

627043-2026 - Nadmetanje

Norveška – Usluge grafičkog oblikovanja – Graphic services

OJ S 176/2026 11/09/2026

Obavijest o nadmetanju ili koncesiji – standardni režim

Usluge

1. Kupac

1.1. Kupac

Službeno ime: Arendal kommune

E-pošta: postmottak@arendal.kommune.no

Pravni oblik kupca: Tijelo koje se uređuje javnim pravom, koje nadzire lokalno tijelo

Djelatnost javnog naručitelja: Opće javne usluge

2. Postupak

2.1. Postupak

Naslov: Graphic services

Opis: Background Arendal municipality has an ongoing need for graphical services connected to information material and visual communication aimed at inhabitants and internal target groups. The municipality produces some material itself, but needs external assistance for assignments that are more complex, time consuming or require special professional competence. The procurement shall ensure access to capacity and relevant competence within graphical design, at the same time as the municipality takes care of the need for uniform visual communication and clear identity. The municipality shall be one sender. It is also important to ensure that material and visual deliveries fulfil the requirements for universal design and ensure accessible and understandable communication for different user groups. The municipality therefore needs to establish a new framework agreement that provides predictable access to graphical assistance as needed, both for smaller ongoing assignments and for major or more strategic deliveries. Description of the assignment The procurement is for graphic services for Arendal municipality. The delivery shall cover the development and production of various types of graphical material and visual elements, including information material, reports, presentations, templates, graphics for digital surfaces, infographics, illustrations and professional design consultancy services. The assignments will vary in extent and complexity. The municipality needs a tenderer who can assist with both smaller, limited assignments and large deliveries that require more planning and close cooperation with the contracting authority. Minor assignments means limited deliveries such as, for example, an ad, poster, presentation or simple illustration. Larger deliveries means assignments that include planning, coordination and multiple sub-services, such as a report or campaign material. The deliveries shall be able to be used further in the municipality's own channels and tools, and it is important that the deliveries can be further developed and adapted internally. The framework agreement shall also include the design of profile material and profile articles, as well as graphic materials connected to the use of, among other things, vehicles, buildings and work clothes. Web design for arendal.kommune.no is not included in the procurement. It is important to have clear contact points, effective clarifications and a good understanding of the municipality's graphical profile, communication needs and targets for clear, available and recognisable communication.

Identifikacijska oznaka postupka: 3aa37d62-02c9-4ccf-923d-d9e22ff41e42

Interna identifikacijska oznaka: cmqovnb4k000004kyjd72d3oe

Vrsta postupka: Otvoren

Postupak je ubrzan: ne

Glavna obilježja postupka: All interested suppliers can submit tender offers through Hyrr. The competition does not have a prequalification phase. The tenders will be evaluated directly, and dialogues or negotiations will not be allowed beyond minor clarifications and corrections of the tenders. Tenderers are strongly encouraged to follow the instructions given in this tender documentation with annexes and possibly ask questions about uncertainties in the communication module in Hyrr.

2.1.1. Svrha

Priroda ugovora: Usluge

Glavna klasifikacija (cpv): 79822500 Usluge grafičkog oblikovanja

Dodatna klasifikacija (cpv): 79930000 Usluge specijalnog oblikovanja, 79820000 Usluge povezane s tiskanjem, 79415200 Usluge savjetovanja pri projektiranju, 79933000 Pomoćne usluge uređenja, 79410000 Usluge savjetovanja na području poslovanja i upravljanja, 79550000 Usluge tipkanja, obrade teksta i stolnog izdavaštva, 79400000 Usluge savjetovanja na području poslovanja i upravljanja i srodne usluge

2.1.2. Mjesto izvršenja

Zemlja: Norveška

Bilo gdje u određenoj zemlji

Dodatne informacije: Anywhere in Norway

2.1.3. Vrijednost

Procijenjena vrijednost bez PDV-a: 2 500 000,00 NOK

2.1.4. Opće informacije

Pravna osnova:

Direktiva 2014/24/EU

Anskaffelsesforskriften -

2.1.6. Razlozi za isključenje

Izvori razloga za isključenje: Dokumentacija o nabavi, Dokumentacija o nabavi

5. Grupa

5.1. Grupa: LOT-0001

Naslov: Graphic services

Opis: Background Arendal municipality has an ongoing need for graphical services connected to information material and visual communication aimed at inhabitants and internal target groups. The municipality produces some material itself, but needs external assistance for assignments that are more complex, time consuming or require special professional competence. The procurement shall ensure access to capacity and relevant competence within graphical design, at the same time as the municipality takes care of the need for uniform visual communication and clear identity. The municipality shall be one sender. It is also important to ensure that material and visual deliveries fulfil the requirements for universal design and ensure accessible and understandable communication for different user groups. The municipality therefore needs to establish a new framework agreement that provides predictable access to graphical assistance as needed, both for smaller ongoing assignments and for major or more strategic deliveries. Description of the assignment The procurement is for graphic services for Arendal municipality. The delivery shall cover the development and

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Interna identifikacijska oznaka: cmqovnb6s000304kyhmdbhdzg

5.1.1. Svrha

Priroda ugovora: Usluge

Glavna klasifikacija (cpv): 79822500 Usluge grafičkog oblikovanja

Dodatna klasifikacija (cpv): 79930000 Usluge specijalnog oblikovanja, 79820000 Usluge povezane s tiskanjem, 79415200 Usluge savjetovanja pri projektiranju, 79933000 Pomoćne usluge uređenja, 79410000 Usluge savjetovanja na području poslovanja i upravljanja, 79550000 Usluge tipkanja, obrade teksta i stolnog izdavaštva, 79400000 Usluge savjetovanja na području poslovanja i upravljanja i srodne usluge

Opcije:

Opis opcija: The contract can be extended for 1 year at a time, up to 2 times (2+1+1).

5.1.2. Mjesto izvršenja

Zemlja: Norveška

Bilo gdje u određenoj zemlji

Dodatne informacije: Anywhere in Norway

5.1.3. Očekivano trajanje

Trajanje: 48 Mjeseci

5.1.4. Obnova

Maksimalan broj obnavljanja: 2

Druge informacije o obnovi: The contract can be extended for 1 year at a time, up to 2 times (2+1+1).

5.1.5. Vrijednost

Procijenjena vrijednost bez PDV-a: 2 500 000,00 NOK

5.1.6. Opće informacije

Rezervirano sudjelovanje:

Sudjelovanje nije rezervirano.

Projekt javne nabave ne financira se sredstvima EU-a

Javna nabava obuhvaćena je Sporazumom o javnoj nabavi (GPA): da

5.1.7. Strateška nabava

Cilj strateške nabave: Ispunjenje socijalnih ciljeva
Opis: The objective of the procurement is to promote social aims.
Socijalni cilj koji se promiče: Pristupačnost za sve

5.1.9. Kriteriji za odabir

Izvori kriterija odabira: Dokumentacija o nabavi

5.1.10. Kriteriji za dodjelu

Kriterij:

Vrsta: Kvaliteta

Naziv: Collaboration and implementation ability

Opis: An assessment of how the tenderer organises cooperation, contact point, start-up, clarifications, response time and the ability to handle both small and large assignments within the agreed time in close cooperation with the contracting authority.

Kategorija kriterija za dodjelu težine: Ponder (postotak, točan)

Broj kriterija za dodjelu: 10

Kriterij:

Vrsta: Kvaliteta

Naziv: Competence and experience

Opis: Assessment of relevant competence and experience for key personnel.

Kategorija kriterija za dodjelu težine: Ponder (postotak, točan)

Broj kriterija za dodjelu: 20

Kriterij:

Vrsta: Cijena

Naziv: Price

Opis: Evaluation of the offered hourly rate. The hourly rate shall apply independent of who carries out the assignment at the tenderer and applies for both large and minor assignments. Key personnel who shall carry out assignments under the framework agreement are mainly stated.

Kategorija kriterija za dodjelu težine: Ponder (postotak, točan)

Broj kriterija za dodjelu: 40

Kriterij:

Vrsta: Kvaliteta

Naziv: Assignment comprehension and quality in the delivery.

Opis: Assessment of the tenderer's understanding of the municipality's need for general visual communication, clear sender identity, universal design, further use of material and the ability to deliver graphical work that is clearly, available and suitable for different target groups and channels.

Kategorija kriterija za dodjelu težine: Ponder (postotak, točan)

Broj kriterija za dodjelu: 30

Kriterij:

Vrsta: Kvaliteta

Naziv: Climate and environment

Opis: The procurement has a climate footprint and an environmental impact that is immaterial

Kategorija kriterija za dodjelu težine: Ponder (postotak, točan)

Broj kriterija za dodjelu: 0

5.1.11. Dokumentacija o nabavi

Adresa dokumentacije o nabavi: <https://hyyr.no/procurement/cmgovnb4k000004kyjd72d3oe>

5.1.12. Uvjeti nabave

Uvjeti podnošenja:

Elektroničko podnošenje: Obvezno

Adresa za podnošenje: <https://hyyr.no/procurement/cmqqovnb4k000004kyjd72d3oe>

Jezici na kojima se mogu podnijeti ponude ili zahtjevi za sudjelovanje: norveški, engleski

Elektronički katalog: Nije dopušteno

Ponuditelji mogu podnijeti više od jedne ponude: Nije dopušteno

Rok za zaprimanje ponuda: 12/10/2026 12:00:00 (UTC+02:00) istočnoeuropsko vrijeme, srednjoeuropsko ljetno vrijeme

Razdoblje tijekom kojeg ponuda mora ostati valjana: 60 Dani

Uvjeti ugovora:

Ugovor se mora izvršiti u okviru programa zaštićenih radnih mjesta: Ne

Uvjeti koji se odnose na izvršenje ugovora: See Tender Documents

Elektroničko izdavanje računa: Obvezno

Naručivanje će biti elektroničko: ne

Plaćanje će biti elektroničko: ne

Financijski aspekti: See tender documents

5.1.15. Tehnike**Okvirni sporazum:**

Okvirni sporazum bez ponovne provedbe nadmetanja

Maksimalan broj sudionika: 1

Informacije o dinamičkom sustavu nabave:

Nema dinamičkog sustava nabave

5.1.16. Dodatne informacije, posredovanje i pravna zaštita (preispitivanje)

Organizacija za preispitivanje (pravnu zaštitu): AGDER TINGRETT

Organizacija koja pruža dodatne informacije o postupku javne nabave: Arendal kommune

Organizacija koja pruža više informacija o postupcima preispitivanja (pravne zaštite): AGDER TINGRETT

Organizacija koja prima zahtjeve za sudjelovanje: Hyyr AS

8. Organizacije

8.1. ORG-0001

Službeno ime: AGDER TINGRETT

Registracijski broj: 926723480

Poštanska adresa: Tollbodgata 45

Grad: KRISTIANSAND S

Poštanski broj: 4614

Zemlja – podregija (NUTS): Agder (NO092)

Zemlja: Norveška

Kontaktna točka: AGDER TINGRETT

Uloge ove organizacije:

Organizacija za preispitivanje (pravnu zaštitu)

Organizacija koja pruža više informacija o postupcima preispitivanja (pravne zaštite)

8.1. ORG-0002

Službeno ime: Hyyr AS

Registracijski broj: 924998687

Poštanska adresa: Gaustadalléen 21

Grad: Oslo

Poštanski broj: 0349
Zemlja – podregija (NUTS): Oslo (NO081)
Zemlja: Norveška
Kontaktna točka: Hyyr Support
E-pošta: admin@hyyr.no
Tel.: +47 90 63 65 38
Uloge ove organizacije:
Organizacija koja prima zahtjeve za sudjelovanje

8.1. **ORG-0003**

Službeno ime: Arendal kommune
Registracijski broj: 940493021
Poštanska adresa: Sam Eydes Plass 2
Grad: Arendal
Poštanski broj: 4836
Zemlja – podregija (NUTS): Agder (NO092)
Zemlja: Norveška
Kontaktna točka: Arendal kommune
E-pošta: postmottak@arendal.kommune.no
Tel.: 37013000
Uloge ove organizacije:
Kupac
Organizacija koja pruža dodatne informacije o postupku javne nabave

Informacije o obavijesti

Identifikacijska oznaka / verzija obavijesti: 42952766-ad40-4136-88d1-c2e9e2553bbe - 01
Vrsta obrasca: Nadmetanje
Vrsta obavijesti: Obavijest o nadmetanju ili koncesiji – standardni režim
Podvrsta obavijesti: 16
Datum slanja obavijesti: 09/09/2026 16:41:01 (UTC+02:00) istočnoeuropsko vrijeme, srednjoeuropsko ljetno vrijeme
Jezici na kojima je ova obavijest službeno dostupna: engleski
Broj objave obavijesti: 627043-2026
Broj izdanja SL S-a: 176/2026
Datum objave: 11/09/2026