

524448-2026 - Iomaíocht

An Iorua – Advertising and marketing services – Framework agreement, Communication and Marketing Services.

OJ S 144/2026 29/07/2026

**Fógra maidir le conradh nó lamháltas — an gnáthchóras
Seirbhísí**

1. Ceannaitheoir

1.1. Ceannaitheoir

Ainm oifigiúil: Sandnes kommune

R-phost: sandra.pedersen2@sandnes.kommune.no

Cineál dlíthiúil an cheannaitheora: Gnóthas poiblí

Gníomhaíocht an údaráis chonarthaigh: Seirbhísí poiblí ginearálta

2. Nós imeachta

2.1. Nós imeachta

Teideal: Framework agreement, Communication and Marketing Services.

Cur síos: The contracting authority needs to enter into a framework agreement with a tenderer for the procurement of communication and marketing services. Please note that job advertisements and film production will not be included in this framework agreement. See chapter 4 for further details on the procurement's purpose and requirements. The contracting authority is uncertain about the extent of the procurement, but based on average calculations based on statistics information for 2023-2025, an annual contract value of approx. NOK 1,200,000 is estimated excluding VAT. The total estimated contract value, including options, is approx. NOK 4,800,000 excluding VAT. Emphasis is put on the fact that the estimated contract value is only of an informative character and does not represent any obligations for the contracting authority or rights for the tenderer. The contracting authority draws attention to the fact that the actual contract value can vary, partly as a result of a decision that municipal sub-plans and other types of plans are likely to be prepared internally in the municipality, as well as changed financial framework terms, organisational changes and municipal activity. Tenderers cannot demand compensation if the expected procurement is lower than expected. Based on the estimated value of the contract, the contracting authority has stated the maximum contract value, c.f. the Court of Justice's case C-23/20. The maximum contract value is + 15% above the estimated value, calculated to NOK 5,520,000 excluding VAT.

Aitheantóir an nós imeachta: c7b3364f-81c4-47c4-ab3c-6139524c40d9

Aitheantóir inmheánach: 26/09315

An cineál nós imeachta: Oscailte

Tá an nós imeachta á bhrostú: níl

Príomhghnéithe an nós imeachta: The procurement will be made in accordance with the Public Procurement Act (LOA) dated 17 June 2016 no. 73 and the Public Procurement Regulations (FOA) dated 19 February 2020 no. 974 parts I and part III. The contract will be awarded in accordance with the open tender contest procedure, cf. the Public Procurement Regulations § 13-1 (1). Negotiations are not allowed in this competition. Tenders cannot, therefore, be changed after the tender deadline has expired. Furthermore, attention is agreed that tenders that include significant deviations from the procurement documents shall be rejected in accordance with PPR § 24-8 (1) b. The contracting authority can reject tenders that

include deviations from the procurement documents, uncertainties or similar that must not be considered insignificant, cf. the Public Procurement Regulations § 24-8 (2) a. Tenderers are therefore strongly encouraged to follow the instructions given in this tender documentation with annexes and possibly to question uncertainties through EU Supply to the contracting authority's gender neutral preferred.

2.1.1. Cuspóir

Cineál an chonartha: Seirbhísí

Príomhaicmiú (cpv): 79340000 Advertising and marketing services

Aicmiú breise (cpv): 79341000 Advertising services, 79341100 Advertising consultancy services, 79342000 Marketing services, 79413000 Marketing management consultancy services, 79822500 Graphic design services

2.1.2. An áit feidhmíochta

Foroinn tíre (NUTS): Rogaland (NO0A1)

Tír: An Iorua

2.1.3. Luach

Luach measta gan CBL a áireamh: 4 800 000,00 NOK

2.1.4. Eolas ginearálta

Bunús dlí:

Treoir 2014/24/AE

2.1.6. Forais eisiaimh

Foinse na gcúiseanna eisiúna: Doiciméad Aonair Eorpach maidir le Soláthar (ESPD)

5. Luchtóg

5.1. Luchtóg: LOT-0000

Teideal: Framework agreement, Communication and Marketing Services.

Cur síos: The contracting authority needs to enter into a framework agreement with a tenderer for the procurement of communication and marketing services. Please note that job advertisements and film production will not be included in this framework agreement. See chapter 4 for further details on the procurement's purpose and requirements. The contracting authority is uncertain about the extent of the procurement, but based on average calculations based on statistics information for 2023-2025, an annual contract value of approx. NOK 1,200,000 is estimated excluding VAT. The total estimated contract value, including options, is approx. NOK 4,800,000 excluding VAT. Emphasis is put on the fact that the estimated contract value is only of an informative character and does not represent any obligations for the contracting authority or rights for the tenderer. The contracting authority draws attention to the fact that the actual contract value can vary, partly as a result of a decision that municipal sub-plans and other types of plans are likely to be prepared internally in the municipality, as well as changed financial framework terms, organisational changes and municipal activity. Tenderers cannot demand compensation if the expected procurement is lower than expected. Based on the estimated value of the contract, the contracting authority has stated the maximum contract value, c.f. the Court of Justice's case C-23/20. The maximum contract value is + 15% above the estimated value, calculated to NOK 5,520,000 excluding VAT.

Aitheantóir inmheánach: 26/09315

5.1.1. Cuspóir

Cineál an chonartha: Seirbhísí

Príomhaicmiú (cpv): 79340000 Advertising and marketing services
Aicmiú breise (cpv): 79341000 Advertising services, 79341100 Advertising consultancy services, 79342000 Marketing services, 79413000 Marketing management consultancy services, 79822500 Graphic design services

5.1.2. An áit feidhmíochta

Foroinn tíre (NUTS): Rogaland (NO0A1)

Tír: An Iorua

5.1.3. Fad measta

Fad ama: 4 Bliana

5.1.4. Athnuachan

Athnuachaintí uasta: 2

5.1.5. Luach

Luach measta gan CBL a áireamh: 4 800 000,00 NOK

5.1.6. Eolas ginearálta

Rannpháirtíocht fhorchoimeáda:

Ní fhorchoimeádtar an rannpháirtíocht.

Tionscadal soláthair nach maoinítear le cistí an Aontais

Tá an soláthar cumhdaithe ag an gComhaontú maidir le Soláthar Rialtais (GPA): níl

5.1.9. Critéir roghnúcháin

Foinse na gcritéir roghnaithe: Doiciméad Soláthair

5.1.10. Critéir dhámhachtana

Critéar:

Cineál: Cáilíocht

Ainm: Experience and reference assignments

Cur síos: See the tender documentation point 7.2.1.

Catagóir an critéir dhámhachtana meáchain: Ualú (céatadán, beacht)

Uimhir an chritéir dhámhachtana: 40

Critéar:

Cineál: Cáilíocht

Ainm: Solution proposal

Cur síos: See the tender documentation point 7.2.2.

Catagóir an critéir dhámhachtana meáchain: Ualú (céatadán, beacht)

Uimhir an chritéir dhámhachtana: 30

Critéar:

Cineál: Praghas

Ainm: Price

Cur síos: See the tender documentation point 7.2.3.

Catagóir an critéir dhámhachtana meáchain: Ualú (céatadán, beacht)

Uimhir an chritéir dhámhachtana: 30

5.1.11. Doiciméid soláthair

Sprioc-am chun eolas breise a iarraidh: 04/09/2026 10:00:00 (UTC+00:00) Am Iarthar na hEorpa, GMT

Seoladh na ndoiciméad soláthair: https://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=459152&TID=200419648&B=

5.1.12. Téarmaí soláthair

Téarmaí na haighneachta:

Cur isteach leictreonach: Éigeantach

Seoladh an chur isteach: https://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=459152&TID=200419648&B=

Na teangacha inar féidir tairiscintí nó iarrataí ar rannpháirtíocht a chur isteach: Ioruais

Catalóg leictreonach: Ní ceadmhach

Spríodhata chun tairiscintí a fháil: 11/09/2026 10:00:00 (UTC+00:00) Am Iarthar na hEorpa, GMT

An tréimhse le linn a gcaithfidh an tairiscint a bheith bailí: 3 Míonna

Eolas faoi oscailt phoiblí:

Dáta oscailte: 11/09/2026 10:05:00 (UTC+00:00) Am Iarthar na hEorpa, GMT

Téarmaí an chonartha:

Ní mór an Conradh a chur i gcrích faoi chuimsiú clár fostaíochta dídeanaí: Ní hea

Sonrascú leictreonach: Éigeantach

Úsáidfear ordú leictreonach: níl

Úsáidfear fócaíocht leictreonach: tá

5.1.15. Teicnící

Creat-chomhaontú:

Creat-chomhaontú, gan an iomaíocht a athoscailt

An t-uaslíon rannpháirtithe: 50

Eolas faoin gcóras ceannaigh dinimiciúil:

Níl feidhm ag córas ceannaigh dinimiciúil

5.1.16. Tuilleadh eolais, idirghabháil agus athbhreithniú

Eagraíocht athbhreithniúcháin: Sør-Rogaland Tingrett

Eolas faoi spríodhataí athbhreithnithe: 10 day waiting period.

Eagraíocht a sholáthraíonn tuilleadh faisnéise faoi na nósanna imeachta athbhreithnithe: Sandnes kommune

8. Eagraíochtaí

8.1. ORG-0001

Ainm oifigiúil: Sandnes kommune

Uimhir chlárúcháin: 964965137

Seoladh poist: Rådhusgata 1

Baile: Sandnes

Cód poist: 4306

Foroinn tíre (NUTS): Rogaland (NO0A1)

Tír: An Iorua

Pointe teagmhála: Sandra Pedersen

R-phost: sandra.pedersen2@sandnes.kommune.no

Teil.: +47 48206011

Próifíl an cheannaitheora: <https://eu.eu-supply.com/ctm/company/companyinformation/index/306369>

Róil na heagraíochta seo:

Ceannaitheoir

Eagraíocht a sholáthraíonn tuilleadh faisnéise faoi na nósanna imeachta athbhreithnithe

8.1. ORG-0002

Ainm oifigiúil: Sør-Rogaland Tingrett
Uimhir chlárúcháin: 926723448
Roinn: Sandnes
Seoladh poist: Olav Vs plass 1
Baile: Sandnes
Cód poist: 4306
Foroinn tíre (NUTS): Rogaland (NO0A1)
Tír: An Iorua
R-phost: sor-rogaland.tingrett@domstol.no
Teil.: 52004600
Ról na heagraíochta seo:
Eagraíocht athbhreithniúcháin

Eolas faoin bhfógra

Aitheantóir/leagan an fhógra: 12e7ab2b-1f2a-4534-9542-d11d3bd4cc54 - 01
Cineál na foirme: lomaíocht
Cineál an fhógra: Fógra maidir le conradh nó lamháltas — an gnáthchóras
Fochineál an fhógra: 16
Dáta seolta an fhógra: 28/07/2026 10:33:27 (UTC+00:00) Am Iarthar na hEorpa, GMT
Dáta seolta an fhógra (eSender): 28/07/2026 11:02:29 (UTC+00:00) Am Iarthar na hEorpa, GMT
Na teangacha ina bhfuil an fógra seo ar fáil go hoifigiúil: Béarla
Uimhir foilseacháin an fhógra: 524448-2026
Uimhir eagráin IO S: 144/2026
Dáta foilsithe: 29/07/2026