

310254-2026 - Konkurss

Norvēģija – Tirgus izpētes pakalpojumi – NRK 2026/327 Framework agreement Qualitative analyses

OJ S 87/2026 06/05/2026

Paziņojums par līgumu vai paziņojums par koncesiju — standarta režīms

Pakalpojumi

1. Pircējs

1.1. Pircējs

Oficiālais nosaukums: Norsk rikskringkasting AS

E-pasts: eva.solberg@nrk.no

Pircēja juridiskais statuss: Publisko tiesību subjekts

Līgumslēdzējas iestādes darbības joma: Atpūta, kultūra un reliģija

2. Procedūra

2.1. Procedūra

Nosaukums: NRK 2026/327 Framework agreement Qualitative analyses

Apraksts: The aim of the procurement is to establish a framework agreement for qualitative insight services, including everything from recruitment to carrying out analyses. The contract shall support NRK's editorial and strategic development through traditional and innovative methods that adapt to a constantly changing media market. The procurement will be made in accordance with the Public Procurement Act dated 17 June 2016 no. 73 (LOA) and the public procurement regulations dated 12 August 2016 no. 974 (FOA) parts I and part III, as well as the provisions in this tender documentation. The contract will be awarded in accordance with the procedure open tender competition. It is emphasised that negotiations will not be allowed. Tenderers must therefore submit their best tender by the tender deadline.

Procedūras identifikators: bbefda53-f059-47d1-ac31-0db6e9cee0b9

Iekšējais identifikators: 2026/327

Procedūras veids: Atklāta

Procedūra ir paātrināta: nē

Procedūras galvenās iezīmes: NRK plans to enter into framework agreements with up to 4 tenderers divided between two defined categories/sub-contracts: Recruitment means retrieval of relevant participants for in-depth interviews, focus groups or other qualitative methods for talking to people. Content testing and strategic projects: Content testing means showing content NRK has created or develops to the target group for the content. This can be all possible types of content that shall be published on one of NRK's platforms, whether it is a TV series, audio content, news article or other type of content. Strategic projects means projects that deal with NRK's strategy, the brand of NRK or other specific sub-labels that NRK manages, or specific target groups NRK wants to reach or understand better. These projects have in common that they deal with more general problems, concepts or target groups - rather than specific content. Tenderers can submit tenders for one, or both categories. The selected category(s) shall be specified in Annex 1 - Tender Form. See Annex 1-5 Sub-Contract Recruitment and Annex 1-5 Sub-Contract Content Testing and Strategic Projects for further details on the assignment and the stated categories. The contract period is two years from when the contract is signed. The contracting authority has an option to extend the contract on verbatim terms for a further two years, one year at a time. The total contract period can be up

to four years. The estimated value of the framework agreement, excluding VAT per category, for a contract period of four years: Recruitment - NOK 1 million. Content testing and strategic projects - NOK 3 million The estimated value is based on historical data and the agreement has an upper framework of NOK 6 million. Both the estimate and the upper frame are a guideline and are without obligation for NRK as regards the actual call-off volume. See the tender documentation for complete information, 16 annexes.

2.1.1. Mērķis

Līguma veids: Pakalpojumi

Galvenā klasifikācija (cpv): 79310000 Tirgus izpētes pakalpojumi

Papildu klasifikācija (cpv): 79311000 Aptaujas pakalpojumi, 79311200 Apsekojumu veikšanas pakalpojumi, 79311300 Aptaujas analīzes pakalpojumi, 79312000 Tirgus testēšanas pakalpojumi, 79320000 Sabiedriskās domas aptaujas pakalpojumi

2.1.2. Izpildes vieta

Valsts: Norvēģija

Jebkur attiecīgajā valstī

2.1.4. Vispārīga informācija

Juridiskais pamats:

Direktīva 2014/24/ES

Anskaffelsesforskriften - The procurement is in accordance with the public procurement regulations (FOR-2016-08-12-974) parts I and part III.

2.1.6. Izslēgšanas iemesli

Izslēgšanas iemeslu avoti: Eiropas vienotais iepirkuma procedūras dokuments (ESPD), iepirkuma dokuments, Paziņojums

Korupcija: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a enforceable verdict has been convicted of corruption by a verdict handed down not more than five years ago, or a rejection period determined directly in the judgement that still applies? Corruption as defined in Article 3 of the Convention on Combating Corruption, Involving European Communities or European Union Member States (EUT C 195 of 25.6.1997, s. 1), and in Article 2, point 1, in the Council's framework decision 2003/568/RIA of 22 July 2003 on combating corruption in the private sector (EUT L 192 of 31.7.2003, p. 54). This rejection reason also includes corruption as defined in national law for the contracting authority or supplier.

Krāpšana: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, at the time a legally convicted of fraud has been convicted of fraud by a verdict handed down not more than five years ago, or a rejection period determined directly in the judgement that still applies? Fraud included in Article 1 of the Convention on protection of the Financial Interests of the European Communities (EFT C 316 of 27.11.1995, p. 48).

Nelikumīgi iegūtu līdzekļu legalizēšana vai teroristu finansēšana: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of money laundering or financing terrorism by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Money laundering or financing terrorism As defined in Article 1 of the European Parliament and Council Directive 2005/60/EF of 26 October 2005 on preventive

measures against the use of the financial system for money laundering and financing terrorism (EUT L 309 of 25.11.2005, p. 15).

Dalība noziedzīgā organizācijā: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, at the time a legally convicted verdict of participation in a criminal organisation by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Participation in a criminal organisation as defined in Article 2 of the Council's framework decision 2008/841/RIA of 24 October 2008 on control of organised crime (EUT L 300 of 11.11.2008, p. 42)

Teroristu nodarījumi vai nodarījumi, kas saistīti ar teroristu darbībām: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body, or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of acts of terrorism or criminal acts connected to terrorist activities by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Acts of terrorism or criminal acts relating to terrorist activity as defined in Article 1 and 3 of the Council's framework decision 2002/475/RIA of 13 June 2002 on combating terrorism (EFT L 164, af 22.6.2002, p. 3). This rejection reason also includes incitement to, participation or attempts to commit such actions as included in Article 4 in the mentioned framework decision.

Bērnu darbs un citi cilvēku tirdzniecības veidi: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of child labour and other forms of human trafficking by a verdict handed down no more than five years ago, or a rejection period determined directly in the judgement that still applies? Child labour and other forms of human trafficking as defined in Article 2 of the European Parliament and council directive 2011/36/EU of 5. 1 April 2011 on the prevention and control of human trafficking and the protection of its victims and for compensation of the Council's framework decision 2002/629/RIA (EUT L 101 of 15.4.2011, p. 1).

Pienākumu neizpilde vides tiesību jomā: Is the tenderer aware of breaches of environmental provisions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Pienākumu neizpilde darba tiesību jomā: Is the tenderer aware of breaches of provisions on working conditions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Pienākumu neizpilde sociālo tiesību jomā: Is the tenderer aware of breaches of provisions on social conditions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Nolīgumi ar citiem ekonomikas dalībniekiem, kuru mērķis ir izkropļot konkurenci: Has the tenderer entered into agreement(s) with other tenderers with the intention of turning the competition?

Smags pārkāpums saistībā ar profesionālo rīcību: Has the tenderer committed serious errors in professional practice? If relevant, see the definitions in national law, the relevant notice or procurement documents.

Nepatiesas informācijas sniegšana, informācijas noklusēšana, nespēja sniegt pieprasītos dokumentus vai iegūta konfidenciāla informācija šajā procedūrā: Have the tenderer:a) given grossly incorrect information when notifying the information required to verify that there is no basis for rejection, or of the qualification requirements being met,b) failed to provide such information,c) subject to immediately submitting the supporting documents requested by the Contracting Authority, ord) improperly affecting the Contracting Authority's decision process to

acquire confidential information that could give this an unlawful advantage in connection with competition, or negligently has given misleading information that can have a significant influence on decisions on rejection, selection or award?

Interesu konflikts saistībā ar tās dalību iepirkuma procedūrā: Are tenderers aware of a conflict of interest as stated in national law, the relevant notice or procurement documents?

Tieša vai netieša iesaistīšanās šīs iepirkuma procedūras sagatavošanā: Has the tenderer or an entity associated with the supplier advised the contracting authority or in another way been involved in the planning of the competition?

Pirmstermiņa izbeigšana, zaudējumu atlīdzināšana vai citas līdzīgas sankcijas: Has the tenderer committed significant breaches of contract in connection with the fulfilment of a previous public contract, a previous contract with a public contracting authority or a previous concession contract, where the breach has led to the cancellation of the contract, compensation or other similar sanctions?

Valsts tiesību aktos noteikto pienākumu neizpilde, kas izraisa izslēgšanu: The contracting authority shall state that in Norway there are national rejection reasons. These shall be described in the procurement documents. Tenderers must respond to whether they are in one or more of the situations described in the national rejection reasons. Will the purely national rejection reasons, as stated in the relevant notice or in the procurement documents, apply?

Sociālā nodrošinājuma iemaksu maksāšanas pienākuma pārkāpums: Have tenderers failed to fulfil all their social security obligations in the country where they are established and in their member state, if this is a different country than what he is established in?

Nodokļu maksāšanas pienākuma pārkāpums: Has the tenderer not fulfilled his tax and duty obligations in the country in which he is established, and in the contracting authority's member state, if this is a different country than what he is established in?

Uzņēmējdarbību aptur: Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Bankrots: Is the tenderer in a bankruptcy situation? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Vienoššanās ar kreditoriem: Is the supplier in a situation where he has been forced debt arrangement? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Maksātnespēja: Is the tenderer in an insolvency situation? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Aktīvi, kurus pārvalda likvidators: Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Līdzīga situācija kā bankrots saskaņā ar valsts tiesību aktiem: Is the supplier in a situation where he has been forced debt arrangement? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

5. Daļa

5.1. Daļa: LOT-0000

Nosaukums: NRK 2026/327 Framework agreement Qualitative analyses

Apraksts: The aim of the procurement is to establish a framework agreement for qualitative insight services, including everything from recruitment to carrying out analyses. The contract shall support NRK's editorial and strategic development through traditional and innovative methods that adapt to a constantly changing media market. The procurement will be made in accordance with the Public Procurement Act dated 17 June 2016 no. 73 (LOA) and the public procurement regulations dated 12 August 2016 no. 974 (FOA) parts I and part III, as well as the provisions in this tender documentation. The contract will be awarded in accordance with the procedure open tender competition. It is emphasised that negotiations will not be allowed. Tenderers must therefore submit their best tender by the tender deadline.

Iekšējais identifikators: 2026/327

5.1.1. Mērķis

Līguma veids: Pakalpojumi

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5.1.2. Izpildes vieta

Valsts: Norvēģija

Jebkur attiecīgajā valstī

5.1.3. Paredzamais ilgums

Darbības termiņš: 48 Mēneši

5.1.6. Vispārīga informācija

Rezervēta dalība:

Dalība nav rezervēta.

Iepirkuma projekts, kas netiek finansēts no ES fondiem

Uz iepirkumu attiecas Nolīgums par valsts iepirkumu: nē

Šis iepirkums ir piemērots arī maziem un vidējiem uzņēmumiem (MVU): nē

5.1.9. Atlases kritēriji

Atlases kritēriju avoti: Iepirkuma dokuments

5.1.11. Iepirkuma dokumenti

Valodas, kurās ir oficiāli pieejami iepirkuma dokumenti: norvēģu valoda

Termiņš papildu informācijas pieprasīšanai: 01/06/2026 10:00:00 (UTC+00:00) Rietumeiropas laiks

Adrese, kur pieejami iepirkuma dokumenti: <https://permalink.mercell.com/280242115.aspx>

5.1.12. Iepirkuma noteikumi

Iesniegšanas noteikumi:

Elektroniskā iesniegšana: Prasīts

Iesniegšanas adrese: <https://permalink.mercell.com/280242115.aspx>

Valodas, kurās var iesniegt piedāvājumus vai dalības pieprasījumus: norvēģu valoda

Elektroniskais katalogs: Nav atļauts

Varianti: Nav atļauts

Piedāvājumu saņemšanas termiņš: 08/06/2026 10:00:00 (UTC+00:00) Rietumeiropas laiks

Laiks, kurā piedāvājumam jā saglabājas derīgam: 3 Mēneši

Informācija par publisko atvēršanu:

Atvēršanas datums: 08/06/2026 10:00:00 (UTC+00:00) Rietumeiropas laiks

Līguma noteikumi:

Līguma izpilde jāveic saskaņā ar aizsargātas nodarbinātības programmām: Nē

Elektroniskie rēķini: Prasīts

Tiks izmantoti elektroniskie pasūtījumi: jā

Tiks izmantoti elektroniskie maksājumi: jā

5.1.15. Paņēmieni

Pamat nolīgums:

Pamat nolīgums bez konkursa atsākšanas

Maksimālais dalībnieku skaits: 4

Informācija par dinamisko iepirkumu sistēmu:

Nav dinamiskās iepirkumu sistēmas

5.1.16. Papildu informācija, mediācija un pārskatīšana

Pārskatīšanas organizācija: Oslo Tingrett

Informācija par pārskatīšanas termiņiem: After the award decision, the contracting authority will maintain a waiting period of minimum 10 days before the contract is signed. Any appeals must be submitted by the end of the waiting period.

Organizācija, kas sniedz sīkāku informāciju par pārskatīšanas procedūru: Norsk rikskringkasting AS

8. Organizācijas

8.1. ORG-0001

Oficiālais nosaukums: Norsk rikskringkasting AS

Reģistrācijas numurs: 976390512

Pasta adrese: Bjørnstjerne Bjørnsons plass 1

Pilsēta: OSLO

Pasta indekss: 0340

Valsts apakšiedalījums (NUTS): Oslo (NO081)

Valsts: Norvēģija

Kontaktpunkts: Konserninnkjøp - NRK AS

E-pasts: eva.solberg@nrk.no

Tālrunis: +47 23047000

Fakss: +47 23048958

Interneta adrese: <http://www.nrk.no/>

Šīs organizācijas lomas:

Pircējs

Organizācija, kas sniedz sīkāku informāciju par pārskatīšanas procedūru

8.1. ORG-0002

Oficiālais nosaukums: Oslo Tingrett

Reģistrācijas numurs: 926 725 939

Pilsēta: Oslo

Pasta indekss: 0125

Valsts apakšiedalījums (NUTS): Oslo (NO081)

Valsts: Norvēģija

Šis organizācijas lomas:

Pārskatīšanas organizācija

Informācija par paziņojumu

Paziņojuma identifikators/versija: bd941d46-5436-425b-805e-18bc8ba8cb7e - 01

Veidlapas tips: Konkurss

Paziņojuma veids: Paziņojums par līgumu vai paziņojums par koncesiju — standarta režīms

Paziņojuma apakšveids: 16

Paziņojuma nosūtīšanas datums: 04/05/2026 14:39:35 (UTC+00:00) Rietumeiropas laiks

Paziņojuma nosūtīšanas datums (e- sūtītājs): 05/05/2026 05:41:11 (UTC+00:00)

Rietumeiropas laiks

Valodas, kurās oficiāli pieejams šis paziņojums: angļu valoda

Paziņojuma publikācijas numurs: 310254-2026

OV S sērijas izdevuma numurs: 87/2026

Publicēšanas datums: 06/05/2026