

255169-2026 - Konkursas

Suomija – Mažmeninės prekybos paslaugos – Finavia: Schengen Retail Multi Brand at Helsinki Airport - Concession Notice - Request to Participate

OJ S 73/2026 15/04/2026

Skelbimas apie pirkimą arba koncesiją. Įprasta tvarka
Paslaugos

1. Pirkėjas

1.1. Pirkėjas

Oficialus pavadinimas: Finavia Oyj

E. paštas: tuomas.pitkanen@finavia.fi

Pirkėjo teisinė forma: Valstybinė įmonė

Pirkėjas yra perkantysis subjektas

Perkančiojo subjekto veiklos sritis: Oro uostų veikla

2. Procedūra

2.1. Procedūra

Pavadinimas: Finavia: Schengen Retail Multi Brand at Helsinki Airport - Concession Notice - Request to Participate

Aprašymas: Finavia grants possession of business premises, Two (2) "Units", in prime location at the Schengen airside of Helsinki Airport, to an Operator specializing in offering quality fashion multibrand stores for women and men. The units shall be open to all potential customers during the joint opening hours of the commercial services at the airport, with excellent service to all travellers at a travelling environment. Whenever the fashion multibrand units are seen, they invite the customer to enjoy an inspiring shopping moment at Helsinki Airport with recognized brands and a comprehensive service portfolio, in a pleasant and stylish environment created by skilled and dedicated staff, as well as a stylish design to create additional value to passengers and the area. Helsinki Airport has been awarded as the Best Airport in Europe in its size category of 15-25M passengers by ACI for seven times. It is also ranked one of the best airports for business travellers (Skytrax) and has been selected as one of the most beautiful airports in the world (Prix Versailles, 2023). Recently, Helsinki Airport won Commercial Space of the Year 2025 award (NCSC Awards Finland). The success of Helsinki Airport is largely based on its ability to stand out from the others – being “not just another airport”. We especially value concepts that are Helsinki Airport exclusive – not found elsewhere as is. Finavia’s vision is to offer world class services for air passengers and airlines. At the heart of our strategy is the development of Helsinki Airport. World class customer experience will distinguish us from our competitors. Our customer promise “For smooth travelling” underlines the vision and kept by actions lead by customer experience pillars: GIFT OF TIME "I have time to do the things I like" CONFIDENCE "I have a feeling that I am on top of things" REFRESHED "I feel good - body, mind and soul" FINNISH EXPERIENCE "I experience something unique".

Procedūros identifikatorius: 304d4e5a-8d51-4406-b4c9-132569b44749

Vidaus identifikatorius: 607721

Pirkimo būdas: Derybos su išankstiniu kvietimu dalyvauti konkurse ir (arba) konkursas su derybomis

Pagrindiniai procedūros ypatumai: For the negotiations the Tenderers are asked to submit the preliminary tender by the deadline. In the negotiations the preliminary tender submitted by the Tenderer is to be discussed further for both Finavia to understand the Tenderers preliminary tender better as well as for the Tenderer to understand the Finavia's tender criteria better. Schedule (times are Helsinki times, dates are DD.MM.): 22.04.2026 - Questions concerning the procedure by 13:00 04.05.2026 - Submitting the Request to Participate by 13:00 04.05.2026 - Invitation to Negotiate and Preliminary Invitation to Tender, at earliest 18.05.2026 - Questions, comments and preliminary tender submitted by 13:00 19.05.2026 – Negotiations round & Site visit – Day 1 20.05.2026 – Negotiations round & Site visit – Day 2 20.05.2026 - Negotiations end (without separate notice) 21.05.2026 - Final Invitation to Tender is published, at earliest 28.05.2026 - Questions regarding the Final Invitation to Tender by 13:00 05.06.2026 - Final Tender submitted by 13:00 05.06.2026 - Procurement decision, at earliest 23.06.2026 - Signing of the Agreement, at earliest Finavia reserves the right to change the schedule. Candidates are responsible for submitting their participation, questions and Final Tenders in due time. In the first phase of the procurement, potential Candidates will be invited to participate. Based on the Requests to Participate, Candidates meeting the minimum requirements shall be invited to participate as Tenderers and invited to Negotiate. Tenderers are invited to provide feedback, comments and suggestions regarding the documentation. Finavia may invite the Tenderers to several rounds of meetings, if necessary. Negotiation agenda shall be instructed in the Invitation to Negotiate. Participants have the opportunity to ask questions at each stage. Tenderers are advised to consider that after the Procurement Decision has been made, agreements shall not be negotiated. Minor clarifications and additions to contact details and dates shall be made. Finavia sets suitability requirements to the Tenderers. Tenderer's own conditions and terms may not be included in any of the material it submits. Registration to Tarjouspalvelu supplier portal is free of charge. To avoid confusion, Candidates are advised to register to Tarjouspalvelu using the company name and ID of the entity that shall sign the Agreement. The procurement documentation, including the Agreement, any security details and floor plans etc. are available only against a duly filled-in and signed NDU. The NDU form is available in Tarjouspalvelu for registered users. Upon receipt of the signed NDU, Finavia sends the entire material to the email the NDU was received from. The signed NDU shall be sent to hankintapaallikot@finavia.fi with subject: "Schengen Retail Multi Brand at Helsinki Airport". The technical documentation is subject to change due to the nature of construction planning and processes.

2.1.1. Tikslas

Sutarties objektas: Paslaugos

Pagrindinis klasifikacijos kodas (cpv): 55900000 Mažmeninės prekybos paslaugos

2.1.2. Sutarties vykdymo vieta

Šalies administracinis vienetas (NUTS): Helsinki-Uusimaa (FI1B1)

Šalis: Suomija

2.1.4. Bendra informacija

Papildoma informacija: Finavia, The Contracting Authority, grants possession of business premises, Two (2) "Units", in prime location at the Schengen airside of Helsinki Airport, to an Operator specializing in offering a quality fashion multibrand store concept for women and men at a travelling environment. The stores shall offer a comprehensive service portfolio specified in the documentation, with competitive pricing and inspiring ambience created by skilled and dedicated staff as well as an innovative design to create additional value to passengers and the area. The Units shall be open to all potential customers during the opening hours, without obligation to purchase. Excellent customer service is one of the key

objectives, for which it is salient that the opening hours of all the premises of the airport are unified. Finavia shall be entitled to determine the opening hours towards this objective from time to time, and separate seasonal hours may apply. Premises will be leased so that the successful Tenderer, "Operator", pays the Airport an agreed percentage of turnover generated each month at Helsinki Airport, but at least a business plan based minimum collaboration fee. The preliminary schedule of the premises: Unit 1 Schengen, Fashion Multibrand Women: Ref. of floor plan: 2700E Size: 138 m² The Collaboration Agreement will enter into force (Commencement Day) 24 May 2027 on estimation. The construction of the premises is planned to start May-June 2027. The opening date of Unit is preliminarily planned to be 1st July 2027 Unit 2 Schengen, Fashion Multibrand Men: Ref. of floor plan: 2775B Size: 203,2 m² The Collaboration Agreement will enter into force (Commencement Day) 24 May 2027 on estimation. The construction of the premises is planned to start May-June 2027. The opening date of Unit is preliminarily planned to be 1st July 2027. Finavia reserves the right to schedule changes - and will confirm dates one (1) month prior Commencement date and the date of opening the Units. The preliminary project schedule is included in the procurement material. The final visual and interior design and the furnishing plan must be approved by Finavia. Tenderer shall commit to provide Finavia with required technical drawings of the concept. Finavia provides a list of brands, which the Tenderer is required to offer minimum 5 brands. The Agreement is conditional until the representation of offered brands is confirmed by the successful Tenderer. Finavia sets suitability requirements to the Tenderers. Tenderer's own conditions and terms may not be included to the Tender. Questions regarding the procurement and Tenders may only be sent via Tarjouspalvelu supplier portal. Questions and/or Tenders submitted in other ways or parts thereof will not be accepted without the request of Finavia. The procurement documentation, including the Agreement, any security details, floor plans and required brands etc. are available only against a duly filled-in and signed Non-Disclosure Undertaking. The NDU form is available in Hanki Tarjouspalvelu for registered users. Registration to Hanki Tarjouspalvelu supplier portal is free of charge. Registration is supported by Hanki Tarjouspalvelu support, which is to be contacted in any matter regarding registration, completing and/or submitting offers. To avoid confusion, Candidates are advised to register to Hanki Tarjouspalvelu using the company name and ID of the entity that shall sign the Agreement. Upon receipt of the signed NDU, Finavia provides a link (by email, to the email the NDU was received from) to a secure download location, from where the Tenderer may download the entire material. The signed NDU shall be sent to hankintapaallikot@finavia.fi with subject: "Schengen Retail Multi Brand at Helsinki Airport". The technical documentation is subject to change due to the nature of construction planning and processes. Questions regarding the procurement and Tenders may only be sent via Tarjouspalvelu supplier portal. Questions and/or Tenders submitted in other ways or parts thereof will not be accepted without the request of Finavia. In issues concerning registration (incl. the Tenderer's user and contact information in the system), submission of Tender on Tarjouspalvelu.fi supplier portal, contact Cloudia support. Instructions are available in English at <http://tarjoajat.cloudia.fi/en/support/home>. To avoid confusion, Finavia recommends that the company that would sign the possible Agreement registers with Tarjouspalvelu. Participants are obliged to familiarize themselves with any additional questions and the answers given to them before submitting the registration / tender, even if the participant has not asked any questions about the tender. The answers to the questions answered are part of the invitation to participate / invitation to tender.

Teisinis pagrindas:

Direktyva 2014/23/ES

2.1.6. Pašalinimo pagrindai

Pašalinimo pagrindų šaltiniai: Pirkimo dokumentas

5. Pirkimo dalis

5.1. Pirkimo dalis: LOT-0000

Pavadinimas: Finavia: Schengen Retail Multi Brand at Helsinki Airport - Concession Notice - Request to Participate

Aprašymas: Finavia grants possession of business premises, Two (2) "Units", in prime location at the Schengen airside of Helsinki Airport, to an Operator specializing in offering quality fashion multibrand stores for women and men. The units shall be open to all potential customers during the joint opening hours of the commercial services at the airport, with excellent service to all travellers at a travelling environment. Whenever the fashion multibrand units are seen, they invite the customer to enjoy an inspiring shopping moment at Helsinki Airport with recognized brands and a comprehensive service portfolio, in a pleasant and stylish environment created by skilled and dedicated staff, as well as a stylish design to create additional value to passengers and the area. Helsinki Airport has been awarded as the Best Airport in Europe in its size category of 15-25M passengers by ACI for seven times. It is also ranked one of the best airports for business travellers (Skytrax) and has been selected as one of the most beautiful airports in the world (Prix Versailles, 2023). Recently, Helsinki Airport won Commercial Space of the Year 2025 award (NCSC Awards Finland). The success of Helsinki Airport is largely based on its ability to stand out from the others – being “not just another airport”. We especially value concepts that are Helsinki Airport exclusive – not found elsewhere as is. Finavia’s vision is to offer world class services for air passengers and airlines. At the heart of our strategy is the development of Helsinki Airport. World class customer experience will distinguish us from our competitors. Our customer promise “For smooth travelling” underlines the vision and kept by actions lead by customer experience pillars: GIFT OF TIME "I have time to do the things I like" CONFIDENCE "I have a feeling that I am on top of things" REFRESHED "I feel good - body, mind and soul" FINNISH EXPERIENCE "I experience something unique".

Vidaus identifikatorius: 607721

5.1.1. Tikslas

Sutarties objektas: Paslaugos

Pagrindinis klasifikacijos kodas (cpv): 55900000 Mažmeninės prekybos paslaugos

5.1.2. Sutarties vykdymo vieta

Šalies administracinis vienetas (NUTS): Helsinki-Uusimaa (FI1B1)

Šalis: Suomija

5.1.3. Numatomas galiojimas

Galiojimas: 55 Mėnesiai

5.1.6. Bendra informacija

Rezervuota dalyvavimo teisė:

Dalyvavimas nerezervuotas.

Iš ES fondų nefinansuojamas pirkimo projektas

Šis viešasis pirkimas taip pat tinkamas mažosioms ir vidutinėms įmonėms (MVI): ne

Papildoma informacija: Finavia, The Contracting Authority, grants possession of business premises, Two (2) "Units", in prime location at the Schengen airside of Helsinki Airport, to an Operator specializing in offering a quality fashion multibrand store concept for women and men at a travelling environment. The stores shall offer a comprehensive service portfolio specified in the documentation, with competitive pricing and inspiring ambience created by skilled and dedicated staff as well as an innovative design to create additional value to

passengers and the area. The Units shall be open to all potential customers during the opening hours, without obligation to purchase. Excellent customer service is one of the key objectives, for which it is salient that the opening hours of all the premises of the airport are unified. Finavia shall be entitled to determine the opening hours towards this objective from time to time, and separate seasonal hours may apply. Premises will be leased so that the successful Tenderer, "Operator", pays the Airport an agreed percentage of turnover generated each month at Helsinki Airport, but at least a business plan based minimum collaboration fee. The preliminary schedule of the premises: Unit 1 Schengen, Fashion Multibrand Women: Ref. of floor plan: 2700E Size: 138 m² The Collaboration Agreement will enter into force (Commencement Day) 24 May 2027 on estimation. The construction of the premises is planned to start May-June 2027. The opening date of Unit is preliminarily planned to be 1st July 2027 Unit 2 Schengen, Fashion Multibrand Men: Ref. of floor plan: 2775B Size: 203,2 m² The Collaboration Agreement will enter into force (Commencement Day) 24 May 2027 on estimation. The construction of the premises is planned to start May-June 2027. The opening date of Unit is preliminarily planned to be 1st July 2027. Finavia reserves the right to schedule changes - and will confirm dates one (1) month prior Commencement date and the date of opening the Units. The preliminary project schedule is included in the procurement material. The final visual and interior design and the furnishing plan must be approved by Finavia. Tenderer shall commit to provide Finavia with required technical drawings of the concept. Finavia provides a list of brands, which the Tenderer is required to offer minimum 5 brands. The Agreement is conditional until the representation of offered brands is confirmed by the successful Tenderer. Finavia sets suitability requirements to the Tenderers. Tenderer's own conditions and terms may not be included to the Tender. Questions regarding the procurement and Tenders may only be sent via Tarjouspalvelu supplier portal. Questions and/or Tenders submitted in other ways or parts thereof will not be accepted without the request of Finavia. The procurement documentation, including the Agreement, any security details, floor plans and required brands etc. are available only against a duly filled-in and signed Non-Disclosure Undertaking. The NDU form is available in Hanki Tarjouspalvelu for registered users. Registration to Hanki Tarjouspalvelu supplier portal is free of charge. Registration is supported by Hanki Tarjouspalvelu support, which is to be contacted in any matter regarding registration, completing and/or submitting offers. To avoid confusion, Candidates are advised to register to Hanki Tarjouspalvelu using the company name and ID of the entity that shall sign the Agreement. Upon receipt of the signed NDU, Finavia provides a link (by email, to the email the NDU was received from) to a secure download location, from where the Tenderer may download the entire material. The signed NDU shall be sent to hankintapaallikot@finavia.fi with subject: "Schengen Retail Multi Brand at Helsinki Airport". The technical documentation is subject to change due to the nature of construction planning and processes. Questions regarding the procurement and Tenders may only be sent via Tarjouspalvelu supplier portal. Questions and/or Tenders submitted in other ways or parts thereof will not be accepted without the request of Finavia. In issues concerning registration (incl. the Tenderer's user and contact information in the system), submission of Tender on Tarjouspalvelu.fi supplier portal, contact Cludia support. Instructions are available in English at <http://tarjoajat.cloudia.fi/en/support/home>. To avoid confusion, Finavia recommends that the company that would sign the possible Agreement registers with Tarjouspalvelu. Participants are obliged to familiarize themselves with any additional questions and the answers given to them before submitting the registration / tender, even if the participant has not asked any questions about the tender. The answers to the questions answered are part of the invitation to participate / invitation to tender.

5.1.7. Strateginis viešasis pirkimas

Socialinis tikslas, kurio raginama siekti: Žmogaus teisių išsamus patikrinimas pasaulinėse tiekimo grandinėse, Tinkamos darbo sąlygos

5.1.9. Atrankos kriterijai

Pasirinkimo kriterijų šaltiniai: Pirkimo dokumentas

5.1.10. Skyrimo kriterijai

Kriterijus:

Rūšis: Kaina

Aprašymas: Kuten kuvattu hankintailmoituksessa

Kriterijus:

Rūšis: Kokybė

Aprašymas: Kuten kuvattu hankintailmoituksessa

5.1.11. Pirkimo dokumentai

Prieiga prie tam tikrų pirkimo dokumentų yra ribota

Papildomos informacijos prašymo terminas: 22/04/2026 10:00:00 (UTC+00:00) Vakarų Europos laikas, GMT

Informacija apie ribotos prieigos pirkimo dokumentus pateikiama adresu: <https://tarjouspalvelu.fi/finaviaoyj?id=607721&tpk=6e165864-ca43-4af0-b785-2ecca941aebb>

5.1.12. Pirkimo sąlygos

Pateikimo sąlygos:

Pateikimas elektroninėmis priemonėmis: Privalomos

Pateikimo adresas: <https://tarjouspalvelu.fi/finaviaoyj?id=607721&tpk=6e165864-ca43-4af0-b785-2ecca941aebb>

Kalbos, kuriomis galima pateikti pasiūlymus arba dalyvavimo prašymus: anglų kalba

Dalyviai gali pateikti daugiau kaip vieną pasiūlymą: Draudžiamos

Dalyvavimo prašymų priėmimo terminas: 04/05/2026 10:00:00 (UTC+00:00) Vakarų Europos laikas, GMT

Sutarties sąlygos:

Sutartis turi būti vykdoma pagal globojamų darbo grupių užimtumo programas: Ne

5.1.16. Išsamesnė informacija, tarpininkavimas ir peržiūra

Peržiūros organizacija: Markkinaoikeus

Informacija apie peržiūros terminus: Kuten kuvattu hankintailmoituksessa

Organizacija, teikianti papildomą informaciją apie pirkimo procedūrą: Finavia Oyj

Organizacija, teikianti daugiau informacijos apie peržiūros procedūras: Markkinaoikeus

8. Organizacijos

8.1. ORG-0001

Oficialus pavadinimas: Markkinaoikeus

Registracijos numeris: 3006157-6

Pašto adresas: Radanrakentajantie 5

Miestas: Helsinki

Pašto kodas: 00520

Šalies administracinis vienetas (NUTS): Helsinki-Uusimaa (FI1B1)

Šalis: Suomija

E. paštas: markkinaoikeus@oikeus.fi

Telefono numeris: +358 295643300

Interneto adresas: <http://www.oikeus.fi/markkinaoikeus>

Šios organizacijos vaidmenys:

Peržiūros organizacija

Organizacija, teikianti daugiau informacijos apie peržiūros procedūras

8.1. ORG-0002

Oficialus pavadinimas: Finavia Oyj

Registracijos numeris: 2302570-2

Pašto adresas: Lentäjätie 3

Miestas: Vantaa

Pašto kodas: 01530

Šalies administracinis vienetas (NUTS): Helsinki-Uusimaa (FI1B1)

Šalis: Suomija

Ryšių centras: Tuomas Pitkänen

E. paštas: tuomas.pitkanen@finavia.fi

Telefono numeris: +358 503170948

Interneto adresas: <http://www.finavia.fi>

Šios organizacijos vaidmenys:

Pirkėjas

Organizacija, teikianti papildomą informaciją apie pirkimo procedūrą

8.1. ORG-0003

Oficialus pavadinimas: Hansel Oy (Hilma)

Registracijos numeris: FI09880841

Pašto adresas: Mannerheiminaukio 1a

Miestas: Helsinki

Pašto kodas: 00100

Šalies administracinis vienetas (NUTS): Helsinki-Uusimaa (FI1B1)

Šalis: Suomija

Ryšių centras: eSender

E. paštas: tekninen@hankintailmoitukset.fi

Telefono numeris: 029 55 636 30

Interneto adresas: <http://hankintailmoitukset.fi>

Šios organizacijos vaidmenys:

TED eSender

Skelbimo informacija

Skelbimo identifikatorius / versija: fe5619fb-4452-46ac-9310-6d0b409e8a54 - 01

Formos tipas: Konkursas

Skelbimo rūšis: Skelbimas apie pirkimą arba koncesiją. Įprasta tvarka

Skelbimo porūšis: 19

Skelbimo išsiuntimo data: 14/04/2026 11:15:01 (UTC+00:00) Vakarų Europos laikas, GMT

Skelbimas: išsiuntimo data (e. formų siuntėjas): 14/04/2026 11:15:02 (UTC+00:00) Vakarų Europos laikas, GMT

Kalbos, kuriomis šis skelbimas oficialiai skelbiamas: anglų kalba

Skelbimo paskelbimo numeris: 255169-2026

OL S numeris: 73/2026

Paskelbimo data: 15/04/2026