

698343-2026 - Iomaíocht

An Iorua – Public relations services – 2026/28: Framework agreement communication services
OJ S 196/2026 09/10/2026
Fógra maidir le conradh nó lamháltas — an gnáthchóras
Seirbhísí

1. Ceannaitheoir

1.1. Ceannaitheoir

Ainm oifigiúil: Patentstyret

R-phost: kristine@odinprosjekt.no

Cineál dlíthiúil an cheannaitheora: Gnóthas poiblí

Gníomhaíocht an údaráis chonarthaigh: Seirbhísí poiblí ginearálta

2. Nós imeachta

2.1. Nós imeachta

Teideal: 2026/28: Framework agreement communication services

Cur síos: Patentstyret, hereafter called the contracting authority, intends to enter into a framework agreement for communication services, i.a. for strategic consultancy, branding, PR and advertising. Tenderers shall contribute in both the long-term strategy work and the ongoing communication work, and ensure uniform and targeted communication across channels and initiatives. Based on previous years' procurements, the Contracting Authority, without obligations, estimates a value of approx. NOK 6,000,000 during the agreement period, including options. This constitutes the maximum consumption in the framework agreement. The standard contract that is used is SSA-R. See Annex 1 for a more detailed account of what is included in the contract.

Aitheantóir an nós imeachta: 1d22b677-1460-428f-9f49-fe58228b77bb

Aitheantóir inmheánach: 2026/28

An cineál nós imeachta: Oscailte

Tá an nós imeachta á bhrostú: níl

Príomhghnéithe an nós imeachta: The procurement shall be made in accordance with the Public Procurement Act of 17 June 2016 (LOA) and the Public Procurement Regulations (FOA) FOR 2016-08-12-974 parts I and part III (above the EEA threshold). The contract will be awarded in accordance with the open tender contest procedure, cf. FOA § 13-1(1). This means that all interested tenderers can submit tender offers. Negotiations are not allowed, and tenders cannot be amended after the tender deadline.

2.1.1. Cuspóir

Cineál an chonartha: Seirbhísí

Príomhaicmiú (cpv): 79416000 Public relations services

Aicmiú breise (cpv): 79400000 Business and management consultancy and related services, 79413000 Marketing management consultancy services, 79416200 Public relations consultancy services, 79420000 Management-related services

2.1.2. An áit feidhmíochta

Foroinn tíre (NUTS): Oslo (NO081)

Tír: An Iorua

2.1.4. Eolas ginearálta

Bunús dlí:

Treoir 2014/24/AE

Anskaffelsesforskriften - The procurement shall be made in accordance with the Public Procurement Act of 17 June 2016 (LOA) and the Public Procurement Regulations (FOA) FOR 2016-08-12-974 parts I and part III (above the EEA threshold). The contract will be awarded in accordance with the open tender contest procedure, cf. FOA § 13-1(1). This means that all interested tenderers can submit tender offers.

Anskaffelsesforskriften - The procurement is governed by the Public Procurement Act of 17 June 2016 No. 73 (LOA) and the Public Procurement Regulations of 12 August 2016 No. 974 (FOA), Parts I and III (procurements above the EEA threshold values). The contract will be awarded by means of an open procedure, cf. FOA section 13-1 (1). This means that all interested suppliers may submit a tender.

2.1.6. Forais eisiaimh

Foinse na gcúiseanna eisiúna: Doiciméad Aonair Eorpach maidir le Soláthar

5. Luchtóg

5.1. Luchtóg: LOT-0000

Teideal: 2026/28: Framework agreement communication services

Cur síos: Patentstyret, hereafter called the contracting authority, intends to enter into a framework agreement for communication services, i.a. for strategic consultancy, branding, PR and advertising. Tenderers shall contribute in both the long-term strategy work and the ongoing communication work, and ensure uniform and targeted communication across channels and initiatives. Based on previous years' procurements, the Contracting Authority, without obligations, estimates a value of approx. NOK 6,000,000 during the agreement period, including options. This constitutes the maximum consumption in the framework agreement. The standard contract that is used is SSA-R. See Annex 1 for a more detailed account of what is included in the contract.

Aitheantóir inmheánach: 2026/28

5.1.1. Cuspóir

Cineál an chonartha: Seirbhísí

Príomhaicmiú (cpv): 79416000 Public relations services

Aicmiú breise (cpv): 79400000 Business and management consultancy and related services, 79413000 Marketing management consultancy services, 79416200 Public relations consultancy services, 79420000 Management-related services

5.1.2. An áit feidhmíochta

Foroinn tíre (NUTS): Oslo (NO081)

Tír: An Iorua

5.1.3. Fad measta

Fad ama: 48 Míonna

5.1.4. Athnuachan

Athnuachaintí uasta: 2

Tuilleadh eolais faoi athnuachain: 1 + 1 year.

5.1.6. Eolas ginearálta

Rannpháirtíocht fhorchoimeáda:

Ní fhorchoimeádtar an rannpháirtíocht.

Tionscadal soláthair nach maoinítear le cistí an Aontais

Tá an soláthar cumhdaithe ag an gComhaontú maidir le Soláthar Rialtais (GPA): tá

5.1.9. Critéir roghnúcháin

Foinse na gcritéir roghnaithe: Doiciméad Soláthair

5.1.10. Critéir dhámhachtana**Critéar:**

Cineál: Praghas

Ainm: Price

Cur síos: Hourly rate

Critéar:

Cineál: Cáilíocht

Ainm: Understanding of the Assignment and Proposed Solution

Cur síos: The supplier shall address the relevant points set out in the case assignment. The response shall not exceed 1,500 words. The response shall be followed by an oral presentation. The presentation shall not exceed 40 minutes.

Critéar:

Cineál: Cáilíocht

Ainm: Competence and Experience

Cur síos: The tenderer shall submit an offer for: · 2 senior consultants (at least 5 years of relevant work experience) · 1 junior consultant (at least 1 year of relevant work experience) The supplier shall complete Appendix 6 – CV Template. One CV shall be completed per resource.

Critéar:

Cineál: Cáilíocht

Ainm: knowledge transfer

Cur síos: The supplier shall describe how they will ensure knowledge transfer to the Norwegian Industrial Property Office (NIPO). The response shall not exceed 500 words.

5.1.11. Doiciméid soláthair

Na teangacha ina bhfuil na doiciméid soláthair ar fáil go hoifigiúil: Ioruais

Spríoc-am chun eolas breise a iarraidh: 27/10/2026 11:00:00 (UTC+00:00) Am Iarthar na hEorpa, GMT

Seoladh na ndoiciméad soláthair: <https://permalink.mercell.com/292225919.aspx>

5.1.12. Téarmaí soláthair**Téarmaí na haighneachta:**

Cur isteach leictreonach: Éigeantach

Seoladh an chur isteach: <https://permalink.mercell.com/292225919.aspx>

Na teangacha inar féidir tairiscintí nó iarrataí ar rannpháirtíocht a chur isteach: Ioruais

Catalóg leictreonach: Ní ceadmhach

Leaganacha malartacha: Ní ceadmhach

Spríocdháta chun tairiscintí a fháil: 10/11/2026 11:00:00 (UTC+00:00) Am Iarthar na hEorpa, GMT

An tréimhse le linn a gcaithfidh an tairiscint a bheith bailí: 3 Míonna

Eolas faoi oscailt phoiblí:

Dáta oscailte: 10/11/2026 11:00:00 (UTC+00:00) Am Iarthar na hEorpa, GMT

Téarmaí an chonartha:

Ní mór an Conradh a chur i gcrích faoi chuimsiú clár fostaíochta dídeanaí: Ní hea
Sonrascú leictreonach: Éigeantach
Úsáidfear ordú leictreonach: tá
Úsáidfear íocaíocht leictreonach: tá

5.1.15. Teicnící

Creat-chomhaontú:

Creat-chomhaontú, gan an iomaíocht a athoscailt

Eolas faoin gcóras ceannaigh dinimiciúil:

Níl feidhm ag córas ceannaigh dinimiciúil

5.1.16. Tuilleadh eolais, idirghabháil agus athbhreithniú

Eagraíocht athbhreithniúcháin: Oslo Tingrett

Eolas faoi spriocdhátaí athbhreithnithe: Any appeals are to be sent in writing to the contracting authority. The waiting period is 10 days calculated from the day after the award of contract notification has been sent and a contract will be signed at the earliest after the waiting period has expired. Tenderers can also appeal to KOFA (see KOFA.no for the deadlines and terms).

Eagraíocht a sholáthraíonn tuilleadh faisnéise faoi na nósanna imeachta athbhreithnithe: Odin Prosjekt AS

8. Eagraíochtaí

8.1. ORG-0001

Ainm oifigiúil: Patentstyret

Uimhir chlárúcháin: 971526157

Seoladh poist: Pb. 4863 Nydalen

Baile: OSLO

Cód poist: 0422

Foroinn tíre (NUTS): Oslo (NO081)

Tír: An Iorua

Pointe teagmhála: Kristine Isobel Bateman

R-phost: kristine@odinprosjekt.no

Teil.: +47 22387300

Facs: +47 22387301

Seoladh idirlín: <http://www.patentstyret.no>

Róil na heagraíochta seo:

Ceannaitheoir

8.1. ORG-0002

Ainm oifigiúil: Oslo Tingrett

Uimhir chlárúcháin: 926725939

Baile: Oslo

Cód poist: 0125

Foroinn tíre (NUTS): Oslo (NO081)

Tír: An Iorua

Róil na heagraíochta seo:

Eagraíocht athbhreithniúcháin

8.1. ORG-0003

Ainm oifigiúil: Odin Prosjekt AS

Uimhir chlárúcháin: Odin Prosjekt AS

Roinn: Odin Prosjekt AS
Seoladh poist: Sorgenfrigata 6E
Baile: Oslo
Cód poist: 0367
Foroinn tíre (NUTS): Oslo (NO081)
Tír: An Iorua

Róil na heagraíochta seo:

Eagraíocht a sholáthraíonn tuilleadh faisnéise faoi na nósanna imeachta athbhreithnithe

Eolas faoin bhfógra

Aitheantóir/leagan an fhógra: 7a432b01-a28d-4da5-bc1e-7ce455c30062 - 01
Cineál na foirme: Iomaíocht
Cineál an fhógra: Fógra maidir le conradh nó lamháltas — an gnáthchóras
Fochineál an fhógra: 16
Dáta seolta an fhógra: 07/10/2026 13:32:11 (UTC+00:00) Am Iarthar na hEorpa, GMT
Dáta seolta an fhógra (eSender): 08/10/2026 05:51:35 (UTC+00:00) Am Iarthar na hEorpa, GMT
Na teangacha ina bhfuil an fógra seo ar fáil go hoifigiúil: Béarla
Uimhir foilseacháin an fhógra: 698343-2026
Uimhir eagráin IO S: 196/2026
Dáta foilsithe: 09/10/2026