

309336-2026 - Konkurss

Īrija – Reklāmas pakalpojumi – Communications Campaign on the Benefits of Learning Irish in English-Medium Schools

OJ S 87/2026 06/05/2026

Paziņojums par līgumu vai paziņojums par koncesiju — standarta režīms

Pakalpojumi

1. Pircējs

1.1. Pircējs

Oficiālais nosaukums: An Chomhairle um Oideachas Gaeltachta agus Gaelscolaíochta

E-pasts: brigid@cogg.ie

Pircēja juridiskais statuss: Publisko tiesību subjekts

Līgumslēdzējas iestādes darbības joma: Izglītība

2. Procedūra

2.1. Procedūra

Nosaukums: Communications Campaign on the Benefits of Learning Irish in English-Medium Schools

Apraksts: We are seeking a creative design/ communications agency to design, develop, and deliver a comprehensive communications plan and campaign aimed at English medium primary and post-primary schools, parents, student teachers, as well as higher education institutions. The campaign will promote the role of the Irish language in national cultural identity and highlight the wide-ranging benefits of learning and speaking the language for every pupil and young person, regardless of background or profile, including cultural, linguistic, social, professional, and economic benefits. Objectives • To raise awareness of the importance of Irish as a core element of cultural identity • To positively influence attitudes towards the learning and speaking of Irish among pupils and young people • To communicate the social, linguistic, and economic benefits that learning and speaking Irish can offer every pupil and young person • To create engaging, age-appropriate communication materials targeted at teachers/student teachers, pupils/young people and parents in English-medium educational settings Scope of Work Communications Plan The successful company will: • Develop a strategic communications plan targeting: • English-medium primary schools • English-medium post primary schools • Higher education institutions and student teachers • Identify key messages, audiences, and delivery channels. • Propose innovative and effective methods of engagement. Campaign Development and Delivery • Design and implement a multi-channel communications campaign. • Produce a suite of materials, including audiovisual content and supporting resources. • Ensure all content is accessible, engaging, and suitable for use in educational settings. Video Production A central deliverable will be a series of short high-quality videos that will: • Explore the advantages and benefits of learning Irish in English-medium primary and post primary schools • Follow a clear narrative/storyline from the perspective of pupils progressing from primary to post primary level • Reflect authentic pupil and student voices and experiences. • Highlights real-life opportunities linked to Irish (e.g., careers, social connections, cultural participation). • Be suitable for use across digital platforms, classrooms, and presentations. Additional Campaign Materials The company will propose and develop additional mediums to support and amplify the campaign message. These may include: • Social media content (short-form video, graphics, campaigns) • Digital

toolkits for schools and educators • Posters and print materials • Interactive or web-based content • Events or school engagement initiatives (if applicable) Target Audience • Primary school pupils in English-medium schools • Post primary school students in English-medium schools • Educators and school leaders • Parents • Third-level students engaged initial teacher education programmes or post graduate teaching programmes Timeline The project timeline should include: • Planning and research phase • Creative development • Production • Campaign rollout • Evaluation (Timeline to be agreed upon appointment.)

Procedūras identifikators: 96259f97-7d74-4dac-9d36-fca2007dcc6f

Procedūras veids: Atklāta

Procedūra ir paātrināta: nē

2.1.1. Mērķis

Līguma veids: Pakalpojumi

Galvenā klasifikācija (cpv): 79341000 Reklāmas pakalpojumi

Papildu klasifikācija (cpv): 79341100 Reklāmas konsultāciju pakalpojumi, 79341200 Reklāmas pārvaldības pakalpojumi, 79341400 Reklāmas kampaņu pakalpojumi, 79342000 Tirgdarbības pakalpojumi, 79342200 Noieta veicināšanas pakalpojumi

2.1.2. Izpildes vieta

Valsts apakšiedalījums (NUTS): Dublin (IE061)

Valsts: Īrija

2.1.3. Vērtība

Paredzamā vērtība bez PVN: 80 000,00 EUR

2.1.4. Vispārīga informācija

Juridiskais pamats:

Direktīva 2014/24/ES

2.1.6. Izslēgšanas iemesli

Izslēgšanas iemeslu avoti: Eiropas vienotais iepirkuma procedūras dokuments (ESPD)

5. Daļa

5.1. Daļa: LOT-0001

Nosaukums: Communications Campaign on the Benefits of Learning Irish in English-Medium Schools

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lekšējais identifikators: 0

5.1.1. Mērķis

Līguma veids: Pakalpojumi

Galvenā klasifikācija (cpv): 79341000 Reklāmas pakalpojumi

Papildu klasifikācija (cpv): 79341100 Reklāmas konsultāciju pakalpojumi, 79341200 Reklāmas pārvaldības pakalpojumi, 79341400 Reklāmas kampaņu pakalpojumi, 79342000 Tirgdarbības pakalpojumi, 79342200 Noieta veicināšanas pakalpojumi

5.1.2. Izpildes vieta

Valsts apakšiedalījums (NUTS): Dublin (IE061)

Valsts: Īrija

5.1.2. Izpildes vieta

Valsts apakšiedalījums (NUTS): Dublin (IE061)

Valsts: Īrija

5.1.3. Paredzamais ilgums

Darbības termiņš: 1 Gads

5.1.5. Vērtība

Paredzamā vērtība bez PVN: 80 000,00 EUR

5.1.6. Vispārīga informācija

Rezervēta dalība:

Dalība nav rezervēta.

Iepirkuma projekts, kas netiek finansēts no ES fondiem

Uz iepirkumu attiecas Nolīgums par valsts iepirkumu: jā

5.1.7. Stratēģiskais iepirkums

Stratēģiskā iepirkuma mērķis: Nav stratēģiskā iepirkuma

5.1.9. Atlases kritēriji

5.1.11. Iepirkuma dokumenti

Valodas, kurās ir oficiāli pieejami iepirkuma dokumenti: angļu valoda

Valodas, kurās neoficiāli pieejami iepirkuma dokumenti (vai to daļas): angļu valoda

Termiņš papildu informācijas pieprasīšanai: 19/05/2026 17:00:00 (UTC+01:00) Centrāleiropas laiks, Rietumeiropas vasaras laiks

Adrese, kur pieejami iepirkuma dokumenti: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8014945>

5.1.12. Iepirkuma noteikumi

Iesniegšanas noteikumi:

Elektroniskā iesniegšana: Prasīts

Iesniegšanas adrese: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8014945>

Valodas, kurās var iesniegt piedāvājumus vai dalības pieprasījumus: angļu valoda, angļu valoda

Elektroniskais katalogs: Nav atļauts

Pretendenti var iesniegt vairākus piedāvājumus: Nav atļauts

Piedāvājumu saņemšanas termiņš: 26/05/2026 17:00:00 (UTC+01:00) Centrāleiropas laiks, Rietumeiropas vasaras laiks

Laiks, kurā piedāvājumam jāsiglabājas derīgam: 12 Mēneši

Informācija par publisko atvēršanu:

Atvēršanas datums: 27/05/2026 00:00:00 (UTC+01:00) Centrāleiropas laiks, Rietumeiropas vasaras laiks

Vieta: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=8014945>

Līguma noteikumi:

Līguma izpilde jāveic saskaņā ar aizsargātas nodarbinātības programmām: Nē

Elektroniskie rēķini: Atļauts

Tiks izmantoti elektroniskie pasūtījumi: nē

Tiks izmantoti elektroniskie maksājumi: jā

5.1.15. Paņēmieni

Pamat nolīgums:

Nav pamat nolīguma

Informācija par dinamisko iepirkumu sistēmu:

Nav dinamiskās iepirkumu sistēmas

5.1.16. Papildu informācija, mediācija un pārskatīšana

Pārskatīšanas organizācija: The High Court of Ireland

Organizācija, kas nodrošina bezsaistes piekļuvi iepirkuma procedūras dokumentiem: An Chomhairle um Oideachas Gaeltachta agus Gaelscolaíochta

Organizācija, kas sniedz sīkāku informāciju par pārskatīšanas procedūru: The High Court of Ireland

Organizācija, kas saņem dalības pieprasījumus: An Chomhairle um Oideachas Gaeltachta agus Gaelscolaíochta

Organizācija, kas apstrādā piedāvājumus: An Chomhairle um Oideachas Gaeltachta agus Gaelscolaíochta

8. Organizācijas

8.1. ORG-0001

Oficiālais nosaukums: An Chomhairle um Oideachas Gaeltachta agus Gaelscolaíochta
Reģistrācijas numurs: N/A
Pasta adrese: 23 Plás Windsor
Pilsēta: Baile Átha Cliath 2
Pasta indekss: D02 RD80
Valsts apakšiedalījums (NUTS): Dublin (IE061)
Valsts: Īrija
E-pasts: brigid@cogg.ie
Tālrunis: 016340831
Interneta adrese: <https://www.cogg.ie>
Pircēja profils: <https://www.cogg.ie>
Šīs organizācijas lomas:

Pircējs

Organizācija, kas nodrošina bezsaistes piekļuvi iepirkuma procedūras dokumentiem

Organizācija, kas saņem dalības pieprasījumus

Organizācija, kas apstrādā piedāvājumus

8.1. ORG-0002

Oficiālais nosaukums: The High Court of Ireland
Reģistrācijas numurs: The High Court of Ireland
Departaments: The High Court of Ireland
Pasta adrese: Four Courts, Inns Quay, Dublin 7
Pilsēta: Dublin
Pasta indekss: D07 WDX8
Valsts apakšiedalījums (NUTS): Dublin (IE061)
Valsts: Īrija
E-pasts: HighCourtCentralOffice@courts.ie
Tālrunis: +353 1 8886000

Šīs organizācijas lomas:

Pārskatīšanas organizācija

Organizācija, kas sniedz sīkāku informāciju par pārskatīšanas procedūru

8.1. ORG-0003

Oficiālais nosaukums: European Dynamics S.A.
Reģistrācijas numurs: 002024901000
Departaments: European Dynamics S.A.
Pilsēta: Athens
Pasta indekss: 15125
Valsts apakšiedalījums (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Valsts: Grieķija
E-pasts: eproc-esender@eurodyn.com
Tālrunis: +30 2108094500

Šīs organizācijas lomas:

TED eSender

Informācija par paziņojumu

Paziņojuma identifikators/versija: 1a9ba30a-1c74-448e-b437-acce389e6bed - 01

Veidlapas tips: Konkurss

Paziņojuma veids: Paziņojums par līgumu vai paziņojums par koncesiju — standarta režīms
Paziņojuma apakšveids: 16
Paziņojuma nosūtīšanas datums: 05/05/2026 11:47:57 (UTC+01:00) Centrāleiropas laiks,
Rietumeiropas vasaras laiks
Valodas, kurās oficiāli pieejams šis paziņojums: angļu valoda
Paziņojuma publikācijas numurs: 309336-2026
OV S sērijas izdevuma numurs: 87/2026
Publicēšanas datums: 06/05/2026