-0001

Ainm oifigiúil: MIDTRE HÅLOGALAND TINGRETT

Uimhir chlárúcháin: 926723073

Seoladh poist: Postboks 343

Baile: Narvik
Cód poist: 8505
Foroinn tíre (NUTS): Nordland/Nordlândia (NO071)
Tír: An Iorua
Pointe teagmhála: MIDTRE HÅLOGALAND TINGRETT
Róil na heagraíochta seo:
Eagraíocht athbhreithniúcháin
Eagraíocht a sholáthraíonn tuilleadh faisnéise faoi na nósanna imeachta athbhreithnithe

8.1. **ORG-0002**

Ainm oifigiúil: Hyrr AS
Uimhir chlárúcháin: 924998687
Seoladh poist: Gaustadalléen 21
Baile: Oslo
Cód poist: 0349
Foroinn tíre (NUTS): Oslo (NO081)
Tír: An Iorua
Pointe teagmhála: Hyrr Support
R-phost: admin@hyrr.no
Teil.: +47 90 63 65 38
Seoladh idirlín: <https://hyrr.no>
Róil na heagraíochta seo:
Eagraíocht a fhaigheann iarratais ar rannpháirtíocht

8.1. **ORG-0003**

Ainm oifigiúil: Harstad Kommune
Uimhir chlárúcháin: 972417971
Seoladh poist: Asbjørn Selsbanes gate 9
Baile: Harstad
Cód poist: 9405
Foroinn tíre (NUTS): Troms/Romsa/Tromssa (NO072)
Tír: An Iorua
Pointe teagmhála: Harstad Kommune
R-phost: innkjop@harstad.kommune.no
Teil.: +4790526349
Seoladh idirlín: <https://www.harstad.kommune.no/>
Róil na heagraíochta seo:
Ceannaitheoir
Eagraíocht a sholáthraíonn faisnéis bhreise faoin nós imeachta soláthair

8.1. **ORG-0004**

Ainm oifigiúil: Harstad havn
Uimhir chlárúcháin: 972417971
Seoladh poist: Postmottak, Postboks 1000, Harstad kommune
Baile: Harstad
Cód poist: 9411
Foroinn tíre (NUTS): Troms/Romsa/Tromssa (NO072)
Tír: An Iorua
Pointe teagmhála: Harstad havn
R-phost: innkjop@harstad.kommune.no
Teil.: +4791645479

Róil na heagraíochta seo:

Ceannaitheoir

8.1. ORG-0005

Ainm oifigiúil: Tjeldsund kommune

Uimhir chlárúcháin: 959469326

Seoladh poist: Evenskjer

Baile: Evenskjer

Cód poist: 9440

Foroinn tíre (NUTS): Troms/Romsa/Tromssa (NO072)

Tír: An Iorua

Pointe teagmhála: Tjeldsund kommune

R-phost: innkjop@harstad.kommune.no

Teil.: +4790526349

Seoladh idirlín: <https://www.tjeldsund.kommune.no/>

Róil na heagraíochta seo:

Ceannaitheoir

8.1. ORG-0006

Ainm oifigiúil: Kvæfjord Kommune

Uimhir chlárúcháin: 972417998

Seoladh poist: Bygdeveien 26

Baile: Borkenes

Cód poist: 9475

Foroinn tíre (NUTS): Troms/Romsa/Tromssa (NO072)

Tír: An Iorua

Pointe teagmhála: Kvæfjord Kommune

R-phost: innkjop@harstad.kommune.no

Teil.: +4790526349

Seoladh idirlín: <https://www.kvafjord.kommune.no/>

Róil na heagraíochta seo:

Ceannaitheoir

10. Athraigh

Leagan den fhógra roimhe seo atá le hathrú

:

cb3e5b19-95a6-4d00-b173-cc783861e030-01

An phríomhchúis leis an athrú

:

Faisnéis nuashonraithe

Cur síos

:

Changes in the tender documentation Details: 1. A new requirement for "Quality": "Description of what is included in the different media packages/price models"

10.1. Athraigh

Aitheantóir rannáin: LOT-0001

Cur síos ar na hathruithe: Changes in the tender documentation

Eolas faoin bhfógra

Aitheantóir/leagan an fhógra: 76bf3567-d632-45dd-9cbd-0e96815ab701 - 01

Cineál na foirme: lomaíocht

Cineál an fhógra: Fógra maidir le conradh nó lamháltas — an gnáthchóras

Fochineál an fhógra: 16

Dáta seolta an fhógra: 08/04/2026 12:49:17 (UTC+02:00) Am Oirthear na hEorpa, Am

Samhraidh Lár na hEorpa

Na teangacha ina bhfuil an fógra seo ar fáil go hoifigiúil: Béarla

Uimhir foilseacháin an fhógra: 240209-2026

Uimhir eagráin IO S: 69/2026

Dáta foilsithe: 09/04/2026