

310254-2026 - Iomaíocht

An Iorua – Market research services – NRK 2026/327 Framework agreement Qualitative analyses
OJ S 87/2026 06/05/2026
Fógra maidir le conradh nó lamháltas — an gnáthchóras
Seirbhísí

1. Ceannaitheoir

1.1. Ceannaitheoir

Ainm oifigiúil: Norsk rikskringkasting AS

R-phost: eva.solberg@nrk.no

Cineál dlíthiúil an cheannaitheora: Comhlacht dlí phoiblí

Gníomhaíocht an údaráis chonarthaigh: Áineas, cultúr agus reiligiún

2. Nós imeachta

2.1. Nós imeachta

Teideal: NRK 2026/327 Framework agreement Qualitative analyses

Cur síos: The aim of the procurement is to establish a framework agreement for qualitative insight services, including everything from recruitment to carrying out analyses. The contract shall support NRK's editorial and strategic development through traditional and innovative methods that adapt to a constantly changing media market. The procurement will be made in accordance with the Public Procurement Act dated 17 June 2016 no. 73 (LOA) and the public procurement regulations dated 12 August 2016 no. 974 (FOA) parts I and part III, as well as the provisions in this tender documentation. The contract will be awarded in accordance with the procedure open tender competition. It is emphasised that negotiations will not be allowed. Tenderers must therefore submit their best tender by the tender deadline.

Aitheantóir an nós imeachta: bbefda53-f059-47d1-ac31-0db6e9cee0b9

Aitheantóir inmheánach: 2026/327

An cineál nós imeachta: Oscailte

Tá an nós imeachta á bhrostú: níl

Príomhghnéithe an nós imeachta: NRK plans to enter into framework agreements with up to 4 tenderers divided between two defined categories/sub-contracts: Recruitment means retrieval of relevant participants for in-depth interviews, focus groups or other qualitative methods for talking to people. Content testing and strategic projects: Content testing means showing content NRK has created or develops to the target group for the content. This can be all possible types of content that shall be published on one of NRK's platforms, whether it is a TV series, audio content, news article or other type of content. Strategic projects means projects that deal with NRK's strategy, the brand of NRK or other specific sub-labels that NRK manages, or specific target groups NRK wants to reach or understand better. These projects have in common that they deal with more general problems, concepts or target groups - rather than specific content. Tenderers can submit tenders for one, or both categories. The selected category(s) shall be specified in Annex 1 - Tender Form. See Annex 1-5 Sub-Contract Recruitment and Annex 1-5 Sub-Contract Content Testing and Strategic Projects for further details on the assignment and the stated categories. The contract period is two years from when the contract is signed. The contracting authority has an option to extend the contract on verbatim terms for a further two years, one year at a time. The total contract period can be up to four years. The estimated value of the framework agreement, excluding VAT per category,

for a contract period of four years: Recruitment - NOK 1 million. Content testing and strategic projects - NOK 3 million The estimated value is based on historical data and the agreement has an upper framework of NOK 6 million. Both the estimate and the upper frame are a guideline and are without obligation for NRK as regards the actual call-off volume. See the tender documentation for complete information, 16 annexes.

2.1.1. Cuspóir

Cineál an chonartha: Seirbhísí

Príomhaicmiú (cpv): 79310000 Market research services

Aicmiú breise (cpv): 79311000 Survey services, 79311200 Survey conduction services, 79311300 Survey analysis services, 79312000 Market-testing services, 79320000 Public-opinion polling services

2.1.2. An áit feidhmíochta

Tír: An Iorua

Aon áit sa tír áirithe

2.1.4. Eolas ginearálta

Bunús dlí:

Treoir 2014/24/AE

Anskaffelsesforskriften - The procurement is in accordance with the public procurement regulations (FOR-2016-08-12-974) parts I and part III.

2.1.6. Forais eisiaimh

Foinse na gcúiseanna eisiúna: Doiciméad Aonair Eorpach maidir le Soláthar (ESPD), Doiciméad Soláthair, Fógra

Éilliú: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a enforceable verdict has been convicted of corruption by a verdict handed down not more than five years ago, or a rejection period determined directly in the judgement that still applies? Corruption as defined in Article 3 of the Convention on Combating Corruption, Involving European Communities or European Union Member States (EUT C 195 of 25.6.1997, s. 1), and in Article 2, point 1, in the Council's framework decision 2003/568/RIA of 22 July 2003 on combating corruption in the private sector (EUT L 192 of 31.7.2003, p. 54). This rejection reason also includes corruption as defined in national law for the contracting authority or supplier.

Calaois: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, at the time a legally convicted of fraud has been convicted of fraud by a verdict handed down not more than five years ago, or a rejection period determined directly in the judgement that still applies? Fraud included in Article 1 of the Convention on protection of the Financial Interests of the European Communities (EFT C 316 of 27.11.1995, p. 48).

Sciúradh airgid nó maoiniú na sceimhlitheoireachta: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of money laundering or financing terrorism by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Money laundering or financing terrorism As defined in Article 1 of the European

Parliament and Council Directive 2005/60/EF of 26 October 2005 on preventive measures against the use of the financial system for money laundering and financing terrorism (EUT L 309 of 25.11.2005, p. 15).

Rannpháirtíocht in eagraíocht choiriúil: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, at the time a legally convicted verdict of participation in a criminal organisation by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Participation in a criminal organisation as defined in Article 2 of the Council's framework decision 2008/841/RIA of 24 October 2008 on control of organised crime (EUT L 300 of 11.11.2008, p. 42)

Cionta sceimhlitheoireachta nó cionta a bhaineann le gníomhaíochtaí sceimhlitheoireachta: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body, or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of acts of terrorism or criminal acts connected to terrorist activities by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Acts of terrorism or criminal acts relating to terrorist activity as defined in Article 1 and 3 of the Council's framework decision 2002/475/RIA of 13 June 2002 on combating terrorism (EFT L 164, af 22.6.2002, p. 3). This rejection reason also includes incitement to, participation or attempts to commit such actions as included in Article 4 in the mentioned framework decision.

Fostú páistí agus cineálacha eile gáinneála ar dhaoine: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of child labour and other forms of human trafficking by a verdict handed down no more than five years ago, or a rejection period determined directly in the judgement that still applies? Child labour and other forms of human trafficking as defined in Article 2 of the European Parliament and council directive 2011/36/EU of 5. 1 April 2011 on the prevention and control of human trafficking and the protection of its victims and for compensation of the Council's framework decision 2002/629/RIA (EUT L 101 of 15.4.2011, p. 1).

Sárú oibleagáidí i réimsí an dlí comhshaoil: Is the tenderer aware of breaches of environmental provisions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Sárú oibleagáidí i réimsí an dlí saothair: Is the tenderer aware of breaches of provisions on working conditions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Sárú oibleagáidí i réimsí an dlí shóisialta: Is the tenderer aware of breaches of provisions on social conditions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Comhaontuithe le hoibreoirí eacnamaíocha eile arb é is aidhm dóibh an iomaíocht a shaobhadh: Has the tenderer entered into agreement(s) with other tenderers with the intention of turning the competition?

Mí#iompar gairmiúil tromchúiseach: Has the tenderer committed serious errors in professional practice? If relevant, see the definitions in national law, the relevant notice or procurement documents.

Mífhaisnéis, faisnéis a coinníodh siar, gan bheith in ann doiciméid riachtanacha a sholáthar nó faisnéis rúnda a fuarthas maidir leis an nós imeachta seo: Have the tenderer:a) given grossly incorrect information when notifying the information required to verify that there is no basis for rejection, or of the qualification requirements being met,b) failed to provide such information,c) subject to immediately submitting the supporting documents requested by the Contracting

Authority, ord) improperly affecting the Contracting Authority's decision process to acquire confidential information that could give this an unlawful advantage in connection with competition, or negligently has given misleading information that can have a significant influence on decisions on rejection, selection or award?

Coinbheacht leasa mar gheall ar a rannpháirtíocht sa nós imeachta soláthair: Are tenderers aware of a conflict of interest as stated in national law, the relevant notice or procurement documents?

Rannpháirtíocht dhíreach nó indíreach in ullmhú an nós imeachta soláthair seo: Has the tenderer or an entity associated with the supplier advised the contracting authority or in another way been involved in the planning of the competition?

Foirceannadh luath, damáistí nó smachtbhannaí inchomparáide eile: Has the tenderer committed significant breaches of contract in connection with the fulfilment of a previous public contract, a previous contract with a public contracting authority or a previous concession contract, where the breach has led to the cancellation of the contract, compensation or other similar sanctions?

Sárú oibleagáidí arna socrú faoi fhorais eisiaimh náisiúnta amháin: The contracting authority shall state that in Norway there are national rejection reasons. These shall be described in the procurement documents. Tenderers must respond to whether they are in one or more of the situations described in the national rejection reasons. Will the purely national rejection reasons, as stated in the relevant notice or in the procurement documents, apply?

Sárú oibleagáide a bhaineann le ranníocaíochtaí slándála sóisialta a íoc: Have tenderers failed to fulfil all their social security obligations in the country where they are established and in their member state, if this is a different country than what he is established in?

Sárú oibleagáide a bhaineann le cánacha a íoc: Has the tenderer not fulfilled his tax and duty obligations in the country in which he is established, and in the contracting authority's member state, if this is a different country than what he is established in?

Cuirtear ar fionraí gníomhaíochtaí gnó: Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Féimheacht: Is the tenderer in a bankruptcy situation? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Socrú le creidiúnaithe: Is the supplier in a situation where he has been forced debt arrangement? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Dócmhainneacht: Is the tenderer in an insolvency situation? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Sócmhainní atá á riaradh ag leachtaitheoir: Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures

for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Cás cosúil le féimheacht faoin dlí náisiúnta: Is the supplier in a situation where he has been forced debt arrangement? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

5. Luchtóg

5.1. Luchtóg: LOT-0000

Teideal: NRK 2026/327 Framework agreement Qualitative analyses

Cur síos: The aim of the procurement is to establish a framework agreement for qualitative insight services, including everything from recruitment to carrying out analyses. The contract shall support NRK's editorial and strategic development through traditional and innovative methods that adapt to a constantly changing media market. The procurement will be made in accordance with the Public Procurement Act dated 17 June 2016 no. 73 (LOA) and the public procurement regulations dated 12 August 2016 no. 974 (FOA) parts I and part III, as well as the provisions in this tender documentation. The contract will be awarded in accordance with the procedure open tender competition. It is emphasised that negotiations will not be allowed. Tenderers must therefore submit their best tender by the tender deadline.

Aitheantóir inmheánach: 2026/327

5.1.1. Cuspóir

Cineál an chonartha: Seirbhísí

Príomhaicmiú (cpv): 79310000 Market research services

Aicmiú breise (cpv): 79311000 Survey services, 79311200 Survey conduction services, 79311300 Survey analysis services, 79312000 Market-testing services, 79320000 Public-opinion polling services

5.1.2. An áit feidhmíochta

Tír: An Iorua

Aon áit sa tír áirithe

5.1.3. Fad measta

Fad ama: 48 Míonna

5.1.6. Eolas ginearálta

Rannpháirtíocht fhorchoimeáda:

Ní fhorchoimeádtar an rannpháirtíocht.

Tionscadal soláthair nach maoinítear le cistí an Aontais

Tá an soláthar cumhdaithe ag an gComhaontú maidir le Soláthar Rialtais (GPA): níl

Tá an soláthar sin oiriúnach freisin d'fhiontair bheaga agus mheánmhéide (FBManna): níl

5.1.9. Critéir roghnúcháin

Foinse na gcritéir roghnaithe: Doiciméad Soláthair

5.1.11. Doiciméid soláthair

Na teangacha ina bhfuil na doiciméid soláthair ar fáil go hoifigiúil: Ioruais

Sprioc-am chun eolas breise a iarraidh: 01/06/2026 10:00:00 (UTC+00:00) Am Iarthar na hEorpa, GMT

Seoladh na ndoiciméad soláthair: <https://permalink.mercell.com/280242115.aspx>

5.1.12. Téarmaí soláthair

Téarmaí na haighneachta:

Cur isteach leictreonach: Éigeantach

Seoladh an chur isteach: <https://permalink.mercell.com/280242115.aspx>

Na teangacha inar féidir tairiscintí nó iarrataí ar rannpháirtíocht a chur isteach: Ioruais

Catalóg leictreonach: Ní ceadmhach

Leaganacha malartacha: Ní ceadmhach

Spriocdháta chun tairiscintí a fháil: 08/06/2026 10:00:00 (UTC+00:00) Am Iarthar na hEorpa, GMT

An tréimhse le linn a gcaithfidh an tairiscint a bheith bailí: 3 Míonna

Eolas faoi oscailt phoiblí:

Dáta oscailte: 08/06/2026 10:00:00 (UTC+00:00) Am Iarthar na hEorpa, GMT

Téarmaí an chonartha:

Ní mór an conradh a chur i gcrích faoi chuimsiú clár fostaíochta dídeanaí: Ní hea

Sonrascú leictreonach: Éigeantach

Úsáidfear ordú leictreonach: tá

Úsáidfear íocaíocht leictreonach: tá

5.1.15. Teicnící

Creat-chomhaontú:

Creat-chomhaontú, gan an iomaíocht a athoscailt

An t-uaslíon rannpháirtithe: 4

Eolas faoin gcóras ceannaigh dinimiciúil:

Níl feidhm ag córas ceannaigh dinimiciúil

5.1.16. Tuilleadh eolais, idirghabháil agus athbhreithniú

Eagraíocht athbhreithniúcháin: Oslo Tingrett

Eolas faoi spriocdhátaí athbhreithnithe: After the award decision, the contracting authority will maintain a waiting period of minimum 10 days before the contract is signed. Any appeals must be submitted by the end of the waiting period.

Eagraíocht a sholáthraíonn tuilleadh faisnéise faoi na nósanna imeachta athbhreithnithe:

Norsk rikskringkasting AS

8. Eagraíochtaí

8.1. ORG-0001

Ainm oifigiúil: Norsk rikskringkasting AS

Uimhir chlárúcháin: 976390512

Seoladh poist: Bjørnstjerne Bjørnsons plass 1

Baile: OSLO

Cód poist: 0340

Foroinn tíre (NUTS): Oslo (NO081)

Tír: An Iorua

Pointe teagmhála: Konserninnkjøp - NRK AS

R-phost: eva.solberg@nrk.no

Teil.: +47 23047000

Facs: +47 23048958

Seoladh idirlín: <http://www.nrk.no/>

Róil na heagraíochta seo:

Ceannaitheoir

Eagraíocht a sholáthraíonn tuilleadh faisnéise faoi na nósanna imeachta athbhreithnithe

8.1. ORG-0002

Ainm oifigiúil: Oslo Tingrett

Uimhir chlárúcháin: 926 725 939

Baile: Oslo

Cód poist: 0125

Foroinn tíre (NUTS): Oslo (NO081)

Tír: An Iorua

Róil na heagraíochta seo:

Eagraíocht athbhreithniúcháin

Eolas faoin bhfógra

Aitheantóir/leagan an fhógra: bd941d46-5436-425b-805e-18bc8ba8cb7e - 01

Cineál na foirme: lomaíocht

Cineál an fhógra: Fógra maidir le conradh nó lamháltas — an gnáthchóras

Fochineál an fhógra: 16

Dáta seolta an fhógra: 04/05/2026 14:39:35 (UTC+00:00) Am Iarthar na hEorpa, GMT

Dáta seolta an fhógra (eSender): 05/05/2026 05:41:11 (UTC+00:00) Am Iarthar na hEorpa, GMT

Na teangacha ina bhfuil an fógra seo ar fáil go hoifigiúil: Béarla

Uimhir foilseacháin an fhógra: 310254-2026

Uimhir eagráin IO S: 87/2026

Dáta foilsithe: 06/05/2026