

425083-2026 - Iomaíocht

An Iorua – Marketing services – Advertising services for Harstad municipality and collaborating municipalities.

OJ S 118/2026 22/06/2026

Fógra maidir le conradh nó lamháltas — an gnáthchóras
Seirbhísí

1. Ceannaitheoir

1.1. Ceannaitheoir

Ainm oifigiúil: Harstad Kommune

R-phost: innkjop@harstad.kommune.no

Cineál dlíthiúil an cheannaitheora: Gnóthas poiblí

Gníomhaíocht an údaráis chonarthaigh: Seirbhísí poiblí ginearálta

1.1. Ceannaitheoir

Ainm oifigiúil: Kvæfjord Kommune

R-phost: innkjop@harstad.kommune.no

Cineál dlíthiúil an cheannaitheora: Gnóthas poiblí

Gníomhaíocht an údaráis chonarthaigh: Seirbhísí poiblí ginearálta

1.1. Ceannaitheoir

Ainm oifigiúil: Dielddanuori suohkan - Tjeldsund kommune

R-phost: innkjop@harstad.kommune.no

Cineál dlíthiúil an cheannaitheora: Gnóthas poiblí

Gníomhaíocht an údaráis chonarthaigh: Seirbhísí poiblí ginearálta

2. Nós imeachta

2.1. Nós imeachta

Teideal: Advertising services for Harstad municipality and collaborating municipalities.

Cur síos: Background: Harstad municipality shall, on behalf of the participating collaboration municipalities, enter into a new framework agreement for advertising services. The need is a more general, efficient and predictable ad process. The municipalities need a system that combines a high degree of self-service with access to professional consultancy as needed. This particularly applies to recruitment advertisements, but the municipalities can also use the system for more complex or statutory announcements, where correct channel choices, targeting and documentation are important. Harstad municipality is the contracting authority for the procurement on behalf of the municipalities included in the contract. Each participating municipality will be responsible for its own obligations under the framework agreement. Other municipal entities, including public law bodies and organisations established by Harstad municipality, shall have the right, but are not obliged, to join the contract. Description of the assignment: Framework agreement for the procurement, production and publication of job advertisements, announcements and equivalent announcements on relevant channels. The contract's system shall facilitate simple and effective orders, follow-up and documentation of announcements. A service with self-service functionality is requested, combined with access to consultancy and assistance in the cases required by the municipalities. The contract shall contribute to better traceability and internal control throughout the entire process, from ordering and production to publication, reporting and archivable documentation. It is also a

central objective that the system shall support the municipality's work flow and interact with the recruitment and HR systems that are used. The delivery shall cover publication in relevant digital and printed channels, including, among other things, newspapers, trade and trade media, job portals, social media and public registers where publication is required. Furthermore, the tenderer's system shall allow advertisements prepared in the municipalities' own recruitment and HR systems to be imported or uploaded to the tenderer's platform in an easy and appropriate manner. System integrations or automated data exchange are not required. The assignment also includes the necessary reporting and documentation for each advertisement or campaign.

Aitheantóir an nós imeachta: 8e857b72-8f18-4054-85ec-f1aaf6bd720d

Aitheantóir inmheánach: cmpz9l6kf000004jrhdhsi6f8

An cineál nós imeachta: Oscailte

Tá an nós imeachta á bhrochtú: níl

2.1.1. Cuspóir

Cineál an chonartha: Seirbhísí

Príomhaicmiú (cpv): 79342000 Marketing services

Aicmiú breise (cpv): 79341400 Advertising campaign services, 79341100 Advertising consultancy services, 79341500 Aerial advertising services, 79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79341200 Advertising management services, 79413000 Marketing management consultancy services, 79341000 Advertising services

2.1.2. An áit feidhmíochta

Seoladh poist: Postmottak, Postboks 1000, Harstad kommune

Baile: Harstad

Cód poist: 9479

Foroinn tíre (NUTS): Troms/Romsa/Tromssa (NO072)

Tír: An Iorua

Eolas breise: Norway

2.1.3. Luach

Luach measta gan CBL a áireamh: 4 500 000,00 NOK

2.1.4. Eolas ginearálta

Bunús dlí:

Treoir 2014/24/AE

Anskaffelsesforskriften -

2.1.6. Forais eisiaimh

Foinse na gcúiseanna eisiúna: Doiciméad Soláthair, Doiciméad Soláthair

5. Luchtóg

5.1. Luchtóg: LOT-0001

Teideal: Harstad municipality with collaboration municipalities shall enter into a new contract with one tenderer

Cur síos: Background: Harstad municipality shall, on behalf of the participating collaboration municipalities, enter into a new framework agreement for advertising services. The need is a more general, efficient and predictable ad process. The municipalities need a system that combines a high degree of self-service with access to professional consultancy as needed. This particularly applies to recruitment advertisements, but the municipalities can also use the

system for more complex or statutory announcements, where correct channel choices, targeting and documentation are important. Harstad municipality is the contracting authority for the procurement on behalf of the municipalities included in the contract. Each participating municipality will be responsible for its own obligations under the framework agreement. Other municipal entities, including public law bodies and organisations established by Harstad municipality, shall have the right, but are not obliged, to join the contract. Description of the assignment: Framework agreement for the procurement, production and publication of job advertisements, announcements and equivalent announcements on relevant channels. The contract's system shall facilitate simple and effective orders, follow-up and documentation of announcements. A service with self-service functionality is requested, combined with access to consultancy and assistance in the cases required by the municipalities. The contract shall contribute to better traceability and internal control throughout the entire process, from ordering and production to publication, reporting and archivable documentation. It is also a central objective that the system shall support the municipality's work flow and interact with the recruitment and HR systems that are used. The delivery shall cover publication in relevant digital and printed channels, including, among other things, newspapers, trade and trade media, job portals, social media and public registers where publication is required. Furthermore, the tenderer's system shall allow advertisements prepared in the municipalities' own recruitment and HR systems to be imported or uploaded to the tenderer's platform in an easy and appropriate manner. System integrations or automated data exchange are not required. The assignment also includes the necessary reporting and documentation for each advertisement or campaign.

Aitheantóir inmheánach: cmpz9l6mn000304jrz97ktewf

5.1.1. Cuspóir

Cineál an chonartha: Seirbhísí

Príomhaicmiú (cpv): 79342000 Marketing services

Aicmiú breise (cpv): 79341400 Advertising campaign services, 79341100 Advertising consultancy services, 79341500 Aerial advertising services, 79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79341200 Advertising management services, 79413000 Marketing management consultancy services, 79341000 Advertising services

5.1.2. An áit feidhmíochta

Seoladh poist: Postmottak, Postboks 1000, Harstad kommune

Baile: Harstad

Cód poist: 9479

Foroinn tíre (NUTS): Troms/Romsa/Tromssa (NO072)

Tír: An Iorua

Eolas breise: Norway

5.1.3. Fad measta

Fad ama: 48 Míonna

5.1.4. Athnuachan

Athnuachaintí uasta: 2

Tuilleadh eolais faoi athnuachain: The contract can be extended for 1 year at a time, up to 2 times (2+1+1).

5.1.5. Luach

Luach measta gan CBL a áireamh: 4 500 000,00 NOK

5.1.6. Eolas ginearálta

Rannpháirtíocht fhorchoimeáda:

Ní fhorchoimeádtar an rannpháirtíocht.

Tionscadal soláthair nach maoinítear le cistí an Aontais

Tá an soláthar cumhdaithe ag an gComhaontú maidir le Soláthar Rialtais (GPA): tá

5.1.7. Soláthar straitéiseach

Soláthar Nuálaíochta: Tá nuálaíocht phróisis ag baint leis na saothair, na soláthairtí nó na seirbhísí atáthar a sholáthar.

5.1.9. Critéir roghnúcháin

Foinse na gcritéir roghnaithe: Doiciméad Soláthair

5.1.10. Critéir dhámhachtana

Critéar:

Cineál: Cáilíocht

Ainm: Quality

Cur síos: Assessment of the functionality of the digital platform system for self-service, simple ordering, follow-up, traceability, documentation and support of the municipalities' work flow.

Catagóir an critéir dhámhachtana meáchain: Ualú (céatadán, beacht)

Uimhir an chritéir dhámhachtana: 60

Critéar:

Cineál: Praghas

Ainm: Price

Cur síos: Evaluation of the tenderer's price form for advertising services, including relevant prices for publication, any mark-up/fees and price sustainability for the announcement volume and channel needs covered by the framework agreement.

Catagóir an critéir dhámhachtana meáchain: Ualú (céatadán, beacht)

Uimhir an chritéir dhámhachtana: 40

5.1.11. Doiciméid soláthair

Seoladh na ndoiciméad soláthair: <https://hyyr.no/procurement/cmpz9l6kf000004jrhdhsi6f8>

5.1.12. Téarmaí soláthair

Téarmaí na haighneachta:

Cur isteach leictreonach: Éigeantach

Seoladh an chur isteach: <https://hyyr.no/procurement/cmpz9l6kf000004jrhdhsi6f8>

Na teangacha inar féidir tairiscintí nó iarrataí ar rannpháirtíocht a chur isteach: Ioruais, Béarla

Catalóg leictreonach: Ní ceadmhach

Spriocdháta chun tairiscintí a fháil: 06/08/2026 12:00:00 (UTC+02:00) Am Oirthear na hEorpa,

Am Samhraidh Lár na hEorpa

An tréimhse le linn a gcaithfidh an tairiscint a bheith bailí: 60 Laethanta

Téarmaí an chonartha:

Ní mór an Conradh a chur i gcrích faoi chuimsiú clár fostaíochta dídeanaí: Ní hea

Coinníollacha a bhaineann le comhlíonadh an chonartha: See Tender Documents

Sonrascú leictreonach: Éigeantach

Úsáidfear ordú leictreonach: níl

Úsáidfear íocaíocht leictreonach: níl

Socrú airgeadais: See tender documents

5.1.15. Teicnící

Creat-chomhaontú:

Creat-chomhaontú, gan an iomaíocht a athoscailt

An t-uaslíon rannpháirtithe: 1

Eolas faoin gcóras ceannaigh dinimiciúil:

Níl feidhm ag córas ceannaigh dinimiciúil

5.1.16. Tuilleadh eolais, idirghabháil agus athbhreithniú

Eagraíocht athbhreithniúcháin: MIDTRE HÅLOGALAND TINGRETT

Eagraíocht a sholáthraíonn faisnéis bhreise faoin nós imeachta soláthair: Harstad Kommune

Eagraíocht a sholáthraíonn tuilleadh faisnéise faoi na nósanna imeachta athbhreithnithe:

MIDTRE HÅLOGALAND TINGRETT

Eagraíocht a fhaigheann iarratais ar rannpháirtíocht: Hyyr AS

8. Eagraíochtaí

8.1. ORG-0001

Ainm oifigiúil: MIDTRE HÅLOGALAND TINGRETT

Uimhir chlárúcháin: 926723073

Seoladh poist: Postboks 343

Baile: NARVIK

Cód poist: 8505

Foroinn tíre (NUTS): Nordland/Nordlännda (NO071)

Tír: An Iorua

Pointe teagmhála: MIDTRE HÅLOGALAND TINGRETT

Róil na heagraíochta seo:

Eagraíocht athbhreithniúcháin

Eagraíocht a sholáthraíonn tuilleadh faisnéise faoi na nósanna imeachta athbhreithnithe

8.1. ORG-0002

Ainm oifigiúil: Hyyr AS

Uimhir chlárúcháin: 924998687

Seoladh poist: Gaustadalléen 21

Baile: Oslo

Cód poist: 0349

Foroinn tíre (NUTS): Oslo (NO081)

Tír: An Iorua

Pointe teagmhála: Hyyr Support

R-phost: admin@hyyr.no

Teil.: +47 90 63 65 38

Róil na heagraíochta seo:

Eagraíocht a fhaigheann iarratais ar rannpháirtíocht

8.1. ORG-0003

Ainm oifigiúil: Harstad Kommune

Uimhir chlárúcháin: 972417971

Seoladh poist: Postmottak, Postboks 1000, Harstad kommune

Baile: Harstad

Cód poist: 9479

Foroinn tíre (NUTS): Troms/Romsa/Tromssa (NO072)

Tír: An Iorua

Pointe teagmhála: Harstad Kommune

R-phost: innkjop@harstad.kommune.no

Teil.: +4791645479

Róil na heagraíochta seo:

Ceannaitheoir

Eagraíocht a sholáthraíonn faisnéis bhreise faoin nós imeachta soláthair

8.1. ORG-0004

Ainm oifigiúil: Kvæfjord Kommune

Uimhir chlárúcháin: 972417998

Seoladh poist: Bygdevegen 26

Baile: Borkenes

Cód poist: 9475

Foroinn tíre (NUTS): Troms/Romsa/Tromssa (NO072)

Tír: An Iorua

Pointe teagmhála: Kvæfjord Kommune

R-phost: innkjop@harstad.kommune.no

Teil.: 90526349

Róil na heagraíochta seo:

Ceannaitheoir

8.1. ORG-0005

Ainm oifigiúil: Dielddanuori suohkan - Tjeldsund kommune

Uimhir chlárúcháin: 959469326

Seoladh poist: Evenskjer

Baile: Evenskjer

Cód poist: 9440

Foroinn tíre (NUTS): Troms/Romsa/Tromssa (NO072)

Tír: An Iorua

Pointe teagmhála: Dielddanuori suohkan - Tjeldsund kommune

R-phost: innkjop@harstad.kommune.no

Teil.: +4790526349

Róil na heagraíochta seo:

Ceannaitheoir

Eolas faoin bhfógra

Aitheantóir/leagan an fhógra: 7fa347b6-d9e9-45c2-9c98-2178b566c68e - 01

Cineál na foirme: lomaíocht

Cineál an fhógra: Fógra maidir le conradh nó lamháltas — an gnáthchóras

Fochineál an fhógra: 16

Dáta seolta an fhógra: 19/06/2026 12:36:34 (UTC+02:00) Am Oirthear na hEorpa, Am

Samhraidh Lár na hEorpa

Na teangacha ina bhfuil an fógra seo ar fáil go hoifigiúil: Béarla

Uimhir foilseacháin an fhógra: 425083-2026

Uimhir eagráin IO S: 118/2026

Dáta foilsithe: 22/06/2026