

50606-2026 - Nadmetanje

Španjolska – Poslovne usluge: pravo, marketing, savjetovanje, zapošljavanje, tiskanje i sigurnost – Rfp Implementation of Marketing, Communication and Content Activities for the EIT STEM Tech Talent Initiative '26-28

OJ S 16/2026 23/01/2026

Obavijest o nadmetanju ili koncesiji – standardni režim

Usluge - Roba

1. Kupac

1.1. Kupac

Službeno ime: EIT Urban Mobility

E-pošta: procurement@eiturbanmobility.eu

2. Postupak

2.1. Postupak

Naslov: Rfp Implementation of Marketing, Communication and Content Activities for the EIT STEM Tech Talent Initiative '26-28

Opis: By the present procurement procedure, EIT Urban Mobility, hereinafter being referred to as "EIT UM", is seeking professional support for the Design and Implementation of Marketing, Communication and Content Activities for the EIT STEM Tech Talent Initiative (hereinafter being referred to as "EIT STEM"), by appointing a communications and digital marketing provider (hereinafter being referred to as "Provider"). This document, along with its annexes, constitute a Request for Proposal (RFP) issued by EIT Urban Mobility for a potential procurement of services in the field of design and implementation of marketing, communications and content activities for the EIT STEM. EIT Urban Mobility is part of the EIT Cross KIC Entrepreneurial Education and Skills Cluster (EntrEduSkills), a joint pan-European project under Horizon Europe and within the EIT framework that represents an unprecedented endeavour in the EIT Education ecosystem to develop a comprehensive, unique, cross-sectoral education offer that directly implements the Union of Skills and the STEM Strategic Education Plan. Among other initiatives, the EntrEduSkills delivers and implements the EIT STEM.

Identifikacijska oznaka postupka: d43a386d-b180-41a7-964c-803902132a90

2.1.1. Svrha

Priroda ugovora: Usluge

Dodatna priroda ugovora: Roba

Glavna klasifikacija (cpv): 79000000 Poslovne usluge: pravo, marketing, savjetovanje, zapošljavanje, tiskanje i sigurnost

2.1.2. Mjesto izvršenja

Zemlja – podregija (NUTS): Barcelona (ES511)

Zemlja: Španjolska

Dodatne informacije: English

2.1.4. Opće informacije

Pravna osnova:

Druga

2.1.6. Razlozi za isključenje

Izvori razloga za isključenje: Dokumentacija o nabavi

5. Grupa

5.1. Grupa: LOT-0001

Naslov: Rfp Implementation of Marketing, Communication and Content Activities for the EIT STEM Tech Talent Initiative '26-28

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5.1.2. Mjesto izvršenja

Zemlja – podregija (NUTS): Barcelona (ES511)

Zemlja: Španjolska

Dodatne informacije: The Supplier provides shipping services in European countries (Hardware)

5.1.9. Kriteriji za odabir

Izvori kriterija odabira: Dokumentacija o nabavi

5.1.12. Uvjeti nabave

Uvjeti podnošenja:

Adresa za podnošenje: <https://www.eiturbanmobility.eu/join-us/request-for-proposals/>

8. Organizacije

8.1. ORG-0001

Službeno ime: EIT Urban Mobility

Zemlja: Španjolska

E-pošta: procurement@eiturbanmobility.eu

Uloge ove organizacije:

Kupac

8.1. **ORG-0000**

Službeno ime: Publications Office of the European Union

Registracijski broj: PUBL

Grad: Luxembourg

Poštanski broj: 2417

Zemlja – podregija (NUTS): Luxembourg (LU000)

Zemlja: Luksemburg

E-pošta: ted@publications.europa.eu

Tel.: +352 29291

Internet: <https://op.europa.eu>

Uloge ove organizacije:

TED eSender

Informacije o obavijesti

Identifikacijska oznaka / verzija obavijesti: b4162acb-ec9e-491d-a4ad-54fbb87b91b4 - 01

Vrsta obrasca: Nadmetanje

Vrsta obavijesti: Obavijest o nadmetanju ili koncesiji – standardni režim

Podvrsta obavijesti: E3

Datum slanja obavijesti: 21/01/2026 17:09:17 (UTC+00:00) zapadnoeuropsko vrijeme, GMT

Jezici na kojima je ova obavijest službeno dostupna: engleski

Broj objave obavijesti: 50606-2026

Broj izdanja SL S-a: 16/2026

Datum objave: 23/01/2026