

240209-2026 - Kompetizzjoni

In-Norveġja – Servizi ta' marketing – Framework agreement for advertisement services - job advertisements and notices.

OJ S 69/2026 09/04/2026

Avviż tal-kuntratt jew tal-konċessjoni – reġim standard - Avviż tal-bidla

Servizzi

1. Xerrej

1.1. Xerrej

Isem uffiċjali: Harstad Kommune

Email: innkjop@harstad.kommune.no

Tip legali tax-xerrej: Korp irregolat bil-liġi pubblika, ikkontrollat minn awtorità lokali

Attività tal-awtorità kontraenti: Servizi publiċi ġenerali

1.1. Xerrej

Isem uffiċjali: Harstad havn

Email: innkjop@harstad.kommune.no

Tip legali tax-xerrej: Korp irregolat bil-liġi pubblika, ikkontrollat minn awtorità lokali

Attività tal-awtorità kontraenti: Servizi publiċi ġenerali

1.1. Xerrej

Isem uffiċjali: Tjeldsund kommune

Email: innkjop@harstad.kommune.no

Tip legali tax-xerrej: Korp irregolat bil-liġi pubblika, ikkontrollat minn awtorità lokali

Attività tal-awtorità kontraenti: Servizi publiċi ġenerali

1.1. Xerrej

Isem uffiċjali: Kvæfjord Kommune

Email: innkjop@harstad.kommune.no

Tip legali tax-xerrej: Korp irregolat bil-liġi pubblika, ikkontrollat minn awtorità lokali

Attività tal-awtorità kontraenti: Servizi publiċi ġenerali

2. Proċedura

2.1. Proċedura

Titlu: Framework agreement for advertisement services - job advertisements and notices.

Deskrizzjoni: Background Harstad municipality and the collaborating municipalities shall enter into a new framework agreement for advertising services as a result of the existing framework agreement for job advertisements expiring. The municipalities have a continual need for effective recruitment advertising, as well as the execution of statutory notices in the press and /or public registers. The objective of the procurement is to ensure an overall, predictable and cost efficient advertising process with good traceability, from ordering and production to publication and documentation. The supplier market also requests that the municipalities need to use more channels and formats (digital surfaces and print) and that the ordering and follow-up process shall support the municipalities' internal work flow. Harstad municipality is the contracting authority on behalf of the municipalities covered by the procurement. Emphasis is put on the fact that the participating municipalities each bear responsibility for their obligations in the execution of the framework agreement. The requirements cannot be applied to the

municipalities together, but only against the municipality that has resulted in any contract deviation. Other municipal entities, including all public law bodies and organisations established by Harstad municipality, shall have the right, but are not obliged, to enter into this agreement. Description of the assignment The procurement comprises a framework agreement for the purchase, production and publication of job advertisements, announcements and equivalent announcements in relevant channels. The agreement shall cover announcements in both digital and printed areas, including relevant trade and trade media, newspapers, job portals, social media and public registers when required. The delivery shall include the necessary production support connected to the design and adaptation of advertising material, as well as the delivery of documentation of publication and available statistics/reporting for completed campaigns and indentations. Furthermore, the tenderer shall offer a web-based ordering and management system that supports ordering, approval and follow-up and which provides a total overview of status and history. The system shall also be able to support integration with the municipality's recruitment/HR system.

Identifikatur tal-proċedura: 86aedda6-f91f-4207-adfa-85c69927bb67

Identifikatur intern: cmkmcm38q002kl904bmjdnhez

Tip ta' proċedura: Miftuħa

Il-proċedura hija aċċellerata: Ie

2.1.1. Għan

Natura tal-kuntratt: Servizzi

Klassifikazzjoni prinċipali (cpv): 79342000 Servizzi ta' marketing

Klassifikazzjoni addizzjonali (cpv): 79340000 Servizzi tar-reklamar u l-marketing

2.1.2. Post tal-prestazzjoni

Sottodivizjoni tal-pajjiż (NUTS): Troms/Romsa/Tromssa (NO072)

Pajjiż: In-Norveġja

Informazzjoni addizzjonali: Norway

2.1.3. Valur

Valur stmat mingħajr VAT: 4 500 000,00 NOK

2.1.4. Informazzjoni ġenerali

Bażi legali:

Direttiva 2014/24/UE

Anskaffelsesforskriften -

2.1.6. Raġunijiet għall-eskluzjoni

Sors tal-motivi għall-eżklussjoni: Dokument tal-Akkwist, Dokument tal-Akkwist

5. Lott

5.1. Lott: LOT-0001

Titlu: Framework agreement for advertisement services - job advertisements and notices.

Deskrizzjoni: Background Harstad municipality and the collaborating municipalities shall enter into a new framework agreement for advertising services as a result of the existing framework agreement for job advertisements expiring. The municipalities have a continual need for effective recruitment advertising, as well as the execution of statutory notices in the press and /or public registers. The objective of the procurement is to ensure an overall, predictable and cost efficient advertising process with good traceability, from ordering and production to publication and documentation. The supplier market also requests that the municipalities need to use more channels and formats (digital surfaces and print) and that the ordering and follow-

up process shall support the municipalities' internal work flow. Harstad municipality is the contracting authority on behalf of the municipalities covered by the procurement. Emphasis is put on the fact that the participating municipalities each bear responsibility for their obligations in the execution of the framework agreement. The requirements cannot be applied to the municipalities together, but only against the municipality that has resulted in any contract deviation. Other municipal entities, including all public law bodies and organisations established by Harstad municipality, shall have the right, but are not obliged, to enter into this agreement. Description of the assignment The procurement comprises a framework agreement for the purchase, production and publication of job advertisements, announcements and equivalent announcements in relevant channels. The agreement shall cover announcements in both digital and printed areas, including relevant trade and trade media, newspapers, job portals, social media and public registers when required. The delivery shall include the necessary production support connected to the design and adaptation of advertising material, as well as the delivery of documentation of publication and available statistics/reporting for completed campaigns and indentations. Furthermore, the tenderer shall offer a web-based ordering and management system that supports ordering, approval and follow-up and which provides a total overview of status and history. The system shall also be able to support integration with the municipality's recruitment/HR system.
Identifikatur intern: cmkmcm38q002ol9046ovm5wrj

5.1.1. Għan

Natura tal-kuntratt: Servizzi

Klassifikazzjoni prinċipali (cpv): 79342000 Servizzi ta' marketing

Klassifikazzjoni addizzjonali (cpv): 79340000 Servizzi tar-reklamar u l-marketing

5.1.2. Post tal-prestazzjoni

Sottodivizjoni tal-pajjiż (NUTS): Troms/Romsa/Tromssa (NO072)

Pajjiż: In-Norveġja

Informazzjoni addizzjonali: Norway

5.1.3. Tul ta' żmien stmat

Tul ta' żmien: 48 Xhur

5.1.4. Tiġdid

Numru massimu ta' tiġdid: 2

Informazzjoni oħra dwar it-tiġdid: The contract can be extended for 1 year at a time, up to 2 times (2+1+1).

5.1.5. Valur

Valur stmat mingħajr VAT: 4 500 000,00 NOK

5.1.6. Informazzjoni ġenerali

Parteċipazzjoni riżervata:

Il-parteċipazzjoni mhijiex riżervata.

Proġett ta' akkwist mhux iffinanzjat mill-Fondi tal-UE

L-akkwist huwa kopert mill-Ftehim dwar l-Akkwisti Pubbliċi (GPA): iva

5.1.9. Kriterji tal-għażla

Sors tal-kriterji ta' għażla: Dokument tal-Akkwist

5.1.10. Kriterji tal-għoti

Kriterju:

Tip: Kwalità

Isem: Quality

Deskrizzjoni: Under this criteria, associated requirements will be assessed.

Kategorija tal-kriterju tal-għoti piż: Fattur ta' ponderazzjoni (persentaġġ, eżatt)

Numru tal-kriterju għall-għoti: 30

Kriterju:

Tip: Prezz

Isem: Price

Deskrizzjoni: The price form will be assessed under this criteria.

Kategorija tal-kriterju tal-għoti piż: Fattur ta' ponderazzjoni (persentaġġ, eżatt)

Numru tal-kriterju għall-għoti: 70

5.1.11. Dokumenti tal-akkwist

Indirizz tad-dokumenti tal-akkwist: <https://hyr.no/procurement/cmkmcm38q002kl904bmjdnxez>

5.1.12. Termini tal-akkwist

Termini tas-sottomissjoni:

Sottomissjoni elettronika: Meħtieġa

Indirizz għas-sottomissjoni: <https://hyr.no/procurement/cmkmcm38q002kl904bmjdnxez>

Lingwi li bihom jistgħu jiġu sottomessi offerti jew talbiet għall-partecipazzjoni: Norveġiż, Ingliż

Katalogu elettroniku: Mhux permessa

Skadenza biex jintlaqgħu l-offerti: 04/05/2026 14:00:00 (UTC+02:00) Hin tal-Ewropa tal-Lvant, Hin tas-sajf tal-Ewropa Ċentrali

Perjodu waqt li l-offerta għandha tibqa' valida: 60 Jiem

Termini tal-kuntratt:

L-eżekuzzjoni tal-kuntratt għandha titwettaq fil-qafas ta' programmi ta' impjiegi protetti: Le

Kundizzjonijiet relatati mat-twettiq tal-kuntratt: See Tender Documents

Fatturazzjoni elettronika: Meħtieġa

Se tintuża l-ordni elettronika: le

Se jintuża l-pagament elettroniku: le

Arrangament finanzjarju: See tender documents

5.1.15. Tekniki

Ftehim qafas:

Ftehim qafas, mingħajr ma terġa' tinfetaħ il-kompetizzjoni

Numru massimu ta' partecipanti: 1

Informazzjoni dwar is-sistema dinamika tax-xiri:

Ebda sistema dinamika ta' xiri

5.1.16. Aktar informazzjoni, medjazzjoni u rieżami

Organizzazzjoni tar-rieżami: MIDTRE HÅLOGALAND TINGRETT

Organizzazzjoni li tipprovdi informazzjoni addizzjonali dwar il-proċedura tal-akkwist: Harstad Kommune

Organizzazzjoni li tipprovdi iktar informazzjoni dwar proċeduri tar-rieżami: MIDTRE HÅLOGALAND TINGRETT

Organizzazzjoni li tirċievi t-talbiet għall-partecipazzjoni: Hyr AS

8. Organizzazzjonijiet

8.1. ORG-0001

Isem uffiċjali: MIDTRE HÅLOGALAND TINGRETT

Numru tar-reġistrazzjoni: 926723073

Indirizz postali: Postboks 343
Belt: Narvik
Kodiċi postali: 8505
Sottodivizjoni tal-pajjiż (NUTS): Nordland/Nordlândia (NO071)
Pajjiż: In-Norveġja
Punt ta' kuntatt: MIDTRE HÅLOGALAND TINGRETT
Rwoli ta' din l-organizzazzjoni:
Organizzazzjoni tar-rieżami
Organizzazzjoni li tipprovdi iktar informazzjoni dwar proċeduri tar-rieżami

8.1. **ORG-0002**

Isem uffiċjali: Hyrr AS
Numru tar-reġistrazzjoni: 924998687
Indirizz postali: Gaustadalléen 21
Belt: Oslo
Kodiċi postali: 0349
Sottodivizjoni tal-pajjiż (NUTS): Oslo (NO081)
Pajjiż: In-Norveġja
Punt ta' kuntatt: Hyrr Support
Email: admin@hyrr.no
Telefown: +47 90 63 65 38
Indirizz tal-internet: <https://hyrr.no>
Rwoli ta' din l-organizzazzjoni:
Organizzazzjoni li tirċievi t-talbiet għall-parteciġazzjoni

8.1. **ORG-0003**

Isem uffiċjali: Harstad Kommune
Numru tar-reġistrazzjoni: 972417971
Indirizz postali: Asbjørn Selsbanes gate 9
Belt: Harstad
Kodiċi postali: 9405
Sottodivizjoni tal-pajjiż (NUTS): Troms/Romsa/Tromssa (NO072)
Pajjiż: In-Norveġja
Punt ta' kuntatt: Harstad Kommune
Email: innkjop@harstad.kommune.no
Telefown: +4790526349
Indirizz tal-internet: <https://www.harstad.kommune.no/>
Rwoli ta' din l-organizzazzjoni:
Xerrej
Organizzazzjoni li tipprovdi informazzjoni addizzjonali dwar il-proċedura tal-akkwist

8.1. **ORG-0004**

Isem uffiċjali: Harstad havn
Numru tar-reġistrazzjoni: 972417971
Indirizz postali: Postmottak, Postboks 1000, Harstad kommune
Belt: Harstad
Kodiċi postali: 9411
Sottodivizjoni tal-pajjiż (NUTS): Troms/Romsa/Tromssa (NO072)
Pajjiż: In-Norveġja
Punt ta' kuntatt: Harstad havn
Email: innkjop@harstad.kommune.no

Telefown: +4791645479

Rwoli ta' din l-organizzazzjoni:

Xerrej

8.1. ORG-0005

Isem uffiċjali: Tjeldsund kommune

Numru tar-reġistrazzjoni: 959469326

Indirizz postali: Evenskjer

Belt: Evenskjer

Kodiċi postali: 9440

Sottodivizjoni tal-pajjiż (NUTS): Troms/Romsa/Tromssa (NO072)

Pajjiż: In-Norveġja

Punt ta' kuntatt: Tjeldsund kommune

Email: innkjop@harstad.kommune.no

Telefown: +4790526349

Indirizz tal-internet: <https://www.tjeldsund.kommune.no/>

Rwoli ta' din l-organizzazzjoni:

Xerrej

8.1. ORG-0006

Isem uffiċjali: Kvæfjord Kommune

Numru tar-reġistrazzjoni: 972417998

Indirizz postali: Bygdeveien 26

Belt: Borkenes

Kodiċi postali: 9475

Sottodivizjoni tal-pajjiż (NUTS): Troms/Romsa/Tromssa (NO072)

Pajjiż: In-Norveġja

Punt ta' kuntatt: Kvæfjord Kommune

Email: innkjop@harstad.kommune.no

Telefown: +4790526349

Indirizz tal-internet: <https://www.kvafjord.kommune.no/>

Rwoli ta' din l-organizzazzjoni:

Xerrej

10. Bidla

Verżjoni tal-avviż preċedenti li għandu jinbidel

:

cb3e5b19-95a6-4d00-b173-cc783861e030-01

Raġuni ewlenija għall-bidla

:

Informazzjoni aġġornata

Deskrizzjoni

:

Changes in the tender documentation Details: 1. A new requirement for "Quality": "Description of what is included in the different media packages/price models"

10.1. Bidla

Identifikatur tas-sezzjoni: LOT-0001

Deskrizzjoni tal-bidliet: Changes in the tender documentation

Informazzjoni dwar l-avviż

Identifikatur/verżjoni tal-avviż: 76bf3567-d632-45dd-9cbd-0e96815ab701 - 01

Tip ta' formola: Kompetizzjoni

Tip ta' avviż: Avviż tal-kuntratt jew tal-konċessjoni – reġim standard

Sottotip tal-avviż: 16

Data ta' meta ntbagħat l-avviż: 08/04/2026 12:49:17 (UTC+02:00) Ħin tal-Ewropa tal-Lvant,

Ħin tas-sajf tal-Ewropa Ċentrali

Lingwi li bihom dan l-avviż huwa disponibbli ufficjalment: Ingliz

Numru tal-pubblikazzjoni tal-avviż: 240209-2026

Numru tal-ħarġa tal-ĠU S: 69/2026

Data tal-pubblikazzjoni: 09/04/2026