

**Ujedinjena Kraljevina-Cardiff: Usluge plasmana**  
**OJ S 100/2022 24/05/2022**  
**Obavijest o izmjeni**  
**Usluge**

**Pravna osnova:**  
Direktiva 2014/24/EU

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**Odjeljak I: Javni naručitelj/naručitelj**

**I.1. Naziv i adrese**

Službeni naziv: Welsh Government

Poštanska adresa: Corporate Procurement Services, Cathays Park

Mjesto: Cardiff

NUTS kod: UKL Wales

Poštanski broj: CF10 3NQ

Država: Ujedinjeno Kraljevstvo

E-pošta: [Angella.Hughes@gov.wales](mailto:Angella.Hughes@gov.wales)

Telefon: +44 3000628864

**Internetska(-e) adresa(-e):**

Glavna adresa: <http://wales.gov.uk/?skip=1&lang=en>

Adresa profila kupca: [http://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0007](http://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0007)

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**Odjeljak II: Predmet**

**II.1. Opseg nabave**

**II.1.1. Naziv**

Business Wales Marketing

Referentni broj: C204/2016/2017

**II.1.2. Glavna CPV oznaka**

79342000 Usluge plasmana

**II.1.3. Vrsta ugovora**

Usluge

**II.2. Opis**

**II.2.2. Dodatne šifre CPV-a**

79340000 Usluge oglašavanja i plasmana

**II.2.3. Mjesto izvršenja**

NUTS kod: UKL Wales

**II.2.4. Opis nabave u vrijeme sklapanja ugovora**

This Invitation to Tender Document (ITT) has been prepared on behalf of the Welsh Ministers, in order to establish a contract for the Welsh Government's Business Wales Service marketing, media and strategy to support the Business Wales and Entrepreneurship service aims over the term of Government and to support the development of a refreshed identity and

marketing approach for Business Wales and Entrepreneurship and the delivery of a dedicated campaign. Please note that this contract is part funded by European Regional Development Fund (ERDF) and is therefore subject to the availability of those funds.

#### **II.2.7. Trajanje ugovora, okvirnog sporazuma, dinamičkog sustava nabave ili koncesije**

Trajanje u mjesecima: 48

#### **II.2.13. Podaci o fondovima Europske unije**

Nabava je povezana s projektom i/ili programom koji se financira iz fondova Europske unije: da  
Broj ili uputa na projekt: Business Wales - Funded by European Regional Development Fund (ERDF)

### **Odjeljak IV: Postupak**

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#### **IV.2. Administrativni podaci**

##### **IV.2.1. Obavijest o dodjeli ugovora povezana s ovim ugovorom**

Broj objave u Dodatku SL-u: [2017/S 112-225853](#)

### **Odjeljak V: Dodjela ugovora/koncesije**

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**Ugovor br.:** C204/2016/2017

**Naziv:**

Business Wales Marketing

#### **V.2. Dodjela ugovora/koncesije**

##### **V.2.1. Datum sklapanja ugovora/odluke o dodjeli koncesije**

31/05/2017

##### **V.2.2. Podaci o ponudama**

Ugovor/koncesija je dodijeljen(a) skupini gospodarskih subjekata: ne

##### **V.2.3. Naziv i adresa ugovaratelja/koncesionara**

Službeni naziv: Ubiquity Group

Poštanska adresa: Ubiquity Group, S4C Media Centre,

Mjesto: Cardiff

NUTS kod: UK United Kingdom

Poštanski broj: CF14 5DU

Država: Ujedinjeno Kraljevstvo

Telefon: +44 7931408837

Ugovaratelj/koncesionar je malo ili srednje poduzeće.: da

##### **V.2.4. Podaci o vrijednosti ugovora/grupe/koncesije**

Ukupna vrijednost nabave: 900 000,00 GBP

### **Odjeljak VI: Dopunski podaci**

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#### **VI.3. Dodatni podaci**

E-Tender Information:

<https://etenderwales.bravosolution.co.uk>

- The first person from your Organisation to use the Platform will be required to register on behalf of the Organisation.
  - Registration involves accepting a User Agreement, and providing basic information about your Organisation and about the User performing the Registration.
  - The User who performs the Registration becomes the Super User for the Organisation.
  - On registering on the Platform the Super User will select a Username and will receive a password.
  - The Password will be sent by e-mail to the email address that was specified in the User Details section of the Registration page.
  - In order to log-in to the Platform please enter your Username and Password.
  - Note: If you forget your Password then visit the homepage and click "Forgot your password?"
  - Registration should only be performed once for each Organisation.
  - If you think that someone in your Organisation may have already registered on this Platform then you must not register again.
  - Please contact the person who Registered (i.e. the Super User) in order to arrange access to the Platform.
  - Contact the Helpdesk immediately if you are unable to contact the Super User (for example if they have left your Organisation).
  - Note: If your Organisation is already registered on the Platform then you must not make any additional registration. Please contact the Helpdesk to gain access to the Platform.
  - Tenders must be uploaded to the BravoSolution portal by 2pm
- How To Find The ITT:
- Once logged in you must click on 'ITT's Open to all Suppliers'
  - The e-tender references for this contract are: project\_34950, itt\_58709
  - Click on the title to access summary details of the contract. If you are still interested in submitting a tender, click the 'Express an Interest button'. This will move the ITT from the 'Open to all Suppliers' area to the 'My ITT's' on the home page.
  - You will then see the full details of the ITT in the qualification and technical envelopes along with any relevant documents in the 'Attachments' area.
  - Should you have any questions on the ITT, please use the 'Messages' area to contact the buyer directly – Please do not contact the named person at the top of this notice.
- (WA Ref:121294)

#### **VI.4. Postupci pravne zaštite**

##### **VI.4.1. Tijelo nadležno za postupak pravne zaštite**

Službeni naziv: High Court

Poštanska adresa: Royal Courts of Justice, The Strand

Mjesto: London

Poštanski broj: WC2A 2LL

Država: Ujedinjeno Kraljevstvo

Internetska adresa: <http://wales.gov.uk/?skip=1&lang=en>

#### **VI.5. Datum slanja ove obavijesti**

19/05/2022

### VII.1. Opis nabave nakon izmjena

#### VII.1.1. Glavna CPV oznaka

79342000 Usluge plasmana

#### VII.1.2. Dodatne šifre CPV-a

#### VII.1.3. Mjesto izvršenja

NUTS kod: UKL Wales

#### VII.1.4. Opis nabave

To establish a contract for the Welsh Government's Business Wales Service marketing, media and strategy to support the Business Wales and Entrepreneurship service aims over the term of Government and to support the development of a refreshed identity and marketing approach for Business Wales and Entrepreneurship and the delivery of a dedicated campaign.

#### VII.1.5. Trajanje ugovora, okvirnog sporazuma, dinamičkog sustava nabave ili koncesije

Trajanje u mjesecima: 72

#### VII.1.6. Podaci o vrijednosti ugovora/grupe/koncesije

Ukupna konačna vrijednost ugovora/grupe/koncesije: 1 250 000,00 GBP

#### VII.1.7. Naziv i adresa ugovaratelja/koncesionara

Službeni naziv: Ubiquity Group

Poštanska adresa: S4C Media Centre, Parc Tŷ Glas

Mjesto: Cardiff

NUTS kod: UK United Kingdom

Poštanski broj: CF145DU

Država: Ujedinjeno Kraljevstvo

Ugovaratelj/koncesionar je malo ili srednje poduzeće.: da

### VII.2. Podaci o izmjenama

#### VII.2.1. Opis izmjena

Priroda i opseg izmjena (s naznakom mogućih ranijih izmjena ugovora):

The contract is being extended until 31 March 2023. In addition the contract will see an increase to the original value equal to 38% of the originally advertised contract.

#### VII.2.2. Razlozi izmjene

Potreba za izmjenom nastala zbog okolnosti koje pažljivi javni naručitelj nije mogao predvidjeti (čl. 43. st. 1. t. (c) Direktive 2014/23/EU, čl. 72. st. 1. t. (c) Direktive 2014/24/EU, čl. 89. st. 1. t. (c) Direktive 2014/25/EU)

Opis okolnosti zbog kojih je izmjena nužna i objašnjenje nepredviđene naravi tih okolnosti: Redeployment of Welsh Government staff to manage the Welsh Ministers' response to the Covid-19 pandemic. This is in addition to any sickness in the department or employees being away from work due to any shielding obligations or family commitments. These conditions have perpetuated and although it appears that there will be no further lockdowns and business is returning to normal, Welsh Government employees have to be redeployed back to their usual work and the procurement must be planned. There is insufficient time to properly scope and re-design the service in time for a new procurement to be launched and a new contract awarded prior to the proposed end date. There is also insufficient time to allow for orderly exit

and implementation periods as the new service transitions. These circumstances were completely unforeseen by the Welsh Ministers and the extension is being put in place to allow capacity levels within the relevant departments to return to normal and commence a procurement.

### **VII.2.3. Povećanje cijena**

Ažurirana ukupna vrijednost ugovora prije izmjena (uzimajući u obzir moguće ranije izmjene ugovora i prilagodbe cijene te, u slučaju Direktive 2014/23/EU, prosječnu inflaciju u predmetnoj državi članici)

Vrijednost bez PDV-a: 900 000,00 GBP

Ukupna vrijednost ugovora nakon izmjena

Vrijednost bez PDV-a: 1 250 000,00 GBP