

## 383692-2026 - Iomaíocht

An Fhionlainn – Data analysis services – Measurement and analysis tool for news visibility in the Google ecosystem

OJ S 106/2026 04/06/2026

Fógra maidir le conradh nó lamháltas — an gnáthchóras  
Seirbhísí

### 1. Ceannaitheoir

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#### 1.1. Ceannaitheoir

Ainm oifigiúil: Yleisradio Oy

R-phost: [tarjoukset.yle@yle.fi](mailto:tarjoukset.yle@yle.fi)

Cineál dlíthiúil an cheannaitheora: Gnóthas poiblí

Gníomhaíocht an údaráis chonarthaigh: Áineas, cultúr agus reiligiún

### 2. Nós imeachta

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#### 2.1. Nós imeachta

Teideal: Measurement and analysis tool for news visibility in the Google ecosystem

Cur síos: The object of the procurement is an analytics tool that measures and reports news

visibility in the Google ecosystem in Finland in the Finnish language in real-time. Estimated

value of the procurement: 40 000-45 000 eur (VAT 0%) / year. The estimated value of the

procurement is an estimate and is not binding on Yle during the contract period. The offered

solution should be ready-made and already in production use. The object of the procurement

and the requirements set for the procurement are presented in the call for tender and its

annexes. Yle will choose one (1) supplier as a contracting party as a result of this bidding

competition. The Agreement shall remain in effect for twelve (12) months after signing the

contract. Upon the expiration of the Initial Term, the Customer may renew the Agreement

yearly for an additional twelve (12) month period ("Renewal Term") by providing written notice

to the Supplier no later than thirty (30) days prior to the expiration of the Initial Term or the

then-current Renewal Term, as applicable.

Aitheantóir an nós imeachta: e673fab7-eb95-41ba-84e7-b639321f258f

Aitheantóir inmheánach: YLE20260005

An cineál nós imeachta: Oscailte

Tá an nós imeachta á bhrostú: níl

Príomhghnéithe an nós imeachta: REGULATIONS AND PRINCIPLES TO BE FOLLOWED

The procurement procedure will take place in compliance with the Finnish Act on Public

Procurement and Concession Contracts 1397/2016 ("Procurement Act") which derives from

the European Community directives on public procurement ("Procurement Directives"). The

procurement is also under the terms of the World Trade Organization's (WTO) Agreement on

Government Procurement ("GPA") signed by the non-EU tenderer's country of

establishment. The same procurement terms and conditions as those from Finland and other

European Union member states shall apply to the tenderer' from states that have signed the

GPA. If the tenderer's country of establishment does not have a valid GPA agreement, the

contracting entity has no obligation to accept the tenderer in the procurement procedure.

PROCUREMENT PROCEDURE The contract will be concluded using an open procedure

according in accordance with Section 32 of the Procurement Act. In an open procedure the

contracting entity publishes a contract notice and places a call for tenders for the receivable,

on which basis all prospective suppliers may submit their tenders. The procedure includes the following steps. The contracting entity: 1. Publishes a contract notice and places a call for tenders available; 2. Answers the questions received by the time limit; 3. Opens the tenders received by the time limit; 4. Reviews that the responses of the tenderer given in the ESPD form and in the tender fulfill the eligibility and suitability requirements set for the supplier; 5. Reviews that the tenders are consistent with the call for tenders; 6. Evaluates the tenders as stated in the call for tenders; 7. Makes the contract award decision and communicates the decision to all tenderers; 8. Requests and verifies the certificates and reports on the eligibility and suitability of the chosen tenderer(s); 10. Concludes the procurement agreement with the winner. The tenderer shall note that the contracting procedure does not include a phase of negotiation in which the tenderer could specify the given tender.

#### **2.1.1. Cuspóir**

Cineál an chonartha: Seirbhísí

Príomhaicmiú (cpv): 72316000 Data analysis services

Aicmiú breise (cpv): 48000000 Software package and information systems, 72250000 System and support services

#### **2.1.2. An áit feidhmíochta**

Aon áit

#### **2.1.4. Eolas ginearálta**

**Bunús dlí:**

Treoir 2014/24/AE

#### **2.1.6. Forais eisiaimh**

Foinse na gcúiseanna eisiúna: Doiciméad Aonair Eorpach maidir le Soláthar (ESPD)

## **5. Luchtóg**

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### **5.1. Luchtóg: LOT-0000**

Teideal: Measurement and analysis tool for news visibility in the Google ecosystem

Cur síos: The object of the procurement is an analytics tool that measures and reports news visibility in the Google ecosystem in Finland in the Finnish language in real-time. Estimated value of the procurement: 40 000-45 000 eur (VAT 0%) / year. The estimated value of the procurement is an estimate and is not binding on Yle during the contract period. The offered solution should be ready-made and already in production use. The object of the procurement and the requirements set for the procurement are presented in the call for tender and its annexes. Yle will choose one (1) supplier as a contracting party as a result of this bidding competition. The Agreement shall remain in effect for twelve (12) months after signing the contract. Upon the expiration of the Initial Term, the Customer may renew the Agreement yearly for an additional twelve (12) month period ("Renewal Term") by providing written notice to the Supplier no later than thirty (30) days prior to the expiration of the Initial Term or the then-current Renewal Term, as applicable.

Aitheantóir inmheánach: YLE20260005

#### **5.1.1. Cuspóir**

Cineál an chonartha: Seirbhísí

Príomhaicmiú (cpv): 72316000 Data analysis services

Aicmiú breise (cpv): 48000000 Software package and information systems, 72250000 System and support services

### 5.1.2. An áit feidhmíochta

Aon áit

### 5.1.3. Fad measta

Dáta tosaithe: 01/08/2026

Dáta deiridh an tréimhse: 31/07/2027

### 5.1.6. Eolas ginearálta

#### Rannpháirtíocht fhorchoimeáda:

Ní fhorchoimeádtar an rannpháirtíocht.

Tionscadal soláthair nach maoinítear le cistí an Aontais

Tá an soláthar cumhdaithe ag an gComhaontú maidir le Soláthar Rialtais (GPA): tá

Tá an soláthar sin oiriúnach freisin d'fhiontair bheaga agus mheánmhéide (FBManna): tá

### 5.1.9. Critéir roghnúcháin

Foinse na gcritéir roghnaithe: Doiciméad Aonair Eorpach maidir le Soláthar (ESPD)

### 5.1.10. Critéir dhámhachtana

#### Critéar:

Cineál: Praghas

Ainm: Price

Cur síos: Price

Catagóir an critéir dhámhachtana meáchain: Ualú (céatadán, beacht)

Uimhir an chritéir dhámhachtana: 70

#### Critéar:

Cineál: Cáilíocht

Ainm: Quality

Cur síos: Quality

Catagóir an critéir dhámhachtana meáchain: Ualú (céatadán, beacht)

Uimhir an chritéir dhámhachtana: 30

### 5.1.11. Doiciméid soláthair

Spríoc-am chun eolas breise a iarraidh: 15/06/2026 09:00:00 (UTC+00:00) Am Iarthar na hEorpa, GMT

Seoladh na ndoiciméad soláthair: <https://tarjouspalvelu.fi/yleisradiooy?id=616132&tpk=e3431b9e-e44a-41d9-91c7-d767394ec68f>

### 5.1.12. Téarmaí soláthair

#### Téarmaí na haighneachta:

Cur isteach leictreonach: Éigeantach

Seoladh an chur isteach: <https://tarjouspalvelu.fi/yleisradiooy?id=616132&tpk=e3431b9e-e44a-41d9-91c7-d767394ec68f>

Na teangacha inar féidir tairiscintí nó iarrataí ar rannpháirtíocht a chur isteach: Béarla

Catalóg leictreonach: Ní ceadmhach

Féadfaidh tairgeoirí níos mó ná tairiscint amháin a chur isteach: Ní ceadmhach

Spríocdháta chun tairiscintí a fháil: 03/07/2026 09:00:00 (UTC+00:00) Am Iarthar na hEorpa, GMT

An tréimhse le linn a gcaithfidh an tairiscint a bheith bailí: 4 Míonna

#### Eolas faoi oscailt phoiblí:

Dáta oscailte: 03/07/2026 09:10:00 (UTC+00:00) Am Iarthar na hEorpa, GMT

#### Téarmaí an chonartha:

Ní mór an Conradh a chur i gcrích faoi chuimsiú clár fostaíochta dídeanaí: Ní hea

Sonrascú leictreonach: Éigeantach  
Úsáidfear ordú leictreonach: tá  
Úsáidfear fócaíocht leictreonach: tá

#### 5.1.15. Teicnící

##### **Creat-chomhaontú:**

Níl feidhm ag creat-chomhaontú

##### **Eolas faoin gcóras ceannaigh dinimiciúil:**

Níl feidhm ag córas ceannaigh dinimiciúil

#### 5.1.16. Tuilleadh eolais, idirghabháil agus athbhreithniú

Eagraíocht athbhreithniúcháin: Markkinaoikeus

Eagraíocht a sholáthraíonn tuilleadh faisnéise faoi na nósanna imeachta athbhreithnithe: Markkinaoikeus

Eagraíocht a fhaigheann iarratais ar rannpháirtíocht: Yleisradio Oy

Eagraíocht a phróiseálann tairiscintí: Yleisradio Oy

## 8. Eagraíochtaí

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### 8.1. ORG-0001

Ainm oifigiúil: Yleisradio Oy

Uimhir chlárúcháin: 0215438-8

Seoladh poist: Uutiskatu 5

Baile: Helsinki

Cód poist: 00240

Foroinn tíre (NUTS): Helsinki-Uusimaa (FI1B1)

Tír: An Fhionlainn

Pointe teagmhála: Procurement Services

R-phost: [tarjoukset.yle@yle.fi](mailto:tarjoukset.yle@yle.fi)

Teil.: +358 914801

Seoladh idirlín: <http://www.yle.fi>

#### **Róil na heagraíochta seo:**

Ceannaitheoir

Eagraíocht a fhaigheann iarratais ar rannpháirtíocht

Eagraíocht a phróiseálann tairiscintí

### 8.1. ORG-0002

Ainm oifigiúil: Markkinaoikeus

Uimhir chlárúcháin: 3006157-6

Seoladh poist: Radanrakentajantie 5

Baile: Helsinki

Cód poist: 00520

Foroinn tíre (NUTS): Helsinki-Uusimaa (FI1B1)

Tír: An Fhionlainn

R-phost: [markkinaoikeus@oikeus.fi](mailto:markkinaoikeus@oikeus.fi)

Teil.: +358 295643300

Seoladh idirlín: <https://www.markkinaoikeus.fi>

#### **Róil na heagraíochta seo:**

Eagraíocht athbhreithniúcháin

Eagraíocht a sholáthraíonn tuilleadh faisnéise faoi na nósanna imeachta athbhreithnithe

### 8.1. ORG-0003

Ainm oifigiúil: Hansel Oy (Hilma)  
Uimhir chlárúcháin: FI09880841  
Seoladh poist: Mannerheiminaukio 1a  
Baile: Helsinki  
Cód poist: 00100  
Foroinn tíre (NUTS): Helsinki-Uusimaa (FI1B1)  
Tír: An Fhionlainn  
Pointe teagmhála: eSender  
R-phost: [tekninen@hankintailmoitukset.fi](mailto:tekninen@hankintailmoitukset.fi)  
Teil.: 029 55 636 30  
Seoladh idirlín: <http://hankintailmoitukset.fi>  
**Róil na heagraíochta seo:**  
TED eSender

## Eolas faoin bhfógra

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Aitheantóir/leagan an fhógra: 1a63cda5-4ed3-4aee-bb0e-95c1991dc14c - 01  
Cineál na foirme: lomaíocht  
Cineál an fhógra: Fógra maidir le conradh nó lamháltas — an gnáthchóras  
Fochineál an fhógra: 16  
Dáta seolta an fhógra: 03/06/2026 10:35:58 (UTC+00:00) Am Iarthar na hEorpa, GMT  
Dáta seolta an fhógra (eSender): 03/06/2026 10:35:59 (UTC+00:00) Am Iarthar na hEorpa, GMT  
Na teangacha ina bhfuil an fógra seo ar fáil go hoifigiúil: Béarla  
Uimhir foilseacháin an fhógra: 383692-2026  
Uimhir eagráin IO S: 106/2026  
Dáta foilsithe: 04/06/2026